

CITTA' DI
VENEZIA



Yearbook of Tourism data 2023

City of Venice

City of Venice

Tourism Department

City Councillor

Simone Venturini

Area Servizi al Cittadino e Imprese e Qualità della Vita

Executive Director

Stefania Battaglia

Tourism Department

Executive Manager

Francesco Bortoluzzi

Edited by

Tania Bettiol

Elena Marini

Coordination

Elena Marini

Contents

Introduction	9
Methodological note	13
I The demand	17
1 Arrivals and overnight stays	21
1.1 Tourism in the City of Venice: historical series 2011-2023	21
1.2 Tourism in the City of Venice year 2023	23
1.3 Total arrivals and overnight stays: total and by accommodation	26
1.4 Total arrivals and overnight stays: total and by origin	28
1.5 Foreign market: total arrivals and overnight stays by accommodation facility.	30
1.6 Italian market: total arrivals and overnight stays by accommodation facility	31
1.7 Monthly tourism trend	32
1.7.1 Monthly tourism trend: all markets, City of Venice	32
1.7.2 Monthly tourism trend: all markets, Historic Centre	33
1.7.3 Monthly tourism trend: all markets, Lido	34
1.7.4 Monthly tourism trend: all markets, Mainland	35
1.8 Foreign market: monthly tourism trend	36
1.9 Italian market: monthly tourism trend	37
1.10 Arrivals and overnight stays: all origins by City of Venice and areas	39
1.11 Arrivals and overnight stays: foreigners and Italians by areas	40
1.12 Arrivals and overnight stays: accommodation facilities by areas	41
1.13 Arrivals and overnight stays: detail by accommodation facilities and by areas	42
1.13.1 Total of the City of Venice	42
1.13.2 Focus on Historic Centre	44
1.13.3 Focus on Lido	46
1.13.4 Focus on Mainland	48
1.14 Arrivals and overnight stays by origin: italian regions.	50
1.15 Arrivals and overnight stays by countries: Europe	51
1.16 Arrivals and overnight stays by countries: extraEurope	52
1.17 TOP 12 Countries of origin	53
1.18 TOP 12 countries	54
1.19 Choropleth maps	57
1.19.1 Arrivals	57
1.19.2 Overnight stays	59
1.20 Arrivals and overnight stays by countries: list of other countries	61
2 Tourism in the Metropolitan City of Venice year 2023	63

3	Tourist movement: Venice compared to regional and national data	67
3.1	Tourist movement: Venice compared to regional data	67
3.2	Tourist movement: Venice compared to national data	69
3.3	Overview of the tourist movement of the cities adhering to the protocol Great Italian Destinations for Sustainable Tourism.	70
3.3.1	Florence	70
3.3.2	Milan	71
3.3.3	Naples	72
3.3.4	Rome	73
3.4	Incidence rate of the cities adhering to the protocol Great Italian Destinations for Sustainable Tourism on Italy tourist movement.	74
II	The offer	77
4	The offer	81
4.1	Hotel offer	81
4.2	Hotel offer by type	83
4.3	Other accommodation offer	84
4.4	Other accommodation offer by type	85
4.5	Dynamics of the beds in accommodation facilities: City of Venice and the areas	86
4.6	Hotel offer by type in City of Venice and in the three areas	89
4.7	Other accommodation offer by type in City of Venice and in the three areas	90
4.8	Total accommodation offer by type and by areas	91
III	Main infrastructure and services	93
5	Port of Venice	97
5.1	Passenger traffic	97
5.1.1	Passenger traffic: absolute and percentage changes	98
5.2	Monthly passenger traffic	99
6	Venice Airport – Treviso Airport	101
6.1	Passenger traffic: Venice airport	101
6.2	Passenger traffic: Treviso Airport	102
6.3	Monthly passenger traffic: Venice Airport	103
6.4	Monthly passenger traffic: Treviso Airport	104
6.5	Main Italian airports	105
7	Local public transport	107
7.1	Main types of tourist tickets AVM / ACTV	107
7.2	Alilaguna: monthly sales	109
7.3	Terminal Fusina: monthly sales	109
8	Limited traffic area bus pass	111
8.1	Monthly release: City of Venice	111
9	Piazzale Roma transits	113
9.1	Monthly transits: Municipal Garage	113
9.2	Monthly transits: St. Andrea Parking	114

IV The official tourist website	115
10 Venezia Unica / Events Venezia Unica	119
10.1 Overview	119
10.2 Visitor trend VeneziaUnica and Events Venezia Unica	120
10.3 Visitors trend VeneziaUnica and eventsVeneziaUnica	121
10.4 Sales data	122
10.5 Detail of receipts and sales by provider	123
10.6 Providers	124
V Cultural Numbers	125
11 Visitors to the museums and the Venetian cultural institutions	129
11.1 Visitors to the museums of Fondazione Musei Civici di Venezia	129
11.1.1 Museums with more than 100 thousand visitors and museums with less than 100 thousand visitors	129
11.1.2 Museums with more than 100 thousand visitors	132
11.1.3 Museums with less than 100 thousand visitors	134
11.1.4 Monthly distribution of visitors	136
11.1.5 Doge's Palace	137
11.1.6 Correr Museum	138
11.1.7 Glass Museum	139
11.1.8 Ca' Rezzonico	140
11.1.9 Ca' Pesaro	141
11.1.10 Natural History Museum	142
11.1.11 Mocenigo Palace	143
11.1.12 Carlo Goldoni's House	144
11.1.13 Clock Tower	145
11.1.14 Lace Museum	146
11.1.15 Fortuny Palace	147
11.2 Visitors of Gallerie dell'Accademia di Venezia	148
11.3 Ecclesiastical museums and churches visitors	149
11.3.1 Total visitors	149
11.3.2 St. Mark's Museum	153
11.3.3 St. Mark's Campanile	154
11.3.4 Pinacoteca Manfrediniana - Diocesan Museum since 2019	155
11.3.5 Torcello Basilica and bell tower	156
11.3.6 Churches with Chorus Circuit ticket	157
11.4 Visitors to La Biennale di Venezia	159
11.5 Visitors to the Peggy Guggenheim Collection	160
11.6 Visitors to the Querini Stampalia Museum	161
11.7 Venezia Servizi alla Persona Foundation	162
11.7.1 <i>Hidden Jewels of Venice project</i>	162
11.7.2 <i>Scala Contarini del Bovolo</i>	163
11.7.3 Other cultural heritage of the project <i>Hidden Jewels of Venice</i>	164
11.8 Visitors to other museums	165
11.8.1 Naval Historical Museum	165
11.8.2 Provincial Museum of Torcello	166
11.8.3 Monumental Rooms of the Marciana National Library	167
11.8.4 Scuola Grande di San Rocco	168
11.8.5 Scuola Dalmata dei santi Giorgio e Trifone	169
11.8.6 Scuola Grande dei Carmini	170
11.8.7 Scuola Grande di San Giovanni Evangelista	171

11.8.8	Scuola Grande di San Marco	172
11.8.9	Scuola Grande della Misericordia	174
11.8.10	M9 - The Museum of the 20 th Century	174
11.9	Live performances	175
11.9.1	La Biennale di Venezia	175
11.9.2	La Fenice Opera House	175
11.9.3	Teatro Stabile del Veneto - The Goldoni Theatre	175
11.9.4	City of Venice – Culture Department - Theatres	176

Credits

179

Introduction

The Tourism Yearbook of the City of Venice has reached its thirteenth edition with 2023 data. The document offers a collection of data documenting in detail the most relevant tourism aspects of the area of Venice City and of the areas related or attributable to this, such as the use of the cultural offer or the services offered by the transport infrastructures.

As usual, 2023 data are compared both to the previous year and to the pre-pandemic year (2019) which is useful to compare and evaluate the recovery of the tourism sector following the global health crisis.

The Tourism Yearbook is **divided into five parts**, which respectively show:

- i. the data of the historical trend of tourism in the City of Venice, an **overview of tourism** in the lagoon area and in the Metropolitan City of Venice, the tourist demand in the five-year period 2019-2023 which reports the comparison between tourists arrivals (number of guests welcomed by the hospitality sector in the timeframes indicated) and tourists overnight stays (number of nights spent by guests in the facilities), with reference both to their origin (foreigners, Italians) and to the type of accommodation chosen for the stay (hotel, other accommodation facilities¹);
- ii. **the analysis of the tourist offer** which reports data from hotels and other accommodation facilities including tourist rentals;
- iii. the illustration, referring to the 2019- 2023 five-year period, of the **passenger flows** of the Venice port, the Venice and Treviso airports, the local public transport, the issue of the limited traffic area bus passes of the city of Venice, as well as the transits recorded in Piazzale Roma (City Parking Garage and Sant'Andrea car park);
- iv. overview of the trend of accesses and sales of **VeneziaUnica, the official tourist website**;
- v. both aggregate and detailed data referring to **visitors to Venetian museums and cultural institutions** and users of the main cultural initiatives in Venice.

¹See the methodological note on the following page.

Methodological note

Tourist flow: the demand To ensure a correct understanding of the data collected, it is important to refer to ISTAT's definition of the "Movement of Guests among Tourist Facilities". This states: "monthly statistics on the movement of guests among tourist facilities have been collected by ISTAT regularly since 1957. These are the primary source of information on internal tourism in Italy. The data is collected in compliance with EU Regulation n. 692/2011 issued by the European Parliament and applied by the Ministry on 6 July 2011, regulating the European Statistics on Tourism. The data collected includes: the arrival of guests in tourist facilities; their stay within such facilities; their place of origin (regional for Italians; national for foreigners). The data also traces the daily movement of guests as communicated by the facilities' administrators through the ISTAT form C/59 (split in two sections: a monthly one (Mod_C59_M) and a daily one (Mod_C59_G)) or through tables A1 and A2 (in printed or electronic versions, compiled locally by transcribing verbatim the information requested in the ISTAT forms). This data is collected and summarized on a monthly basis by the Municipality, using a file corresponding to the MOV/C used by Tourist operators (in use since 2007). The operators communicate the data by using the certified and protected site <https://indata.istat.it/mtur>.

The most significant information emerging from the collection of data is related to the movement of guests (arrivals and stays). The data is classified thus: kind and category of hosting facility; hosting capacity of specific territories (region; province; tourist precinct); month of collection; guests' place of residence (foreign or regional) location; facility's occupational capacity; and facility's ability to track guest movements. The most interesting aspect of the data collection is the possibility to track all possible combination of guest movements and thus obtain a cross-referenced analysis of the numbers. ISTAT uses the statistics collected by the facilities to calculate the region's tourist capacity. This is computed by measuring the number of registered guests against the number of available beds. The 'net' capacity refers to the number of beds taking into account seasonal closures, while the 'gross' capacity includes all potentially available facilities, without taking closures into account. (source http://dati.istat.it/OECDStat_Metadata/ShowMetadata.ashx?Dataset=DCSC_TURShowOnWeb=trueLang=it
<https://www.istat.it/it/archivio/15073>)

The movements of guests (arrivals/overnight stays), for the purposes of statistical surveys, are provided by the Statistical Office of the Veneto Region, which collects the data directly from the operators of the accommodation facilities through the Regional tourist information system, in accordance with the provisions issued by the National Institute of Statistics (ISTAT) and by the regional statistical structure itself, pursuant to Art. 13, paragraph 5, of the current Regional Law no. 11/2013.

The data of the tourist flow of the territory of the Municipality of Venice are analysed, as well as in its unity, even in the three urban areas:

- Venice historic City;
- Lido;
- Mainland.

Those of the smaller islands (Murano, Burano, Torcello, etc.) are included in the statistics of the historic city area. The data of Malamocco, Alberoni and Pellestrina are included in the statistics of the Lido area.

The tourist flow of the territory of the Metropolitan City of Venice is analysed, in addition to its overall territorial extension, also in the following three areas:

- Seaside resort;
- Cities of art;

- Metropolitan Hinterland.

The seaside area of the Metropolitan City includes Caorle, Cavallino Treporti, Chioggia, Eraclea, Jesolo, San Michele al Tagliamento-Bibione and the Venice Lido area.

The Cities of Art area includes the City of Venice, with the exception of the Lido area, and Dolo, Fiesso d'Artico, Mira, Mirano, Stra and Vigonovo (Riviera del Brenta).

The metropolitan hinterland area includes Annone Veneto, Campagna Lupia, Campolongo Maggiore, Camponogara, Cavarzere, Ceggia, Cinto Caomaggiore, Cona, Concordia Sagittaria, Fossalta di Piave, Fossalta di Portogruaro, Fossò, Gruaro, Marcon, Martellago, Meolo, Musile di Piave, Noale, Noventa di Piave, Pianiga, Portogruaro, Pramaggiore, Quarto d'Altino, Salzano, San Donà di Piave, San Stino di Livenza, Santa Maria di Sala, Scorzè, Spinea, Teglio Veneto, Torre di Mosto.

Tourist facilities' capacity: Tourist offer The ISTAT definition of the "tourist facilities' capacity" is useful to note when considering the data. It states: *The annual collection of data tracing the tourist facilities' capacity measures the specific structural elements of said facilities. The data is collected in compliance with the EU Regulation n. 692/2011 on European Statistics regarding Tourism, applied by the Ministry on 6 July 2011. The data tracks the number of facilities, beds, rooms, and bathrooms used in each individual hotel within the municipality. It also tracks the number of beds available in other types of facilities. The data is collected through a form – CTT/4— which is compiled once a year by each Province or Region (depending on local regulations) and sent directly to ISTAT. Data is collected from the following facilities: hotels (classified in 5 categories, depending upon the number of stars allocated); tourist residences; facilities other than hotels (including: camping sites; tourist villages; mixed structures; bed-and-breakfasts; agritourisms; youth hostels; vacation rentals; mountain lodges; and other N.A.C facilities; and private rentals).*

Data regarding camping sites, tourist villages, and mixed forms is grouped under the name, "Camping sites and tourist villages", while data collected for other private locations is not published. The hotels' capacity has been measured in terms of their size (intended as number of rooms) since 2008. The capacity has been intended as the gross yearly capacity (meaning that facilities are included irrespective of seasonal closures) since 2007. Facilities that remain closed for an entire year are not included. Questionnaires have been collected using the certified secure site Indata (<https://indata.istat.it/ctur/>) since 2007. (source: http://dati.istat.it/OECDStat_Metadata/ShowMetadata.ashx?Dataset=DCSC_TURShowOnWeb=trueLang=it <https://www.istat.it/it/archivio/210783>)

The accommodation facilities in the Veneto Region are divided into the following types: hotels, outdoor and other accommodation facilities.

The other accommodation facilities, identified by the art. 27 of the Regional Law N°11 of 14th June 2013, are the following (previously the Regional Law identified thirteen accommodation facilities in the non-hotel type):

- *tourist accommodations*, composed of one to six rooms, each one with a maximum of four beds;
- *holiday houses*, composed of a living room and a dining room both in common use and rooms which for more than half have two or more beds;
- *furnished residential units for tourist use*, composed of one or more rooms, each one with one or more beds, as well as independent toilets and kitchen;
- *bed & breakfast*, composed of one to three rooms for tourists, each one with a maximum of four beds; the owner must live in the real estate unit where the bed & breakfast is located

and must stay there, in a room reserved for him, during the opening period of the facility. The breakfast service is served to customers directly by the owner or his family.

Furthermore, the Regional Law n° 45 of 30th december 2014 introduced the art. 27 bis to the Regional Law N° 11 of 14th June 2013, which regulates the rooms given exclusively for tourist purposes without classification and brought back to the so-called tourist rental.

Regional registry doesn't collect the tax purpose information about tourist rentals managed as businesses.

Moreover, for what concerns the offer, when the distinction between the Historic centre of Venice, the Lido and the Mainland is not indicated by the facility owner, the data collected by the regional registry is always considered "historic centre" for statistical purposes.

Visitors to ecclesiastical museums and churches The Venetian churches are usually open during worship time. The cultural and tourist use is also guaranteed at other times, through free or paid admission. The places here presented are equipped with an access tracking. Venice residents have free admission, as anyone who comes in to pray.

The 18th International Architecture Exhibition of La Biennale di Venezia, entitled "The Laboratory of the Future", took place from 20th May to 26th November 2023 and counted 64 national participations and 9 collateral events.

Part I

The demand

Tourist movements¹ are defined as the “*arrival and stay of guests (both Italian and foreign) categorized according to the facility hosting them or their original place of residence*”.

During 2023, Venice recorded a total of **5,664,611 arrivals which correspond to 12,628,079 overnight stays**: July recorded, as it happened in 2022, the highest number of arrivals equal to 645,232 which correspond to 1,357. 337 stays. The 2023 data compared with those of 2019 shows +2.56% of arrivals against -2.47% of overnight stays. Compared to the year 2022, however, the changes in arrivals and stays are both positive: +21.92% arrivals and +15.36% overnight stays.

The 2023 data relating to **Italian tourist** arrivals returned a positive sign compared to the year 2019: +5.5% but on the other hand a negative sign compared to 2022 (-9.4% Italian arrivals on 2022). This segment represents 13.91% of total arrivals: the segment of **foreign tourists**, with 4,876,463 arrivals, represents 86% of the total, growing compared to 2019 by +2.1% and +29.1 % compared to 2022.

The easing of restrictive measures has in fact led to the recovery of the foreign market, not only European but also international, and Italian tourists, on the other hand, report greater figures than 2019, but are starting to decline compared to 2022.

With reference to arrivals, in 2023 the top **12 foreign countries of origin** are: USA, France, Great Britain, Germany, Spain, Australia, Canada, South Korea, Mexico, Poland, Brazil and China. Seven countries out of twelve are non-Europeans, proof of the recovery of the international tourism market.

The hotel sector welcomes 61% of arrivals or 3,466,253 tourists, corresponding to 7,023,390 overnight stays. **The other accommodation facilities**, on the other hand, recorded 2,198,358 arrivals which correspond to 5,604,689 overnight stays.

The accommodation facilities in the historic center of Venice welcomed more than 3.8 million arrivals, which represents the 67% of the total and the figure corresponds to 72% of total overnight stays. In the historic centre the average stay is 2.4 days.

The city average stay is 2.2 days.

¹See note on page 13

Chapter 1

Arrivals and overnight stays

1.1 Tourism in the City of Venice: historical series 2011-2023

Year	Arrivals	% change	Nights	% ch.	Aver. stay
2011	4,167,171		9,417,872		2.26
2012	4,106,161	-1.5%	9,310,132	-1.1%	2.27
2013	4,251,798	3.5%	9,778,225	5.0%	2.30
2014	4,280,632	0.7%	9,983,416	2.1%	2.33
2015	4,495,857	5.0%	10,182,829	2.0%	2.26
2016	4,645,567	3.3%	10,511,788	3.2%	2.26
2017	5,034,882	8.4%	11,685,819	11.2%	2.32
2018	5,255,499	4.4%	12,118,298	3.7%	2.31
2019	5,523,283	5.1%	12,948,519	6.9%	2.34
2020	1,337,626	-75.8%	3,557,036	-72.5%	2.66
2021	2,120,894	58.6%	5,727,887	61.0%	2.70
2022	4,646,360	119.1%	10,946,464	91.1%	2.36
2023	5,664,611	21.9%	12,628,079	15.4%	2.23

Table 1.1: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

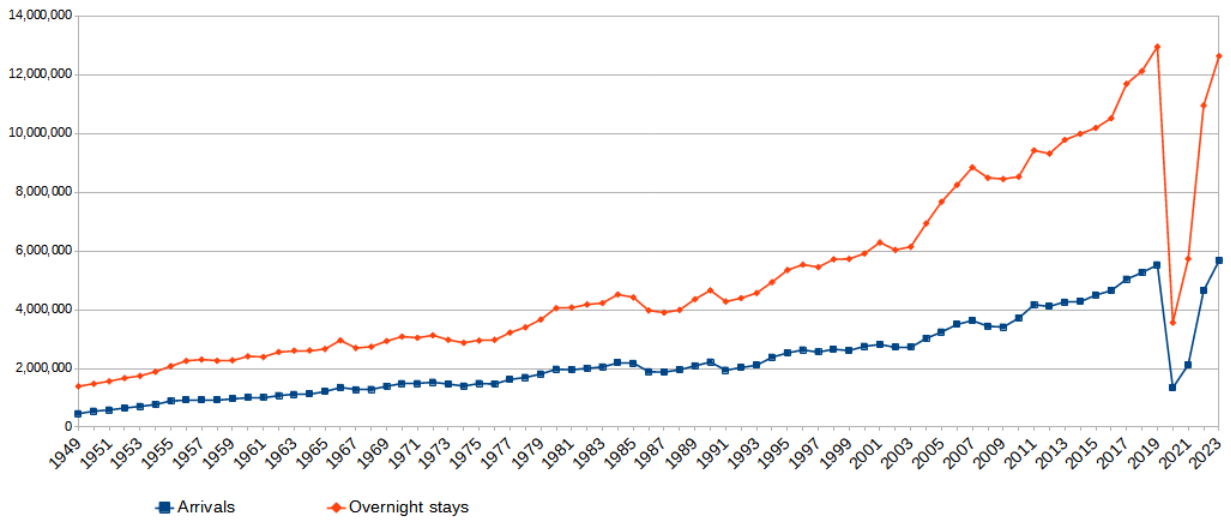


Figure 1.1: Venice, Arrivals and overnight stays historical series from 1949 to 2023.

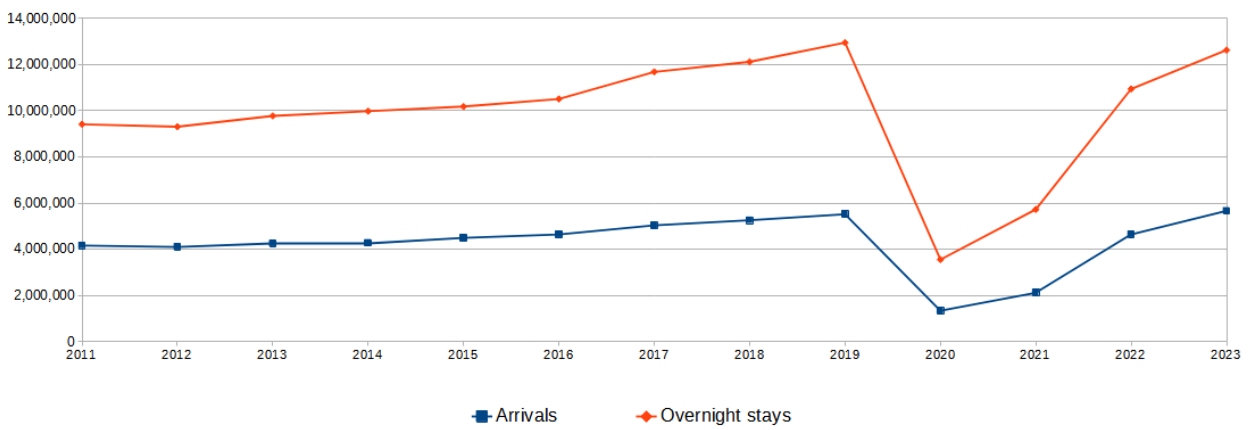


Figure 1.2: Venice, Arrivals and overnight stays historical series from 2011 to 2023.

1.2 Tourism in the City of Venice year 2023

CITY OF VENICE	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Historic city	3,817,295	9,091,691	2.38	8.6%	3.1%	-5.1%	19.2%	14.0%	-4.3%
Lido	127,427	355,926	2.79	-11.0%	-17.2%	-7.0%	8.8%	0.2%	-7.8%
Mainland	1,719,889	3,180,462	1.85	-7.8%	-14.1%	-6.8%	29.6%	21.7%	-6.1%
TOTAL	5,664,611	12,628,079	2.23	2.6%	-2.5%	-4.9%	21.9%	15.4%	-5.5%

Table 1.2: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

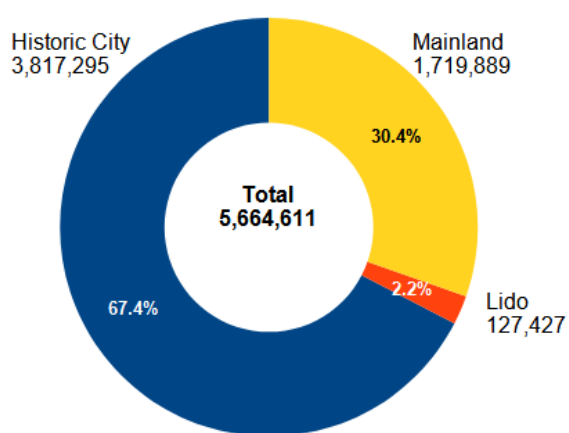


Figure 1.3: 2023 Arrivals by areas.

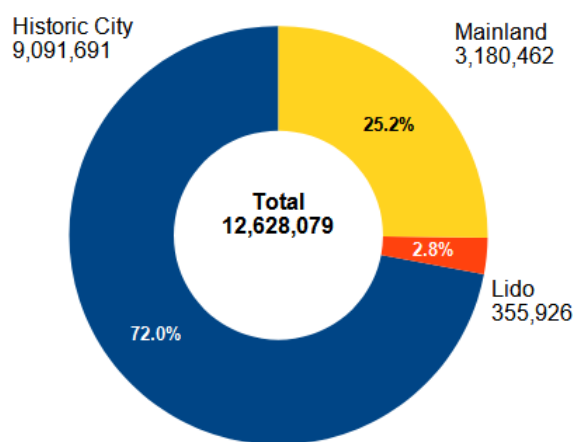


Figure 1.4: 2023 Overnight stays by areas.

CITY OF VENICE	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	3,466,253	7,023,390	2.03	-8.0%	-10.3%	-2.5%	18.9%	11.0%	-6.6%
Other accommodations	2,198,358	5,604,689	2.55	25.2%	9.5%	-12.5%	26.9%	21.4%	-4.5%
TOTAL	5,664,611	12,628,079	2.23	2.6%	-2.5%	-4.9%	21.9%	15.4%	-5.5%
Foreigners	4,876,463	10,931,275	2.24	2.1%	-0.9%	-2.9%	29.1%	19.9%	-7.0%
Italians	788,148	1,696,804	2.15	5.5%	-11.6%	-16.2%	-9.4%	-7.4%	2.0%

Table 1.3: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

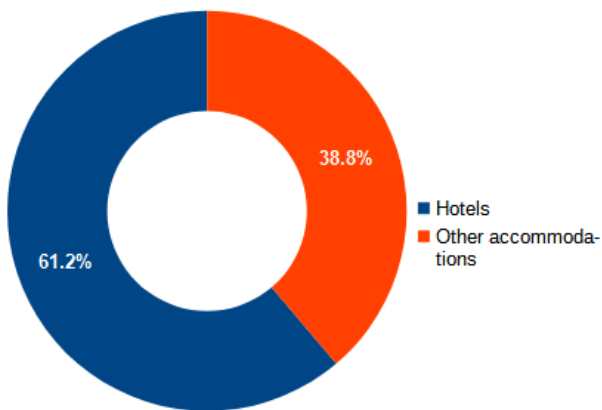


Figure 1.5: 2023 Arrivals by accommodation.

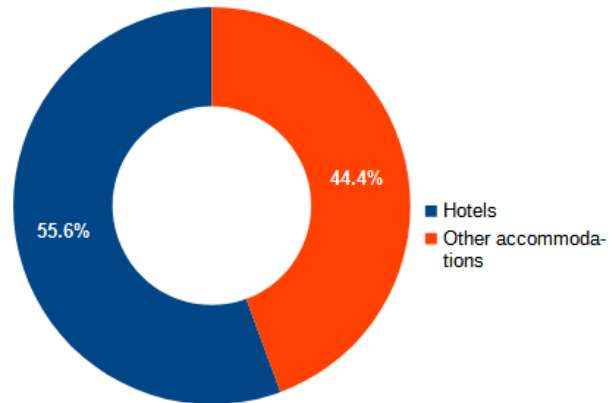


Figure 1.6: 2023 Nights by accommodation.

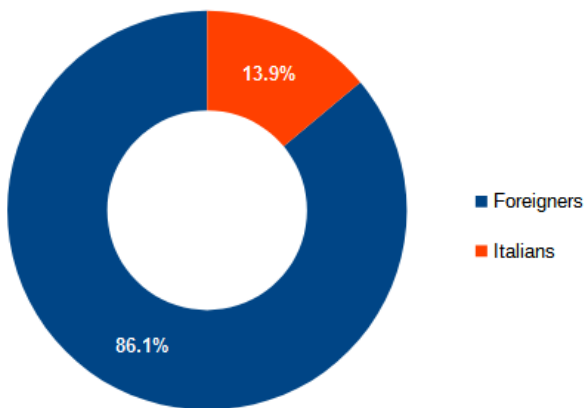


Figure 1.7: 2023 arrivals by origin.

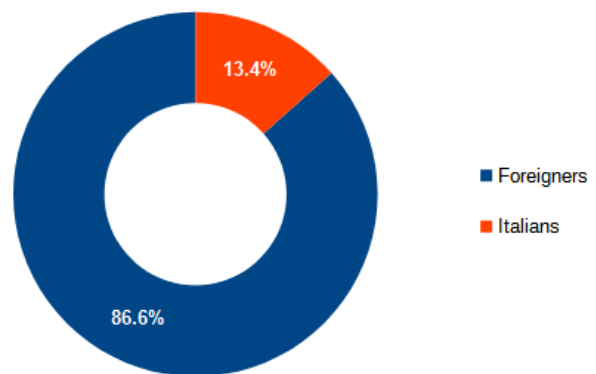


Figure 1.8: 2023 nights by origin.

Historic city	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	2,126,666	4,689,819	2.21	-4.3%	-7.8%	-3.7%	12.7%	7.2%	-9.3%
Other accommodations	1,690,629	4,401,872	2.60	30.8%	18.0%	-9.8%	28.6%	22.2%	-19.1%
TOTAL	3,817,295	9,091,691	2.38	8.6%	3.1%	-5.1%	19.2%	14.0%	-13.0%
Foreigners	3,362,346	8,093,189	2.41	8.0%	3.7%	-4.0%	25.6%	17.4%	-15.7%
Italians	454,949	998,502	2.19	12.9%	-1.3%	-12.6%	-13.2%	-8.2%	-11.9%

Table 1.4: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

Lido	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	110,404	293,954	2.66	-10.3%	-15.2%	-5.4%	10.0%	2.4%	-17.8%
Other accommodations	17,023	61,972	3.64	-14.9%	-25.5%	-12.5%	1.4%	-9.0%	-16.6%
TOTAL	127,427	355,926	2.79	-11.0%	-17.2%	-7.0%	8.8%	0.2%	-18.2%
Foreigners	99,328	281,591	2.83	-10.7%	-16.7%	-6.7%	15.7%	4.7%	-22.8%
Italians	28,099	74,335	2.65	-11.8%	-19.0%	-8.1%	-10.2%	-13.8%	-13.8%

Table 1.5: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

Mainland	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	1,229,183	2,039,617	1.66	-13.6%	-14.9%	-1.6%	32.6%	22.4%	-23.3%
Other accommodations	490,706	1,140,845	2.32	10.8%	-12.5%	-21.0%	22.5%	20.5%	-25.2%
TOTAL	1,719,889	3,180,462	1.85	-7.8%	-14.1%	-6.8%	29.6%	21.7%	-26.3%
Foreigners	1,414,789	2,556,495	1.81	-8.9%	-11.4%	-2.8%	39.7%	30.9%	-22.6%
Italians	305,100	623,967	2.05	-2.3%	-23.5%	-21.7%	-2.9%	-5.4%	-26.1%

Table 1.6: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

1.3 Total arrivals and overnight stays: total and by accommodation

Year	Arrivals (x 1,000)	% change	Nights (x 1,000)	% change	Average stay	% change
Total accommodation facilities						
2019	5,523		12,949		2.34	
2020	1,337	-75.8%	3,556	-72.5%	2.66	13.5%
2021	2,121	58.6%	5,728	61.1%	2.70	1.5%
2022	4,646	119.1%	10,946	91.1%	2.36	-12.8%
2023	5,665	21.9%	12,628	15.4%	2.23	-5.4%
Hotels						
2019	3,768		7,832		2.08	
2020	886	-76.5%	1,974	-74.8%	2.23	7.2%
2021	1,324	49.4%	3,172	60.7%	2.40	7.6%
2022	2,914	120.2%	6,329	99.5%	2.17	-9.4%
2023	3,466	18.9%	7,023	11.0%	2.03	-6.7%
Other accommodations						
2019	1,756		5,116		2.91	
2020	451	-74.3%	1,582	-69.1%	3.51	20.4%
2021	797	76.8%	2,556	61.5%	3.21	-8.6%
2022	1,732	117.3%	4,618	80.7%	2.67	-16.8%
2023	2,198	26.9%	5,605	21.4%	2.55	-4.4%

Table 1.7: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

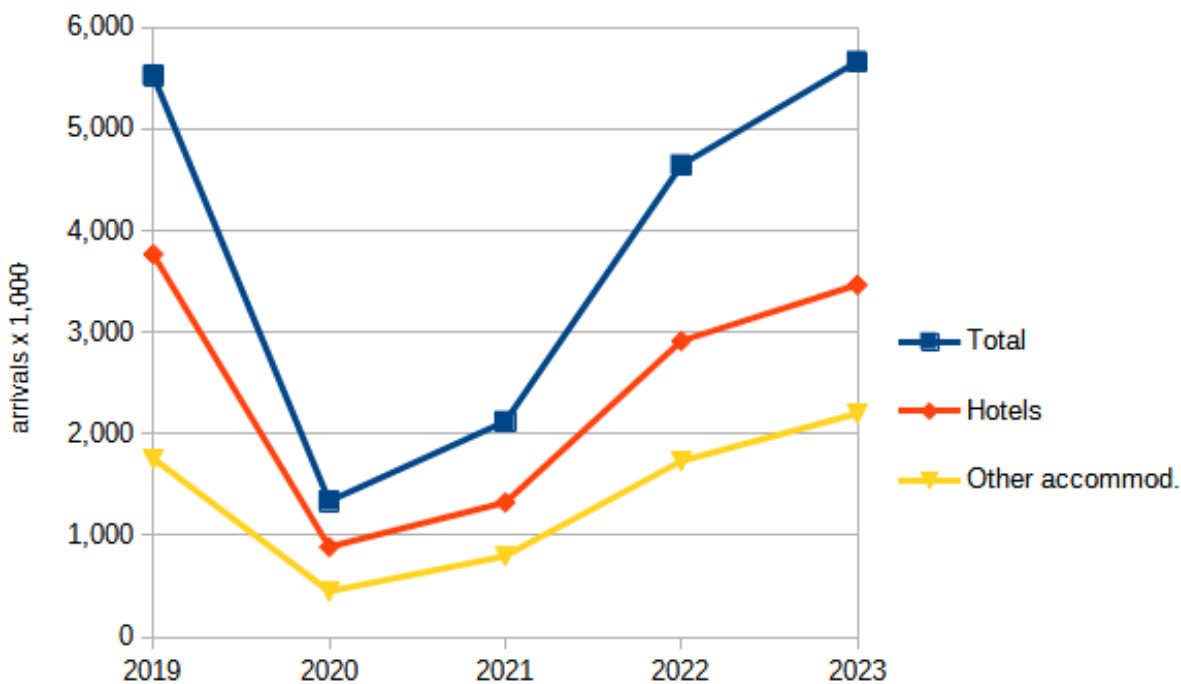


Figure 1.9: Arrivals: total and by accom. facility.

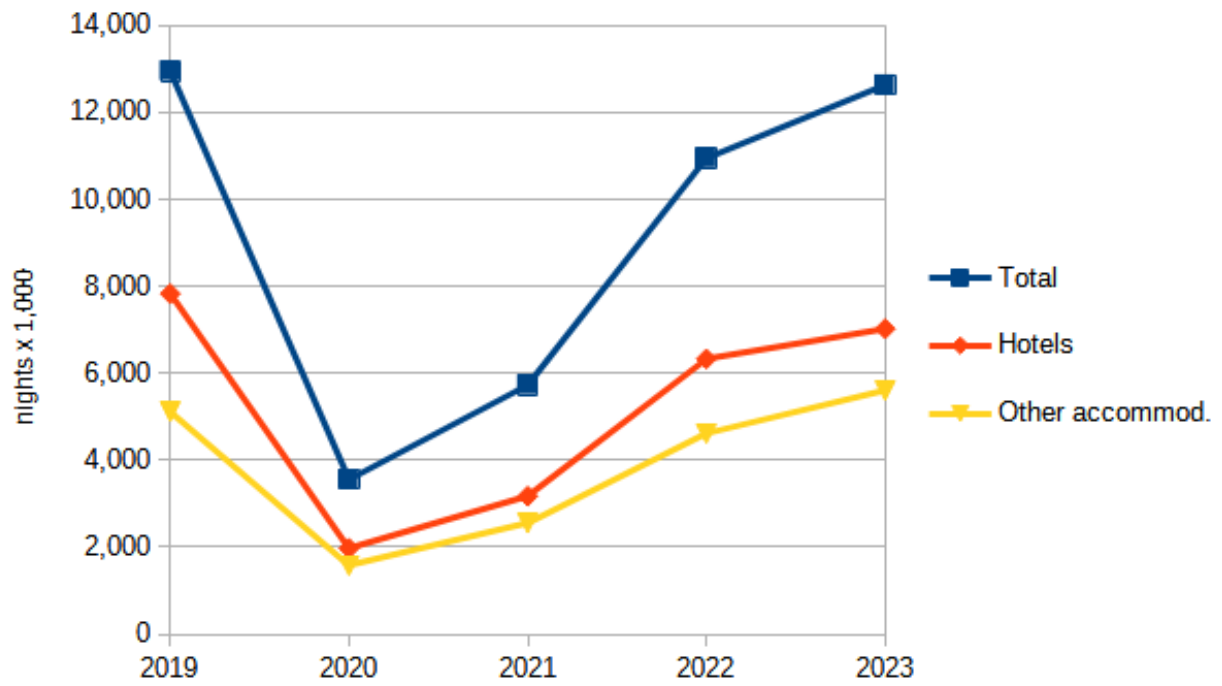


Figure 1.10: Overnight stays: total and by accom. facility.

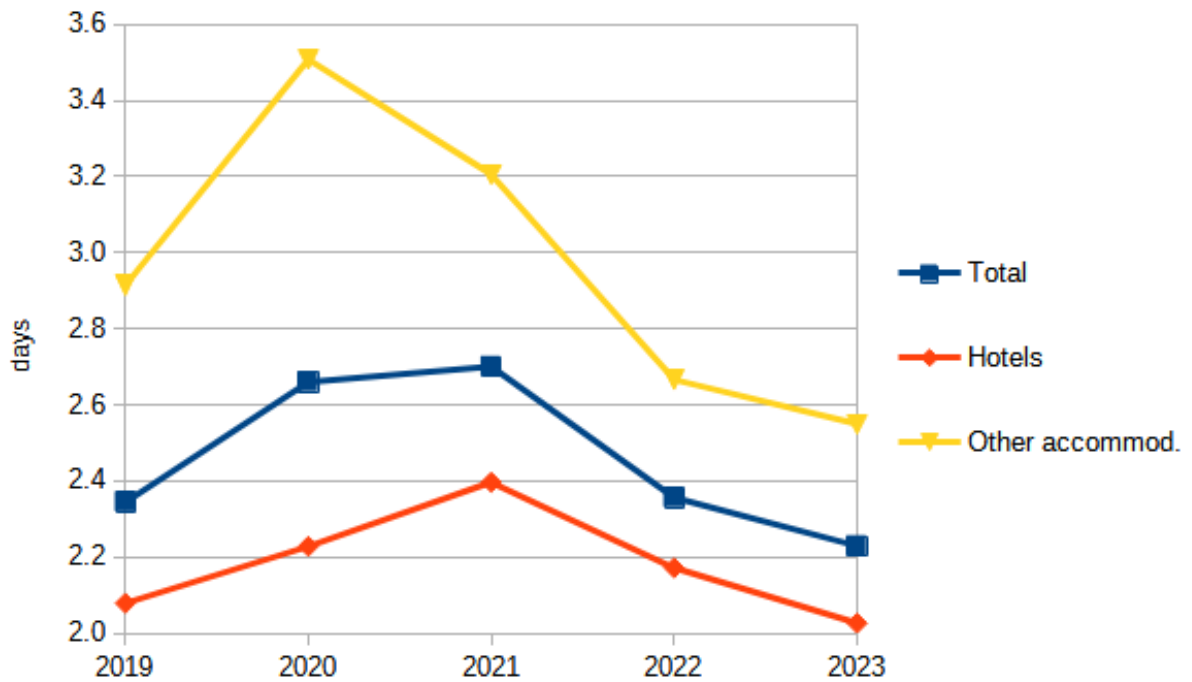


Figure 1.11: Average stay - total and by accom. facility.

1.4 Total arrivals and overnight stays: total and by origin

Year	Arrivals (x 1,000)	% change	Nights (x 1,000)	% change	Average stay	% change
Total						
2019	5,523	0.0%	12,949	0.0%	2.34	0.0%
2020	1,337	-75.8%	3,556	-72.5%	2.66	13.5%
2021	2,121	58.6%	5,728	61.1%	2.70	1.5%
2022	4,646	119.1%	10,946	91.1%	2.36	-12.8%
2023	5,665	21.9%	12,628	15.4%	2.23	-5.4%
Foreigners						
2019	4,776	0.0%	11,030	0.0%	2.31	0.0%
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
2022	3,777	171.5%	9,113	137.8%	2.41	-12.4%
2023	4,876	29.1%	10,931	19.9%	2.24	-7.1%
Italians						
2019	747	0.0%	1,919	0.0%	2.57	0.0%
2020	416	-44.3%	1,143	-40.4%	2.75	7.0%
2021	730	75.5%	1,895	65.8%	2.60	-5.5%
2022	870	19.1%	1,833	-3.3%	2.11	-18.8%
2023	788	-9.4%	1,697	-7.4%	2.15	2.1%

Table 1.8: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

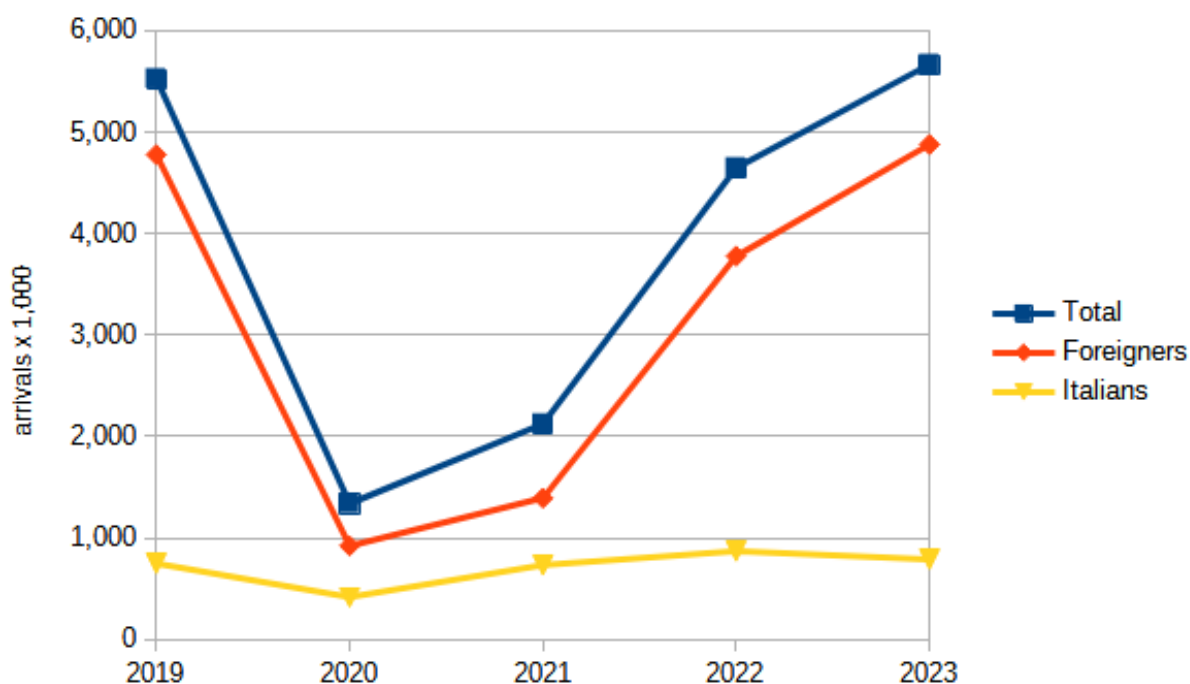


Figure 1.12: Arrivals - Total and by origin.

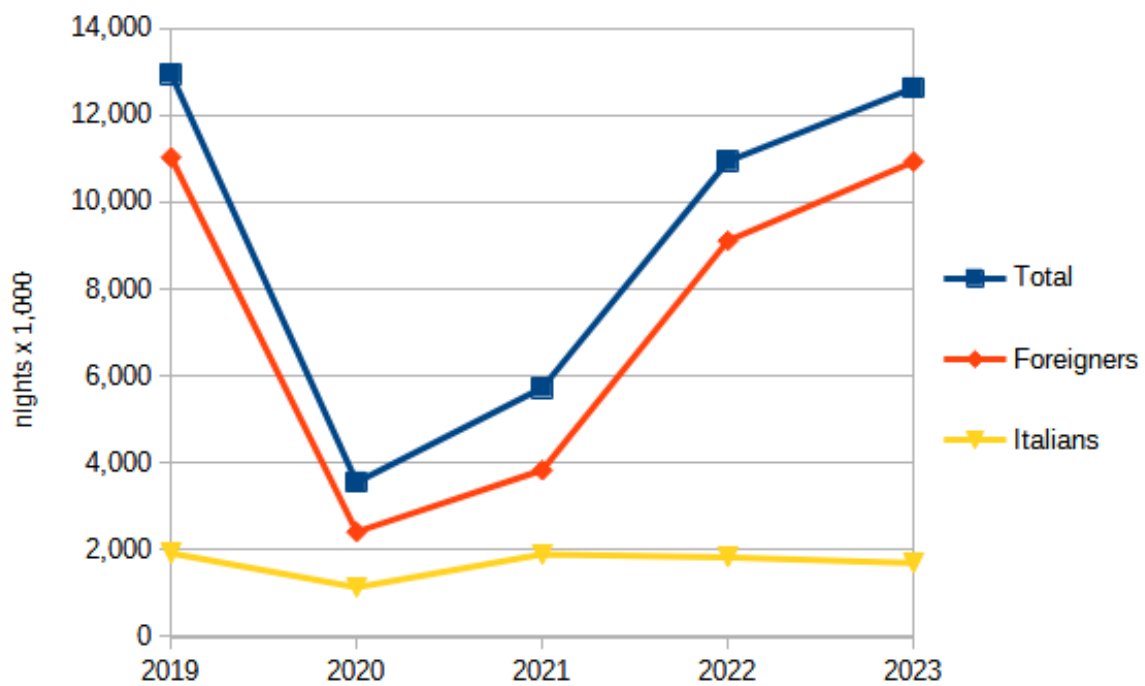


Figure 1.13: Nights - Total and by origin.

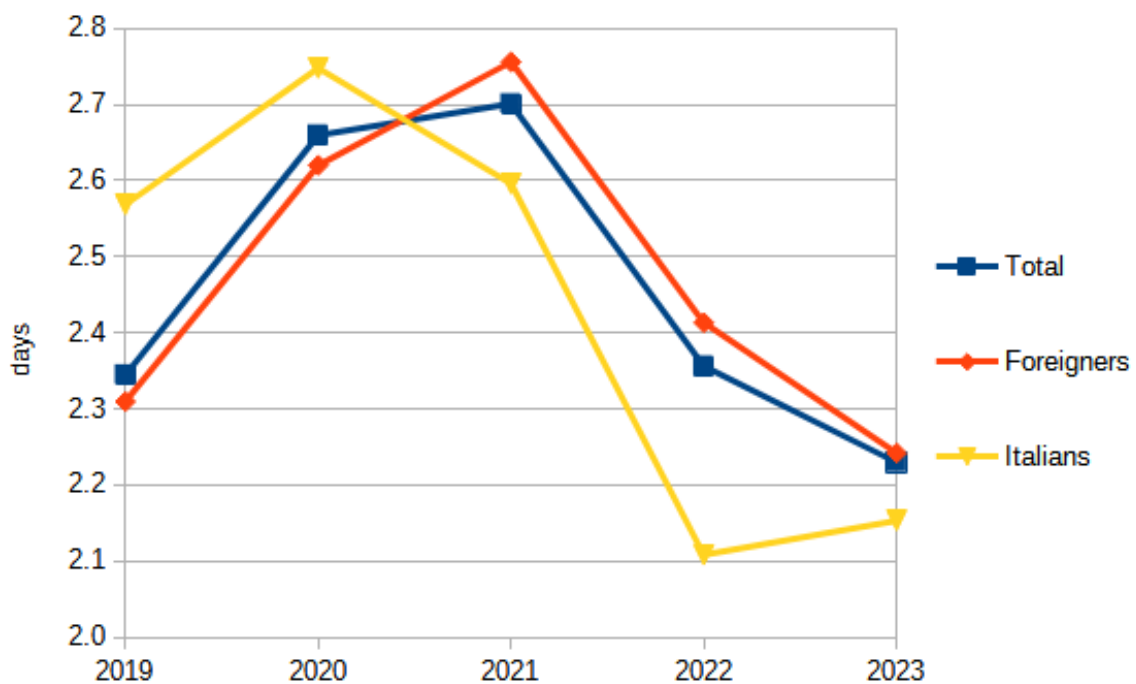


Figure 1.14: Average stay - Total and by origin.

1.5 Foreign market: total arrivals and overnight stays by accommodation facility.

Year	Arrivals (x 1,000)	% change	Nights (x 1,000)	% change	Average stay	% change
Foreign market: total accommodation facilities						
2019	4,776	0.0%	11,030	0.0%	2.31	
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
2022	3,777	171.5%	9,113	137.8%	2.41	-12.4%
2023	4,876	29.1%	10,931	19.9%	2.24	-7.1%
Foreign market: hotels						
2019	3,247	0.0%	6,794	0.0%	2.09	
2020	605	-81.4%	1,406	-79.3%	2.32	11.1%
2021	854	41.1%	2,178	54.9%	2.55	9.8%
2022	2,332	173.1%	5,246	140.9%	2.25	-11.8%
2023	2,953	26.6%	6,098	16.2%	2.07	-8.2%
Foreign market: other accommodations						
2019	1,529	0.0%	4,236	0.0%	2.77	
2020	316	-79.3%	1,007	-76.2%	3.19	15.0%
2021	537	69.9%	1,655	64.3%	3.08	-3.3%
2022	1,445	169.1%	3,867	133.7%	2.68	-13.2%
2023	1,924	33.2%	4,834	25.0%	2.51	-6.1%

Table 1.9: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

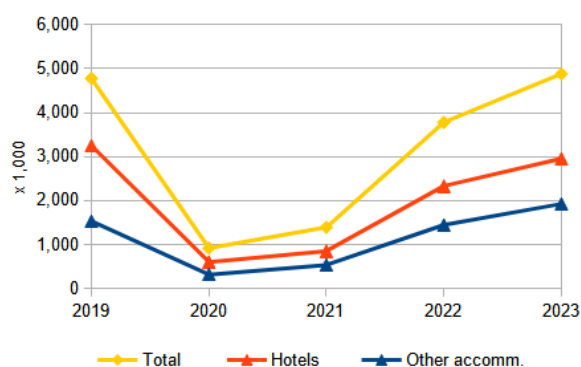


Figure 1.15: Foreign market: Arrivals - Total and by accomm. facility.

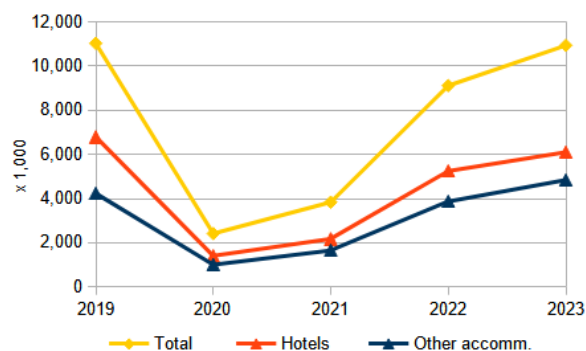


Figure 1.16: Foreign market: Overnight stays - Total and by accomm. facility.

1.6 Italian market: total arrivals and overnight stays by accommodation facility

Year	Arrivals (x 1,000)	% change	Nights (x 1,000)	% change	Average stay	% change
Foreign market: total accommodation facilities						
2019	4,776	0.0%	11,030	0.0%	2.31	
2020	921	-80.7%	2,413	-78.1%	2.62	13.5%
2021	1,391	51.0%	3,833	58.9%	2.76	5.2%
2022	3,777	171.5%	9,113	137.8%	2.41	-12.4%
2023	4,876	29.1%	10,931	19.9%	2.24	-7.1%
Foreign market: hotels						
2019	3,247	0.0%	6,794	0.0%	2.09	
2020	605	-81.4%	1,406	-79.3%	2.32	11.1%
2021	854	41.1%	2,178	54.9%	2.55	9.8%
2022	2,332	173.1%	5,246	140.9%	2.25	-11.8%
2023	2,953	26.6%	6,098	16.2%	2.07	-8.2%
Foreign market: other accommodations						
2019	1,529	0.0%	4,236	0.0%	2.77	
2020	316	-79.3%	1,007	-76.2%	3.19	15.0%
2021	537	69.9%	1,655	64.3%	3.08	-3.3%
2022	1,445	169.1%	3,867	133.7%	2.68	-13.2%
2023	1,924	33.2%	4,834	25.0%	2.51	-6.1%

Table 1.10: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

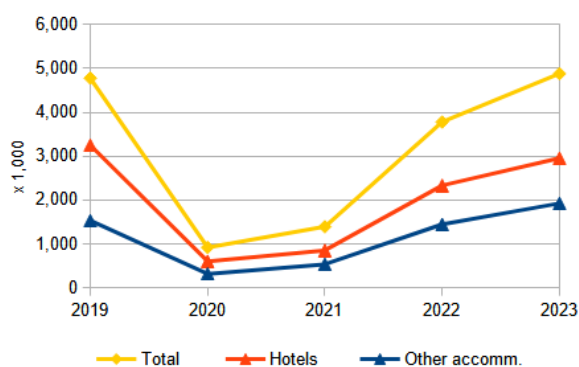


Figure 1.17: Italian market: Arrivals - Total and by accomm. facility.

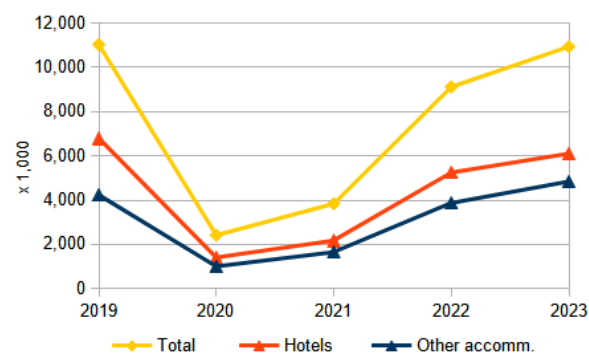


Figure 1.18: Italian market: Overnight stays - Total and by accomm. facility.

1.7 Monthly tourism trend

1.7.1 Monthly tourism trend: all markets, City of Venice

	Arrivals	% ch 23/19	% ch 23/22	Nights	% ch 23/19	% ch 23/22	Av. stay	% ch 23/19	% ch 23/22
january	245,186	1.9%	152.1%	564,128	-3.6%	129.1%	2.3	-5.4%	-8.0%
february	316,407	2.1%	68.7%	737,320	4.0%	69.8%	2.3	1.8%	1.3%
march	393,336	-1.7%	56.6%	887,964	-4.1%	46.4%	2.3	-2.5%	-5.9%
1st Quarter	954,929	0.5%	78.2%	2,189,412	-1.4%	70.1%	2.3	-1.9%	-4.5%
april	523,759	7.3%	27.4%	1,216,668	4.1%	18.9%	2.3	-3.0%	-7.1%
may	540,304	3.7%	25.9%	1,237,936	-0.3%	17.9%	2.3	-3.9%	-4.5%
june	586,700	0.5%	18.3%	1,267,519	-4.7%	10.2%	2.2	-5.2%	-6.1%
2nd Quarter	1,650,763	3.6%	23.5%	3,722,123	-0.5%	15.5%	2.3	-4.0%	-6.1%
july	645,232	1.8%	11.1%	1,357,337	-4.2%	4.1%	2.1	-5.9%	-4.4%
august	617,201	-1.0%	11.0%	1,339,078	-7.5%	3.5%	2.2	-6.5%	-5.7%
september	574,498	0.2%	11.5%	1,274,758	-7.9%	5.2%	2.2	-8.1%	-7.5%
3rd Quarter	1,836,931	0.3%	11.2%	3,971,173	-6.5%	4.3%	2.2	-6.9%	-6.0%
october	565,304	-0.1%	8.5%	1,280,721	-5.1%	3.5%	2.3	-5.0%	-5.6%
november	351,896	9.7%	7.7%	792,469	1.7%	2.2%	2.3	-7.3%	-6.2%
december	304,788	16.1%	11.2%	672,181	10.2%	9.4%	2.2	-5.1%	0.2%
4th Quarter	1,221,988	6.3%	8.9%	2,745,371	0.2%	4.5%	2.2	-5.7%	-2.3%
Total	5,664,611	2.6%	21.9%	12,628,079	-2.5%	15.4%	2.2	-4.9%	-7.1%

Table 1.11: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

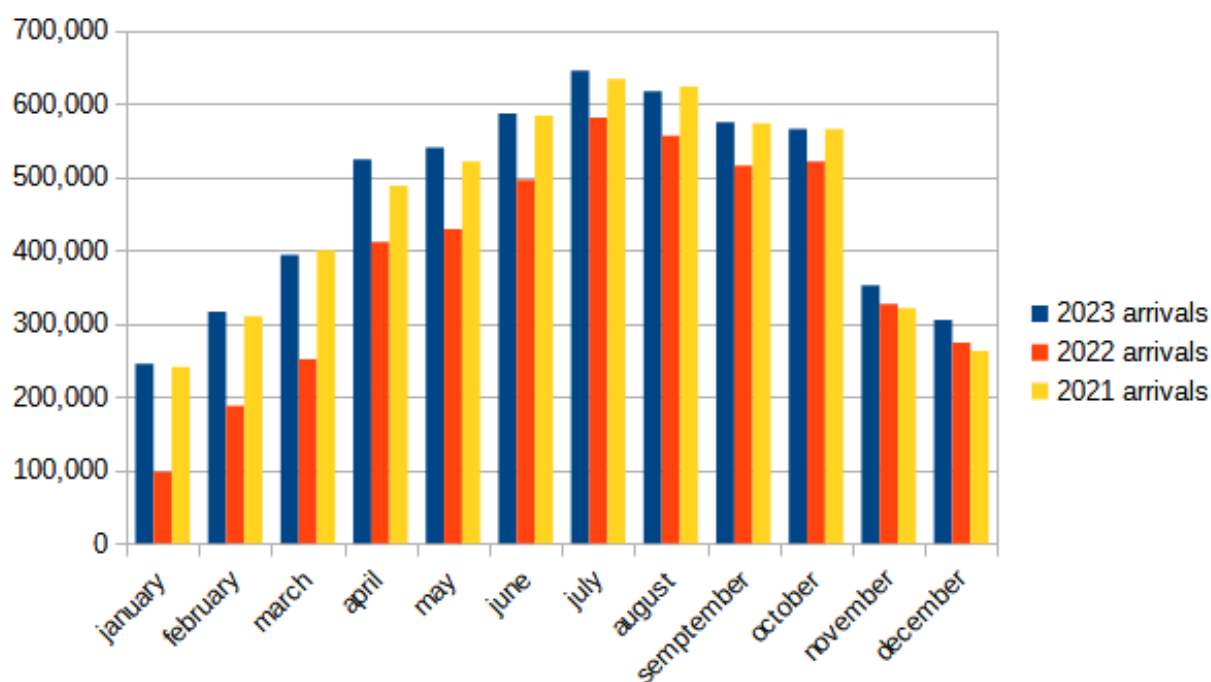


Figure 1.19: 2019-2021-2023 monthly total arrivals.

1.7.2 Monthly tourism trend: all markets, Historic Centre

	Arrivals	% ch. 23/19	% ch. 23/22	Nights	% ch. 23/19	% ch. 23/22	Average stay	% ch. 23/19	% ch. 23/22
january	168,941	6.1%	124.5%	419,080	0.2%	120.8%	2.5	-5.5%	-1.7%
february	220,655	8.9%	51.2%	551,471	8.4%	60.6%	2.5	-0.4%	6.2%
march	273,640	4.1%	41.9%	665,228	-0.5%	39.3%	2.4	-4.4%	-1.9%
1st Quarter	663,236	6.2%	60.2%	1,635,779	2.5%	61.8%	2.5	-3.4%	1.0%
april	352,906	12.0%	22.8%	884,970	8.5%	17.5%	2.5	-3.1%	-4.4%
may	357,301	8.9%	18.7%	887,619	4.9%	13.9%	2.5	-3.7%	-4.1%
june	393,251	7.3%	17.2%	905,704	1.4%	9.6%	2.3	-5.5%	-6.5%
2nd Quarter	1,103,458	9.3%	19.5%	2,678,293	4.8%	13.5%	2.4	-4.1%	-5.0%
july	426,112	8.0%	11.4%	945,789	1.8%	4.5%	2.2	-5.8%	-6.2%
august	404,218	2.9%	10.1%	911,450	-2.1%	2.2%	2.3	-4.9%	-7.1%
september	382,496	5.2%	13.0%	906,214	-0.6%	6.2%	2.4	-5.5%	-6.1%
3rd Quarter	1,212,826	5.4%	11.5%	2,763,453	-0.3%	4.3%	2.3	-5.4%	-6.5%
october	382,596	5.8%	10.8%	931,733	-0.4%	4.6%	2.4	-5.8%	-5.5%
november	241,951	20.7%	2.8%	585,739	9.1%	-2.0%	2.4	-9.6%	-4.6%
december	213,228	27.2%	9.2%	496,694	17.4%	5.7%	2.3	-7.7%	-3.2%
4th Quarter	837,775	14.8%	8.0%	2,014,166	6.2%	2.9%	2.4	-7.4%	-4.7%
Total	3,817,295	8.6%	19.2%	9,091,691	3.1%	14.0%	2.4	-5.1%	-4.4%

Table 1.12: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

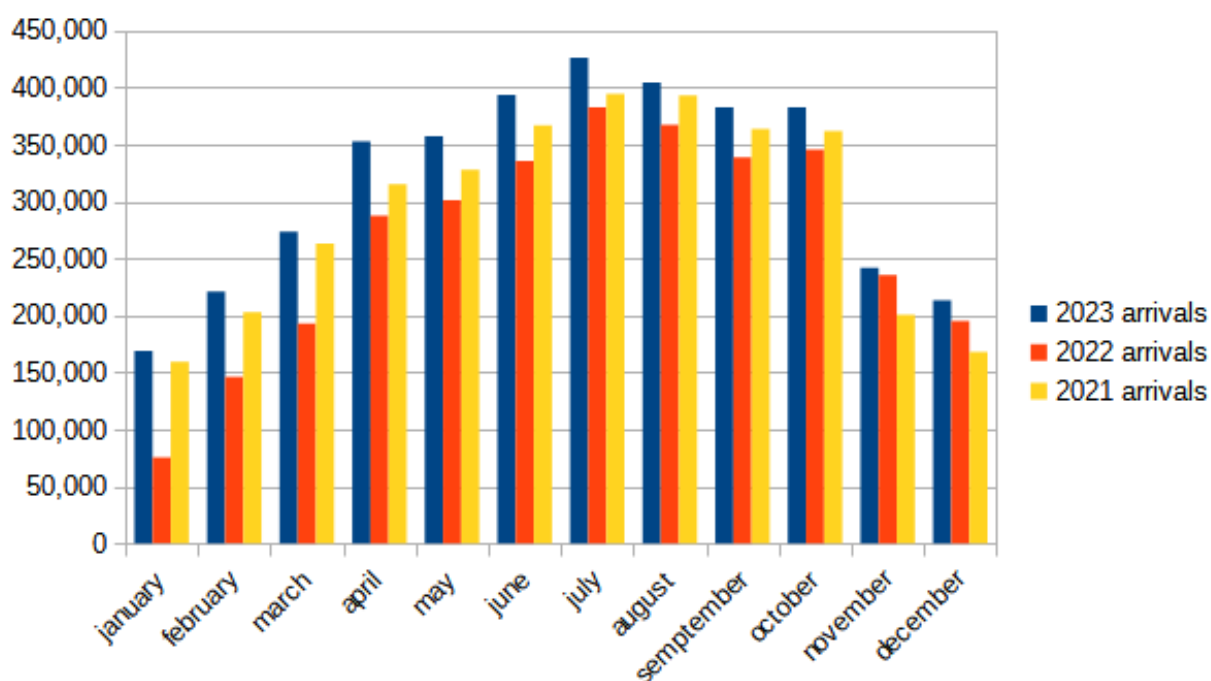


Figure 1.20: 2019-2021-2023 monthly total arrivals, Historic centre

1.7.3 Monthly tourism trend: all markets, Lido

	Arrivals	% ch. 23/19	% ch. 23/22	Nights	% ch. 23/19	% ch. 23/22	Average stay	% ch. 23/19	% ch. 23/22
january	786	-45.9%	203.5%	1,959	-59.8%	97.9%	2.5	-25.7%	-34.8%
february	2,934	-20.4%	77.7%	7,129	-23.2%	90.1%	2.4	-3.5%	7.0%
march	5,888	-25.6%	61.6%	13,379	-33.3%	50.0%	2.3	-10.3%	-7.2%
1st Quarter	9,608	-26.4%	73.0%	22,467	-34.3%	64.4%	2.3	-10.8%	-5.0%
april	14,262	-0.4%	13.9%	34,087	-11.5%	-6.6%	2.4	-11.2%	-17.9%
may	15,992	-3.8%	26.0%	42,974	-7.6%	20.0%	2.7	-4.0%	-4.8%
june	18,250	-7.6%	9.0%	47,693	-16.8%	-1.6%	2.6	-9.9%	-9.7%
2nd Quarter	48,504	-4.3%	15.6%	124,754	-12.4%	3.3%	2.6	-8.4%	-10.7%
july	18,402	-3.9%	6.5%	54,700	-13.1%	-2.3%	3.0	-9.6%	-8.2%
august	16,657	-10.9%	0.6%	57,239	-16.1%	-5.3%	3.4	-5.9%	-5.9%
september	15,663	-15.1%	2.5%	47,150	-15.9%	-4.0%	3.0	-1.0%	-6.4%
3rd Quarter	50,722	-9.9%	3.3%	159,089	-15.0%	-3.9%	3.1	-5.7%	-7.0%
october	14,711	-8.1%	-8.2%	39,145	-14.4%	-8.4%	2.7	-6.8%	-0.2%
november	2,760	-44.9%	-16.9%	7,731	-48.1%	-18.6%	2.8	-5.7%	-1.9%
december	1,122	-45.8%	-2.9%	2,740	-49.4%	-2.6%	2.4	-6.5%	0.3%
4th Quarter	18,593	-19.5%	-9.3%	49,616	-24.8%	-9.9%	2.7	-6.6%	-0.6%
Total	127,427	-11.0%	8.8%	355,926	-17.2%	0.2%	2.8	-7.0%	-7.9%

Table 1.13: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

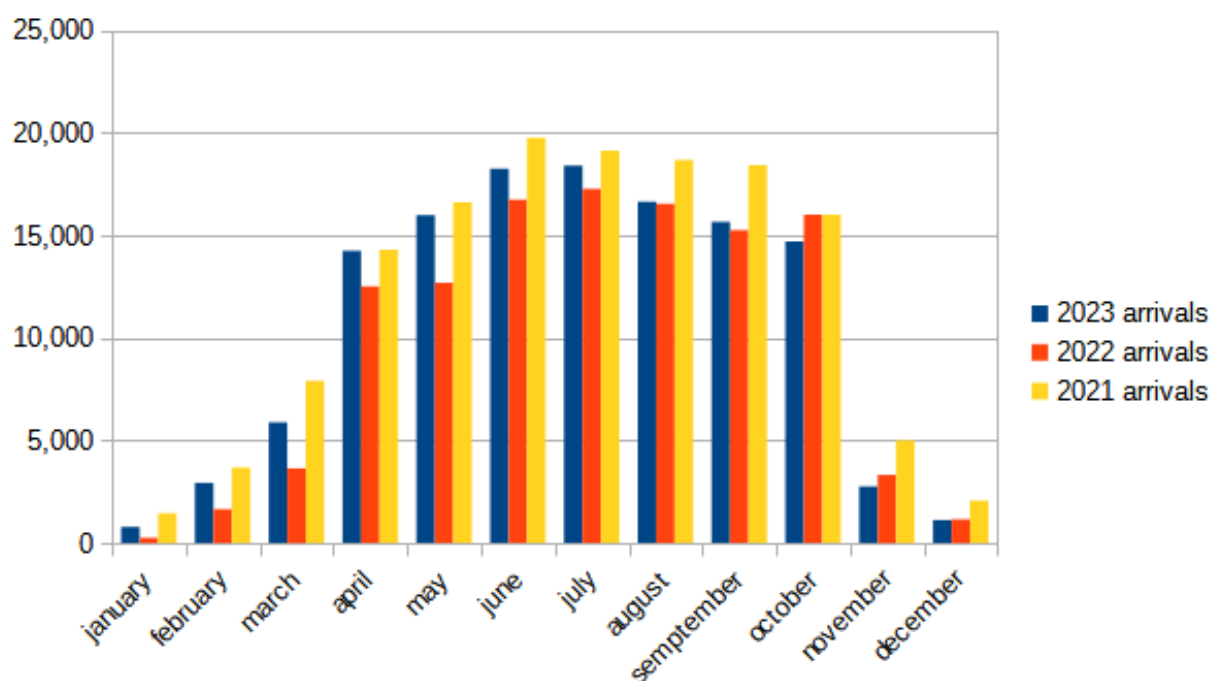


Figure 1.21: 2019-2021-2023 monthly total arrivals, Lido

1.7.4 Monthly tourism trend: all markets, Mainland

	Arrivals	% ch. 23/19	% ch. 23/22	Nights	% ch. 23/19	% ch. 23/22	Average stay	% ch. 23/19	% ch. 23/22
january	75,459	-5.5%	247.0%	143,089	-11.7%	158.5%	1.9	-6.6%	-25.5%
february	92,818	-10.4%	132.1%	178,720	-6.7%	105.1%	1.9	4.1%	-11.6%
march	113,808	-12.0%	108.1%	209,357	-11.9%	74.4%	1.8	0.1%	-16.2%
1st Quarter	282,085	-9.8%	142.3%	531,166	-10.2%	102.3%	1.9	-0.4%	-16.5%
april	156,591	-1.2%	40.7%	297,611	-5.4%	27.6%	1.9	-4.2%	-9.3%
may	167,011	-5.4%	44.7%	307,343	-12.0%	31.1%	1.8	-7.0%	-9.3%
june	175,199	-11.2%	21.8%	314,122	-17.2%	14.1%	1.8	-6.7%	-6.3%
2nd Quarter	498,801	-6.3%	34.6%	919,076	-11.9%	23.7%	1.8	-6.0%	-8.1%
july	200,718	-8.8%	10.8%	356,848	-16.0%	4.1%	1.8	-7.9%	-6.1%
august	196,326	-7.3%	13.9%	370,389	-17.2%	8.4%	1.9	-10.6%	-4.8%
september	176,339	-7.9%	9.2%	321,394	-22.9%	4.1%	1.8	-16.3%	-4.7%
3rd Quarter	573,383	-8.0%	11.3%	1,048,631	-18.7%	5.6%	1.8	-11.6%	-5.2%
october	167,997	-10.7%	5.4%	309,843	-15.9%	1.9%	1.8	-5.8%	-3.3%
november	107,185	-7.1%	21.9%	198,999	-12.5%	18.1%	1.9	-5.8%	-3.1%
december	90,438	-2.5%	16.2%	172,747	-4.8%	21.7%	1.9	-2.3%	4.8%
4th Quarter	365,620	-7.8%	12.4%	681,589	-12.3%	10.9%	1.9	-4.9%	-1.3%
Total	1,719,889	-7.8%	29.6%	3,180,462	-14.1%	21.7%	1.8	-6.8%	-6.1%

Table 1.14: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

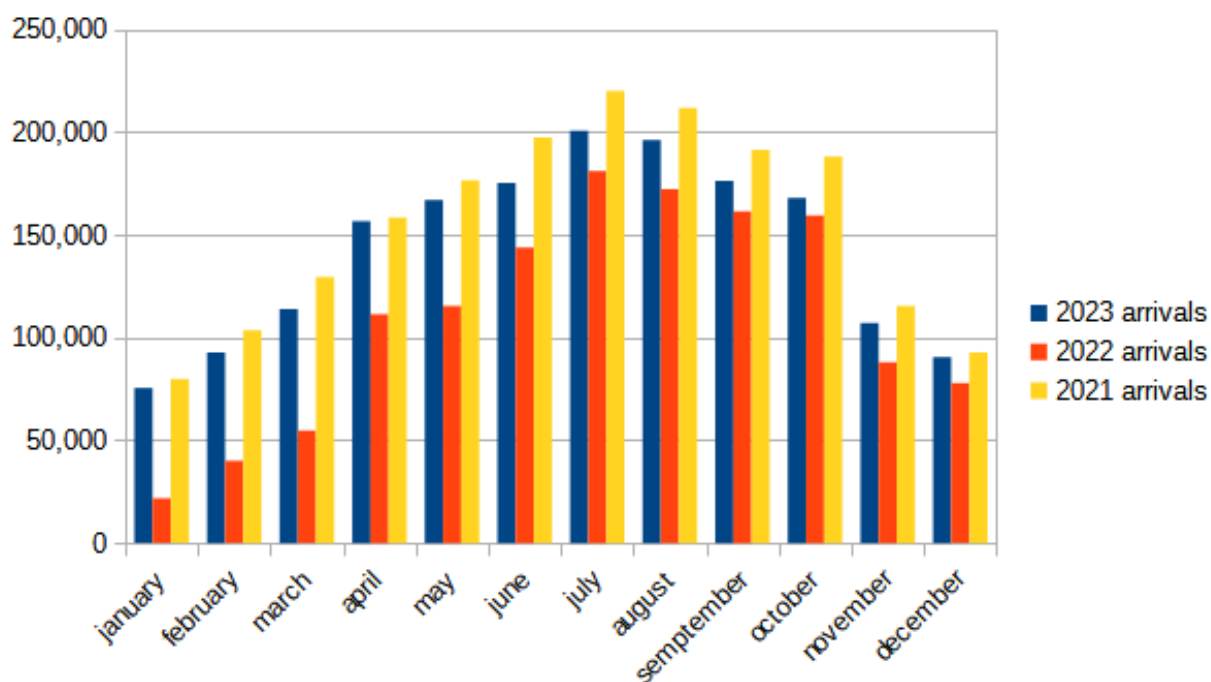


Figure 1.22: 2019-2021-2023 monthly total arrivals, Mainland

1.8 Foreign market: monthly tourism trend

	Arrivals	% ch. 23/19	% ch. 23/22
january	181,744	-5.3%	258.8%
february	243,499	-3.2%	109.0%
march	318,010	-1.1%	81.4%
1st Quarter	743,253	-2.9%	117.0%
april	441,200	6.8%	39.3%
may	482,029	3.4%	36.3%
june	528,863	0.0%	23.9%
2nd Quarter	1,452,092	3.1%	32.3%
july	591,086	1.4%	13.2%
august	561,324	0.8%	15.3%
september	511,397	0.7%	16.2%
3rd Quarter	1,663,807	1.0%	14.8%
october	500,216	1.5%	15.4%
november	283,587	11.6%	13.4%
december	233,508	12.2%	14.7%
4th Quarter	1,017,311	6.5%	14.6%
Total	4,876,463	2.1%	29.1%

Table 1.15: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

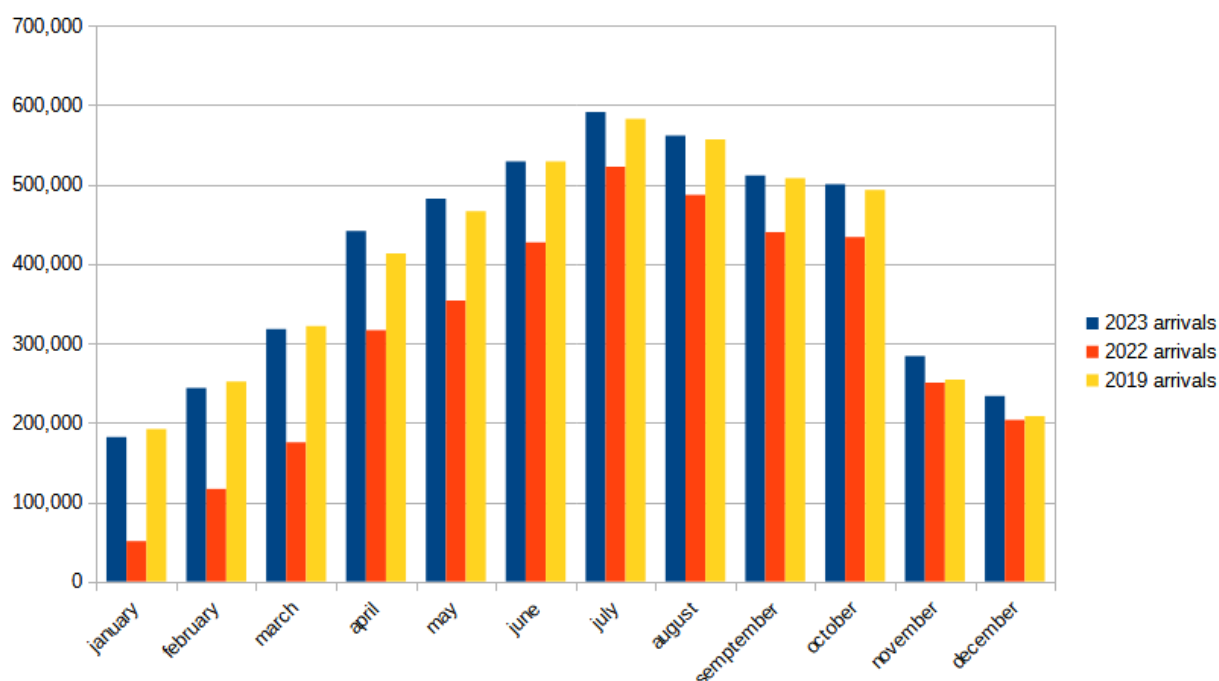


Figure 1.23: Foreign market: 2019-2021-2023 monthly arrivals.

1.9 Italian market: monthly tourism trend

	Arrivals	% ch. 23/19	% ch. 23/22
january	63,442	30.5%	36.1%
february	72,908	25.2%	2.5%
march	75,326	-4.1%	-0.6%
1st Quarter	211,676	14.2%	9.4%
april	82,559	10.4%	-12.7%
may	58,275	6.6%	-22.8%
june	57,837	5.5%	-16.3%
2nd Quarter	198,671	7.8%	-16.9%
july	54,146	6.4%	-7.5%
august	55,877	-16.1%	-19.1%
september	63,101	-3.7%	-15.9%
3rd Quarter	173,124	-5.4%	-14.6%
october	65,088	-10.8%	-25.4%
november	68,309	2.2%	-10.8%
december	71,280	30.8%	0.9%
4th Quarter	204,677	5.3%	-12.7%
Total	788,148	5.5%	-9.4%

Table 1.16: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

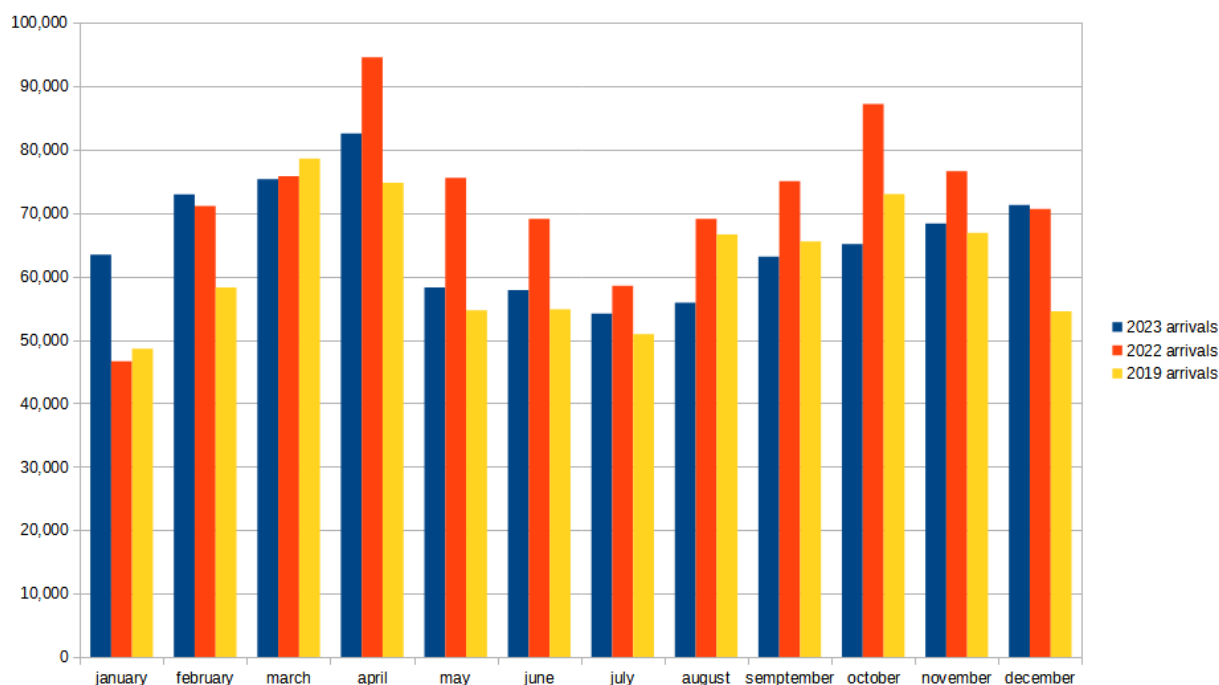


Figure 1.24: Italian market: 2019-2021-2023 monthly arrivals.

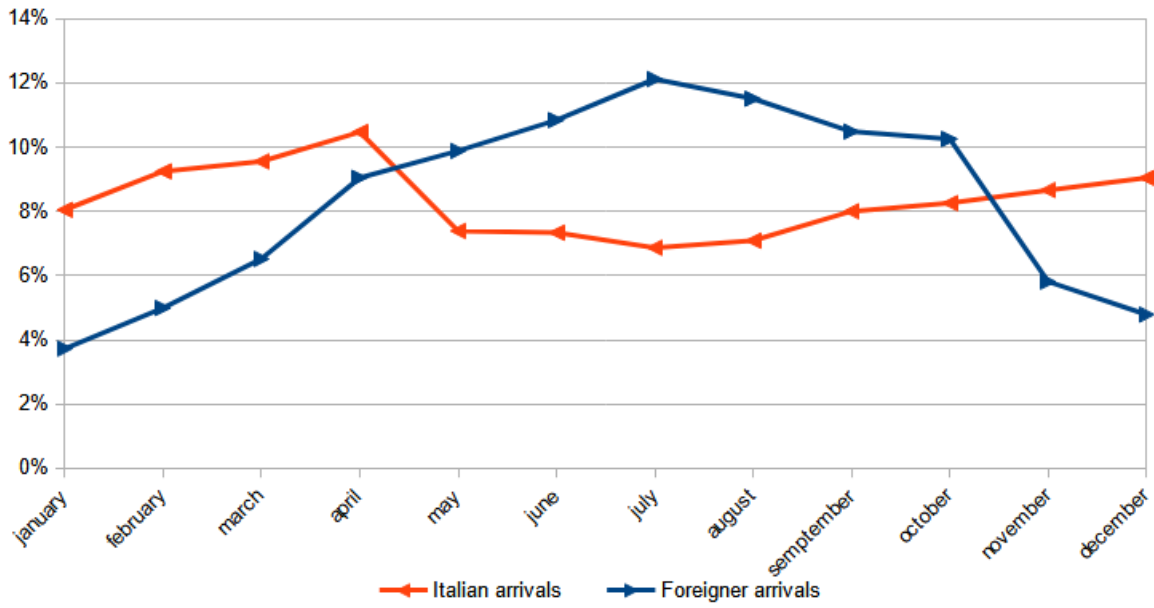


Figure 1.25: Percentage of arrivals by origin on the total annual amount.

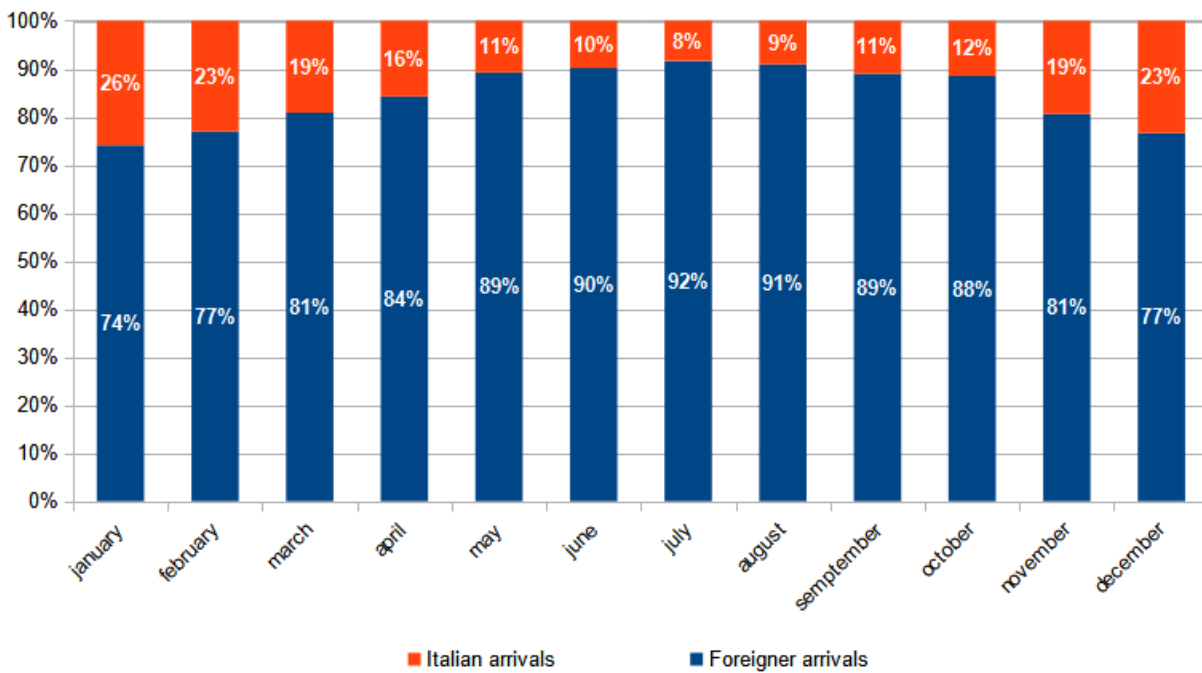


Figure 1.26: Composition of monthly arrivals by origin.

1.10 Arrivals and overnight stays: all origins by City of Venice and areas

Year	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Share of total arrivals	Share of total nights
City of Venice					
2019	5,523	12,949	2.34		
2020	1,338	3,557	2.66		
2021	2,121	5,728	2.70	100%	100%
2022	4,646	10,946	2.36		
2023	5,665	12,628	2.23		
Historic City					
2019	3,515	8,818	2.51	63.6%	68.1%
2020	923	2,534	2.74	69.0%	71.2%
2021	1,513	4,142	2.74	71.3%	72.3%
2022	3,202	7,978	2.49	68.9%	72.9%
2023	3,817	9,092	2.38	67.4%	72.0%
Lido					
2019	143	430	3.00	2.6%	3.3%
2020	44	151	3.41	3.3%	4.2%
2021	66	226	3.42	3.1%	3.9%
2022	117	355	3.03	2.5%	3.2%
2023	127	356	2.79	2.2%	2.8%
Mainland					
2019	1,865	3,701	1.98	33.8%	28.6%
2020	370	872	2.36	27.7%	24.5%
2021	542	1,360	2.51	25.5%	23.7%
2022	1,327	2,613	1.97	28.6%	23.9%
2023	1,720	3,180	1.85	30.4%	25.2%

Table 1.17: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

1.11 Arrivals and overnight stays: foreigners and Italians by areas

Year	Foreigners			Italians			Total	
	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)
Historic City								
2019	3,112	7,806	2.51	403	1,011	2.51	3,515	8,818
2020	657	1,826	2.78	266	708	2.66	923	2,534
2021	1,029	2,936	2.85	484	1,206	2.49	1,513	4,142
2022	2,678	6,891	2.57	524	1,088	2.08	3,202	7,978
2023	3,362	8,093	2.41	455	999	2.19	3,817	9,092
Lido								
2019	111	338	3.04	32	92	2.88	143	430
2020	24	85	3.58	20	66	3.21	44	151
2021	38	139	3.67	28	87	3.07	66	226
2022	86	269	3.13	31	86	2.76	117	355
2023	99	282	2.83	28	74	2.65	127	356
Mainland								
2019	1,553	2,886	1.86	312	816	2.61	1,865	3,701
2020	240	502	2.09	130	370	2.85	370	872
2021	324	758	2.34	217	602	2.77	542	1,360
2022	1,013	1,954	1.93	314	659	2.10	1,327	2,613
2023	1,415	2,556	1.81	305	624	2.05	1,720	3,180

Table 1.18: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

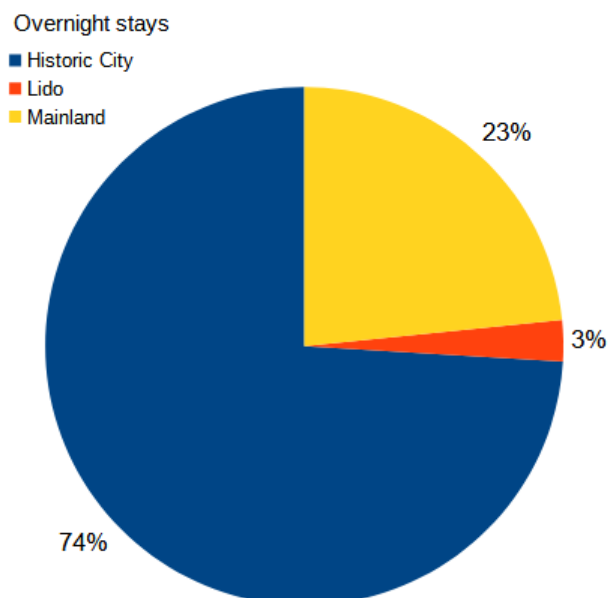


Figure 1.27: Overnight stays 2023: Foreigners % composition per area.

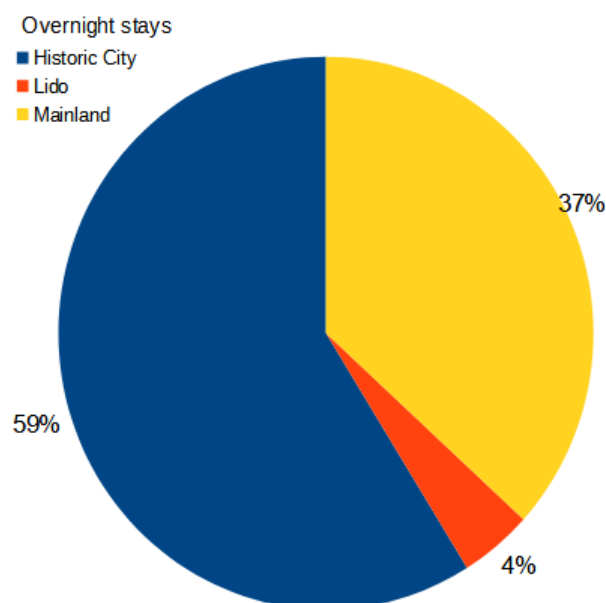


Figure 1.28: Overnight stays 2023: Italians % composition per area.

1.12 Arrivals and overnight stays: accommodation facilities by areas

Year	Hotels			Other accommodation			Total	
	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)	Average stay	Arrivals (x 1,000)	Nights (x 1,000)
Historic city								
2019	2,223	5,089	2.29	1,293	3,729	2.89	3,515	8,818
2020	595	1,372	2.31	328	1,162	3.54	923	2,534
2021	924	2,247	2.43	589	1,895	3.22	1,513	4,142
2022	1,887	4,376	2.32	1,315	3,602	2.74	3,202	7,978
2023	2,127	4,690	2.21	1,691	4,402	2.60	3,817	9,092
Lido								
2019	123	347	2.82	20	83	4.16	143	430
2020	37	120	3.27	8	31	4.09	44	151
2021	56	181	3.24	10	45	4.37	66	226
2022	100	287	2.86	17	68	4.06	117	355
2023	110	294	2.66	17	62	3.64	127	356
Mainland								
2019	1,422	2,397	1.69	443	1,304	2.94	1,865	3,701
2020	254	482	1.90	116	390	3.37	370	872
2021	344	744	2.16	198	616	3.11	542	1,360
2022	927	1,666	1.80	401	947	2.36	1,327	2,613
2023	1,229	2,040	1.66	491	1,141	2.32	1,720	3,180

Table 1.19: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

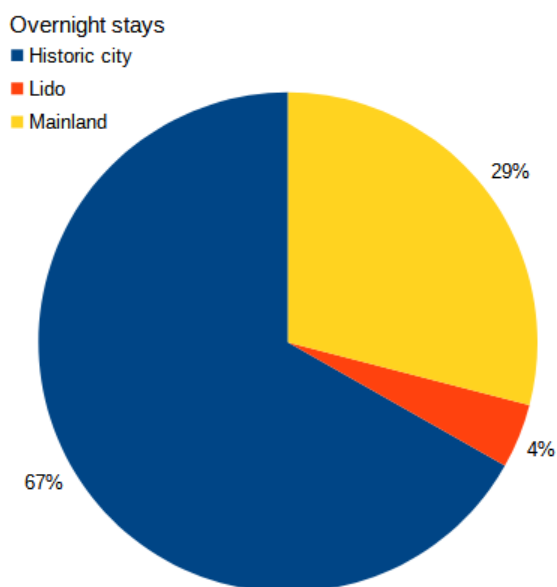


Figure 1.29: Hotel overnight stays 2023: % composition per area.

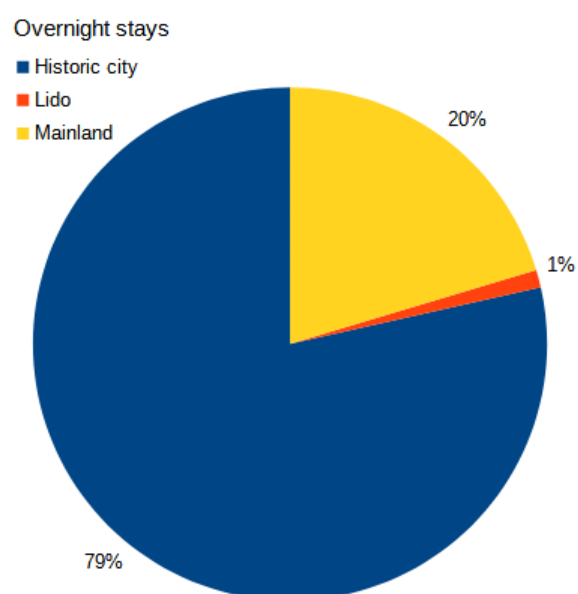


Figure 1.30: Other accommodations overnight stays 2023: % composition per area.

1.13 Arrivals and overnight stays: detail by accommodation facilities and by areas

1.13.1 Total of the City of Venice

Type of accommodation facility – Total City of Venice	2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5 stars hotel	374,132	943,727	2.5	7.1%	351,128	883,012	2.5	6.4%
4 stars hotel	1,978,451	4,012,569	2.0	37.6%	2,046,548	4,047,187	2.0	37.1%
3 stars hotel and RTA ¹	1,135,042	2,410,232	2.1	21.6%	1,116,876	2,333,874	2.1	20.2%
1/2stars hotel	268,162	594,400	2.2	5.1%	253,161	568,296	2.2	4.6%
Farmhouses	14,999	25,078	1.7	0.3%	14,669	27,500	1.9	0.3%
Holiday flats	332,882	736,155	2.2	6.3%	318,095	699,297	2.2	5.8%
B&B	100,461	206,625	2.1	1.9%	86,878	190,038	2.2	1.6%
Campsites and tourist resorts	176,379	435,744	2.5	3.4%	181,711	450,984	2.5	3.3%
Holiday houses	212,575	766,788	3.6	4.0%	118,302	541,242	4.6	2.1%
Short term rentals	480,952	1,502,884	3.1	9.2%	683,671	2,134,083	3.1	12.4%
Hostels	43,921	114,599	2.6	0.8%	218,119	719,812	3.3	3.9%
Tourist apartments	137,543	369,497	2.7	2.6%	134,125	353,194	2.6	2.4%
TOTAL	5,255,499	12,118,298	2.3	100.0%	5,523,283	12,948,519	2.3	100.0%

Type of accommodation facility – Total City of Venice	2020				2021			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5 stars hotel	79,873	209,054	2.6	6.0%	156,422	443,066	2.8	7.4%
4 stars hotel	463,877	997,143	2.1	34.7%	664,887	1,540,424	2.3	31.3%
3 stars hotel and RTA ¹	280,664	621,789	2.2	21.0%	397,414	955,262	2.4	18.7%
1/2 stars hotel	61,812	146,519	2.4	4.6%	104,981	233,457	2.2	4.9%
Farmhouses	5,510	19,473	3.5	0.4%	8,171	21,266	2.6	0.4%
Holiday flats	86,099	194,781	2.3	6.4%	158,149	347,381	2.2	7.5%
B&B	21,704	52,397	2.4	1.6%	32,956	83,519	2.5	1.6%
Campsites and tourist resorts	57,672	167,470	2.9	4.3%	106,308	303,306	2.9	5.0%
Holiday houses	23,784	243,603	10.2	1.8%	53,914	315,303	5.8	2.5%
Short term rentals	170,520	634,680	3.7	12.7%	305,802	1,088,404	3.6	14.4%
Hostels	54,481	165,809	3.0	4.1%	81,198	246,302	3.0	3.8%
Tourist apartments	31,630	104,318	3.3	2.4%	50,692	150,197	3.0	2.4%
TOTAL	1,337,626	3,557,036	2.7	100.0%	2,120,894	5,727,887	2.7	100.0%

Type of accommodation facility – Total City of Venice	2022				2023			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5 stars hotel	322,301	805,840	2.5	6.9%	323,303	773,146	2.4	5.7%
4 stars hotel	1,456,618	3,035,865	2.1	31.3%	1,818,171	3,504,685	1.9	32.1%
3 stars hotel and RTA ¹	918,174	2,026,962	2.2	19.8%	1,081,008	2,238,418	2.1	19.1%
1/2 stars hotel	217,332	460,288	2.1	4.7%	243,771	507,141	2.1	4.3%
Farmhouses	16,558	29,889	1.8	0.4%	26,535	44,758	1.7	0.5%
Holiday flats	263,028	560,997	2.1	5.7%	321,448	651,402	2.0	5.7%
B&B	66,041	149,074	2.3	1.4%	73,326	160,587	2.2	1.3%
Campsites and tourist resorts	166,931	426,884	2.6	3.6%	188,583	488,206	2.6	3.3%
Holiday houses	111,422	346,403	3.1	2.4%	162,418	491,952	3.0	2.9%
Short term rentals	779,152	2,353,591	3.0	16.8%	1,056,518	2,935,724	2.8	18.7%
Hostels	214,984	463,938	2.2	4.6%	238,138	513,866	2.2	4.2%
Tourist apartments	113,819	286,733	2.5	2.4%	131,392	318,194	2.4	2.3%
TOTAL	4,646,360	10,946,464	2.4	100.0%	5,664,611	12,628,079	2.2	100.0%

Table 1.20: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

¹Tourist-Hotel Residences

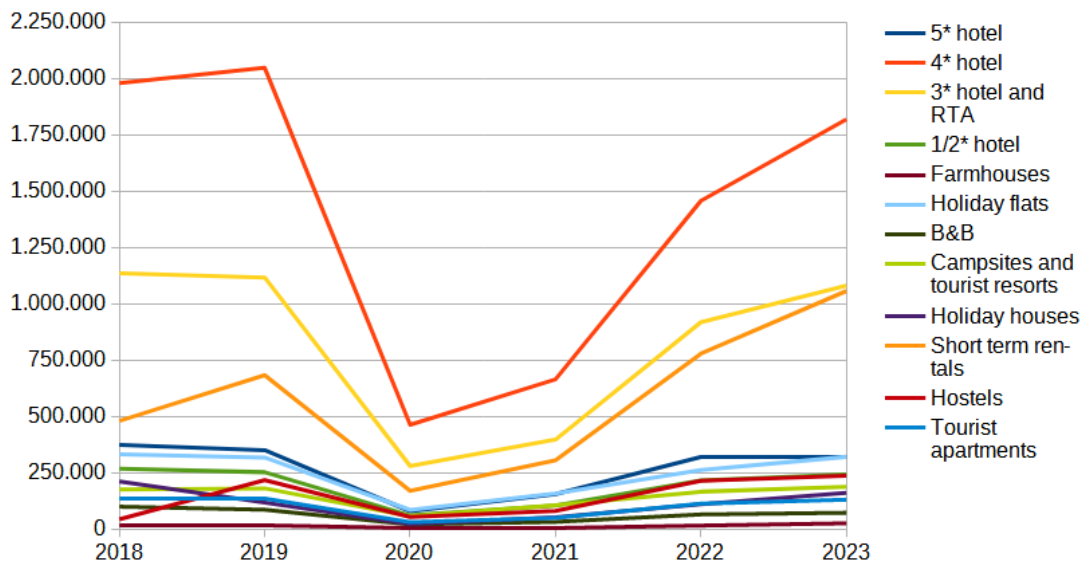


Figure 1.31: Arrivals trend for the years 2018-2023 by accommodation type, total City of Venice.

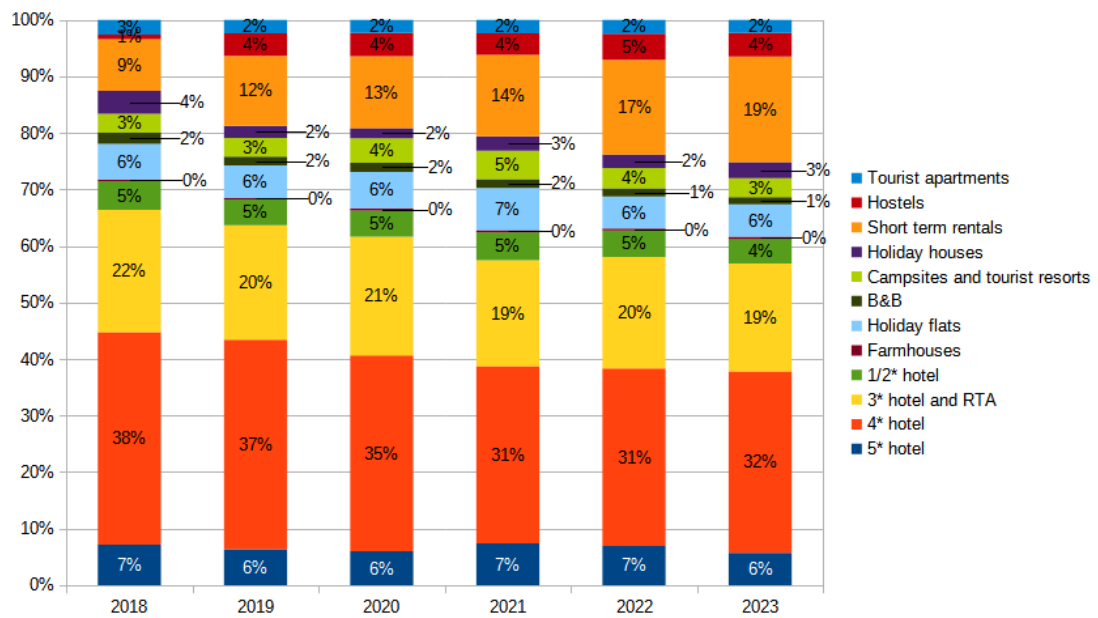


Figure 1.32: Arrivals composition for the years 2018-2023 by accommodation type, total City of Venice.

1.13.2 Focus on Historic Centre

Type of accomm. facility – Historic centre	2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5stars hotel	356,765	891,767	2.5	10.7%	331,710	825,277	2.5	9.4%
4stars hotel	944,904	2,189,343	2.3	28.4%	983,905	2,245,849	2.3	28.0%
3stars hotel and RTA ^I	692,091	1,553,231	2.2	20.8%	707,135	1,573,442	2.2	20.1%
1/2stars hotel	215,459	468,198	2.2	6.5%	199,980	443,996	2.2	5.7%
Holiday flats	306,581	678,748	2.2	9.2%	291,603	639,990	2.2	8.3%
B&B	70,126	148,512	2.1	2.1%	63,533	139,785	2.2	1.8%
Short term rentals	474,443	1,477,292	3.1	14.3%	682,097	2,128,255	3.1	19.4%
Tourist apartments	122,282	315,828	2.6	3.7%	120,177	302,869	2.5	3.4%
Other accomm. facilities ^{II}	142,632	490,197	3.4	4.3%	135,093	518,160	3.8	3.8%
TOTAL	3,325,283	8,213,116	2.5	100.0%	3,515,233	8,817,623	2.5	100.0%

Type of accomm. facility – Historic centre	2020				2021			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5stars hotel	70,835	179,836	2.5	7.7%	145,540	406,614	2.8	9.6%
4stars hotel	277,367	639,363	2.3	30.0%	412,094	981,259	2.4	27.2%
3stars hotel and RTA ^I	197,597	446,980	2.3	21.4%	278,898	674,884	2.4	18.4%
1/2stars hotel	49,360	106,157	2.2	5.3%	87,620	184,585	2.1	5.8%
Holiday flats	77,194	173,281	2.2	8.4%	145,825	315,860	2.2	9.6%
B&B	16,896	38,822	2.3	1.8%	25,226	60,699	2.4	1.7%
Short term rentals	170,520	634,680	3.7	18.5%	305,737	1,088,013	3.6	20.2%
Tourist apartments	28,726	75,856	2.6	3.1%	46,672	120,198	2.6	3.1%
Other accomm. facilities ^{II}	34,809	239,393	6.9	3.8%	65,379	310,332	4.7	4.3%
TOTAL	923,304	2,534,368	2.7	100.0%	1,512,991	4,142,444	2.7	100.0%

Type of accomm. facility – Historic centre	2022				2023			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
5stars hotel	305,288	748,711	2.5	9.5%	306,979	722,600	2.4	8.0%
4stars hotel	809,522	1,894,291	2.3	25.3%	947,862	2,107,587	2.2	24.8%
3stars hotel and RTA ^I	590,082	1,349,345	2.3	18.4%	670,559	1,451,934	2.2	17.6%
1/2stars hotel	182,444	383,662	2.1	5.7%	201,266	407,698	2.0	5.3%
Holiday flats	239,217	513,320	2.1	7.5%	292,165	598,356	2.0	7.7%
B&B	50,322	113,733	2.3	1.6%	54,196	121,377	2.2	1.4%
Short term rentals	776,780	2,342,922	3.0	24.3%	1,053,806	2,925,240	2.8	27.6%
Tourist apartments	104,939	260,380	2.5	3.3%	122,154	292,563	2.4	3.2%
Other accomm. facilities ^{II}	143,345	371,991	2.6	4.5%	168,308	464,336	2.8	4.4%
TOTAL	3,201,939	7,978,355	2.5	100.0%	3,817,295	9,091,691	2.4	100.0%

Table 1.21: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

^IRTA: tourist hotel residence

^{II}Farmhouses, Campsites and tourist resorts, Hostels, Holiday houses.

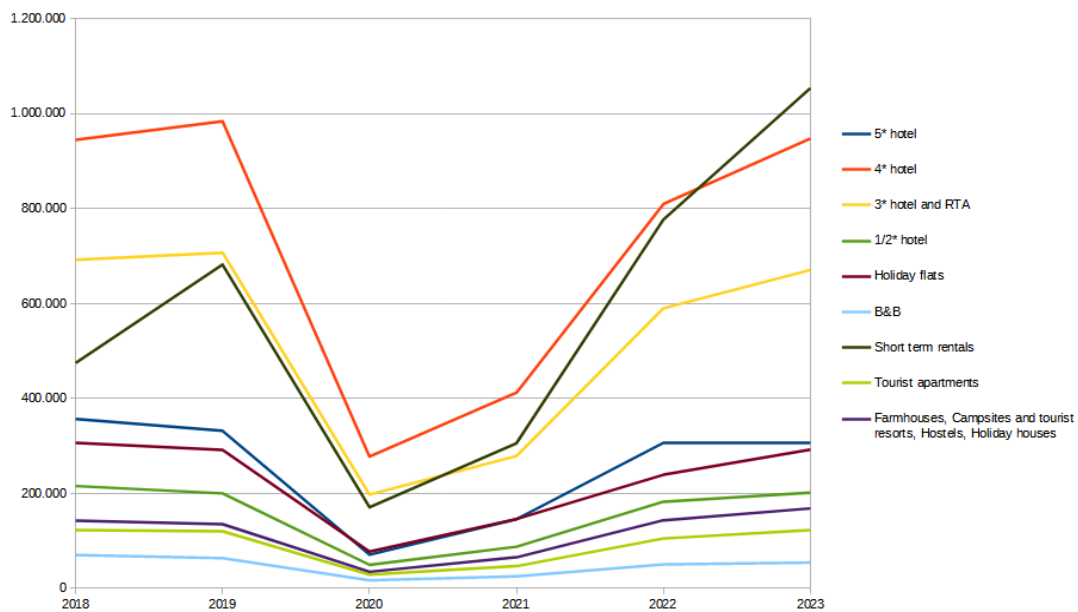


Figure 1.33: Arrivals trend for the years 2018-2023 by accommodation type, Historic Centre.

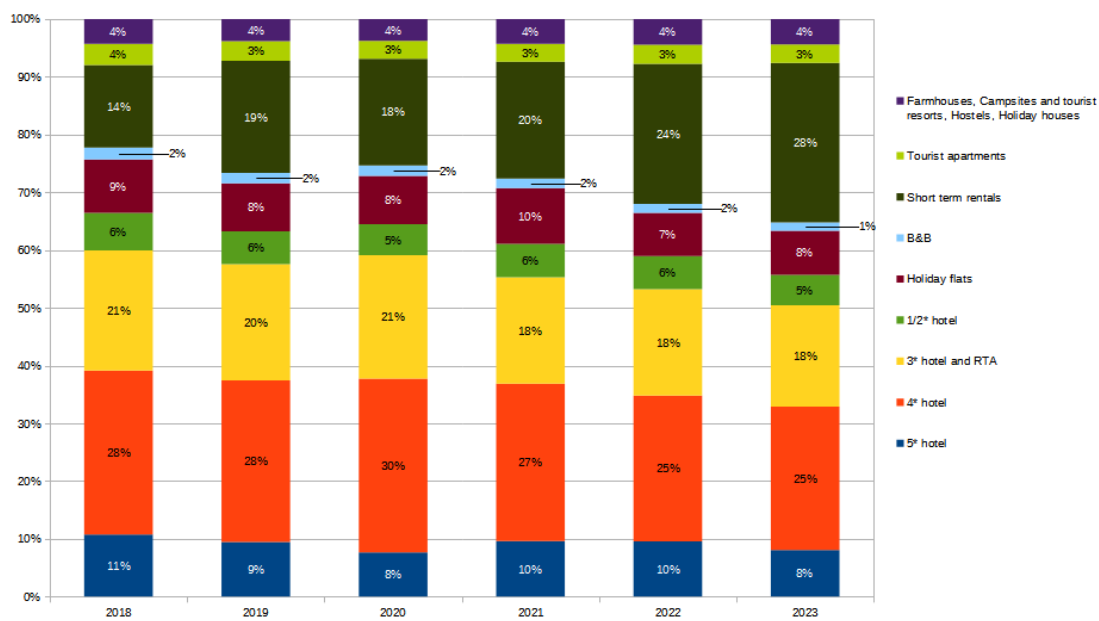


Figure 1.34: Arrivals composition for the years 2018-2023 by accommodation type, historic Centre.

1.13.3 Focus on Lido

Further details on the Lido are not available in compliance with art.9 of Legislative Decree 322/1989 or due to low survey coverage.

Type of accom. facility – Lido	2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
4/5stars hotel	83,030	230,825	2.8	51.2%	73,439	200,900	2.7	51.3%
3stars hotel and RTA ^I	49,249	138,074	2.8	30.4%	40,541	115,987	2.9	28.3%
1/2stars hotel	8,090	27,378	3.4	5.0%	9,140	29,707	3.3	6.4%
B&B	3,595	10,597	2.9	2.2%	3,839	11,781	3.1	2.7%
Other accomm. facilities ^{II}	18,187	75,359	4.1	11.2%	16,158	71,432	4.4	11.3%
TOTAL	162,151	482,233	3.0	100.0%	143,117	429,807	3.0	100.0%

Type of accom. facility – Lido	2020				2021			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
4/5stars hotel	22,161	71,617	3.2	50.1%	34,343	110,668	3.2	52.0%
3stars hotel and RTA ^I	12,048	39,287	3.3	27.2%	17,657	57,598	3.3	26.7%
1/2stars hotel	2,472	8,922	3.6	5.6%	3,814	12,625	3.3	5.8%
B&B	1,461	4,415	3.0	3.3%	1,892	6,788	3.6	2.9%
Other accomm. facilities ^{II}	6,116	26,579	4.3	13.8%	8,376	38,037	4.5	12.7%
TOTAL	44,258	150,820	3.4	100.0%	66,082	225,716	3.4	100.0%

Type of accom. facility – Lido	2022				2023			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
4/5stars hotel	58,241	166,467	2.9	49.7%	64,697	168,767	2.6	50.8%
3stars hotel and RTA ^I	35,802	100,771	2.8	30.6%	39,154	105,790	2.7	30.7%
1/2stars hotel	6,299	19,733	3.1	5.4%	6,553	19,397	3.0	5.1%
B&B	3,725	12,038	3.2	3.2%	3,562	11,006	3.1	2.8%
Other accomm. facilities ^{II}	13,070	56,067	4.3	11.2%	13,461	50,966	3.8	10.6%
TOTAL	117,137	355,076	3.0	100.0%	127,427	355,926	2.8	100.0%

Table 1.22: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

^IRTA^I: tourist hotel residence.

^{II}Farmhouses, Campsites and tourist resorts, Hostels, Holiday houses, Holiday flats (among which country houses and inns), tourist apartments (among which residences), Short term rentals.

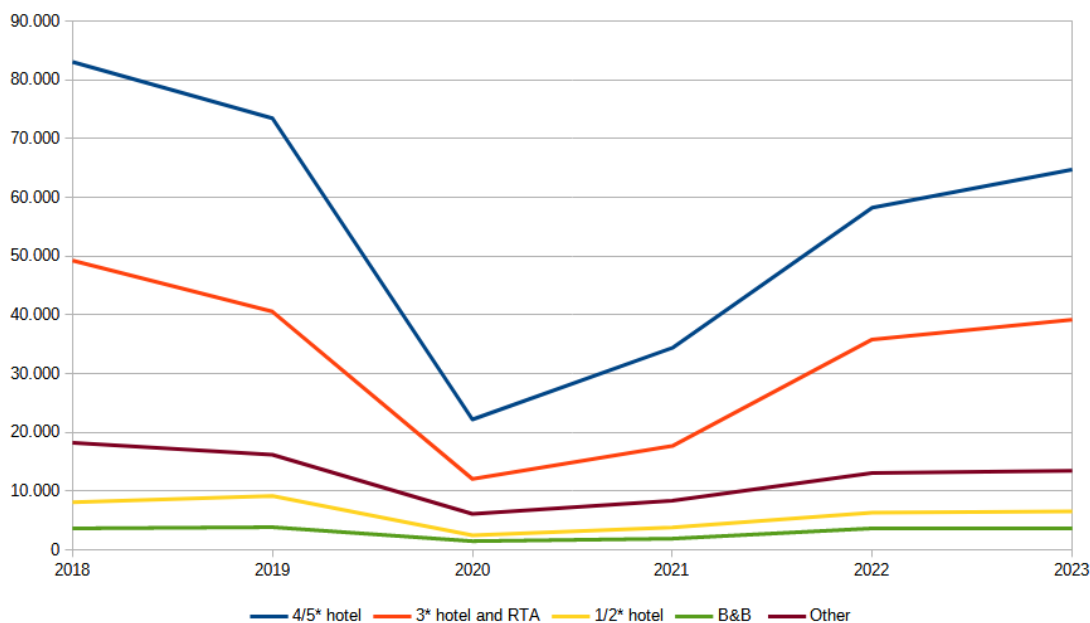


Figure 1.35: Arrivals trend for the years 2018-2023 by accommodation type, Lido.

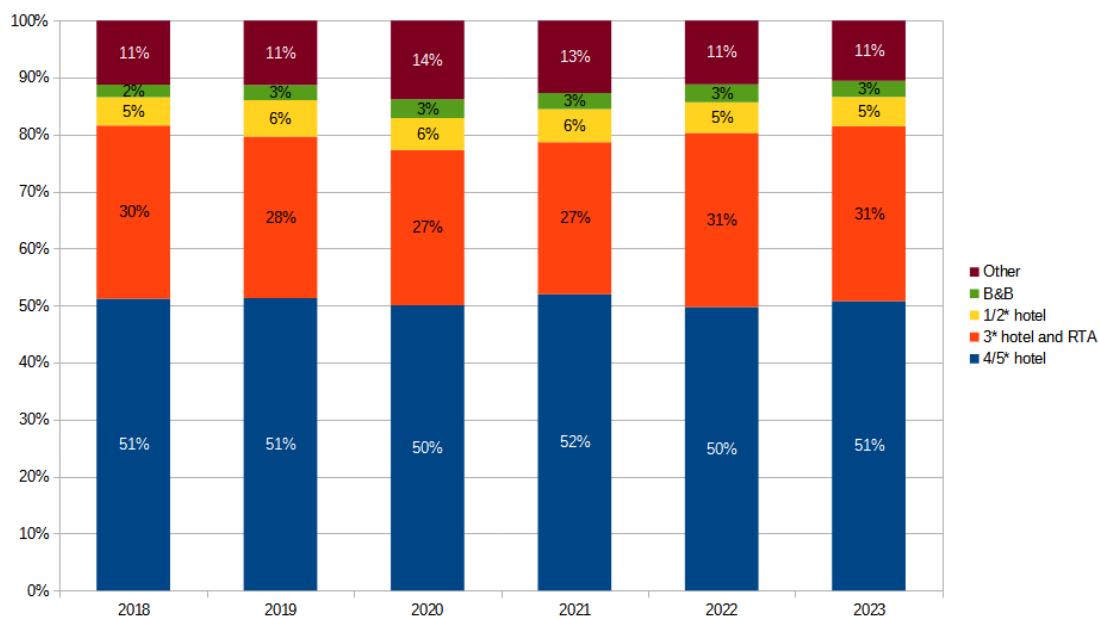


Figure 1.36: Arrivals composition for the years 2018-2023 by accommodation type, Lido.

1.13.4 Focus on Mainland

Further details on the Mainland are not available in compliance with art.9 of Legislative Decree 322/1989 or due to low survey coverage.

Type of accom. facility – Mainland	2018				2019			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
4/5stars hotel	967,884	1,644,361	1.7	54.7%	1,008,622	1,658,173	1.6	54.1%
3stars hotel and RTA ¹	393,702	718,927	1.8	22.3%	369,200	644,445	1.7	19.8%
1/2stars hotel	44,613	98,824	2.2	2.5%	44,041	94,593	2.1	2.4%
B&B	26,740	47,516	1.8	1.5%	19,506	38,472	2.0	1.0%
Other accomm. facilities ^{II}	335,126	913,321	2.7	19.0%	423,564	1,265,406	3.0	22.7%
TOTAL	1,768,065	3,422,949	1.9	100.0%	1,864,933	3,701,089	2.0	100.0%

Type of accom. facility – Mainland	2020				2021			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
4/5stars hotel	173,387	315,381	1.8	46.9%	229,332	484,949	2.1	42.3%
3stars hotel and RTA	71,019	135,522	1.9	19.2%	100,859	222,780	2.2	18.6%
1/2stars hotel	9,980	31,440	3.2	2.7%	13,547	36,247	2.7	2.5%
B&B	3,347	9,160	2.7	0.9%	5,838	16,032	2.7	1.1%
Other accomm. facilities ^{II}	112,331	380,345	3.4	30.4%	192,245	599,719	3.1	35.5%
TOTAL	370,064	871,848	2.4	100.0%	541,821	1,359,727	2.5	100.0%

Type of accom. facility – Mainland	2022				2023			
	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice	Arrivals	Stays	av. stay	Arrivals % on the total arrivals of Venice
4/5stars hotel	605,868	1,032,236	1.7	45.6%	821,936	1,278,877	1.6	47.8%
3stars hotel and RTA	292,290	576,846	2.0	22.0%	371,295	680,694	1.8	21.6%
1/2stars hotel	28,589	56,893	2.0	2.2%	35,952	80,046	2.2	2.1%
B&B	11,994	23,303	1.9	0.9%	15,568	28,204	1.8	0.9%
Other accomm. facilities ^{II}	388,543	923,755	2.4	29.3%	475,138	1,112,641	2.3	27.6%
TOTAL	1,327,284	2,613,033	2.0	100.0%	1,719,889	3,180,462	1.8	100.0%

Table 1.23: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

¹RTA¹: tourist hotel residence.

^{II}Farmhouses, Campsites and tourist resorts, Hostels, Holiday houses, Holiday flats (among which country houses and inns), tourist apartments (among which residences), Short term rentals.

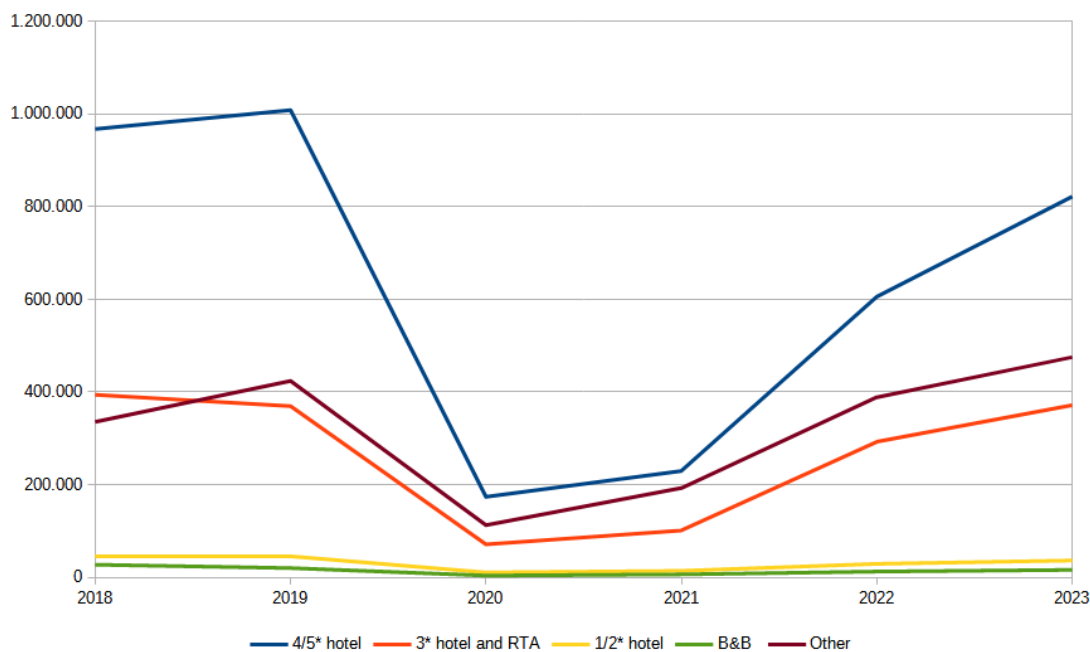


Figure 1.37: Arrivals trend for the years 2018-2023 by accommodation type, Mainland.

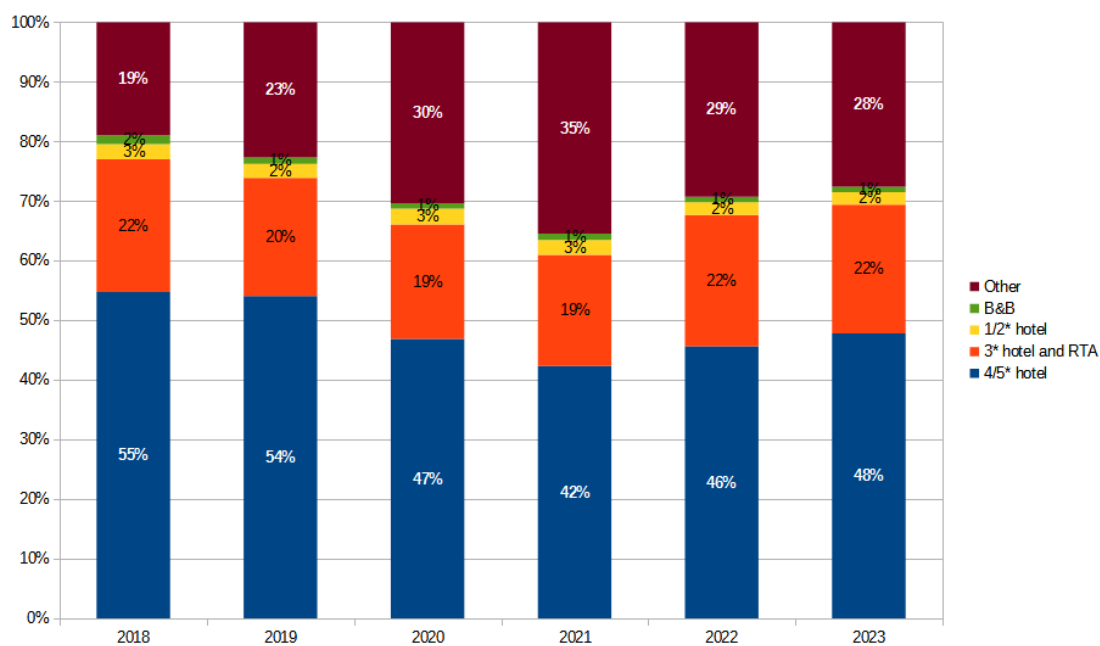


Figure 1.38: Arrivals composition for the years 2018-2023 by accommodation type, Mainland

1.14 Arrivals and overnight stays by origin: italian regions.

Italian Regions	Arrivals	% on total	Nights	% on total	Average Stay
Lombardy	164,930	2.9%	321,214	2.5%	1.95
Lazio	102,897	1.8%	218,155	1.7%	2.12
Veneto	81,138	1.4%	190,623	1.5%	2.35
Piedmont	58,548	1.0%	127,863	1.0%	2.18
Campania	56,389	1.0%	129,951	1.0%	2.30
Emilia Romagna	55,531	1.0%	97,858	0.8%	1.76
Tuscany	50,642	0.9%	98,004	0.8%	1.94
Sicily	42,096	0.7%	114,409	0.9%	2.72
Apulia	31,123	0.5%	85,900	0.7%	2.76
Friuli Venezia Giulia	25,531	0.5%	53,706	0.4%	2.10
Liguria	21,817	0.4%	50,990	0.4%	2.34
Trentino South Tyrol	18,587	0.3%	34,038	0.3%	1.83
Marche	18,555	0.3%	35,541	0.3%	1.92
Sardinia	15,979	0.3%	38,746	0.3%	2.42
Calabria	13,410	0.2%	30,036	0.2%	2.24
Abruzzo	12,730	0.2%	29,125	0.2%	2.29
Umbria	10,420	0.2%	20,461	0.2%	1.96
Basilicata	4,129	0.1%	11,500	0.1%	2.79
Molise	2,364	0.0%	5,092	0.0%	2.15
Aosta Valley	1,332	0.0%	3,592	0.0%	2.70
Total Italy	788,148	13.9%	1,696,804	13.4%	2.15
Total other countries	4,876,463	86.1%	10,931,275	86.6%	2.24
TOTAL	5,664,611	100.0%	12,628,079	100.0%	2.23

Table 1.24: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

1.15 Arrivals and overnight stays by countries: Europe

Countries of origin	Hotels		Other accomod.		Total facilities	
	Arrivals	Nights	Arrivals	Nights	Arrivals	Nights
Austria	60,423	137,953	41,805	106,021	102,228	243,974
Belgium	31,189	75,743	23,330	65,530	54,519	141,273
Croatia	13,593	21,941	7,231	15,420	20,824	37,361
Denmark	12,067	30,025	11,616	33,647	23,683	63,672
Finland	10,322	22,830	8,910	21,390	19,232	44,220
France	196,510	512,836	179,290	558,901	375,800	1,071,737
Germany	148,786	391,762	164,177	492,946	312,963	884,708
Greece	23,429	51,602	12,184	32,582	35,613	84,184
Ireland	26,350	63,621	20,642	53,669	46,992	117,290
Iceland	1,483	3,123	934	2,470	2,417	5,593
Luxembourg	2,437	6,229	1,565	4,375	4,002	10,604
Norway	12,025	27,933	8,687	22,781	20,712	50,714
Netherlands	30,507	61,857	30,638	81,303	61,145	143,160
Poland	58,592	123,704	65,252	167,712	123,844	291,416
Portugal	28,611	59,729	16,900	39,068	45,511	98,797
U.K.	215,528	565,550	136,510	383,442	352,038	948,992
Czech Republic	17,335	36,020	21,935	51,933	39,270	87,953
Russia	26,935	53,346	18,854	45,310	45,789	98,656
Slovakia	6,750	13,641	6,262	14,259	13,012	27,900
Slovenia	8,616	13,291	6,238	11,227	14,854	24,518
Spain	166,124	329,749	108,212	259,314	274,336	589,063
Sweden	16,169	33,908	11,877	27,218	28,046	61,126
Switzerland-Liech.	43,728	105,459	33,744	94,826	77,472	200,285
Turkey	31,785	51,568	18,286	40,442	50,071	92,010
Hungary	16,303	32,843	14,766	34,197	31,069	67,040
Bulgaria	9,804	21,633	8,362	24,128	18,166	45,761
Romania	44,695	106,269	33,507	93,774	78,202	200,043
Estonia	4,997	10,893	5,460	14,315	10,457	25,208
Cyprus	2,934	6,595	1,988	4,895	4,922	11,490
Lithuania	7,748	16,265	8,130	19,628	15,878	35,893
Latvia	4,950	10,069	5,600	14,032	10,550	24,101
Malta	2,232	5,276	1,483	3,748	3,715	9,024
Ukraine	28,348	50,898	26,181	59,081	54,529	109,979
Other Eur. Countries ¹	27,342	49,773	16,947	39,187	44,289	88,960
Italy	513,746	925,887	274,402	770,917	788,148	1,696,804
TOTAL EUROPE Italy excluded	1,338,647	3,103,934	1,077,503	2,932,771	2,416,150	6,036,705
OTHER COUNTRIES extraEurope	1,613,860	2,993,569	846,453	1,901,001	2,460,313	4,894,570
TOTAL	3,466,253	7,023,390	2,198,358	5,604,689	5,664,611	12,628,079

Table 1.25: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

¹The detailed list is available on page 61.

1.16 Arrivals and overnight stays by countries: extraEurope

Countries of origin	Hotels		Other accommod.		Total facilities	
	Arrivals	Nights	Arrivals	Nights	Arrivals	Nights
U.S.A.	673,373	1,386,538	324,554	773,856	997,927	2,160,394
Canada	86,587	174,264	65,128	156,282	151,715	330,546
Mexico	90,832	128,567	34,616	62,082	125,448	190,649
Brazil	82,589	159,437	38,327	81,524	120,916	240,961
Argentina	38,282	69,535	24,147	49,957	62,429	119,492
Venezuela	3,828	6,454	2,319	4,545	6,147	10,999
Other American Countries ¹	84,959	131,309	51,784	101,420	136,743	232,729
TOTAL AMERICA	1,060,450	2,056,104	540,875	1,229,666	1,601,325	3,285,770
South Korea	96,321	131,212	31,081	63,377	127,402	194,589
China	84,172	124,621	34,367	66,696	118,539	191,317
Japan	57,154	88,837	15,785	32,644	72,939	121,481
India	35,502	61,249	25,306	48,603	60,808	109,852
Other Asian Countries ¹	96,939	156,539	49,106	110,360	146,045	266,899
TOTAL ASIA	370,088	562,458	155,645	321,680	525,733	884,138
Israel	23,963	46,236	20,596	43,203	44,559	89,439
Other Western Asia Countries ¹	39,005	70,832	18,982	41,113	57,987	111,945
TOTAL WESTERN ASIA	62,968	117,068	39,578	84,316	102,546	201,384
South Africa	7,421	14,789	5,141	11,614	12,562	26,403
Egypt	3,128	7,781	2,180	5,762	5,308	13,543
Mediterranean Africa ¹	10,268	21,842	6,319	16,063	16,587	37,905
Other African Countries ¹	7,742	17,023	4,134	13,287	11,876	30,310
TOTAL AFRICA	28,559	61,435	17,774	46,726	46,333	108,161
Australia	81,088	174,324	79,061	188,348	160,149	362,672
New Zeland	9,894	20,517	12,882	28,842	22,776	49,359
TOTAL OCEANIA	90,982	194,841	91,943	217,190	182,925	412,031
Other Countries ¹ And Unspecified Countries	813	1,663	638	1,423	1,451	3,086
TOTAL FOREIGNERS (European and extra Eur.)	1,613,860	2,993,569	846,453	1,901,001	2,460,313	4,894,570
Total Europe	1,852,393	4,029,821	1,351,905	3,703,688	3,204,298	7,733,509
Total	3,466,253	7,023,390	2,198,358	5,604,689	5,664,611	12,628,079

Table 1.26: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

¹The detailed list is available on page 61.

1.17 TOP 12 Countries of origin

Countries	Arrivals	% on total	Nights	% on total	Average Stay
U.S.A.	997,927	17.6%	2,160,394	17.1%	2.16
France	375,800	6.6%	1,071,737	8.5%	2.85
U.K	352,038	6.2%	948,992	7.5%	2.70
Germany	312,963	5.5%	884,708	7.0%	2.83
Spain	274,336	4.8%	589,063	4.7%	2.15
Australia	160,149	2.8%	362,672	2.9%	2.26
Canada	151,715	2.7%	330,546	2.6%	2.18
South Korea	127,402	2.2%	194,589	1.5%	1.53
Mexico	125,448	2.2%	190,649	1.5%	1.52
Poland	123,844	2.2%	291,416	2.3%	2.35
Brazil	120,916	2.1%	240,961	1.9%	1.99
China	118,539	2.1%	191,317	1.5%	1.61
Total TOP 12 foreigners	3,241,077	57.2%	7,457,044	59.1%	2.30
Total other Countries	1,635,386	28.9%	3,474,231	27.5%	2.12
Total italians	788,148	13.9%	1,696,804	13.4%	2.15
TOTAL	5,664,611	100.0%	12,628,079	100.0%	2.23

Table 1.27: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

1.18 TOP 12 countries

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Aver. stay
1st USA					
2019	844		1,821		2.16
2020	43	-94.9%	114	-93.7%	2.65
2021	150	248.5%	359	215.1%	2.40
2022	725	383.6%	1,631	354.1%	2.25
2023	998	37.7%	2,160	32.4%	2.16
2nd France					
2019	357		1,045		2.93
2020	100	-72.1%	308	-70.5%	3.09
2021	212	112.3%	650	110.8%	3.07
2022	381	80.0%	1,118	72.1%	2.94
2023	376	-1.3%	1,072	-4.1%	2.85
3rd U.K. ↑					
2019	387		1,069		2.76
2020	78	-80.0%	235	-78.1%	3.02
2021	37	-52.4%	112	-52.2%	3.04
2022	313	747.6%	885	688.4%	2.83
2023	352	12.5%	949	7.3%	2.70
4th Germany ↓					
2019	292		842		2.88
2020	184	-37.0%	491	-41.7%	2.66
2021	271	47.0%	771	57.0%	2.84
2022	352	29.9%	949	23.2%	2.70
2023	313	-11.1%	885	-6.8%	2.83
5th Spain					
2019	212		488		2.30
2020	35	-83.6%	90	-81.6%	2.58
2021	82	135.1%	209	133.1%	2.56
2022	217	165.8%	486	132.7%	2.24
2023	274	26.2%	589	21.1%	2.15
6th Australia					
2019	139		342		2.46
2020	11	-92.2%	31	-90.8%	2.91
2021	88	715.3%	230	632.1%	2.61
2022	58	-34.7%	137	-40.4%	2.38
2023	160	178.0%	363	164.8%	2.26

Table 1.28 follows to next page

Table 1.28 follows from previous page

Year	Arrivals (x 1,000)	% ch.	Nights (x 1,000)	% ch.	Aver. stay
7th Canada					
2019	133		311		2.34
2020	5	-96.6%	15	-95.3%	3.18
2021	10	125.7%	28	91.1%	2.69
2022	104	906.8%	235	744.2%	2.26
2023	152	45.7%	331	40.6%	2.18
8th South Korea					
2019	163		261		1.60
2020	28	-82.7%	47	-82.0%	1.67
2021	3	-88.2%	8	-82.5%	2.45
2022	47	1321.8%	79	862.9%	1.66
2023	127	168.4%	195	146.7%	1.53
9th Mexico↑↑					
2019	92		159		1.73
2020	7	-92.5%	14	-91.4%	1.99
2021	7	-3.3%	14	6.0%	2.19
2022	121	1,726.8%	241	1,565.0%	1.99
2023	125	3.7%	191	-20.9%	1.52
10th Poland↓↓					
2019	52		127		2.45
2020	16	-69.9%	36	-71.3%	2.34
2021	43	174.5%	102	179.4%	2.38
2022	127	198.3%	195	91.7%	1.53
2023	124	-2.8%	291	49.8%	2.35
11th Brazil↑					
2019	144		300		2.09
2020	19	-86.5%	43	-85.6%	2.24
2021	6	-67.4%	18	-59.5%	2.78
2022	124	1,866.1%	291	1,563.8%	2.35
2023	121	-2.4%	241	-17.3%	1.99
12th China					
2019	238		411		1.73
2020	25	-89.4%	49	-88.2%	1.93
2021	8	-67.1%	22	-54.6%	2.67
2022	42	408.7%	80	263.4%	1.91
2023	119	181.9%	191	138.2%	1.61

Table 1.28: Source: City of Venice Tourism Department Processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

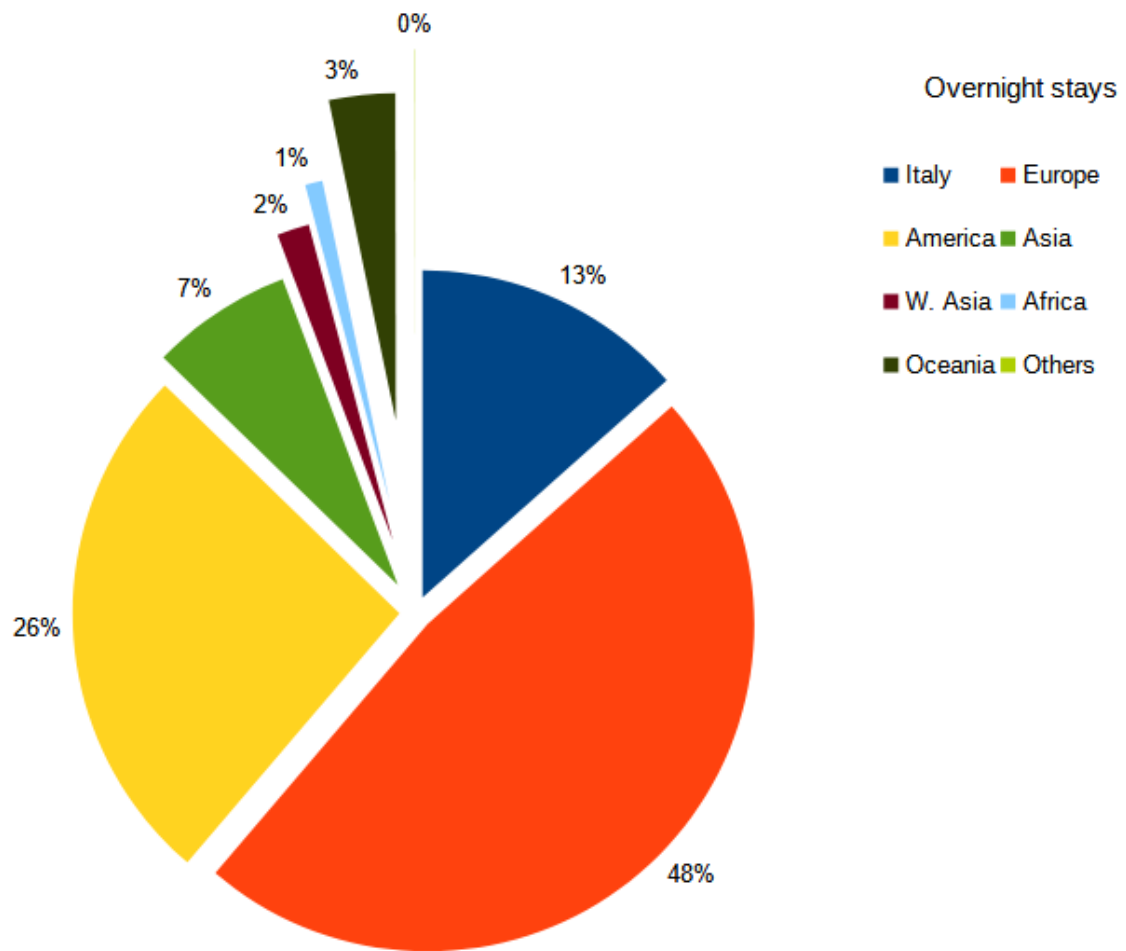


Figure 1.39: 2023 Overnight stays distribution by origin.

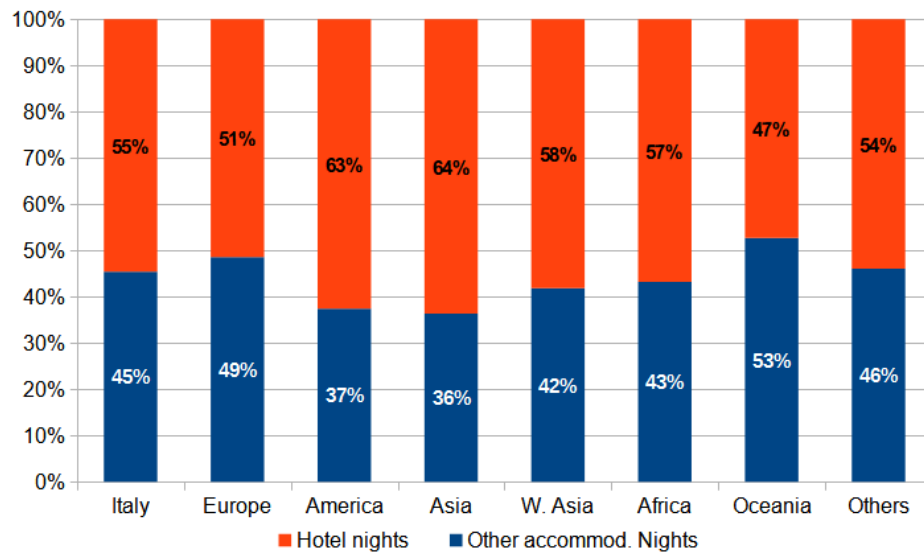
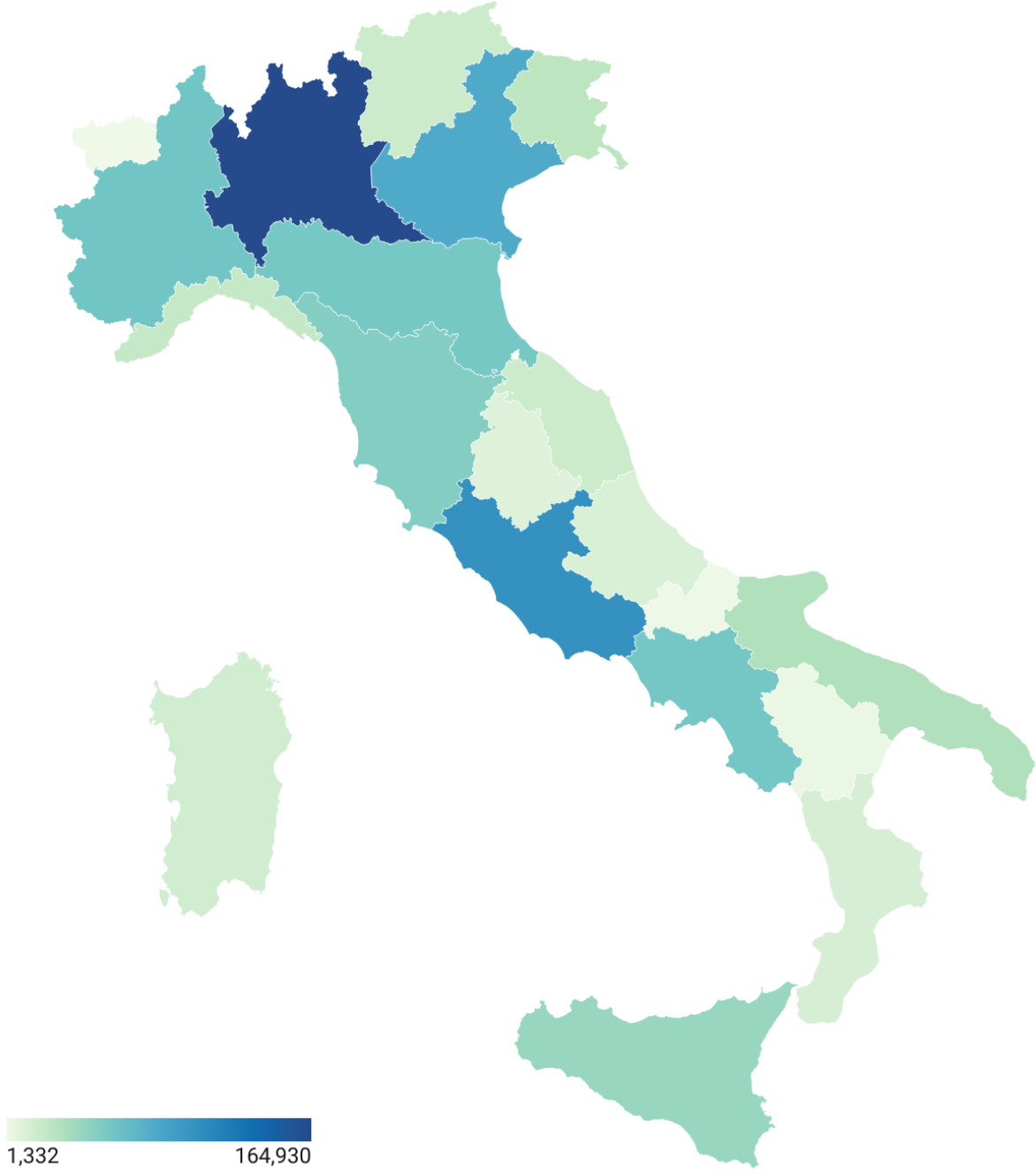


Figure 1.40: 2023 overnight stays composition by origin and acc. facilities.

1.19 Choropleth maps

1.19.1 Arrivals

Italians arrivals



Creato con Datawrapper

Figure 1.41: Arrivals by region of origin - Italy

Europe arrivals

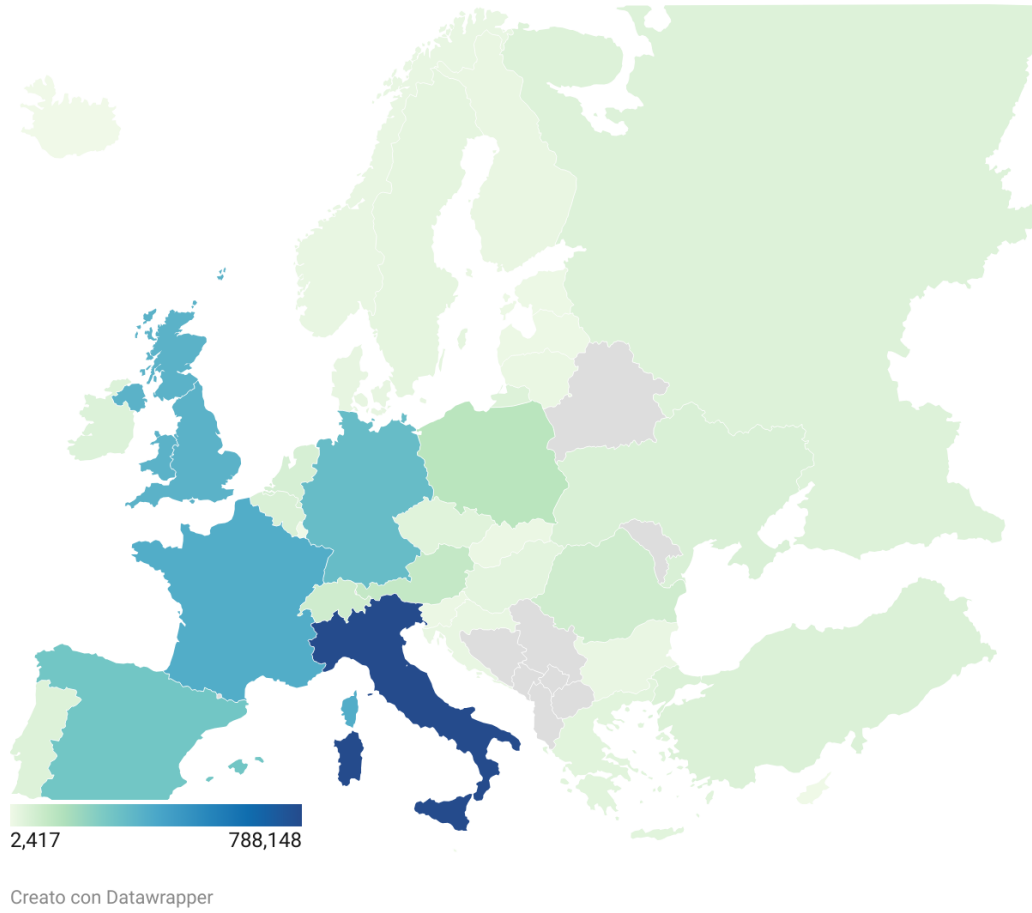


Figure 1.42: Arrivals by country of origin - Europe

World arrivals

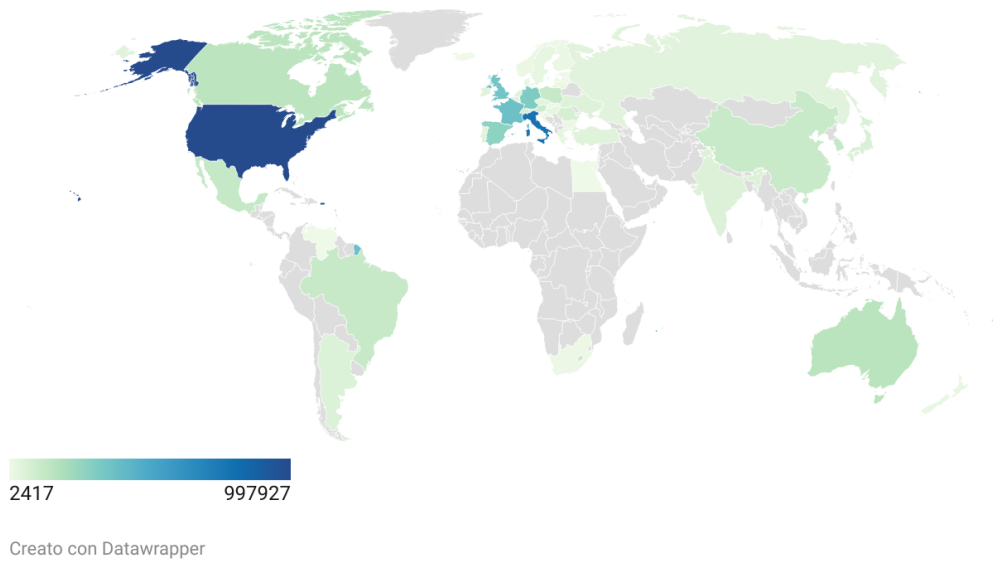


Figure 1.43: Arrivals by country of origin - World

1.19.2 Overnight stays

Italians overnight stays

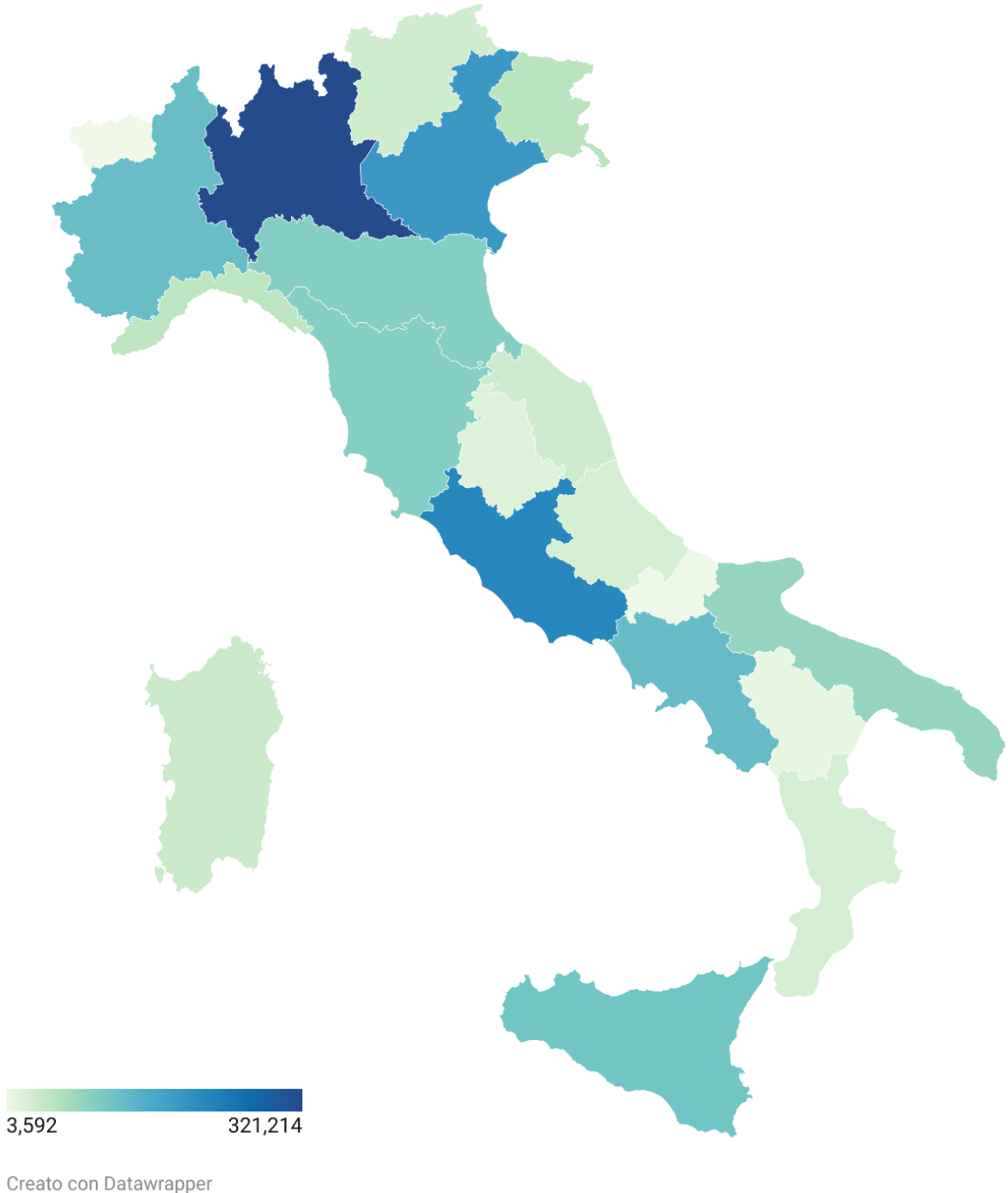


Figure 1.44: Overnight stays by region of origin - Italy

Europe overnight stays

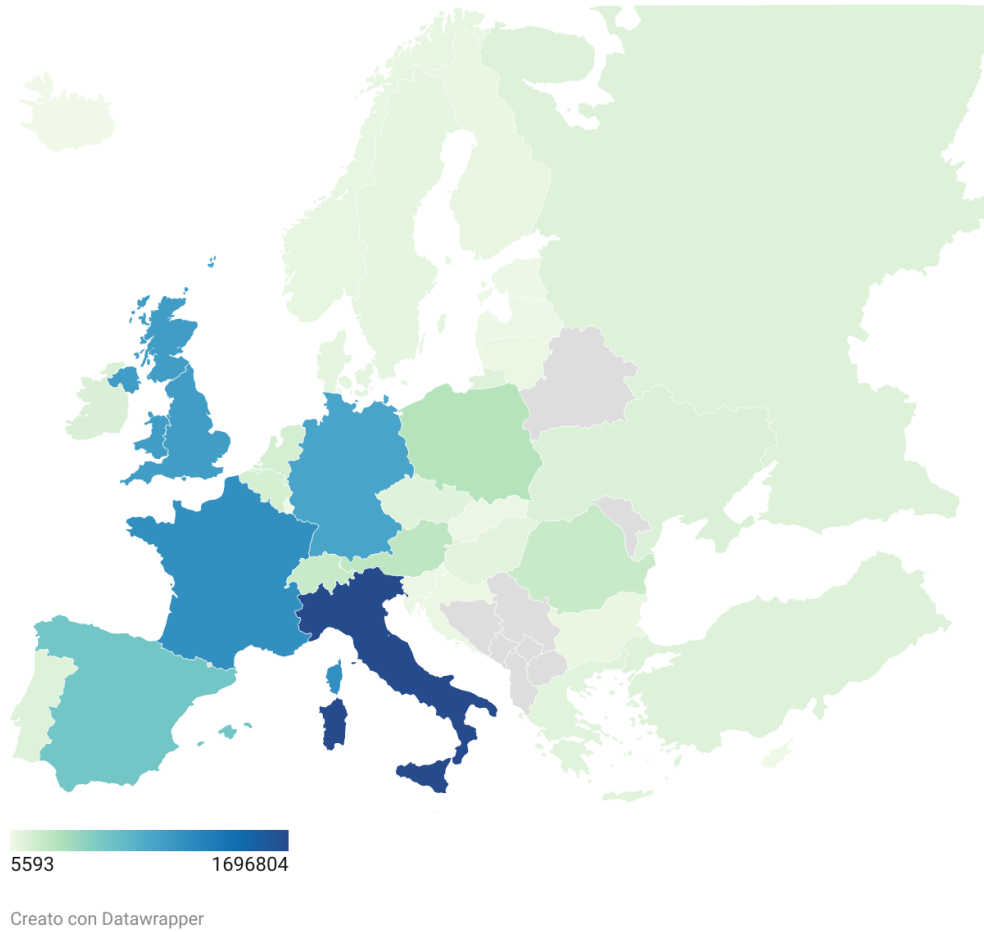


Figure 1.45: Overnight stays by country of origin - Europe

World overnight stays

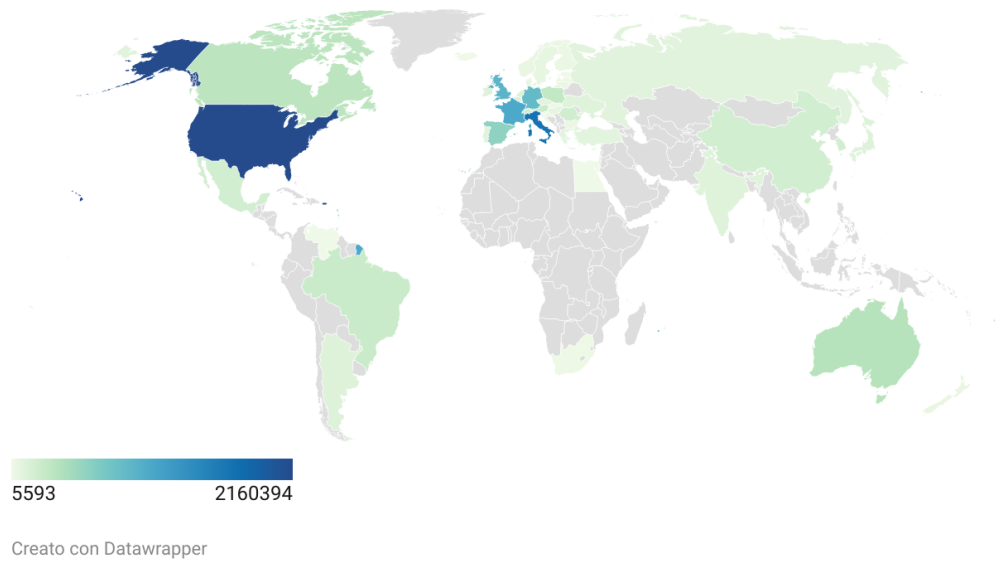


Figure 1.46: Overnight stays by country of origin - World

1.20 Arrivals and overnight stays by countries: list of other countries

Other countries of origin	Countries
Other European Countries	Albania, Andorra, Belarus, Bosnia Herzegovina, Faroe Islands (DK), Gibraltar (UK), Guernsey, Man Island, Jersey, Kosovo, Macedonia, Moldova, Monaco, Montenegro, San Marino, Serbia, Vatican City, Svalbard and Jan Mayen, Bonaire, Sint Eustatius and Saba (NL).
Other American Countries	Bermuda (UK), Greenland (DK), Saint Pierre and Miquelon (FR), Anguilla (UK), Antigua and Barbuda, Aruba (NL), Bahamas, Barbados, Belize, Bolivia, British Virgin Islands (UK), Cayman Islands (UK), Chile, Clipperton (FR), Colombia, Costa Rica, Cuba, Curaçao (NL), Dominica, Falkland Islands (UK), Dominican Republic, Ecuador, El Salvador, Jamaica, Grenada, Guatemala, Guyana, Haiti, Honduras, Monserrat (UK), Nicaragua, Panama, Paraguay, Peru, Puerto Rico (US), Saint Barthelemy (FR), Saint Kitts and Nevis, Saint Lucia, Saint Martin (FR), Saint Vincent and Grenadine, Saint Marteen (NL), Suriname, Trinidad and Tobago, Turks and Caicos Islands (UK), Uruguay, American Virgin Islands (US).
Other Asian Countries	Afghanistan, Bangladesh, Bhutan, Burma, British Indian Ocean Territory (UK), Brunei Darussalam, Cambodia, North Korea, Philippines, Indonesia, Kazakistan, Kirghizistan, Laos, Malaysia, Maldives, Mongolia, Nepal, Pakistan, Singapore, Sri Lanka, Tagikistan, Taiwan, Thailand, Timor Est, Turkmenistan, Uzbekistan, Vietnam.
Other Western Asia Countries (already other Middle East Countries)	Saudi Arabia, Armenia, Azerbaijan, Bahrein, United Arab Emirates, Georgia, Jordan, Iran, Iraq, Kuwait, Lebanon, Oman, Qatar, Syria, territories of Palestinian Autonomy, Yemen.
Mediterr. Africa	Libya, Tunisia, Algeria, Morocco.
Other African Countries	Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Chad, Comore, Congo, Ivory Coast, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Djibouti, Guinea, Guinea Bissau, Equatorial Guinea, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mozambique, Namibia, Nigeria, Central African Republic, Democratic Republic of Congo, Rwanda, Saint Elena (UK), São Tomé and Príncipe, Senegal, Seychelles, Sierra Leon, Somalia, Sudan, South Sudan, Swaziland, Tanzania, Togo, Uganda, Western Sahara, Zambia, Zimbabwe.
Other Countries	American Samoa (US), Christmas Islands (AU), Cocos Islands (AU), Cook Islands (NZ), Fiji, French Polynesia (FR), Guam (US), Heard and McDonald (AU), Kiribati, Marshall Islands, Federated States of Micronesia, New Caledonia (FR), Nauru, Niue (NZ), Norfolk Islands (AU), Northern Marianne (US), Palau, Papua New Guinea, Pitcaim Islands (UK), Solomon Islands, Samoa, Tokelau (NZ), Tonga, Tuvalu, Smaller Outer Islands of USA (US), Vanuatu, Wallis and Futuna (FR).

Table 1.29: Source: ISTAT Circular of the protocol n 03751 19/23 “Movement of customers in the hospitality establishments”, IST-00139 – year 2023. *Source: ISTAT.*

Chapter 2

Tourism in the Metropolitan City of Venice year 2023

Metropolitan City of Venice	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Seaside cities	4,267,468	24,777,774	5.81	9.6%	2.5%	-6.5%	7.6%	3.4%	-3.9%
Art cities	5,739,466	12,652,152	2.20	1.8%	-2.2%	-3.9%	22.4%	16.2%	-5.0%
Metropol. Hinterland	400,135	730,061	1.82	-10.6%	-13.2%	-2.9%	43.5%	26.3%	-11.9%
TOTAL	10,407,069	38,159,987	3.67	4.3%	0.5%	-3.6%	16.5%	7.7%	-7.6%

Table 2.1: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

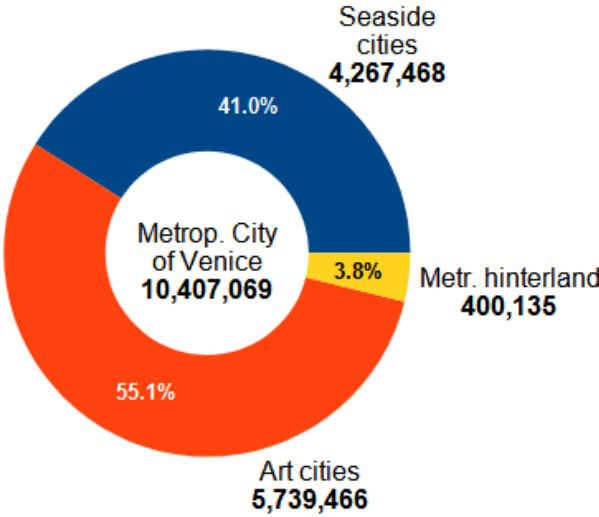


Figure 2.1: Metropolitan City of Venice: 2023 Arrivals by area.

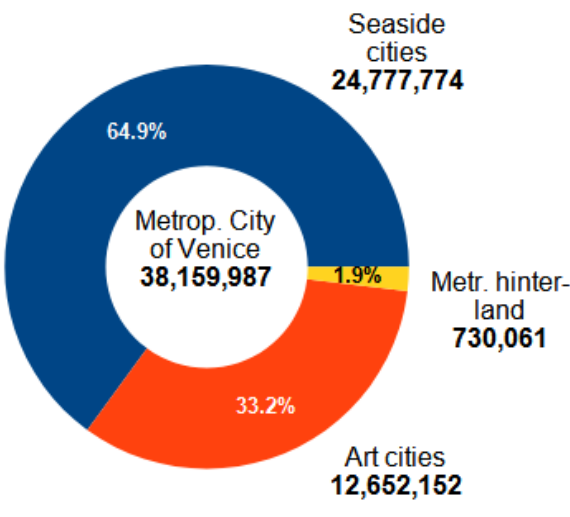


Figure 2.2: Metropolitan City of Venice: 2023 Nights by area

Metropolitan City of Venice	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	5,775,085	14,621,057	2.53	-5.1%	-6.2%	-1.2%	16.8%	8.0%	-7.6%
Other accommodations	4,631,984	23,538,930	5.08	18.9%	5.3%	-11.5%	16.1%	7.6%	-7.4%
TOTAL	10,407,069	38,159,987	3.67	4.3%	0.5%	-3.6%	16.5%	7.7%	-7.6%
Foreigners	7,993,777	29,079,407	3.64	4.5%	3.7%	-0.8%	23.5%	11.4%	-9.7%
Italians	2,413,292	9,080,580	3.76	3.5%	-8.4%	-11.5%	-1.8%	-2.5%	-0.7%

Table 2.2: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

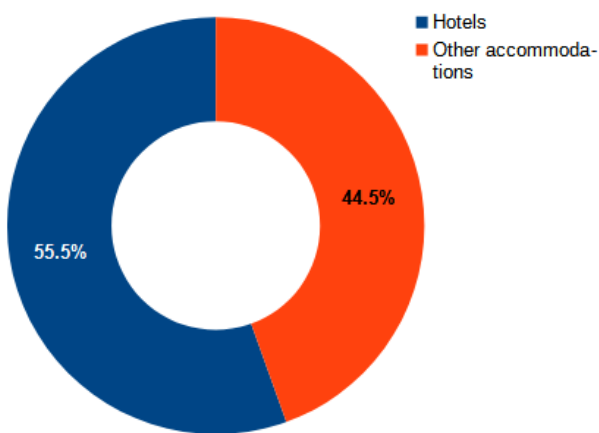


Figure 2.3: Metropolitan City of Venice: 2023 Arrivals by accommodation.

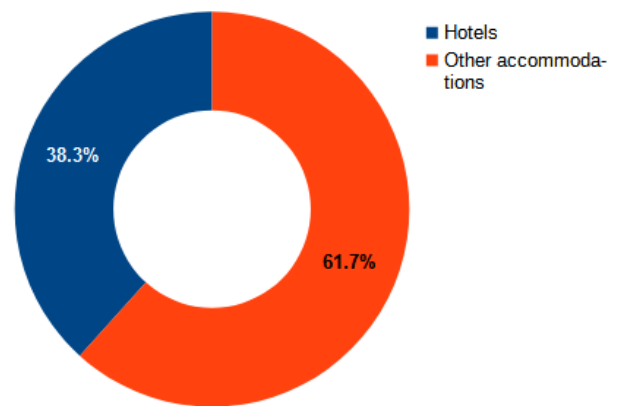


Figure 2.4: Metropolitan City of Venice: 2023 Nights by accommodation.

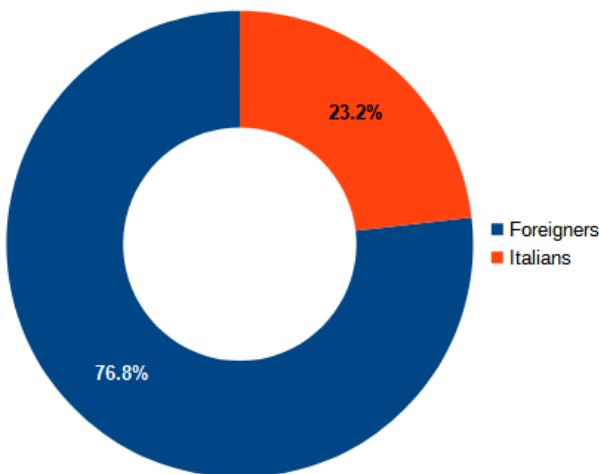


Figure 2.5: Metropolitan City of Venice: 2023 Arrivals by origin.

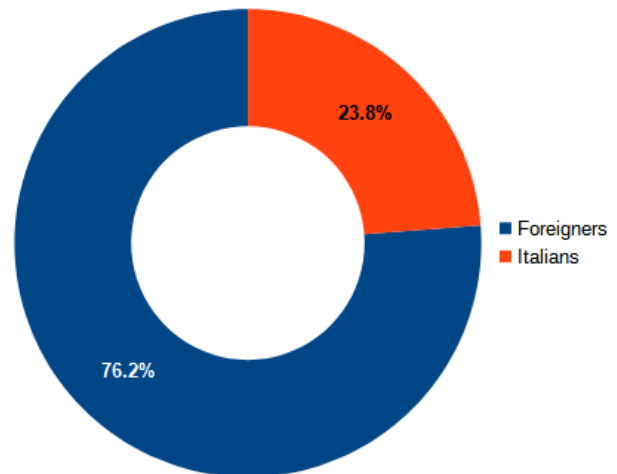


Figure 2.6: Metropolitan City of Venice: 2023 Nights by origin.

Seaside Cities	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	1,887,415	7,014,518	3.72	5.2%	-1.4%	-6.3%	8.1%	3.0%	-4.7%
Other accommodations	2,380,053	17,763,256	7.46	13.3%	4.1%	-8.1%	7.3%	3.6%	-3.4%
TOTAL	4,267,468	24,777,774	5.81	9.6%	2.5%	-6.5%	7.6%	3.4%	-3.9%
Foreigners	2,851,990	17,822,809	6.25	13.6%	7.4%	-5.4%	11.8%	5.9%	-5.3%
Italians	1,415,478	6,954,965	4.91	2.3%	-8.3%	-10.4%	0.2%	-2.4%	-2.5%

Table 2.3: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

Art Cities	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	3,529,950	7,025,760	1.99	-9.0%	-10.1%	-1.2%	19.6%	11.9%	-6.6%
Other accommodations	2,209,516	5,626,392	2.55	25.6%	10.0%	-12.4%	27.3%	21.9%	-4.3%
TOTAL	5,739,466	12,652,152	2.20	1.8%	-2.2%	-3.9%	22.4%	16.2%	-5.0%
Foreigners	4,891,309	10,843,970	2.22	1.2%	-1.0%	-2.1%	29.7%	20.6%	-6.8%
Italians	848,157	1,808,182	2.13	5.5%	-8.8%	-13.5%	-7.4%	-4.9%	3.0%

Table 2.4: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

Metropol. hinterland	2023			% ch. 23/19			%ch. 23/22		
	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay	Arrivals	Overnight stays	Average stay
Hotels	357,720	580,779	1.62	-13.0%	-12.2%	0.9%	46.2%	27.9%	-12.7%
Other accommodations	42,415	149,282	3.52	15.9%	-17.0%	-28.4%	23.9%	20.3%	-3.0%
TOTAL	400,135	730,061	1.82	-10.6%	-13.2%	-2.9%	43.5%	58.2%	-11.9%
Foreigners	250,478	412,628	1.65	-17.7%	-16.7%	1.2%	67.0%	170.3%	-13.3%
Italians	149,657	317,433	2.12	4.4%	-8.2%	-12.1%	16.2%	2.7%	-7.0%

Table 2.5: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

Chapter 3

Tourist movement: Venice compared to regional and national data

3.1 Tourist movement: Venice compared to regional data

City	Arrivals	incidence rate on the region total arrivals	Overn. Stays	incidence rate on the region total ov. stays
1 Venice	5,664,611	26.9%	12,628,079	17.6%
2 Verona	1,440,952	6.8%	6,818,604	9.5%
3 Jesolo	1,226,783	5.8%	5,499,540	7.6%
4 Cavallino	881,288	4.2%	5,454,803	7.6%
5 San Michele al Tagliamento	851,783	4.0%	4,507,661	6.3%
6 Padua	772,852	3.7%	4,138,503	5.8%
7 Lazise	771,811	3.7%	2,832,917	3.9%
8 Caorle	761,829	3.6%	2,442,061	3.4%
9 Abano Terme	551,445	2.6%	2,386,119	3.3%
10 Peschiera del Garda	523,291	2.5%	1,900,919	2.6%
11 Bardolino	484,679	2.3%	1,658,153	2.3%
12 Chioggia	351,442	1.7%	1,647,184	2.3%
13 Cortina d'Ampezzo	319,822	1.5%	1,138,635	1.6%
14 Castelnuovo del Garda	292,433	1.4%	1,074,179	1.5%
15 Malcesine	255,809	1.2%	1,019,883	1.4%
16 Vicenza	249,854	1.2%	919,049	1.3%
17 Montegrotto Terme	222,065	1.1%	896,033	1.2%
tot other cities of the Region	5,436,430	25.8%	14,934,541	20.8%
total of the region	21,059,179	100.0%	71,896,863	100.0%

Table 3.1: Incidence rate of Venice arrivals and stays on Veneto Region totals, excluding municipalities that count less than 1%.

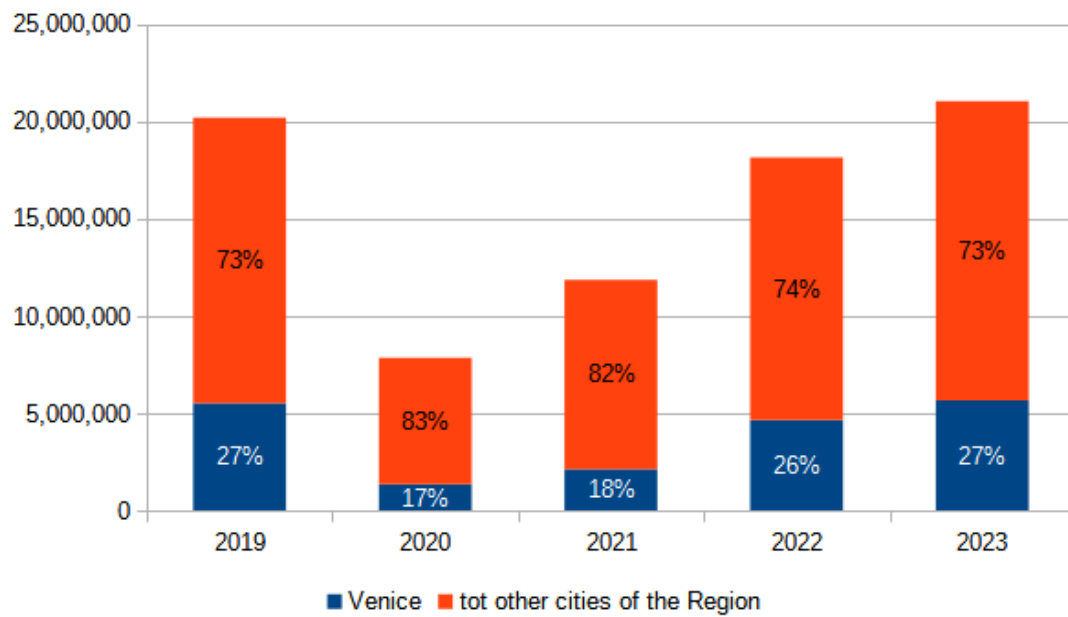


Figure 3.1: Incidence rate of Venice arrivals on Veneto Region total arrivals.

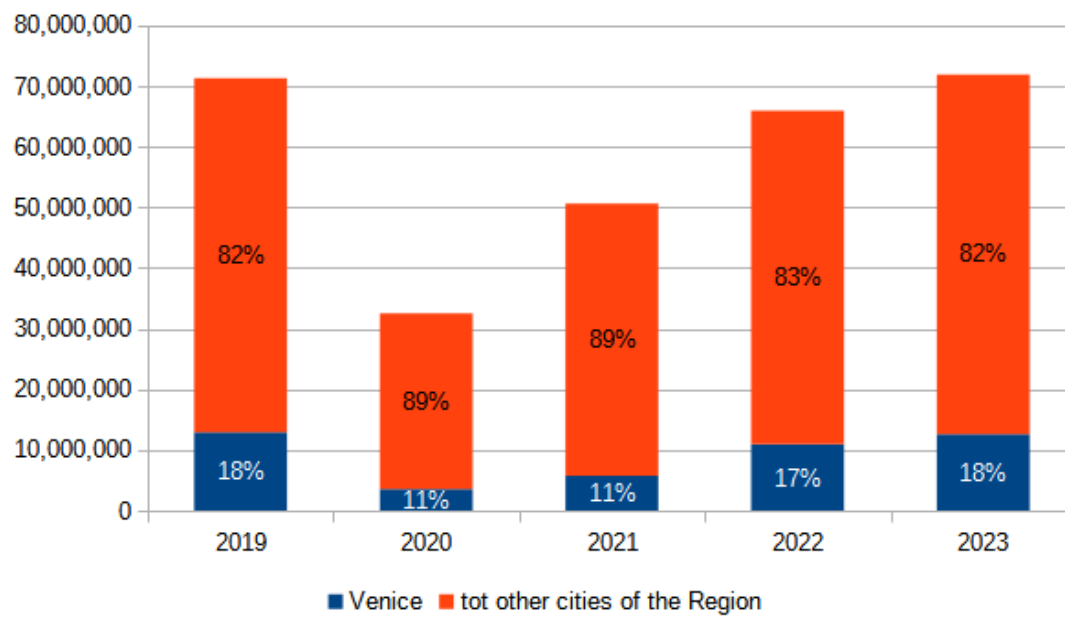


Figure 3.2: Incidence rate of Venice overnight stays on Veneto Region total overnight stays.

3.2 Tourist movement: Venice compared to national data

	2019		2020		2021		2022		2023	
	Arrivals	Ov. stays	Arrivals	Ov. stays	Arrivals	Ov. stays	Arrivals	Ov. stays	Arrivals	Ov. stays
Venice	5,523,283	12,948,519	1,337,626	3,557,036	2,120,894	5,727,887	4,646,360	10,946,464	5,664,611	12,628,079
Other cities of Italy	125,858,370	423,790,752	54,364,512	204,890,049	76,550,073	283,450,255	113,868,273	401,062,068	127,972,098	434,541,970
tot Italy	131,381,653	436,739,271	55,702,138	208,447,085	78,670,967	289,178,142	118,514,633	412,008,532	133,636,709	447,170,049
Incidence of Venice on Italy	4.2%	3.0%	2.4%	1.7%	2.7%	2.0%	3.9%	2.7%	4.2%	2.8%

Table 3.2: Tourist movement: Venice compared to national data. Source: ISTAT.

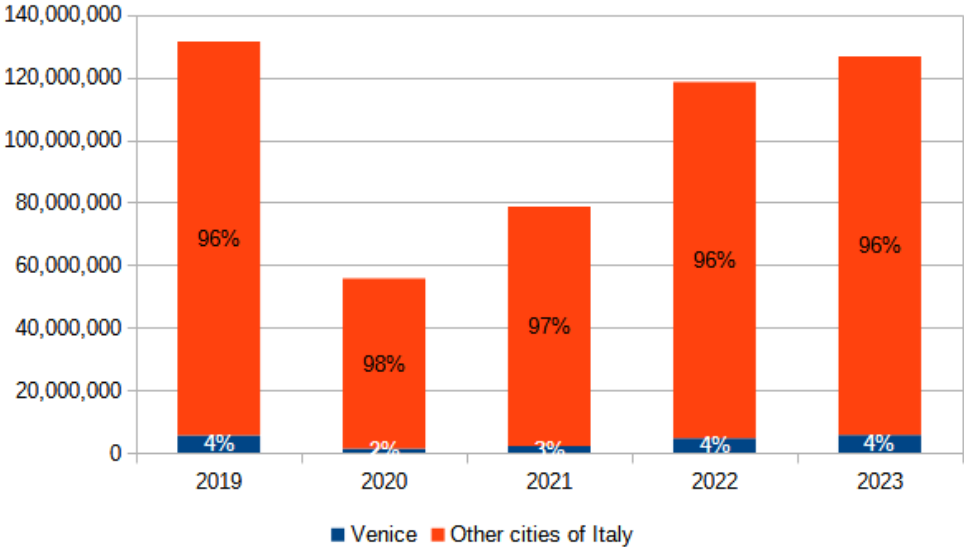


Figure 3.3: Incidence rate of Venice arrivals on Italy total arrivals.

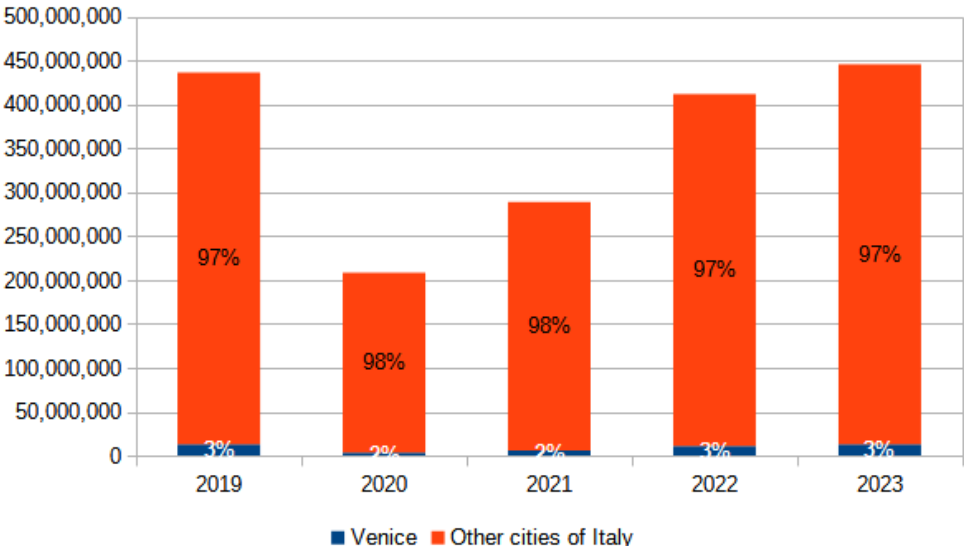


Figure 3.4: Incidence rate of Venice overnight stays on Italy total overnight stays.

3.3 Overview of the tourist movement of the cities adhering to the protocol Great Italian Destinations for Sustainable Tourism.

3.3.1 Florence

City	Arrivals	Incidence % rate on total arrivals in the Region	overnight stays	Incidence % rate on total ov. Stays in the Region
1 Firenze	3,926,389	26.80%	8,928,336	19.40%
2 Pisa	809,122	5.52%	1,818,671	3.95%
3 Montecatini-Terme	587,435	4.01%	1,541,803	3.35%
4 Siena	501,788	3.42%	1,111,657	2.42%
5 Lucca	275,942	1.88%	591,671	1.29%
6 Castiglione della Pescaia	251,796	1.72%	1,427,397	3.10%
7 Grosseto	238,952	1.63%	1,124,186	2.44%
8 Arezzo	236,144	1.61%	469,903	1.02%
9 Viareggio	228,275	1.56%	1,113,027	2.42%
10 Chianciano Terme	223,789	1.53%	479,555	1.04%
11 Orbetello	213,856	1.46%	1,123,167	2.44%
12 San Gimignano	210,171	1.43%	530,450	1.15%
13 Livorno	204,197	1.39%	444,070	0.96%
14 Prato	203,166	1.39%	382,894	0.83%
15 Massa	194,787	1.33%	856,752	1.86%
16 Bibbona	175,731	1.20%	1,123,118	2.44%
17 San Vincenzo	172,765	1.18%	1,072,145	2.33%
18 Piombino	170,298	1.16%	1,022,275	2.22%
19 Castagneto Carducci	154,946	1.06%	1,060,868	2.31%
20 Capoliveri	152,928	1.04%	1,025,454	2.23%
21 Sesto Fiorentino	149,407	1.02%	227,280	0.49%
Tot other cities of the region	5,369,359	36.65%	18,544,631	40.30%
tot Tuscany	14,651,243	100.00%	46,019,310	100.00%

Table 3.3: Incidence rate of Florence arrivals and stays on Tuscany Region totals, excluding municipalities that count less than 1%.

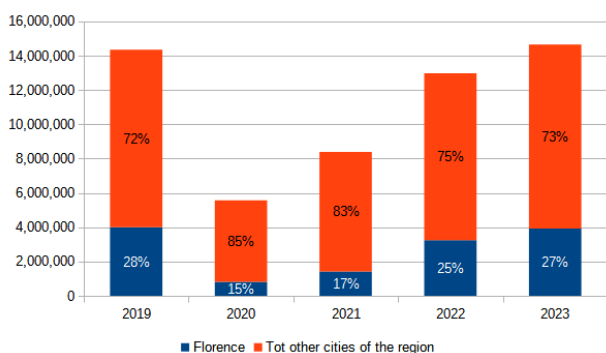


Figure 3.5: Incidence rate of Florence arrivals on Tuscany Region total arrivals.

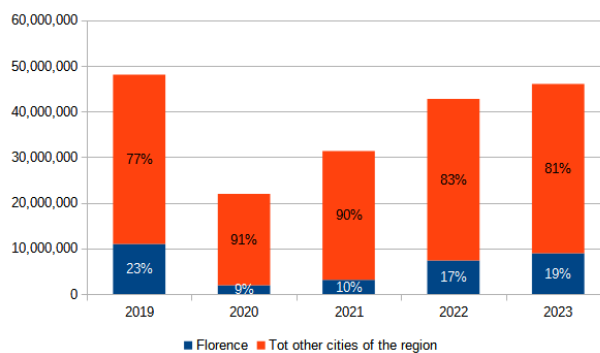


Figure 3.6: Incidence rate of Florence overnight stays on Tuscany Region total overnight stays.

3.3.2 Milan

	City	Arrivals	Incidence % rate on total arrivals in the Region	overnight stays	Incidence % rate on total ov. Stays in the Region
1	Milano	5,710,400	32.74%	12,496,921	29.90%
2	Bergamo	452,283	2.59%	848,702	2.03%
3	Como	416,573	2.39%	844,174	2.02%
4	Sirmione	412,177	2.36%	1,255,930	3.00%
5	Brescia	341,626	1.96%	773,029	1.85%
6	Livigno	327,971	1.88%	1,361,751	3.26%
7	Desenzano del Garda	310,877	1.78%	931,045	2.23%
8	Limone sul Garda	264,022	1.51%	1,157,750	2.77%
9	Somma Lombardo	258,728	1.48%	334,968	0.80%
10	Bormio	180,746	1.04%	514,443	1.23%
11	Segrate	176,791	1.01%	283,475	0.68%
	Tot other cities of the region	8,590,589	49.25%	20,992,885	50.23%
	tot Lombardy	17,442,783	100.00%	41,795,073	100.00%

Table 3.4: Incidence rate of Milan arrivals and stays on Lombardy Region totals, excluding municipalities that count less than 1%.

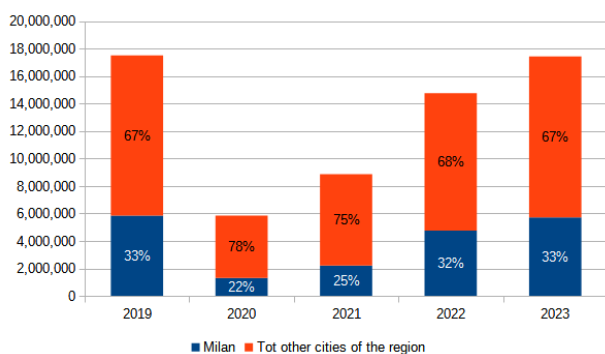


Figure 3.7: Incidence rate of Milan arrivals on Lombardy Region total arrivals.

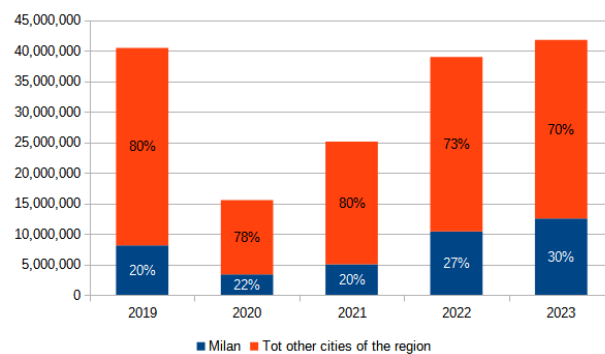


Figure 3.8: Incidence rate of Milan overnight stays on Lombardy Region total overnight stays.

3.3.3 Naples

	City	Arrivals	Incidence % rate on total arrivals in the Region	overnight stays	Incidence % rate on total ov. Stays in the Region
1	Napoli	1.349.655	22,35%	3.633.549	17,56%
2	Sorrento	795.634	13,17%	2.865.305	13,84%
3	Ischia	216.833	3,59%	1.163.119	5,62%
4	Forio	206.336	3,42%	1.258.685	6,08%
5	Salerno	192.727	3,19%	410.880	1,99%
6	Capri	139.031	2,30%	417.073	2,02%
7	Sant'Agnello	129.746	2,15%	516.126	2,49%
8	Pompei	128.157	2,12%	265.782	1,28%
9	Positano	127.027	2,10%	436.509	2,11%
10	Massa Lubrense	117.415	1,94%	428.528	2,07%
11	Castellammare di Stabia	116.821	1,93%	342.137	1,65%
12	Capaccio Paestum	111.717	1,85%	455.525	2,20%
13	Amalfi	108.390	1,79%	323.312	1,56%
14	Caserta	104.131	1,72%	182.405	0,88%
15	Vico Equense	75.432	1,25%	251.882	1,22%
16	Other municipalities of the province of Caserta	68.344	1,13%	130.706	0,63%
17	Battipaglia	67.988	1,13%	200.764	0,97%
18	Maiori	67.143	1,11%	313.071	1,51%
19	Pozzuoli	66.907	1,11%	182.641	0,88%
20	Camerota	66.602	1,10%	501.918	2,43%
21	Giugliano in Campania	65.060	1,08%	299.543	1,45%
22	Ravello	63.221	1,05%	174.279	0,84%
23	Anacapri	60.746	1,01%	154.464	0,75%
	Tot other cities of the region	1.594.929	26,41%	5.787.639	27,97%
	Tot Campania	6.039.992	100,00%	20.695.842	100,00%

Table 3.5: Incidence rate of Naples arrivals and stays on Campania Region totals, excluding municipalities that count less than 1%.

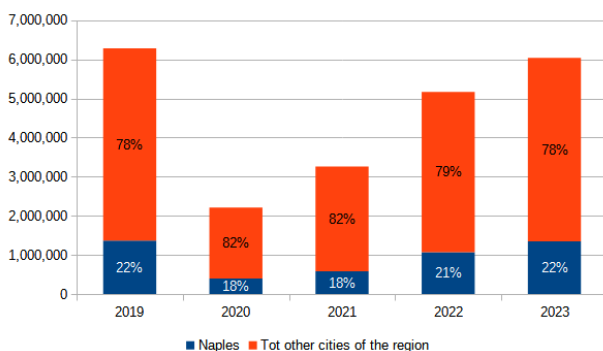


Figure 3.9: Incidence rate of Naples arrivals on Campania Region total arrivals.

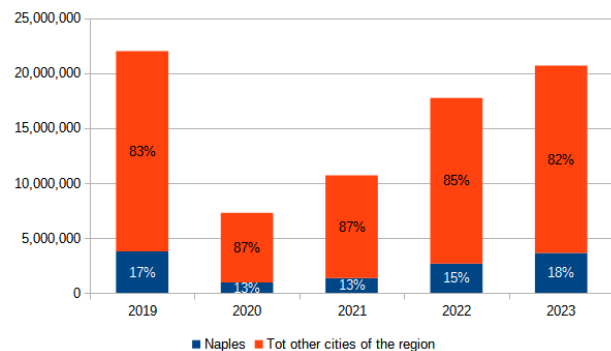


Figure 3.10: Incidence rate of Naples overnight stays on Campania Region total overnight stays.

3.3.4 Rome

	City	Arrivals	Incidence % rate on total arrivals in the Region	overnight stays	Incidence % rate on total ov. Stays in the Region
1	Roma	8.931.069	78,50%	37.254.980	81,47%
2	Fiumicino	495.780	4,36%	1.661.553	3,63%
3	Fiuggi	221.613	1,95%	812.541	1,78%
4	Pomezia	113.912	1,00%	343.514	0,75%
5	Viterbo	84.322	0,74%	227.444	0,50%
6	Gaeta	81.864	0,72%	287.343	0,63%
7	Fiano Romano	79.774	0,70%	300.832	0,66%
8	Bolsena	75.614	0,66%	354.015	0,77%
9	Latina	73.371	0,64%	266.913	0,58%
10	Tarquinia	70.828	0,62%	405.799	0,89%
11	Fondi	69.324	0,61%	398.418	0,87%
12	Civitavecchia	67.186	0,59%	219.905	0,48%
	Tot other cities of the region	1.012.287	8,90%	3.193.912	6,98%
	tot Lazio	11.376.944	100,00%	45.727.169	100,00%

Table 3.6: Incidence rate of Rome arrivals and stays on Lazio Region totals, excluding municipalities that count less than 0.5%.

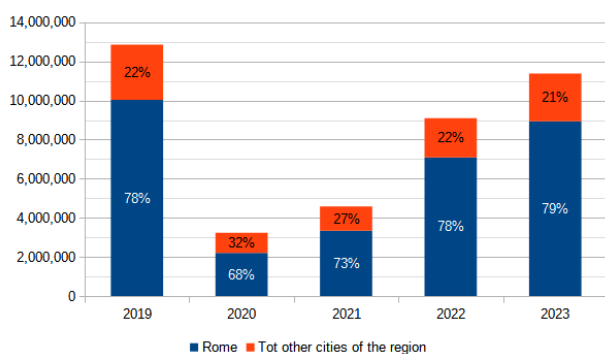


Figure 3.11: Incidence rate of Rome arrivals on Lazio Region total arrivals.

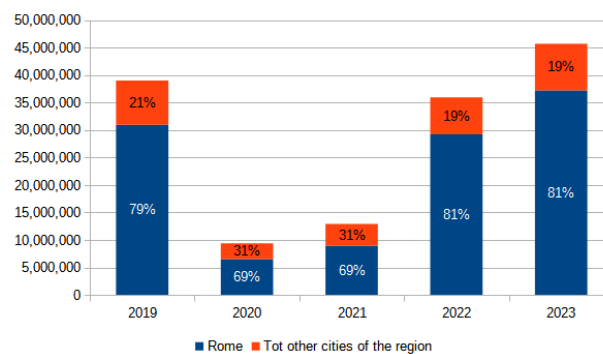


Figure 3.12: Incidence rate of Rome overnight stays on Lazio Region total overnight stays.

3.4 Incidence rate of the cities adhering to the protocol Great Italian Destinations for Sustainable Tourism on Italy tourist movement.

	2019		2020		2021		2022		2023	
	Arrivals	ov. stays	Arrivals	ov. stays	Arrivals	ov. stays	Arrivals	ov. stays	Arrivals	ov. stays
Florence	3,995,016	10,955,345	811,123	1,954,369	1,417,059	3,135,440	3,247,239	7,384,354	3,926,389	8,928,336
Milan	5,848,300	8,104,378	1,295,133	3,360,174	2,205,478	5,002,526	4,756,875	10,407,509	5,710,400	12,496,921
Naples	1,370,801	3,765,847	396,158	951,546	585,986	1,354,263	1,072,749	2,671,697	1,349,655	3,633,549
Rome	10,037,727	30,980,083	2,201,820	6,508,907	3,341,785	8,957,938	7,089,225	29,246,038	8,931,069	37,254,980
Venice	5,523,283	12,948,519	1,337,626	3,557,036	2,120,894	5,727,887	4,646,360	10,946,464	5,664,611	12,628,079
Tot. 5 GDITS¹	26,775,127	66,754,172	6,041,860	16,332,032	9,671,202	24,178,054	20,812,448	60,656,062	25,582,124	74,941,865
Tot other cities of Italy	104,606,526	369,985,099	49,660,278	192,115,053	68,999,765	265,000,088	97,702,185	351,352,470	108,054,585	372,228,184
Total Italy	131,381,653	436,739,271	55,702,138	208,447,085	78,670,967	289,178,142	118,514,633	412,008,532	133,636,709	447,170,049

Table 3.7: Tourist movement of the Great Italian Destinations for Sustainable Tourism. Source: ISTAT

	2019		2020		2021		2022		2023	
	Arrivals	ov. stays	Arrivals	ov. stays	Arrivals	ov. stays	Arrivals	ov. stays	Arrivals	ov. stays
Florence	3.04%	2.51%	1.46%	0.94%	1.80%	1.08%	2.74%	1.79%	2.94%	2.00%
Milan	4.45%	1.86%	2.33%	1.61%	2.80%	1.73%	4.01%	2.53%	4.27%	2.79%
Naples	1.04%	0.86%	0.71%	0.46%	0.74%	0.47%	0.91%	0.65%	1.01%	0.81%
Rome	7.64%	7.09%	3.95%	3.12%	1.80%	1.08%	5.98%	7.10%	6.68%	8.33%
Venice	4.20%	2.96%	2.40%	1.71%	2.70%	1.98%	3.92%	2.66%	4.24%	2.82%
Total incidence 5 GDITS¹ on Italy	20.38%	15.28%	10.85%	7.84%	12.29%	8.36%	17.56%	14.72%	19.14%	16.76%

Table 3.8: Incidence rate of 5 GDITS tourist movement on Italy tourist movement.

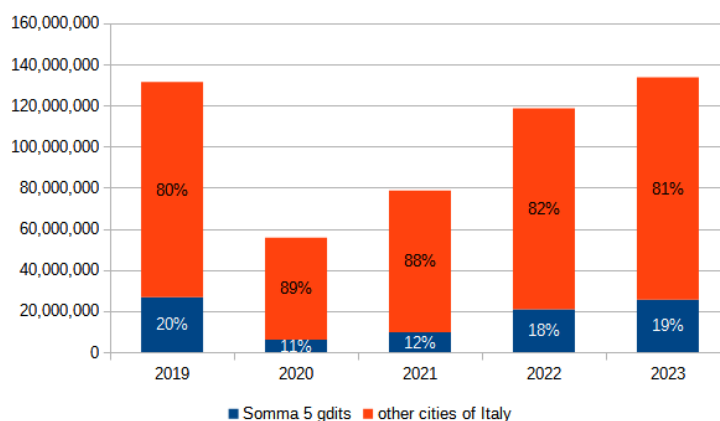


Figure 3.13: Incidence rate of 5 GDITS arrivals on Italy total arrivals.

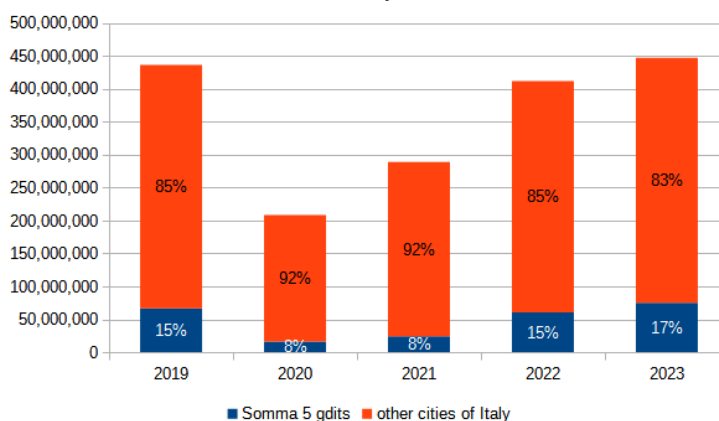


Figure 3.14: Incidence rate of 5 GDITS overnight stays on Italy total overnight stays.

¹Great Italian Destinations for Sustainable Tourism

Part II

The offer

The next section presents the **overall structure of the accommodation offer and its dynamics during the 2019-2023 five-year period**. The data refers to facilities that were open for at least one day (as defined by ISTAT¹) within the solar year: *“The facility’s ‘capacity’ refers to its ‘gross capacity’, meaning to facilities open over the course of the year without specifying for how long. The data therefore includes both facilities that are open year-round and seasonal facilities; conversely, facilities that were not open at all are not considered.”*

The overall number of beds in 2023 in **hotel facilities** located in the municipality of Venice is 31,714, decreasing by -2.9% compared to 2022; while the number of beds offered by **other accommodation facilities (including tourist rentals)** is 48,526, growing by +9.3% compared to the previous year.

The number of active hotel accommodation facilities in 2023 is 451, compared to 457 in 2022.

Overall, the city of Venice offers 80,240 beds.

Compared to 2022, in 2023 the number of beds in hotels decreased by -1.3% in the Historic Centre, -6.2% on the mainland and -1.7% on the Lido. In 2023 the number of beds offered by other accommodation facilities increased by 11.4% in the Historic Centre, and decreased by -0.1% in the mainland and -2.8% on the Lido, compared to 2022.

At the city level, the supply of beds in other accommodation facilities represents 60% of the total where the historic center accounts for 84% of the total number of other accommodation facilities beds and 63% of the total number of hotel beds.

¹See note on page 14

Chapter 4

The offer

4.1 Hotel offer

Year	Hotels	Beds	Rooms	Average rooms per hotel	Average beds per hotel
2019	419	32,523	17,023	78	41
2020	419	32,562	16,964	78	40
2021	392	30,556	15,827	78	40
2022	457	32,655	16,988	71	37
2023	451	31,714	16,487	70	37

Table 4.1: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

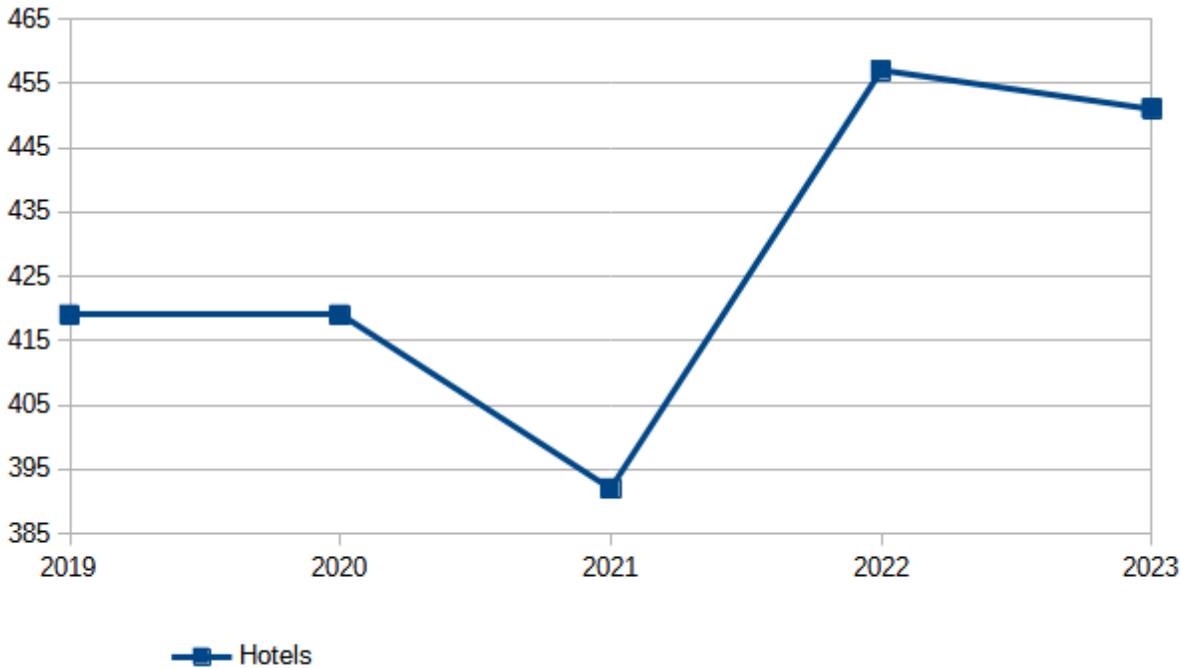


Figure 4.1: Hotel number.

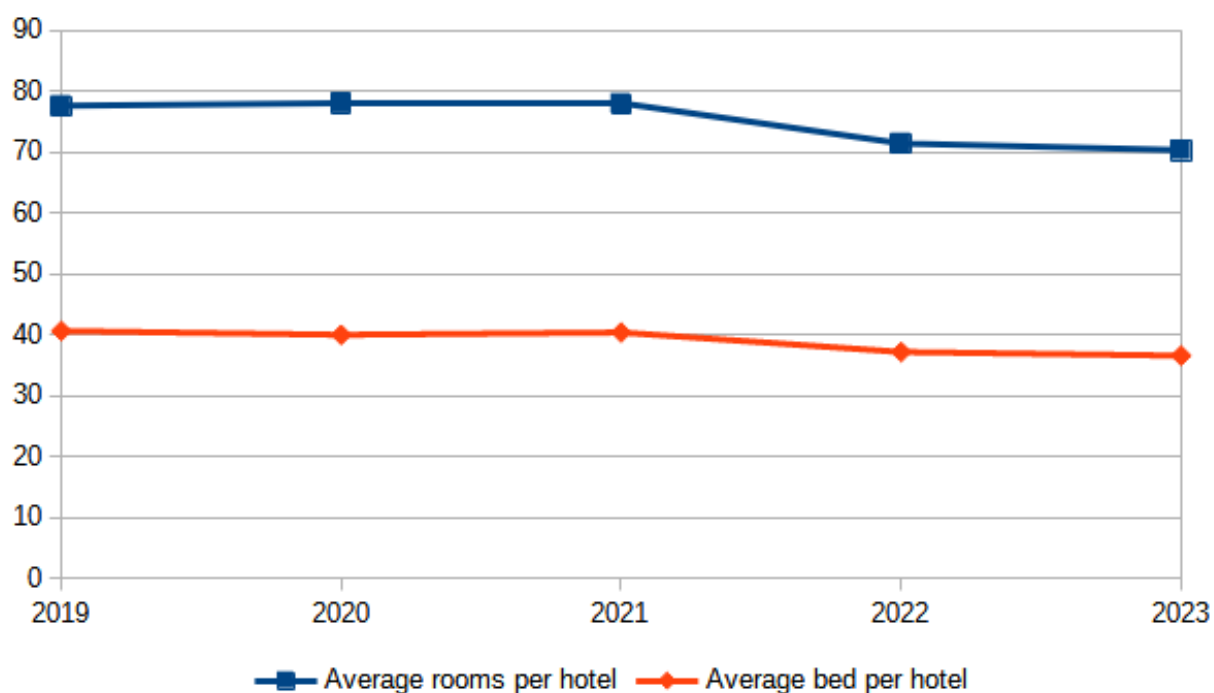


Figure 4.2: Hotels: average rooms and average beds.

Year	Hotels	Beds	% ch. Hotels	% ch. Beds	% ch. Hotels 23/19	% ch. Beds 23/19
2019	419	32,523				
2020	419	32,562	0.0%	0.1%		
2021	392	30,556	-6.4%	-6.2%		
2022	457	32,655	16.6%	6.9%		
2023	451	31,714	-1.3%	-2.9%	7.6%	-2.5%

Table 4.2: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

4.2 Hotel offer by type

Categories and type of facilities	Hotels	Share of total	Beds	Share of total	Rooms	Share of total
4-star and 5-star hotels	167	37.0%	19,792	62.4%	9,946	60.3%
3-star hotels	191	42.4%	9,535	30.1%	5,185	31.4%
1-star and 2-star hotels	93	20.6%	2,387	7.5%	1,356	8.2%
Total hotels	451	100.0%	31,714	100.0%	16,487	100.0%

Table 4.3: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

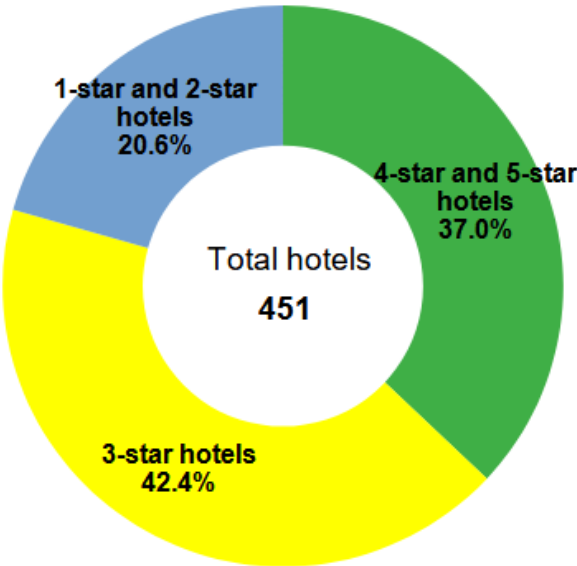


Figure 4.3: Hotel offer composition on hotel total

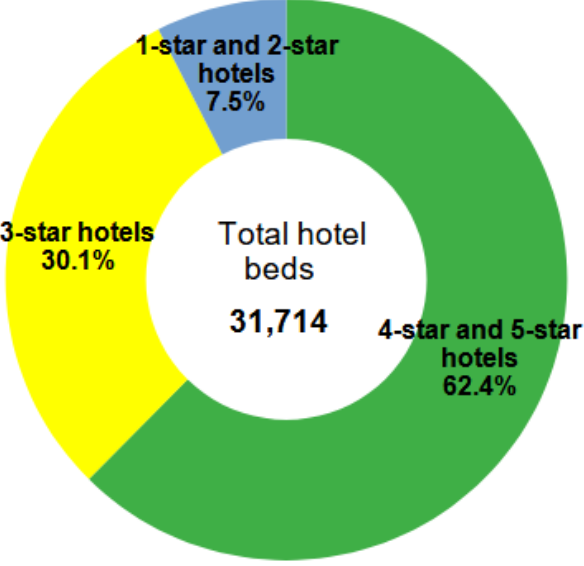


Figure 4.4: Hotel offer composition on the total number of hotel beds.

4.3 Other accommodation offer

Year	Facilities	Beds	rooms
2019	9,085	48,441	17,023
2020	9,380	49,287	22,033
2021	7,918	42,106	18,799
2022	8,054	44,382	20,015
2023	8,848	48,526	21,792

Table 4.4: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

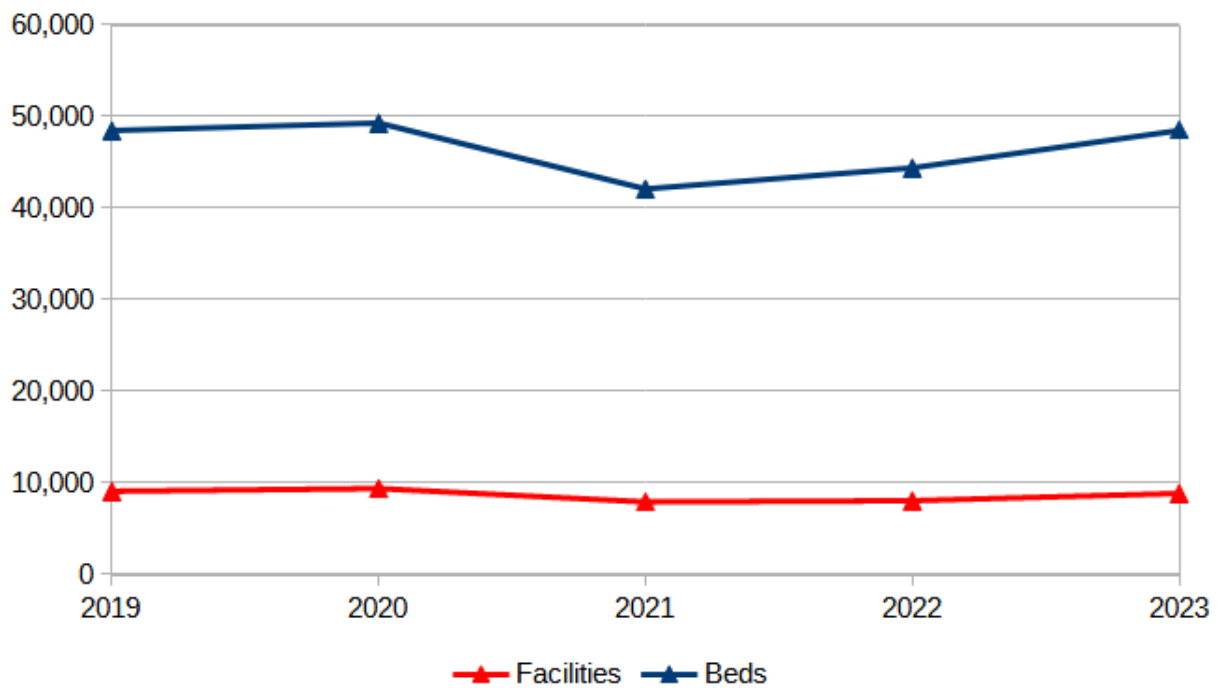


Figure 4.5: Other accommodation: facilities and number of beds.

4.4 Other accommodation offer by type

Type of facilities	Facilities	Share of total	Beds	Share of total	Rooms	Share of total
Farmhouses	14	0.2%	258	0.5%	138	0.6%
Holiday flats	311	3.5%	2,981	6.1%	1,517	7.0%
Other accom. Facilities ¹	41	0.5%	5,558	11.5%	2,256	10.4%
B&B	251	2.8%	1,316	2.7%	616	2.8%
Campsites and tourist resorts	6	0.1%	3,283	6.8%	1,089	5.0%
Short term rentals	8,001	90.4%	33,440	68.9%	15,319	70.3%
Tourist apartments	224	2.5%	1,690	3.5%	857	3.9%
Total other accommodation facilities	8,848	100.0%	48,526	100.0%	21,792	100.0%

Table 4.5: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

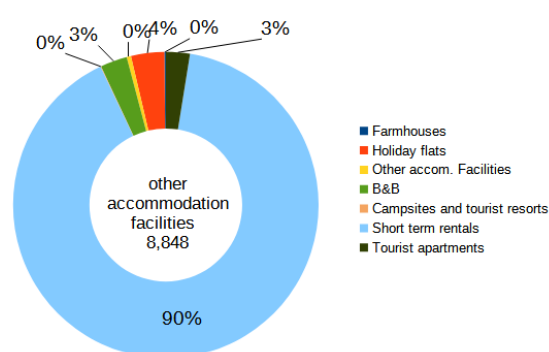


Figure 4.6: Composition of the offer on the total.

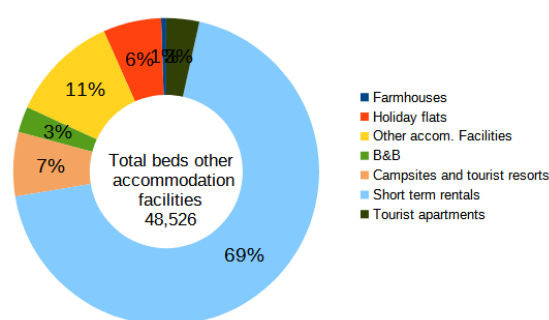


Figure 4.7: Composition of bed offer on the total

¹Other includes hostels and holiday houses.

4.5 Dynamics of the beds in accommodation facilities: City of Venice and the areas

Year	Hotel facilities beds	% ch.	Absolute change	Other accom. Facilities beds	% ch.	Absolute change	Total beds	% ch.	Absolute change
City of Venice									
2019	32,523	0.0%	0	48,441	0.0%	0	80,964	0.0%	0
2020	32,562	0.1%	39	49,287	1.7%	846	81,849	1.1%	885
2021	30,556	-6.2%	-2,006	42,106	-14.6%	-7,181	72,662	-11.2%	-9,187
2022	32,655	6.9%	2,099	44,382	5.4%	2,276	77,037	6.0%	4,375
2023	31,714	-2.9%	-941	48,526	9.3%	4,144	80,240	4.2%	3,203
Historic city									
2019	19,972	0.0%	0	39,401	0.0%	0	59,373	0.0%	0
2020	19,898	-0.4%	-74	40,491	2.8%	1,090	60,389	1.7%	1,016
2021	19,368	-2.7%	-530	34,210	-15.5%	-6,281	53,578	-11.3%	-6,811
2022	20,302	4.8%	934	36,432	6.5%	2,222	56,734	5.9%	3,156
2023	20,037	-1.3%	-265	40,601	11.4%	4,169	60,638	6.9%	3,904
Lido									
2019	2,456	0.0%	0	781	0.0%	0	3,237	0.0%	0
2020	2,374	-3.3%	-82	776	-0.6%	-5	3,150	-2.7%	-87
2021	2,155	-9.2%	-219	736	-5.2%	-40	2,891	-8.2%	-259
2022	2,090	-3.0%	-65	760	3.3%	24	2,850	-1.4%	-41
2023	2,054	-1.7%	-36	739	-2.8%	-21	2,793	-2.0%	-57
Mainland									
2019	10,095	0.0%	0	8,259	0.0%	0	18,354	0.0%	0
2020	10,290	1.9%	195	8,020	-2.9%	-239	18,310	-0.2%	-44
2021	9,033	-12.2%	-1,257	7,160	-10.7%	-860	16,193	-11.6%	-2,117
2022	10,263	13.6%	1,230	7,190	0.4%	30	17,453	7.8%	1,260
2023	9,623	-6.2%	-640	7,186	-0.1%	-4	16,809	-3.7%	-644

Table 4.6: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

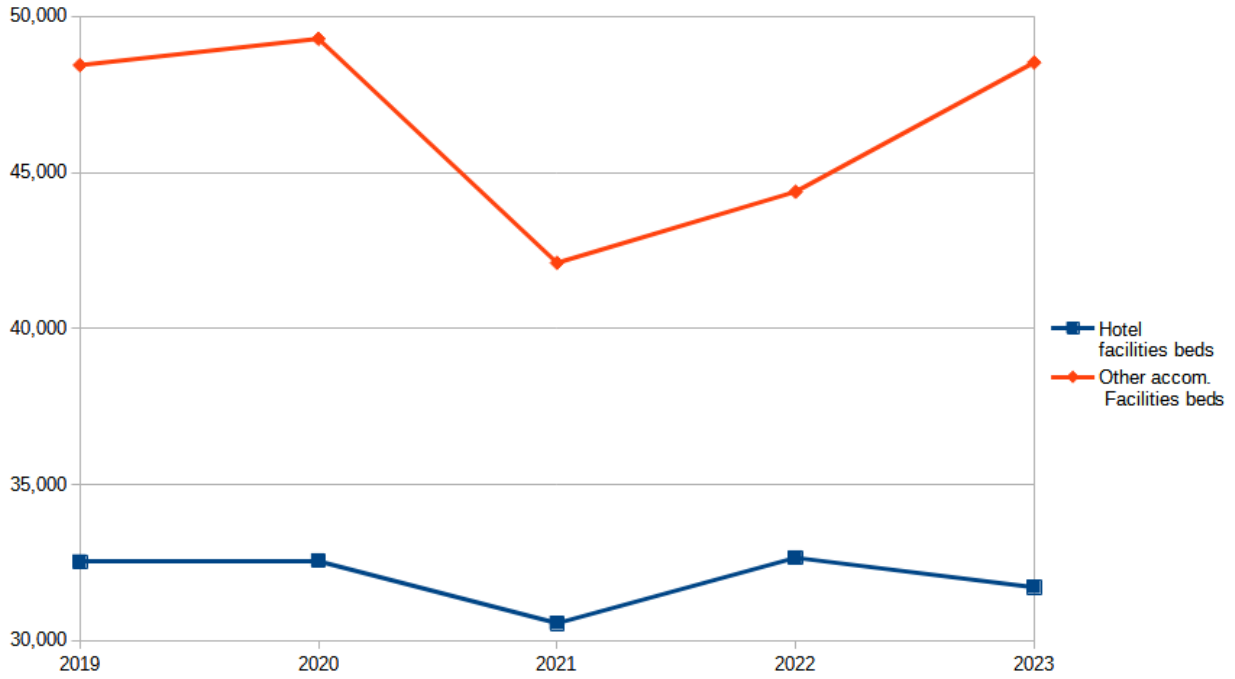


Figure 4.8: Number of beds by facility type.

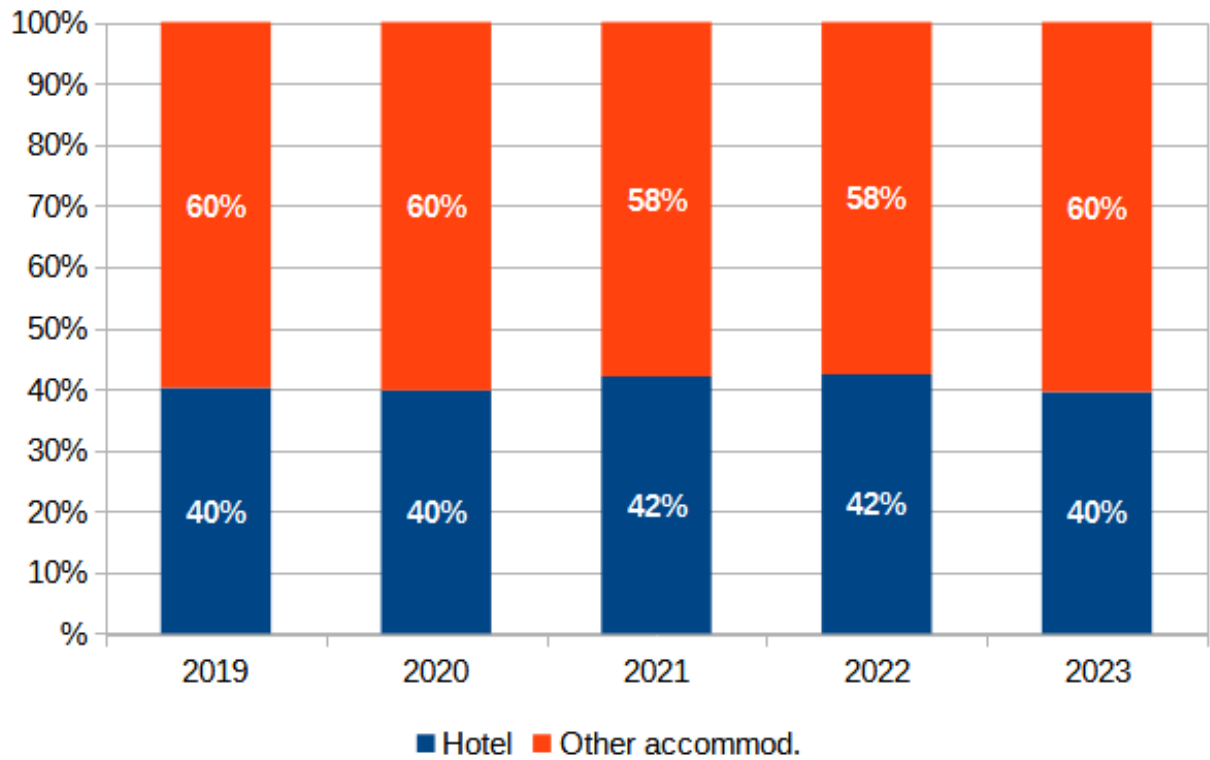


Figure 4.9: Number of bed composition by facility.

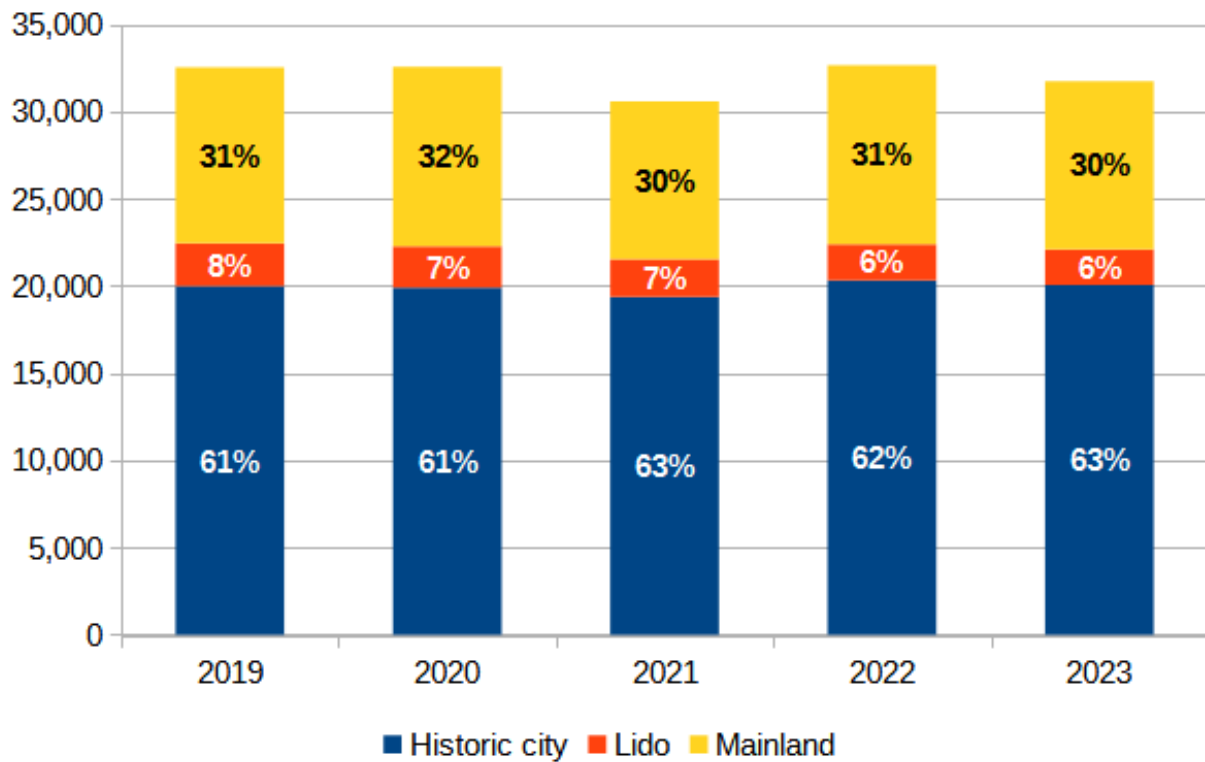


Figure 4.10: Hotel facilities: number of bed composition divided by the three areas.

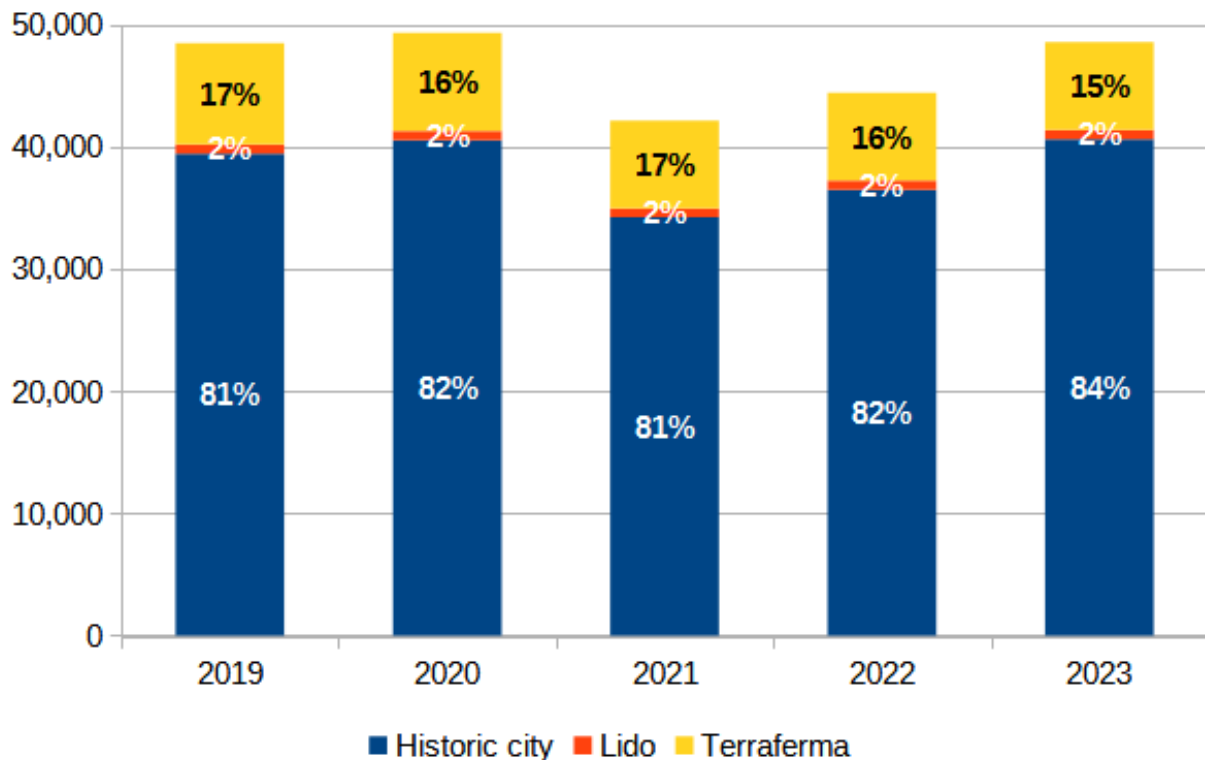


Figure 4.11: Other accommodation facilities: number of bed composition divided by the three areas.

4.6 Hotel offer by type in City of Venice and in the three areas

Categories and type of facilities	Hotels	Beds	Rooms
City of Venice			
4-star and 5-star hotels	167	19,792	9,946
3-star hotels and RTA	191	9,535	5,185
1-star and 2-star hotels	93	2,387	1,356
Total	451	31,714	16,487
Historic City			
4-star and 5-star hotels	125	12,421	6,202
3-star hotels and RTA	124	5,831	3,044
1-star and 2-star hotels	71	1,785	1,019
Total	320	20,037	10,265
Lido			
4-star and 5-star hotels	11	1,151	569
3-star hotels and RTA	15	733	399
1-star and 2-star hotels	5	170	89
Total	31	2,054	1,057
Mainland			
4-star and 5-star hotels	31	6,220	3,175
3-star hotels and RTA	52	2,971	1,742
1-star and 2-star hotels	17	432	248
Total	100	9,623	5,165

Table 4.7: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

4.7 Other accommodation offer by type in City of Venice and in the three areas

Type of facilities	Facilities	Beds	Rooms
City of Venice			
Farmhouses	14	258	138
Holiday flats	311	2,981	1,517
Other accom. Facilities ¹	41	5,558	2,256
B&B	251	1,316	616
Camp sites and tourist resorts	6	3,283	1,089
Short term rentals	8,001	33,440	15,319
Tourist apartments	224	1,690	857
Total	8,848	48,526	21,792
Historic City			
Farmhouses	12	231	122
Holiday flats	271	2,589	1,301
Other accom. Facilities ¹	27	2,251	1,084
B&B	166	889	403
Short term rentals	7,957	33,238	15,222
Tourist apartments	207	1,403	714
Total	8,640	40,601	18,846
Lido			
Holiday flats	6	65	34
Other accom. Facilities ¹	2	222	114
B&B	16	83	41
Camp sites and tourist resorts	1	185	46
Short term rentals	16	83	41
Tourist apartments	6	101	65
Total	47	739	341
Mainland			
Farmhouses	2	27	16
Holiday flats	34	327	182
Other accom. Facilities ¹	12	3,085	1,058
B&B	69	344	172
Camp sites and tourist resorts	5	3,098	1,043
Short term rentals	28	119	56
Tourist apartments	11	186	78
Total	161	7,186	2,605

Table 4.8: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

¹Other includes hostels and holiday houses.

4.8 Total accommodation offer by type and by areas

Type of facilities	Facilities	Beds	Rooms
City of Venice			
4-star and 5-star hotels	167	19,792	9,946
3-star hotels	191	9,535	5,185
1-star and 2-star hotels	93	2,387	1,356
Farmhouses	14	258	138
Holiday flats	311	2,981	1,517
Other accom. Facilities ^l	41	5,558	2,256
B&B	251	1,316	616
Camp sites and tourist resorts	6	3,283	1,089
Short term rentals	8,001	33,440	15,319
Tourist apartments	224	1,690	857
TOT	9,299	80,240	38,279
Historic City			
4-star and 5-star hotels	125	12,421	6,202
3-star hotels	124	5,831	3,044
1-star and 2-star hotels	71	1,785	1,019
Farmhouses	12	231	122
Holiday flats	271	2,589	1,301
Other accom. Facilities ^l	27	2,251	1,084
B&B	166	889	403
Short term rentals	7,957	33,238	15,222
Tourist apartments	207	1,403	714
TOT	8,960	60,638	29,111
Lido			
4-star and 5-star hotels	11	1,151	569
3-star hotels	15	733	399
1-star and 2-star hotels	5	170	89
tot alberghiero	31	2,054	1,057
Holiday flats	6	65	34
Other accom. Facilities ^l	2	222	114
B&B	16	83	41
Camp sites and tourist resorts	1	185	46
Short term rentals	16	83	41
Tourist apartments	6	101	65
TOT	78	2,793	1,398
Mainland			
4-star and 5-star hotels	31	6,220	3,175
3-star hotels	52	2,971	1,742
1-star and 2-star hotels	17	432	248
Farmhouses	2	27	16
Holiday flats	34	327	182
Other accom. Facilities ^l	12	3,085	1,058
B&B	69	344	172
Camp sites and tourist resorts	5	3,098	1,043
Short term rentals	28	119	56
Tourist apartments	11	186	78
TOT	261	16,809	7,770

Table 4.9: Source: City of Venice Tourism Department processing – Tourism Observatory based on data from the Statistical Office of Veneto Region.

^lOther includes hostels and holiday houses.

Part III

Main infrastructure and services

The passenger traffic data from the Venice Port, SAVE System Airports (Venice and Treviso), Local Public Transport tickets (ACTV, Alilaguna, Terminal Fusina), ZTL bus passes issued by the Municipality of Venice, transits to the Municipal Garage and the S. Andrea Parking in Piazzale Roma (passes not included) are presented.

Regarding the **ACTV and Alilaguna tickets**, the quantity of titles sold at the full rate is presented; **online sales**, sales to residents (IMOB / VeneziaUnica City Pass) and sales at reduced rates are excluded (for example: reduced rates for groups).

Chapter 5

Port of Venice

5.1 Passenger traffic

Year	Cruises		River cruises		Ferries		Hydrofoils		Total	
	C	Pax	C	Pax	C	Pax	C	Pax	C	Pax
2019	500	1,611,341	78	15,796	204	101,708	365	93,858	1,147	1,822,703
2020	6	5,237	5	512	0	0	0	0	11	5,749
2021	43	33,906	32	4,108	136	57,883	61	16,503	272	112,400
2022	179	278,275	68	10,524	67	75,380	269	67,194	583	431,373
2023	226	497,114	74	13,099	136	88,587	258	64,289	694	663,089
% ch. 23/19	-54.8%	-69.1%	-5.1%	-17.1%	-33.3%	-12.9%	-29.3%	-31.5%	-39.5%	-63.6%
% ch. 23/22	26.3%	78.6%	8.8%	24.5%	103.0%	17.5%	-4.1%	-4.3%	19.0%	53.7%

Table 5.1: Source: North Adriatic Sea Port Authority, VTP.

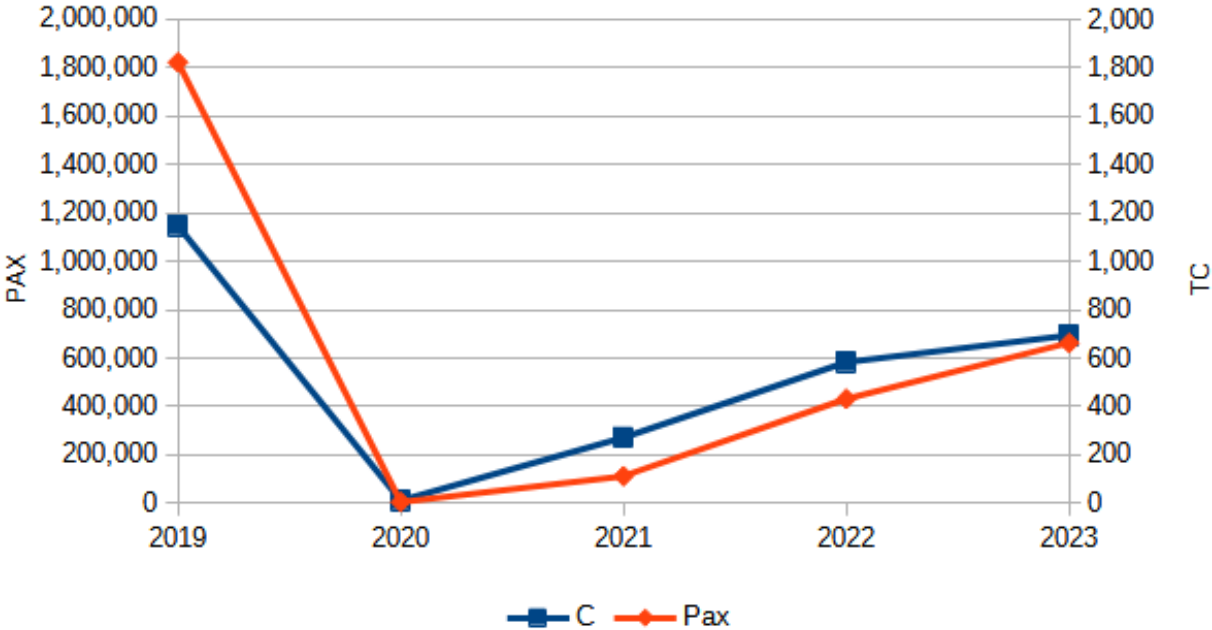


Figure 5.1: Passengers and calls number.

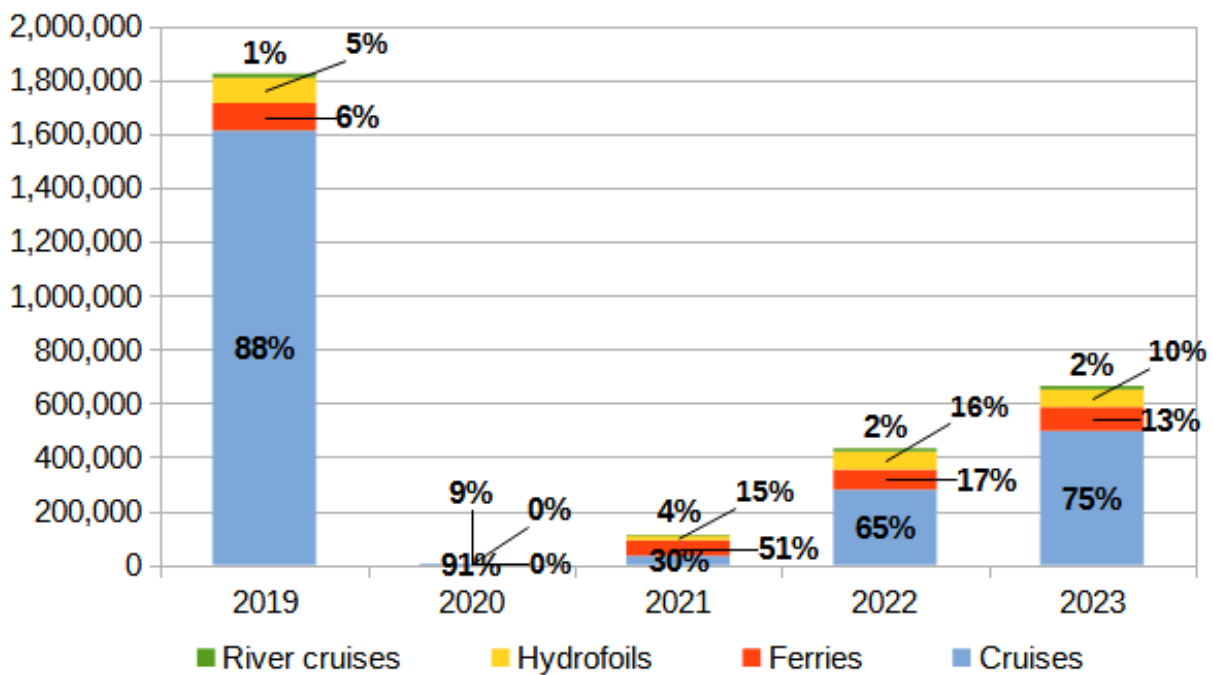


Figure 5.2: Passenger composition by year

5.1.1 Passenger traffic: absolute and percentage changes

	Absolute change					% change				
	2020 on 2019	2021 on 2020	2022 on 2021	2023 on 2019	2023 on 2022	2020 on 2019	2021 on 2020	2022 on 2021	2023 on 2019	2023 on 2022
Cruises	-1,606,104	28,669	244,369	-1,114,227	218,839	-99.7%	547.4%	720.7%	-69.1%	78.6%
River cruises	-15,284	3,596	6,416	-2,697	2,575	-96.8%	702.3%	156.2%	-17.1%	24.5%
Ferries	-101,708	57,883	17,497	-13,121	13,207	-100.0%		30.2%	-12.9%	17.5%
Hydrofoils	-93,858	16,503	50,691	-29,560	-2,896	-100.0%		307.2%	-31.5%	-4.3%
Total	-1,816,954	106,651	318,973	-1,159,605	231,725	-99.7%	1855.1%	283.8%	-63.6%	53.7%

Table 5.2: Source: North Adriatic Sea Port Authority, VTP.

5.2 Monthly passenger traffic

	Cruises		River cruises		Ferries		Hydrofoils		Total	
	C	Pax	C	Pax	C	Pax	C	Pax	C	Pax
January			1	145	9	2,256			10	2,401
February			4	592	12	3,385			16	3,977
March	2	134	6	1,141	11	3,726			19	5,001
April	15	47,117	8	1,436	13	7,786	1	330	23	9,882
May	22	53,840	9	1,764	11	8,942	25	4,799	70	20,304
June	42	80,144	6	906	10	9,788	53	11,819	122	34,332
July	34	91,234	7	1,233	10	9,553	72	18,702	161	48,190
August	40	79,392	8	1,360	13	13,415	63	17,221	147	49,217
September	35	78,265	7	1,321	13	11,814	41	10,531	102	34,197
October	29	56,173	11	2,433	13	9,079	3	896	30	13,304
November	6	10,732	4	457	11	5,792			21	16,981
December	1	83	3	311	10	3,051			14	3,445
TOT	226	497,114	74	13,099	136	88,587	258	64,298	694	663,098

Table 5.3: Source: North Adriatic Sea Port Authority, VTP.

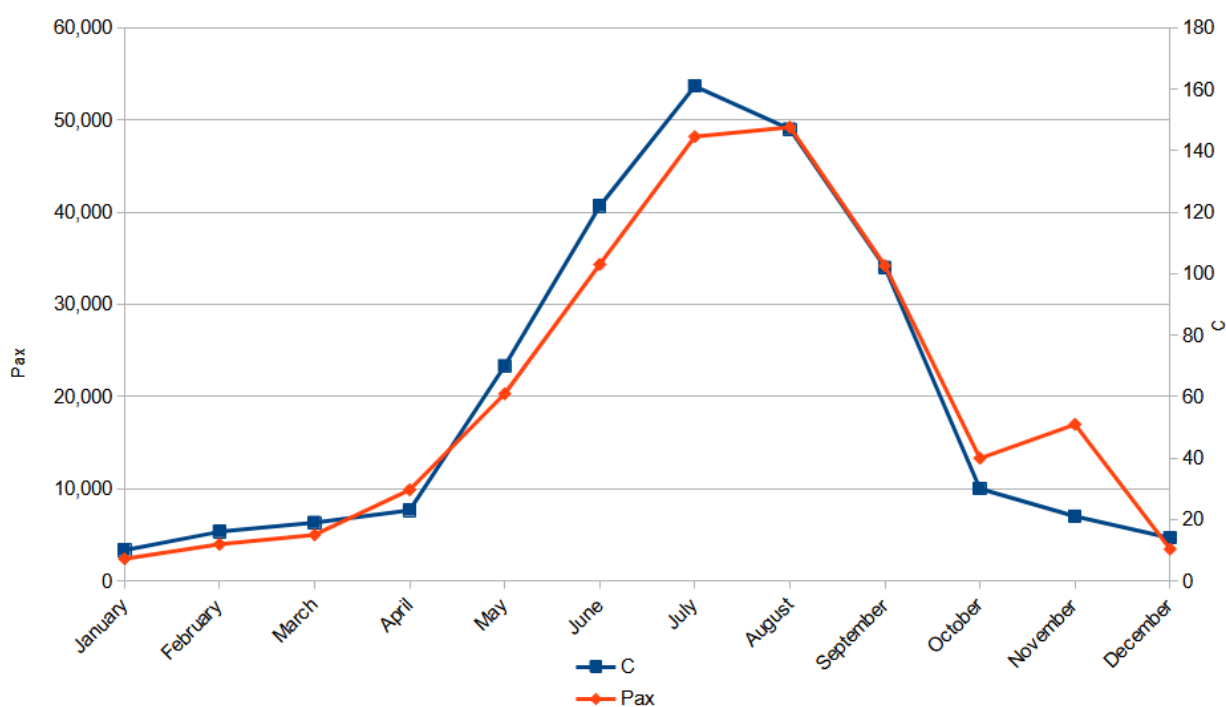


Figure 5.3: Passengers and calls number per month.

Chapter 6

Venice Airport – Treviso Airport

6.1 Passenger traffic: Venice airport

	National flights inbound and outbound pax	% ch.	International flights inbound and outbound pax	% ch.	UE pax (including UK and Switzerland)	Transit Pax	General Aviation	Total pax	% ch.
2019	1,535,699		10,006,040		8,066,820	8,424	11,431	11,561,594	
2020	866,496	-43.6%	1,922,869	-80.8%	1,653,506	1,776	8,547	2,799,688	-75.8%
2021	1,263,461	45.8%	2,156,577	12.2%	1,753,855	3,273	13,893	3,437,204	22.8%
2022	2,256,544	78.6%	7,034,334	226.2%	4,963,787	8,772	19,506	9,319,156	171.1%
2023	2,300,620	2.0%	9,002,064	28.0%	5,952,421	8,645	14,883	11,326,212	21.5%
%ch. 2023/2019 ^l		49.8%		-10.0%					-2.0%

Table 6.1: Source: Assaeroporti.

Pax: number of passengers.

Direct transfers: passengers transiting through an airport and departing using an aircraft with the same flight number as the arrival.



Figure 6.1: Passengers by origin.

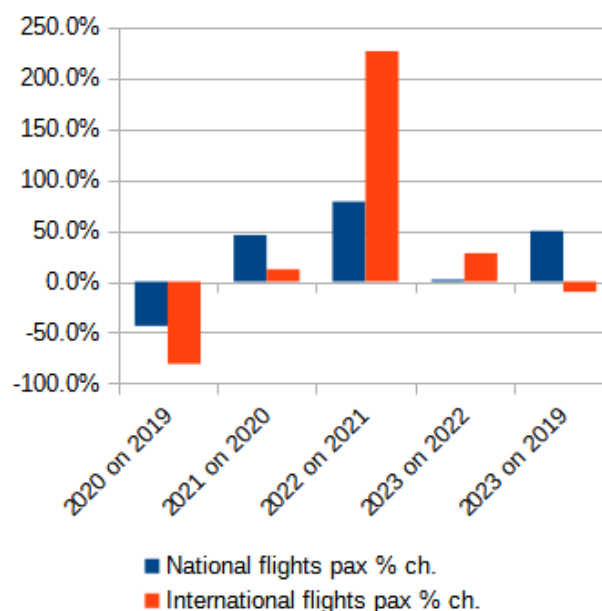


Figure 6.2: Passengers % change.

^lIn order to measure flights recovery it is convenient to display % change of 2023 on 2019 (pre-pandemic year).

6.2 Passenger traffic: Treviso Airport

	National flights inbound and outbound pax	% ch.	International flights inbound and outbound pax	% ch.	UE pax (including UK and Switzerland)	Transit Pax	General Aviation	Total pax	% ch.
2019	1,093,815		2,153,706		1,908,563	1,359	5,851	3,254,731	
2020	184,421	-83.1%	278,388	-87.1%	237,178	157	713	463,679	-85.8%
2021	1,221,946	562.6%	974,254	250.0%	756,035	0	1,221,946	3,418,146	637.2%
2022	283,997	-76.8%	2,346,494	140.9%	1,859,672	139	4,542	2,635,172	-22.9%
2023	210,637	-25.8%	2,819,655	20.2%	2,428,436	96	3,938	3,034,326	15.1%
%ch. 2023/2019 ¹		-80.7%		30.9%					-6.8%

Table 6.2: Source: Assaeroporti.

Pax: number of passengers.

Direct transfers: passengers transiting through an airport and departing using an aircraft with the same flight number as the arrival.

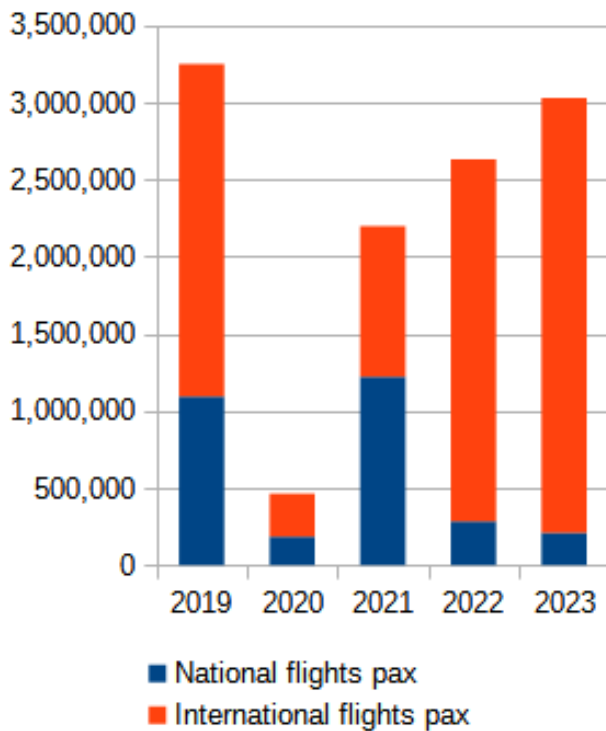


Figure 6.3: Passengers by origin

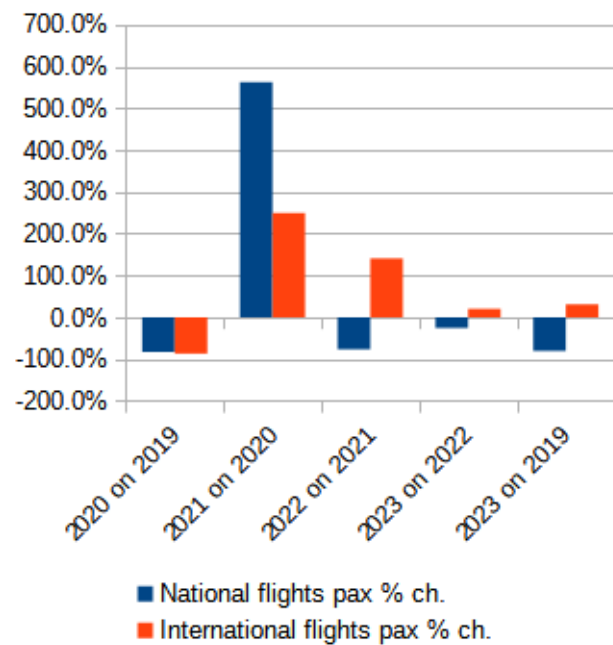


Figure 6.4: Passengers % change

¹In order to measure flights recovery it is convenient to display % change of 2023 on 2019 (pre-pandemic year).

6.3 Monthly passenger traffic: Venice Airport

	National flights Inbound and outbound Pax	% ch. 23/22	% ch. 23/19	International flights Inbound and outbound Pax	% ch. 23/22	% ch. 23/19	Transit pax	General Aviation	Total pax	% ch. 23/22	% ch. 23/19
January	138,845	41.9%	57.3%	484,382	198.3%	-7.8%	343	638	624,208	139.1%	1.4%
February	118,696	18.6%	32.5%	519,642	125.3%	-5.6%	272	782	639,392	92.8%	-0.3%
March	146,364	8.6%	33.4%	643,268	87.6%	-7.7%	840	850	791,322	65.2%	-2.0%
April	210,272	4.2%	78.6%	765,936	29.0%	-10.2%	574	1,160	977,942	22.5%	0.7%
May	230,636	5.4%	90.7%	866,654	26.7%	-8.2%	520	1,727	1,099,537	21.4%	3.0%
June	239,157	-4.6%	58.4%	894,046	15.1%	-12.8%	757	1,843	1,135,803	10.2%	-3.6%
July	249,694	-4.1%	47.1%	940,377	15.3%	-14.5%	875	1,700	1,192,646	10.5%	-6.2%
August	252,497	-4.2%	47.9%	947,247	15.1%	-15.7%	1,053	1,227	1,202,024	10.4%	-7.3%
September	234,378	-4.5%	36.5%	920,925	12.2%	-12.4%	1,556	1,979	1,158,838	8.3%	-5.4%
October	220,390	5.9%	54.5%	874,385	16.0%	-7.4%	833	1,315	1,096,923	13.6%	0.7%
November	121,248	-3.8%	24.7%	569,179	10.2%	-5.9%	343	799	691,569	7.4%	-1.6%
December	138,443	-7.4%	30.1%	576,023	12.0%	-1.9%	679	863	716,008	7.8%	3.1%
TOTAL	2,300,620	2.0%	49.8%	9,002,064	28.0%	-10.0%	8,645	14,883	11,326,212	21.5%	-2.0%

Table 6.3: Source: Assaeroporti.

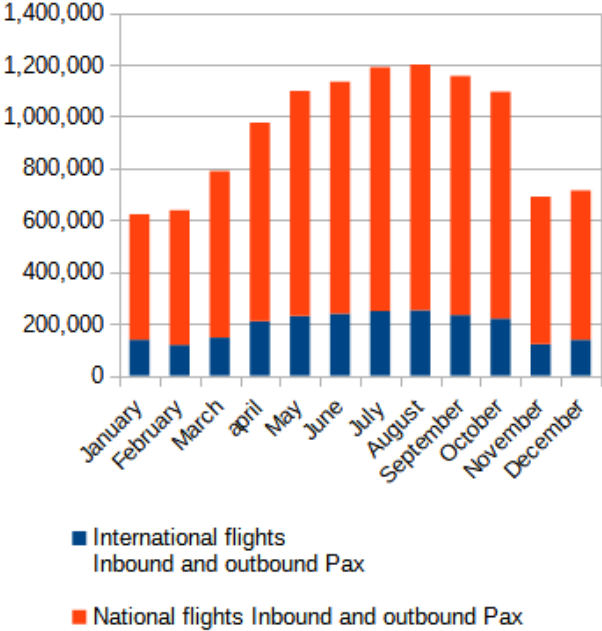


Figure 6.5: Passengers 2023: monthly by origin.

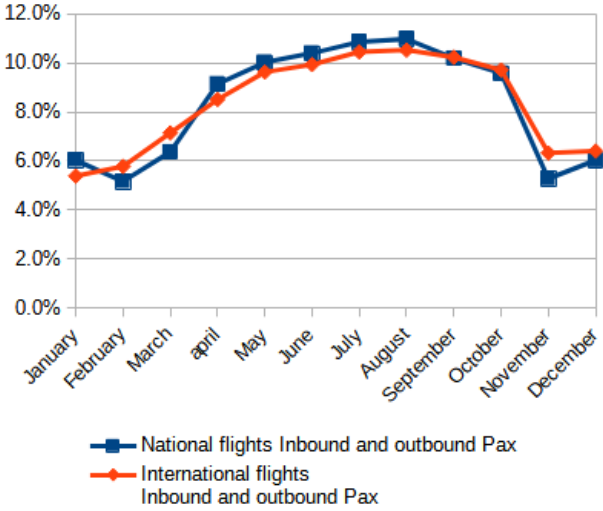


Figure 6.6: Passengers 2023: monthly % by origin.

6.4 Monthly passenger traffic: Treviso Airport

	National flights Inbound and outbound Pax			International flights Inbound and outbound Pax			Transit pax	General Aviation	Total pax	% ch. 23/22	% ch. 23/19
January	32,836	92.5%	-61.5%	186,626	115.5%	7.3%	0	283	219,745	111.5%	-15.4%
February	29,574	45.7%	-63.5%	176,173	41.2%	8.5%	0	365	206,112	41.9%	-15.5%
March	28,296	12.9%	-69.8%	206,053	19.8%	6.4%	0	275	234,624	18.8%	-18.5%
April	19,183	2.9%	-79.4%	244,428	19.6%	30.2%	0	263	263,874	18.2%	-6.2%
May	14,434	-39.1%	-84.9%	255,257	15.1%	33.4%	0	371	270,062	9.8%	-6.3%
June	16,591	-23.8%	-82.3%	261,086	14.7%	37.3%	96	408	278,181	11.3%	-2.4%
July	18,241	-18.3%	-79.5%	278,045	15.3%	40.1%	0	523	296,809	12.4%	3.1%
August	16,054	-29.5%	-82.3%	275,424	12.3%	36.6%	0	367	291,845	8.7%	-0.4%
September	16,181	-25.7%	-82.4%	261,863	10.5%	37.5%	0	355	278,399	7.4%	-1.6%
October	13,277	-43.9%	-85.3%	259,338	15.2%	45.6%	0	309	272,924	9.6%	1.5%
November	2,990	-90.7%	-96.8%	210,718	16.3%	47.2%	0	220	213,928	0.2%	-10.2%
December	2,980	-91.4%	-96.8%	204,644	13.8%	43.3%	0	199	207,823	-3.3%	-12.6%
TOTAL	210,637	-25.8%	-80.7%	2,819,655	20.2%	30.9%	96	3,938	3,034,326	15.1%	-6.8%

Table 6.4: Source: Assaeroporti.

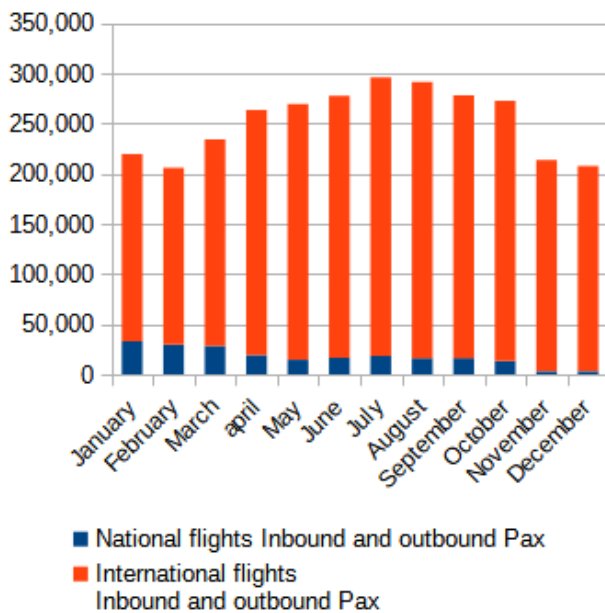


Figure 6.7: Passengers 2023: monthly by origin.

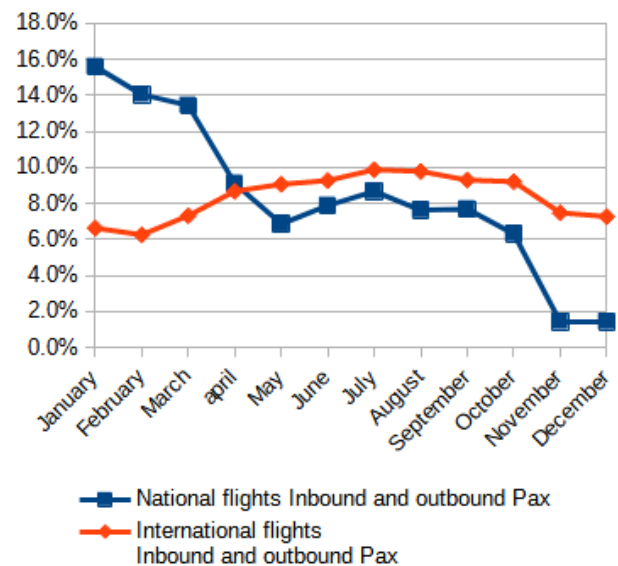


Figure 6.8: Passengers 2023: monthly % by origin.

6.5 Main Italian airports

Airport	Passengers	% change 23/22
Roma Fiumicino =	40,545,240	38.1%
Milano Malpensa =	26,076,714	22.2%
Bergamo =	15,974,451	21.4%
Napoli =	12,394,911	13.5%
Venezia ↑	11,326,212	21.5%
Catania ↓	10,739,614	6.3%
Bologna =	9,970,284	17.4%
Milano Linate =	9,426,784	22.1%
Palermo =	8,103,024	13.8%
Bari =	6,474,463	4.3%
Pisa =	5,109,682	13.7%
Cagliari =	4,853,113	10.4%
Torino =	4,531,185	8.1%
Roma Ciampino =	3,884,689	11.8%
Verona ↑	3,436,843	15.3%
Olbia ↓	3,281,626	3.6%
Brindisi ↓	3,176,143	3.6%
Firenze ↑	3,077,917	38.1%
Treviso ↓	3,034,326	15.1%
Lamezia Terme ↓	2,839,441	8.3%
tot others	8,937,467	17.0%
TOTAL ITALY	197,194,129	19.8%

Table 6.5: The symbols ↑ and ↓ indicate, respectively, the increase or decrease of a position compared to 2022. The absence of symbols ↑ and ↓ indicates that there were no changes in position compared to 2022. *Source: Assaeroporti.*

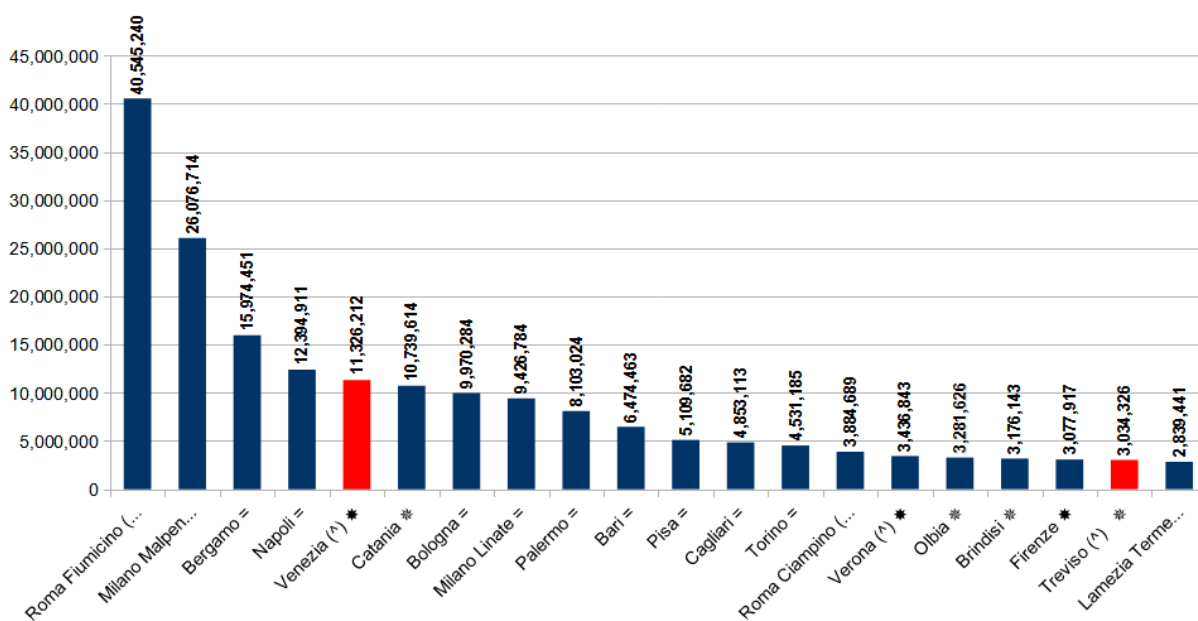


Figure 6.9: Main Italian airports - Total 2023 passengers.

Chapter 7

Local public transport

7.1 Main types of tourist tickets AVM / ACTV

Ticket type ^I	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
24 hours ticket	1,758,613	502,560	810,314	1,376,663	1,567,685	-10.9%	13.9%
<i>of which Venezia Metropolitana 24^{II}</i>	<i>68,609</i>	<i>25,387</i>	<i>41,618</i>	<i>21,116</i>	<i>0</i>	<i>-100.0%</i>	<i>-100.0%</i>
48 hours ticket	493,606	125,215	204,828	480,205	526,034	6.6%	9.5%
72 hours ticket	490,755	138,344	233,831	488,817	462,881	-5.7%	-5.3%
<i>including discounted ticket for Rolling Venice holders</i>	<i>166,493</i>	<i>48,129</i>	<i>72,514</i>	<i>141,220</i>	<i>130,295</i>	<i>-21.7%</i>	<i>-7.7%</i>
7 days ticket	132,892	38,118	76,736	156,206	135,896	2.3%	-13.0%
Regular ticket ^{III}	5,666,637	1,808,524	2,816,242	5,169,650	5,251,561	-7.3%	1.6%
TOTAL	8,542,503	2,612,761	4,141,951	7,671,541	7,944,057	-7.0%	3.6%

Table 7.1: Source: AVM SpA.

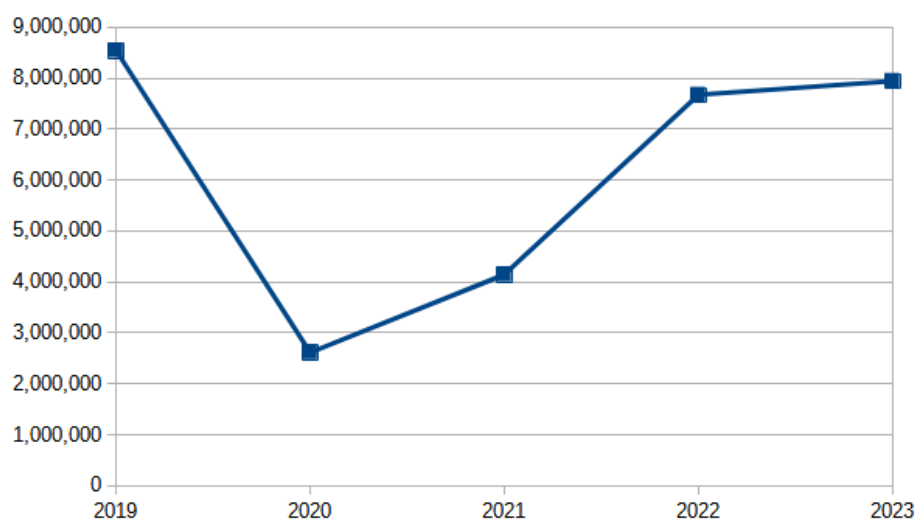


Figure 7.1: AVM/ACTV: Total sales of the main travel documents.

^IAll the titles on sale were considered, including the integrated from and to Marco Polo Airport and with ATVO.

^{II}Introduced from 21st June 2017 to 01st July 2022.

^{III}Including ferry regular ticket and on board regular ticket.

Tipologia biglietto ^I	20/19	21/20	22/21	% ch. 23/19	% ch. 23/22
24 hours ticket	-71.4%	61.2%	69.9%	-10.9%	13.9%
of which Venezia Metropolitana 24 ^{II}	-63.0%	63.9%	-49.3%	-100.0%	-100.0%
48 hours ticket	-74.6%	63.6%	134.4%	6.6%	9.5%
72 hours ticket	-71.8%	69.0%	109.0%	-5.7%	-5.3%
including discounted ticket for Rolling Venice holders	-71.1%	50.7%	94.7%	-21.7%	-7.7%
7 days ticket	-71.3%	101.3%	103.6%	2.3%	-13.0%
Regular ticket ^{III}	-68.1%	55.7%	83.6%	-7.3%	1.6%
TOTAL	-69.4%	58.5%	85.2%	-7.0%	3.6%

Table 7.2: Source: AVM SpA.

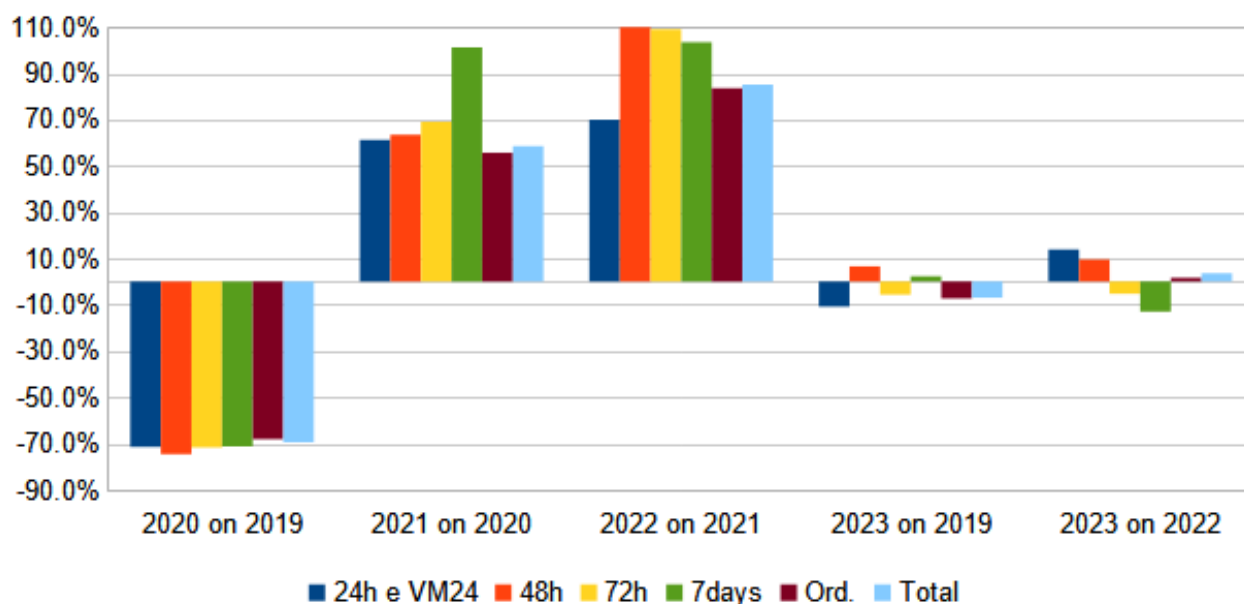


Figure 7.2: AVM/ACTV: % change of sales of the main travel documents.

^IAll the titles on sale were considered, including the integrated from and to Marco Polo Airport and with ATVO.

^{II}Introduced from 21st June 2017 to 01st July 2022.

^{III}Including ferry regular ticket and on board regular ticket.

7.2 Alilaguna: monthly sales

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	41,096	37,852	139	9,627	35,926	-12.6%	-12.6%
February	54,633	44,790	504	21,629	51,220	-6.2%	-6.2%
March	72,316	2,021	307	31,513	66,055	-8.7%	-8.7%
April	94,991	2	153	63,178	82,527	-13.1%	-13.1%
May	114,341	7	2,357	74,412	96,710	-15.4%	-15.4%
June	118,806	402	7,058	73,669	93,428	-21.4%	-21.4%
July	120,432	8,121	22,741	77,841	95,083	-21.0%	-21.0%
August	114,082	19,725	31,879	74,076	88,544	-22.4%	-22.4%
September	117,630	18,278	32,329	83,455	98,577	-16.2%	-16.2%
October	119,968	10,760	38,863	86,944	100,066	-16.6%	-16.6%
November	53,036	413	25,281	52,049	55,595	4.8%	4.8%
December	39,312	235	18,460	39,886	41,876	6.5%	6.5%
TOTAL	1,060,643	142,606	180,071	688,279	905,607	-14.6%	-14.6%

Table 7.3: Source: Alilaguna SpA.

7.3 Terminal Fusina: monthly sales

	2019	2020	2021	2022	2023	% ch. 23/19	Var. % 23/22
january	5,512	5,434	331	1,970	3,446	-37.5%	74.9%
february	6,285	4,899	207	1,399	4,431	-29.5%	216.7%
march	8,218	339	286	3,079	7,417	-9.7%	140.9%
april	10,001	118	463	3,912	6,750	-32.5%	72.5%
may	12,000	149	734	5,602	9,142	-23.8%	63.2%
june	11,775	496	2,015	6,505	7,486	-36.4%	15.1%
july	11,161	398	3,898	6,447	8,465	-24.2%	31.3%
august	12,284	1,718	3,210	5,914	9,854	-19.8%	66.6%
september	8,736	1,555	3,665	6,821	8,756	0.2%	28.4%
october	10,786	1,158	3,568	6,349	8,501	-21.2%	33.9%
november	7,211	235	2,525	4,375	5,647	-21.7%	29.1%
december	6,021	199	2,475	4,126	5,078	-15.7%	23.1%
TOTAL	109,990	16,698	23,377	56,499	84,973	-22.7%	50.4%

Table 7.4: Source: City of Venice – Water Traffic, Mobility and Transports Department.

Chapter 8

Limited traffic area bus pass

8.1 Monthly release: City of Venice

	2019	2020	2021	2022	2023	% ch. 23/19	Var. % 23/22
january	5,512	5,434	331	1,970	3,446	-37.5%	74.9%
february	6,285	4,899	207	1,399	4,431	-29.5%	216.7%
march	8,218	339	286	3,079	7,417	-9.7%	140.9%
april	10,001	118	463	3,912	6,750	-32.5%	72.5%
may	12,000	149	734	5,602	9,142	-23.8%	63.2%
june	11,775	496	2,015	6,505	7,486	-36.4%	15.1%
july	11,161	398	3,898	6,447	8,465	-24.2%	31.3%
august	12,284	1,718	3,210	5,914	9,854	-19.8%	66.6%
september	8,736	1,555	3,665	6,821	8,756	0.2%	28.4%
october	10,786	1,158	3,568	6,349	8,501	-21.2%	33.9%
november	7,211	235	2,525	4,375	5,647	-21.7%	29.1%
december	6,021	199	2,475	4,126	5,078	-15.7%	23.1%
TOTAL	109,990	16,698	23,377	56,499	84,973	-22.7%	50.4%

Table 8.1: Source: AVM SpA.

Chapter 9

Piazzale Roma transits

9.1 Monthly transits: Municipal Garage

“Transits” means only the number of parking entrances (tickets), regardless of the number of the days spent inside the garage of each vehicle.

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
january	14,515	14,869	4,354	16,605	16,155	11.3%	-2.7%
february	14,911	14,700	12,158	17,440	16,479	10.5%	-5.5%
march	19,537	3,420	6,419	19,010	17,113	-12.4%	-10.0%
april	21,661	2,087	6,636	22,417	22,552	4.1%	0.6%
may	20,609	11,301	17,442	23,371	22,290	8.2%	-4.6%
june	24,908	21,239	21,006	25,276	24,295	-2.5%	-3.9%
july	30,401	28,430	28,040	30,143	31,236	2.7%	3.6%
august	35,510	33,455	31,292	32,933	31,795	-10.5%	-3.5%
september	25,955	25,544	25,462	26,217	26,658	2.7%	1.7%
october	22,415	17,803	22,671	24,673	22,490	0.3%	-8.8%
november	13,340	8,443	17,049	17,279	15,720	17.8%	-9.0%
december	15,134	6,642	17,856	16,685	17,599	16.3%	5.5%
TOTAL	258,896	187,933	210,385	272,049	264,382	2.1%	-2.8%

Table 9.1: Source: AVM SpA.

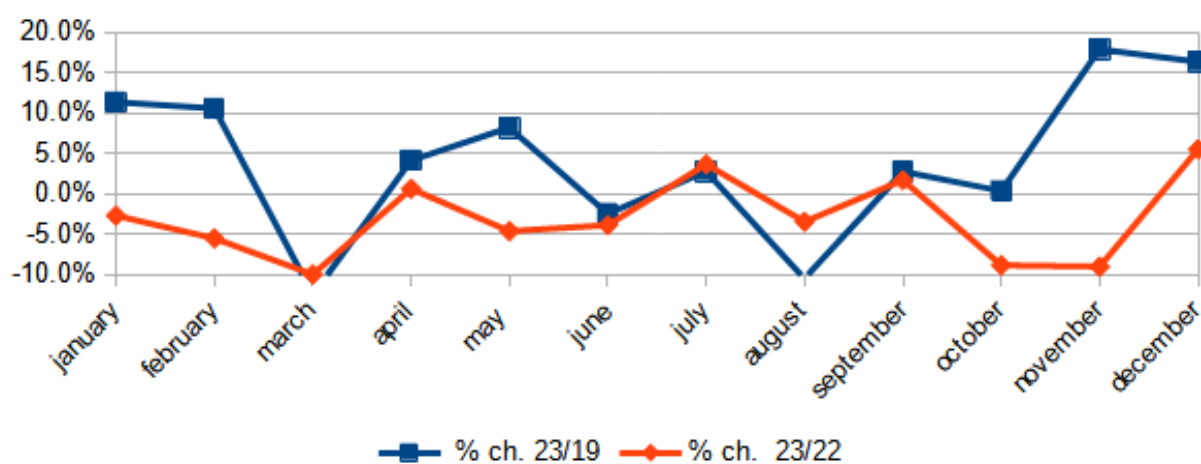


Figure 9.1: Transits monthly variation.

9.2 Monthly transits: St. Andrea Parking

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
january	9,200	8,991	5,216	8,243	8,848	-3.8%	7.3%
february	8,920	8,931	7,357	8,483	8,768	-1.7%	3.4%
march	10,507	2,854	6,018	9,341	9,629	-8.4%	3.1%
april	9,675	1,051	6,313	9,124	9,312	-3.8%	2.1%
may	10,331	5,558	8,828	10,138	10,014	-3.1%	-1.2%
june	10,628	8,021	9,488	9,947	10,269	-3.4%	3.2%
july	10,962	9,988	10,502	10,742	11,053	0.8%	2.9%
august	10,684	9,784	9,861	10,041	10,376	-2.9%	3.3%
september	10,585	10,243	10,003	10,220	10,819	2.2%	5.9%
october	10,776	9,154	9,690	10,149	10,797	0.2%	6.4%
november	8,740	7,146	8,781	9,071	9,435	8.0%	4.0%
december	9,634	6,121	9,127	9,132	10,272	6.6%	12.5%
TOTAL	120,642	87,842	101,184	114,631	119,592	-0.9%	4.3%

Table 9.2: Source: AVM SpA.

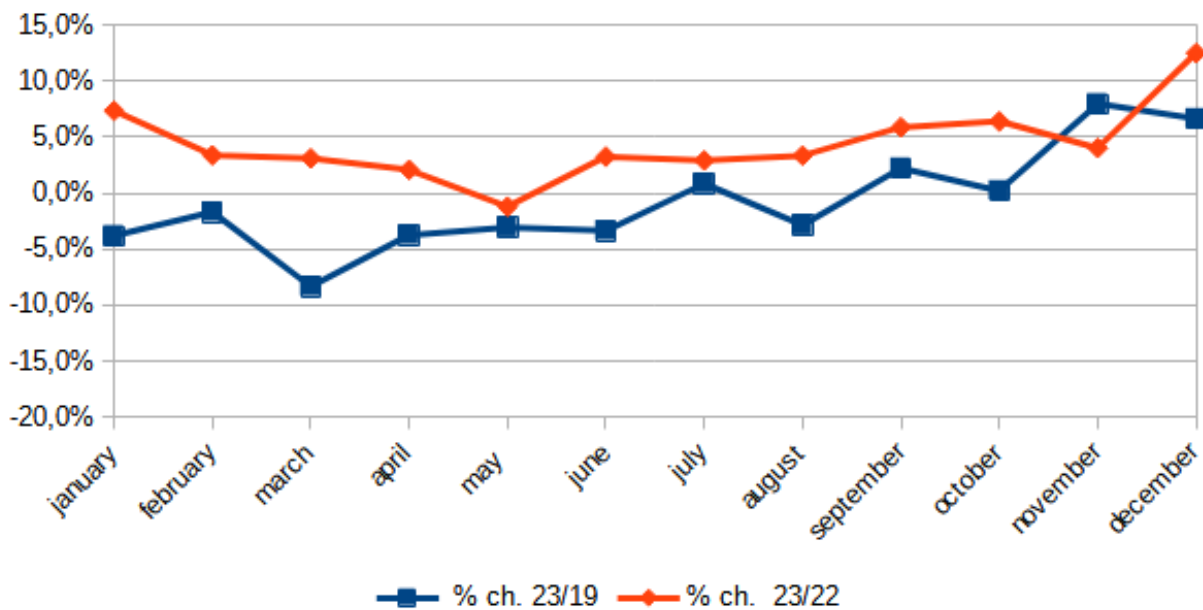


Figure 9.2: Transits monthly variation.

Part IV

The official tourist website

The data relating to the official tourist site of the City of Venice, **www.veneziaunica.it**, are presented: visitors, number of page views, number of pages viewed per visit, amount of receipts, number of orders, average cost per user, sales detail for each supplier.

Chapter 10

Venezia Unica / Events Venezia Unica

10.1 Overview

All data in this chapter are provided by Ve.La. SpA.

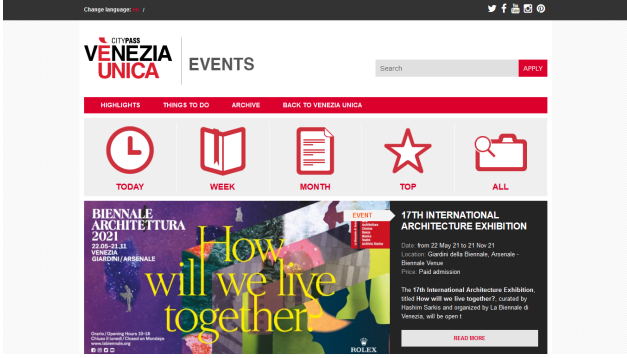


Figure 10.1: Figures of Venezia Unica:
 2,006,050 visits -26.4% ↓
 9.110.440 page views -0.2% ↓

Figure 10.2: Figures of Events Venezia Unica:
 452,357 visits -2.0% ↓
 1,040,095 page views +3.5%↑

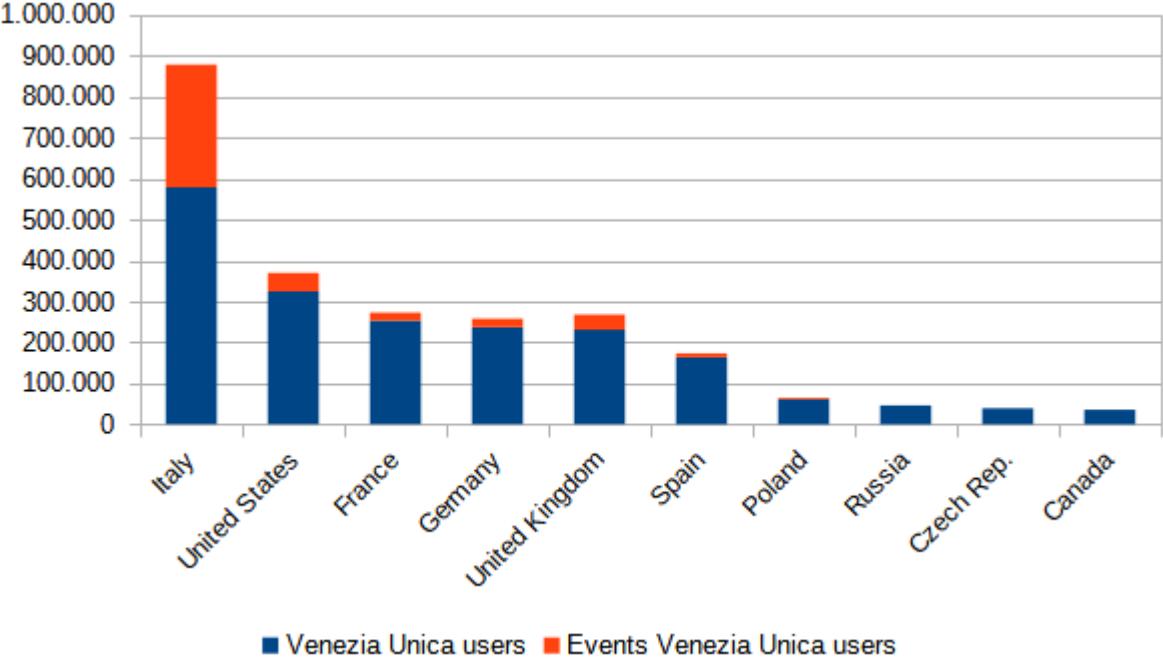


Figure 10.3: Venezia Unica ed Events visitors composition by origin.

10.2 Visitor trend VeneziaUnica and Events Venezia Unica

	Visits	Page views	Pg/V	% ch. Visits	% ch. Page views	% ch. Pg/V
2019	3,080,347	8,085,660	2.6			
2020	1,204,452	3,703,345	3.1	-60.9%	-54.2%	17.1%
2021	1,882,662	6,115,649	3.2	56.3%	65.1%	5.6%
2022	3,187,689	10,137,450	3.2	69.3%	65.8%	-2.1%
2023	2,458,407	10,150,535	4.1	-22.9%	0.1%	29.8%
			Var 23/19	-20.2%	25.5%	57.3%

Table 10.1: Pg = page views

V = visits

Source: Ve.La. SpA.

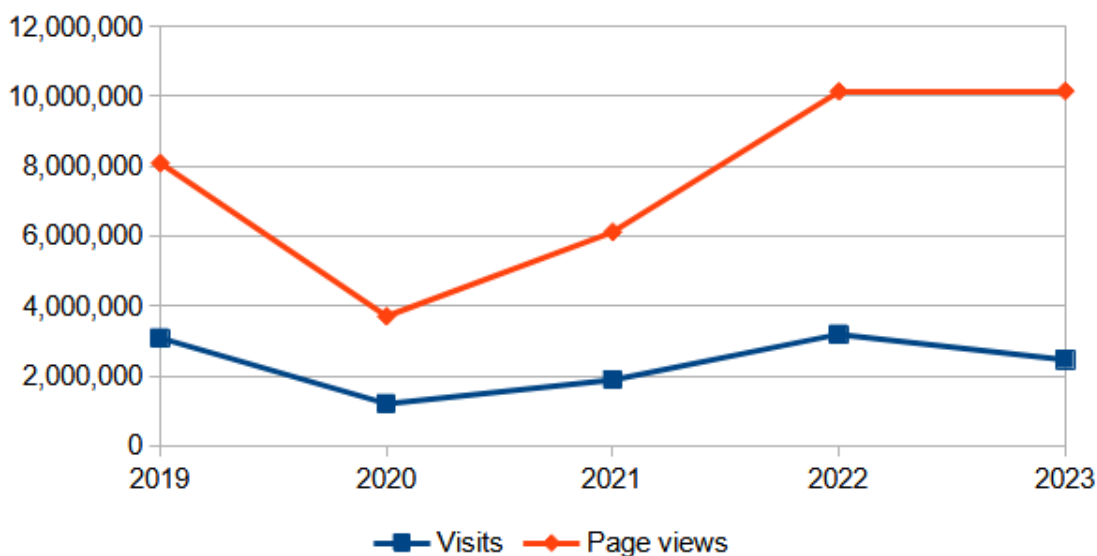


Figure 10.4: Number of visits and of page views.

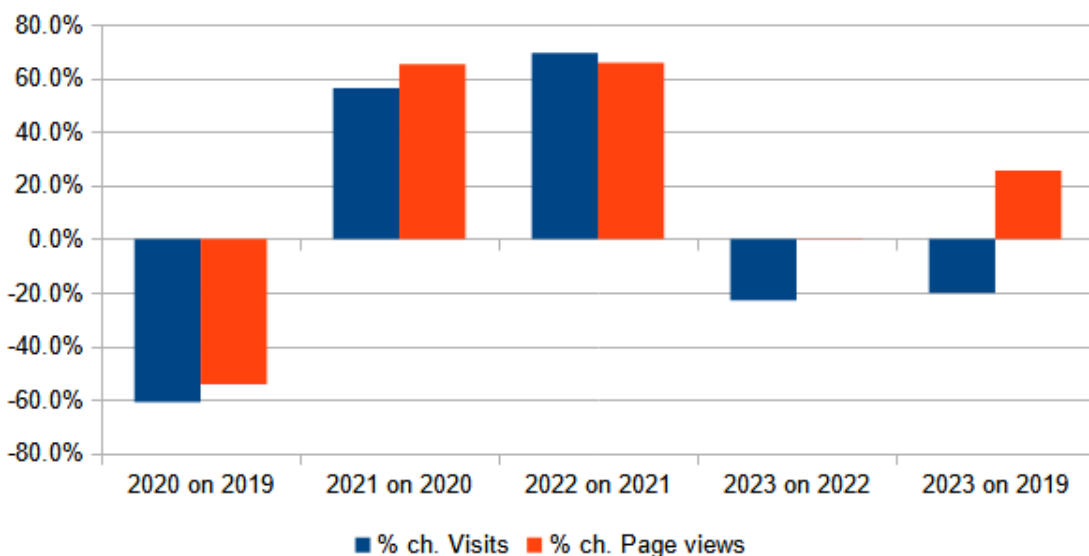


Figure 10.5: Comparison of % variation of visits and page views.

10.3 Visitors trend VeneziaUnica and eventsVeneziaUnica

	2023			% ch. 23/22		
	Visits	Page views	Pg/V	% visits	%page views	Pg/V
January	205,341	630,306	3.1	175,7%	2.342,9%	786,0%
February	200,310	824,094	4.1	39,2%	1.771,1%	1.244,2%
March	193,571	871,352	4.5	107,6%	3.067,8%	1.425,8%
april	229,818	1,074,939	4.7	86,3%	3.133,4%	1.636,0%
May	221,286	955,466	4.3	-52,4%	773,2%	1.736,3%
June	210,624	879,031	4.2	-63,3%	506,7%	1.555,5%
July	247,907	1,043,981	4.2	-72,4%	377,6%	1.628,3%
August	225,260	996,633	4.4	-78,5%	268,4%	1.610,9%
September	206,934	894,767	4.3	-76,5%	297,4%	1.592,9%
October	200,726	821,022	4.1	-77,6%	274,0%	1.572,5%
November	156,375	567,866	3.6	-70,0%	320,6%	1.303,3%
December	160,255	591,078	3.7	-59,6%	522,1%	1.438,6%
TOTAL	2,458,407	10,150,535	4.1	-59,8%	555,4%	1.530,4%

Table 10.3: Source: Ve.La. SpA.

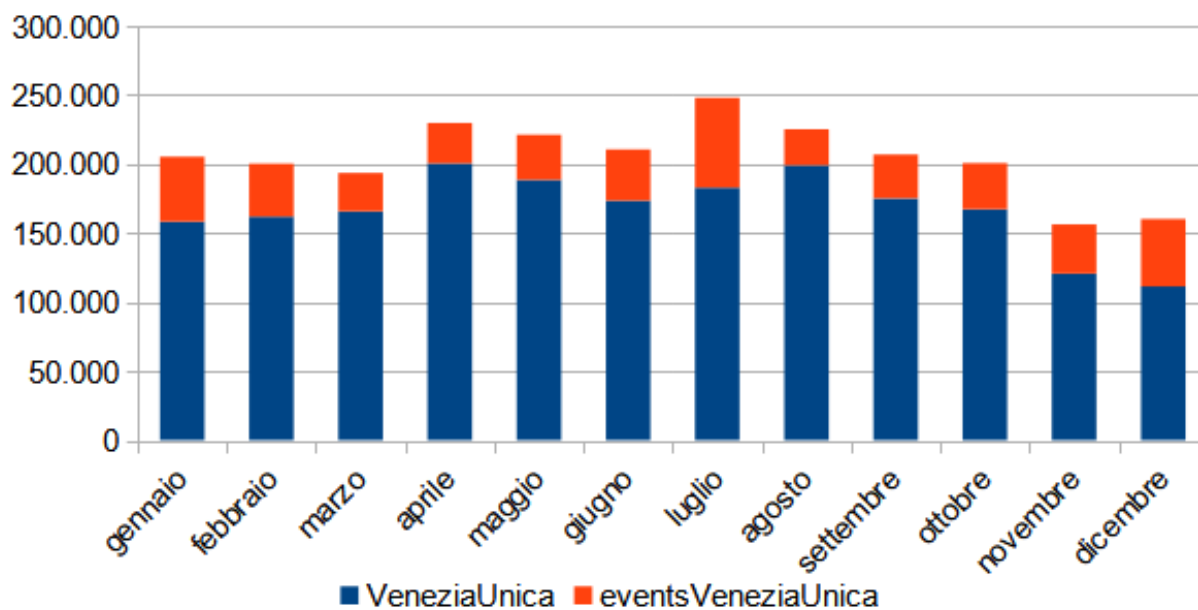


Figure 10.6: Monthly view number.

10.4 Sales data

	2023			% ch. 23/21		
	Receipts in €	PNR ¹	Av. exp. in €	% Receipts	% PNR ¹	% av. Exp. in €
january	€1,028,277.70	16,065	€64.01	211.29%	97.72%	57.42%
february	€1,572,112.80	23,953	€65.63	90.45%	48.63%	28.14%
march	€2,212,195.40	31,340	€70.59	77.66%	34.61%	31.99%
april	€3,047,914.80	43,605	€69.90	38.05%	9.04%	26.60%
may	€2,710,210.80	39,556	€68.52	23.48%	-2.01%	26.02%
june	€2,172,908.15	36,188	€60.04	9.60%	-8.28%	19.49%
july	€2,366,930.40	36,520	€64.81	13.44%	-10.42%	26.64%
august	€2,544,607.80	40,530	€62.78	8.32%	-11.03%	21.74%
september	€2,380,666.50	37,284	€63.85	17.02%	7.66%	8.68%
october	€2,380,049.50	35,691	€66.68	3.02%	-3.55%	6.82%
november	€1,086,683.50	19,021	€57.13	0.08%	-4.39%	4.67%
december	€1,053,145.50	16,046	€65.63	5.53%	-1.61%	7.24%
TOTAL	€24,555,702.85	375,799	€65.34	24.96%	3.96%	20.20%

Table 10.4: Source: Ve.La. SpA.

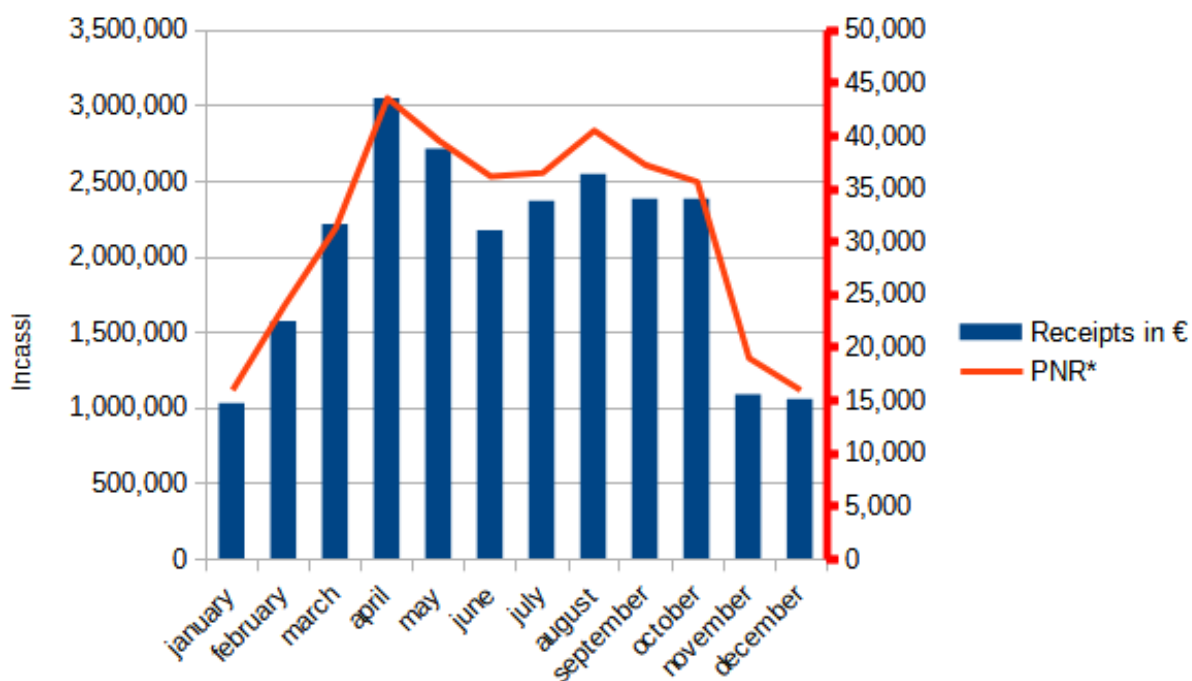


Figure 10.7: Monthly receipts and PNR.

¹Personal Number Reservation = Individual orders.

10.5 Detail of receipts and sales by provider

Fornitori	2023		Var. % 23/22
	Incassi in €	Quantità prodotti	Incassi
ACTV S.p.A.	€ 13.689.902,50	437.807	35,3%
Alilaguna S.p.A.	€ 366.794,00	15.959	23,4%
ATVO S.p.A	€ 56.461,80	4.764	-74,2%
Parcheggio AVM	€ 1.081.055,00	32.124	-6,0%
Vela S.p.A. (prodotti editoriali)	€ 1.071.033,00	197.106	28,3%
Visite Teatro Fenice (Fest srl)	€ 503.339,50	48.620	22,5%
Museo navale	€ 8.204,45	1.109	-8,6%
Fondazione Musei Civici	€ 6.735.078,00	275.737	18,9%
Fondazione Peggy Guggenheim	€ 159.355,50	19.634	35,2%
Chiese di Chorus	€ 431.054,10	78.415	-3,1%
Fondazione Querini Stampalia	€ 334.668,00	70.748	18,4%
Museo Ebraico	-€ 20,00	-1	-100,5%
Toilettes - Veritas S.p.A.	€ 41.600,00	6.646	-18,3%
Scala del Bovolo	€ 48.958,00	6.496	53,0%
Comune di Venezia - rete WiFi	€ 8.065,00	679	-38,7%
Negozi Olivetti (FAI)	€ 1.032,00	106	81,4%
Museo M9	€ 745,00	74	-31,5%
Visite Fondazione Cini	€ 1.350,00	100	7,2%
VilleCard - Riviera del Brenta	€ 49,00	7	I
Museo della Musica	€ 1.407,00	42	-35,0%
Consorzio Vidali Group	€ 11.515,00	500	2.708,5%
The Human Safety Net	€ 409,00	37	22,1%
Scuola San Giovanni Evangelista	€ 1.056,00	112	725,0%
Scuola Grande dei Carmini II	€ 2.591,00	417	I
TOTALE	€ 24.555.702,85	1.197.238	24,9%

Table 10.5: The details of the products sold through the sites *VeneziaUnica* and *eventsVeneziaUnica* are shown in the table on the following page. The data shown in the above tables show volumes and values that must not be considered fully compliant with the actual reporting carried out by the accounting administration.

Source: *Ve.La. SpA*.

^IProducts not marketed in 2021.

^{II}New Service Provider.

10.6 Providers

Providers	Product type
ACTV S.p.A.	Public transport tickets
Alilaguna S.p.A.	Tickets for Alilaguna lines, water transfer, Marco Polo Airport/Venice
Chorus circuit	Tickets for visiting Venice Churches
ATVO S.p.A.	Public transport tickets
AVM S.p.A.	Car parking
City of Venice	City wi-fi connection
Vidali Group Consortium	Lagoon tour
D'Uva workshop srl	Videoguides: St. Mark's Cathedral, St. Mark's Square, Cini Foundation
Fest Srl	La Fenice Opera House tour
Musei Civici Foundation	Musei Civici admission tickets
Peggy Guggenheim Foundation	Peggy Guggenheim Collection admission tickets
Querini Stampalia Foundation	Foundation/Museum admission tickets
Venezia Servizi alla Persona Foundation	Scala del Bovolo admission tickets
Fondo Ambiente Italiano	Olivetti shop tickets
M9 DISTRICT SRL	M9 museum tickets
Music Museum	Music museum tickets
Jewish Museum of Venice	Jewish Museum and Synagogues admission tickets
Naval Historic Museum	Museum/Ships pavilion admission tickets
San Servolo Servizi Metropolitan di Venezia s.r.l.	Promotion and sale of the Ville Card (discount card to visit the Riviera del Brenta)
Scuola Grande dei Carmini	Admission tickets to the Scuola Grande dei Carmini
Scuola San Giovanni Evangelista	Admission tickets to the Scuola di San Giovanni Evangelista
The Human Safety Net	The Human Safety Net exhibitions tickets
Vela S.p.A.	Rolling Venice discount card (young 6-29 years) and Ville Card (the discount card to visit the Riviera del Brenta)
Veritas S.p.A.	Toilette card

Table 10.6: Source: *Ve.La. SpA.*

Part V

Cultural Numbers

The **data relating to visitors** of the Fondazione Musei Civici di Venezia, the Chorus circuit, Ecclesiastical Museums and Churches, the Biennale di Venezia Foundation, the Peggy Guggenheim Collection, the Querini Stampalia Foundation, the Venezia Servizi alla Persona Foundation, the Historical Naval Museum, the Provincial Museum of Torcello, the Monumental Rooms of the Marciana National Library, the M9 Museum, the Scuola Grande di San Rocco, the Dalmatian School, the Scuola Grande San Giovanni Evangelista, the Scuola Grande dei Carmini, the Scuola Grande della Misericordia di Venezia, the Scuola Grande di San Marco and of La Biennale di Venezia 2023 are presented here.

The monthly and annual number of visitors is provided for each institution, with the relative variations and trends.

Finally, the **live show section** contains the data of the spectators of the Cinema, Theatre, Music and Dance performances of La Biennale di Venezia, of the Fenice Opera House, of the Goldoni Theatre, of the theatres Toniolo, Momo, del Parco e Teatrino Groggia managed by the Culture Department of the Municipality of Venice and by the Candiani Cultural Centre, as well as open-air cultural events organized by the Culture Department of the Municipality of Venice.

Chapter 11

Visitors to the museums and the Venetian cultural institutions

11.1 Visitors to the museums of Fondazione Musei Civici di Venezia

11.1.1 Museums with more than 100 thousand visitors and museums with less than 100 thousand visitors

	2019 ^{IV}	2020	2021	2022	2023
Museums with more than 100 thousand visitors ^I	1,824,001	431,488	646,413	1,619,599	1,853,255
Museums with less than 100 thousand visitors ^{II}	321,521	62,560	134,847	369,641	375,725
Total museums visitors	2,145,522	494,048	781,260	1,989,240	2,228,980
Total exhibitions visitors ^{III}	140,390	520	22,654	38,394	82,141
TOTAL VISITORS	2,285,912	494,568	803,914	2,027,634	2,311,121

Table 11.1: Source: *Fondazione musei civici di Venezia*.

2019: The exceptional high tide of 11/12/2019 led to the prolonged closure of Palazzo Fortuny and Ca' Pesaro, which also continued in 2020.

2020: The Prime Minister's Decree ordered an extraordinary closure from February 24th to March 1st 2020 and from March 8th to June 13th 2020 in order to prevent Coronavirus 2019-nCoV spreading. From June 22nd to November 4th 2020 it was possible to book entrances to the closed museums (Doge's Palace, Glass Museum, Ca' Rezzonico, Goldoni's house, Mocenigo Palace and Natural History Museum) with tourist guides only. Furthermore, all the museums were closed under the Prime Minister's Decree of November 04th 2020.

2021: due to Prime Minister's Decrees of November 3rd 2020 and January 15th 2021, all the seats of Fondazione Musei Civici were closed for extended periods. Doge's Palace and Correr Museum were occasionally open during Carnival and on two days in March. From April 26th a new opening calendar was arranged.

^IPalazzo Ducale, Museo Correr, Museo del Vetro. Average of five-year period.

^{II}Ca' Rezzonico, Ca' Pesaro, Natural History Museum, Mocenigo Palace, Lace Museum, Carlo Goldoni's house, Clock Tower. Average of five-year period.

^{III}Temporary exhibitions are set up at Doge's Palace, Correr Museum, Fortuny Palace, Marghera Fort and Gandiani Cultural Centre. Since 2017, including visitors to the exhibitions held at Marghera Fort and Gandiani Cultural Centre.

^{IV}Data changed as a result of updating by the source.

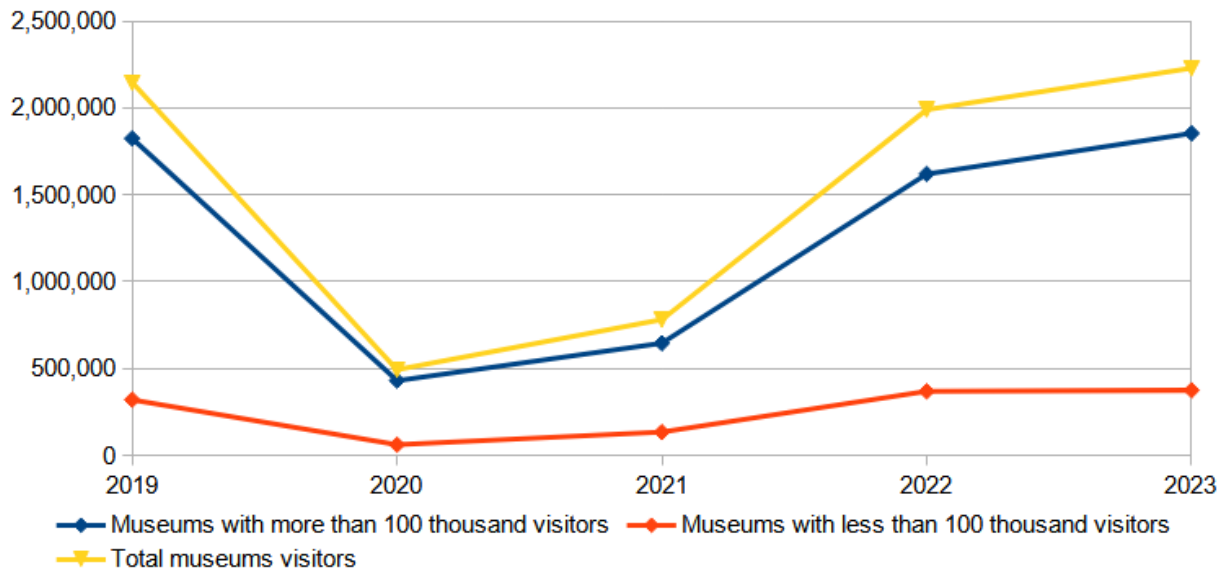


Figure 11.1: Total visitors to the museums of Fondazione Musei Civici

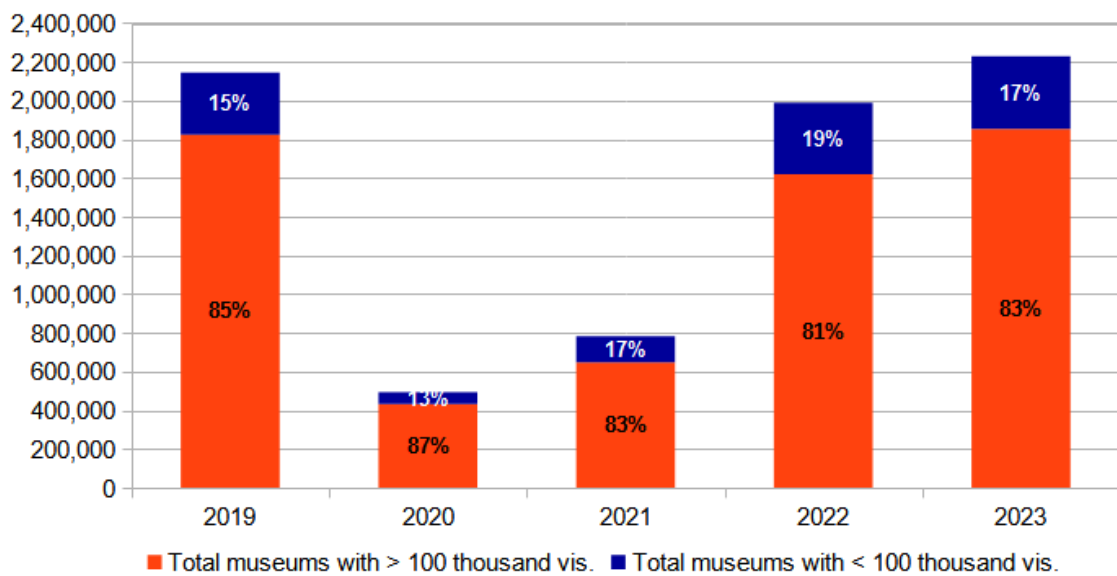


Figure 11.2: Total visitors to the museums of Fondazione Musei Civici: composition.

	% ch. 20/19	% ch 21/20	% ch 22/21	% ch 23/19	% ch 23/22
Museums with more than 100 thousand visitors ^I	-76.3%	49.8%	150.6%	1.6%	14.4%
Museums with less than 100 thousand visitors ^{II}	-80.5%	115.5%	174.1%	16.9%	1.6%
Total museums visitors	-77.0%	58.1%	154.6%	3.9%	12.1%
Total exhibitions visitors	-99.6%	4256.5%	69.5%	-41.5%	113.9%
TOTAL VISITORS	-78.4%	62.5%	152.2%	1.1%	14.0%

Table 11.2: Source: *Fondazione musei civici di Venezia.*

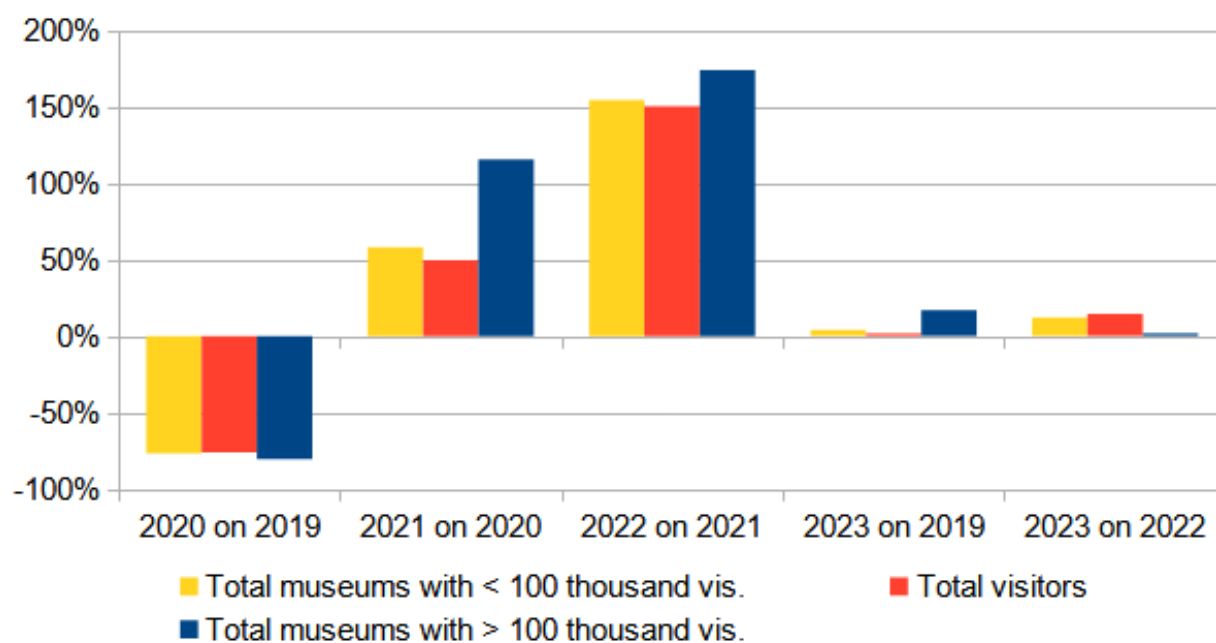


Figure 11.3: Visitors percentage change on previous year (excluding exhibitions).

^IPalazzo Ducale, Museo Correr, Museo del Vetro. Average of five-year period.

^{II}Ca' Rezzonico, Ca' Pesaro, Natural History Museum, Mocenigo Palace, Lace Museum, Carlo Goldoni's house, Clock Tower. Average of five-year period.

11.1.2 Museums with more than 100 thousand visitors

Museums with >100 thousand visitors ¹	2019	2020	2021	2022	2023
Doge's Palace	1,351,656	318,104	435,879	1,118,443	1,301,619
Correr Museum	310,458	77,009	161,365	349,729	377,549
Glass Museum	161,887	36,375	49,169	151,427	174,087
Total museum visitors	1,824,001	431,488	646,413	1,619,599	1,853,255

Table 11.3: Source: *Fondazione musei civici di Venezia.*

The exceptional high water of 12th November 2019 led to some closings and reductions to the opening time of the seats, and the same is valid for the events of 23rd and 24th December.

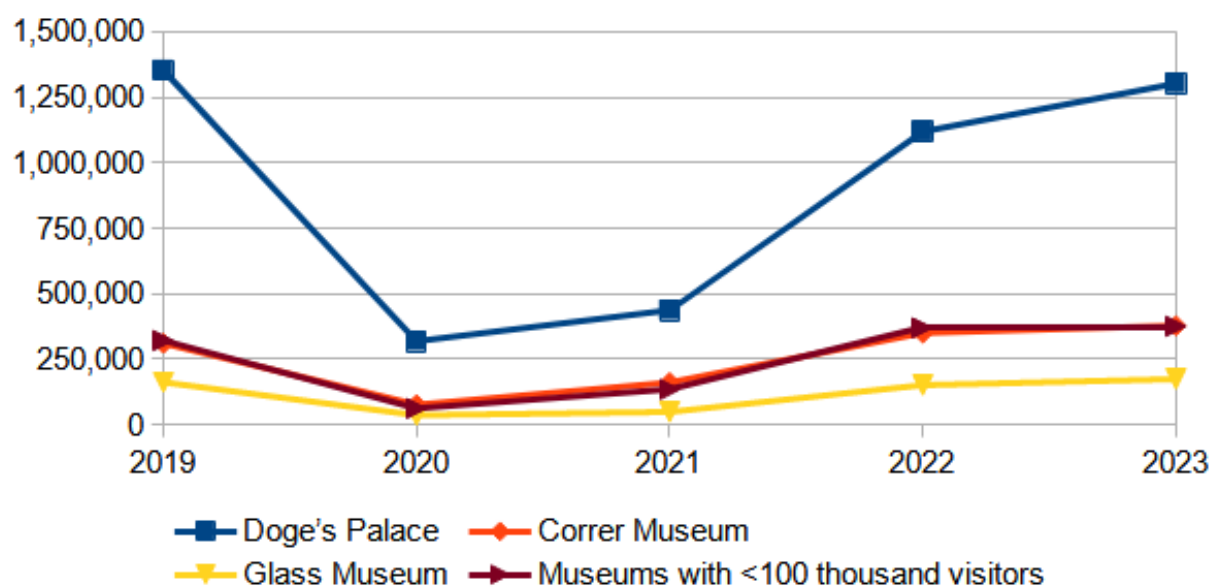


Figure 11.4: Visitors: total per year. Museums with more than 100 thousand visitors.

¹ Average of five-year period.

Museums with >100 thousand visitors¹	% ch. 20/19	% ch 21/20	% ch 22/21	% ch 23/19	% ch 23/22
Doge's Palace	-76.5%	37.0%	156.6%	-3.7%	16.4%
Correr Museum	-75.2%	109.5%	116.7%	21.6%	8.0%
Glass Museum	-77.5%	35.2%	208.0%	7.5%	15.0%
Total museum visitors	-76.3%	49.8%	150.6%	1.6%	14.4%

Table 11.4: Source: *Fondazione musei civici di Venezia.*

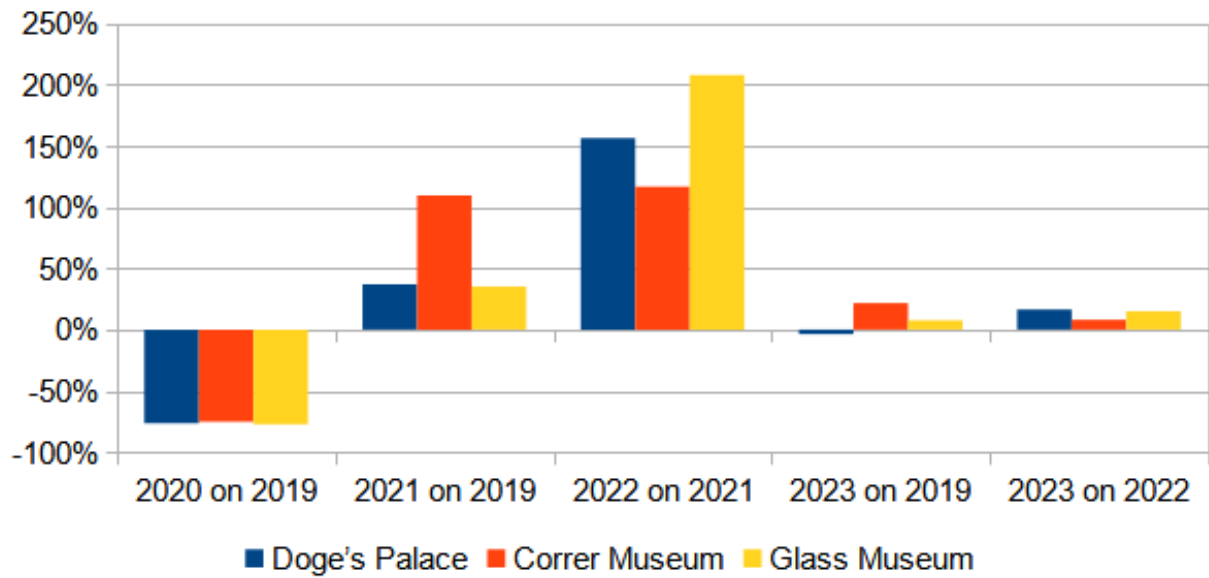


Figure 11.5: Visitors percentage change on previous year (excluding exhibitions).

¹Average of five-year period.

11.1.3 Museums with less than 100 thousand visitors

Museums with <100 thousand visitors ¹	2019	2020	2021	2022	2023
Ca' Rezzonico	79,748	18,970	36,410	63,338	43,888
Ca' Pesaro	67,458	4,886	30,900	70,795	73,927
Natural History Museum	70,660	16,592	33,724	80,972	83,453
Mocenigo Palace	40,090	8,985	16,233	39,272	40,774
Lace Museum	36,237	9,177	9,240	30,410	36,948
Carlo Goldoni's House	16,086	2,663	6,871	19,158	20,269
Clock Tower	11,242	1,287	1,469	8,086	11,434
Fortuny Palace				57,610	65,032
TOTAL VISITORS	321,521	62,560	134,847	369,641	375,725

Table 11.5: Source: Fondazione musei civici di Venezia.

The exceptional high water of 12th November 2019 led to some closings and reductions to the opening time of the seats, and the same is valid for the events of 23rd and 24th December.

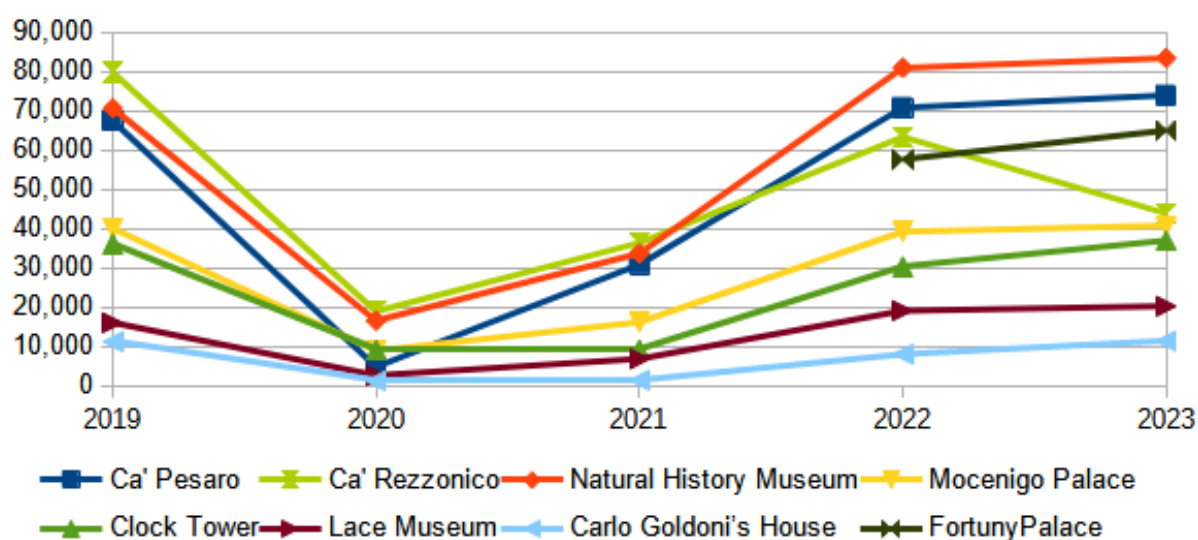


Figure 11.6: Visitors: total per year. Museums with less than 100 thousand visitors.

¹ Average of five-year period.

Museums with <100 thousand visitors ¹	% ch. 20/19	% ch. 21/20	% ch. 22/21	% ch. 23/19	% ch. 23/22
Ca' Rezzonico	-76.2%	91.9%	74.0%	-45.0%	-30.7%
Ca' Pesaro	-92.8%	532.4%	129.1%	9.6%	4.4%
Natural History Museum	-76.5%	103.3%	140.1%	18.1%	3.1%
Mocenigo Palace	-77.6%	80.7%	141.9%	1.7%	3.8%
Lace Museum	-74.7%	0.7%	229.1%	2.0%	21.5%
Carlo Goldoni's House	-83.4%	158.0%	178.8%	26.0%	5.8%
Clock Tower	-88.6%	14.1%	450.4%	1.7%	41.4%
Fortuny Palace					12.9%
TOTAL VISITORS	-80.5%	115.5%	174.1%	16.9%	1.6%

Table 11.6: Source: Fondazione musei civici di Venezia.

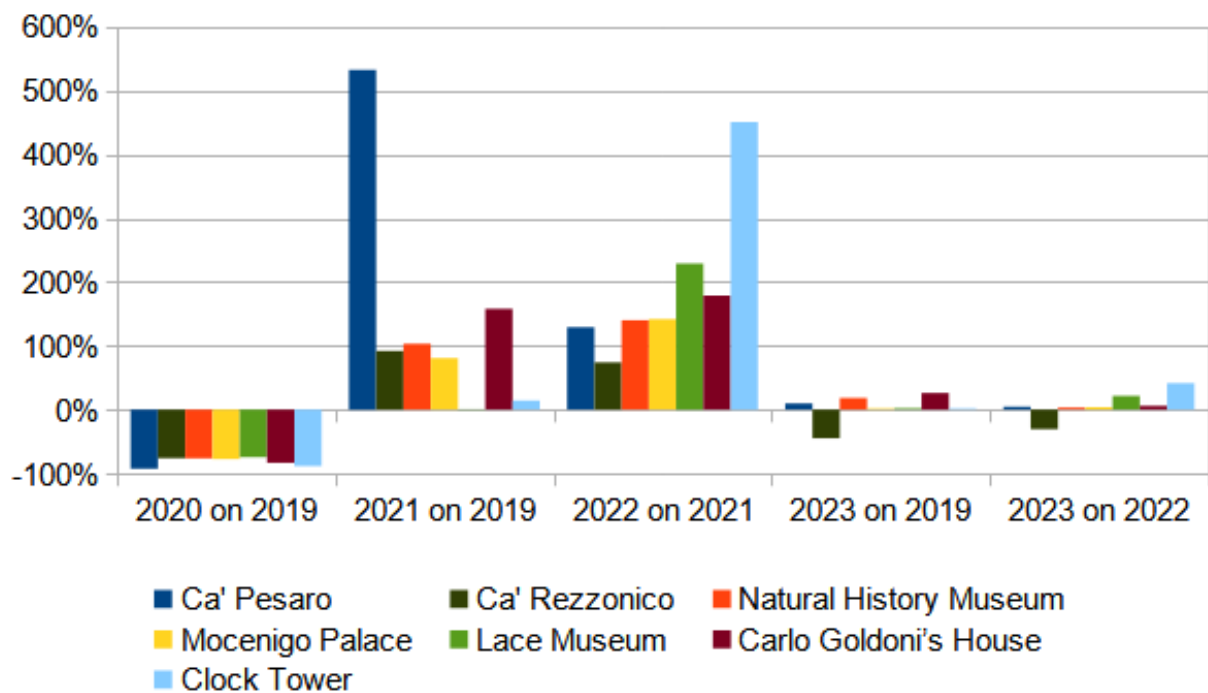


Figure 11.7: Visitors percentage change on previous year (excluding exhibitions).

¹Average of five-year period.

11.1.4 Monthly distribution of visitors

	2019 ¹	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	96,912	87,454	0	56,400	110,034	13.5%	95.1%
February	120,477	90,461	6,404	84,547	134,582	11.7%	59.2%
March	180,087	5,789	1,071	119,236	165,498	-8.1%	38.8%
April	275,852	0	1,892	204,845	255,923	-7.2%	24.9%
May	237,252	0	47,162	204,608	234,282	-1.3%	14.5%
June	210,640	14,784	67,203	200,604	210,978	0.2%	5.2%
July	208,695	41,482	101,138	207,565	211,557	1.4%	1.9%
August	210,910	108,735	138,466	229,201	221,329	4.9%	-3.4%
September	205,533	80,582	107,509	195,966	208,747	1.6%	6.5%
October	224,813	62,753	132,301	227,923	228,051	1.4%	0.1%
November	87,818	2,008	93,799	134,879	125,228	42.6%	-7.2%
December	86,533	0	84,315	123,466	122,771	41.9%	-0.6%
TOTAL VISITORS	2,145,522	494,048	781,260	1,989,240	2,228,980	3.9%	12.1%

Table 11.7: Source: Fondazione musei civici di Venezia.

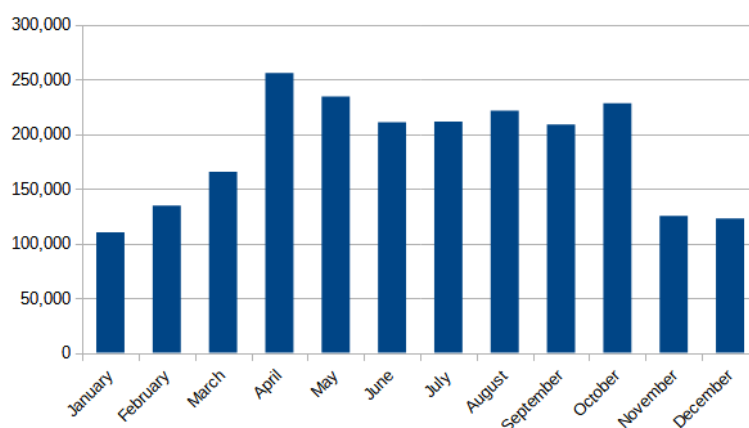


Figure 11.8: 2023: Monthly visitors number

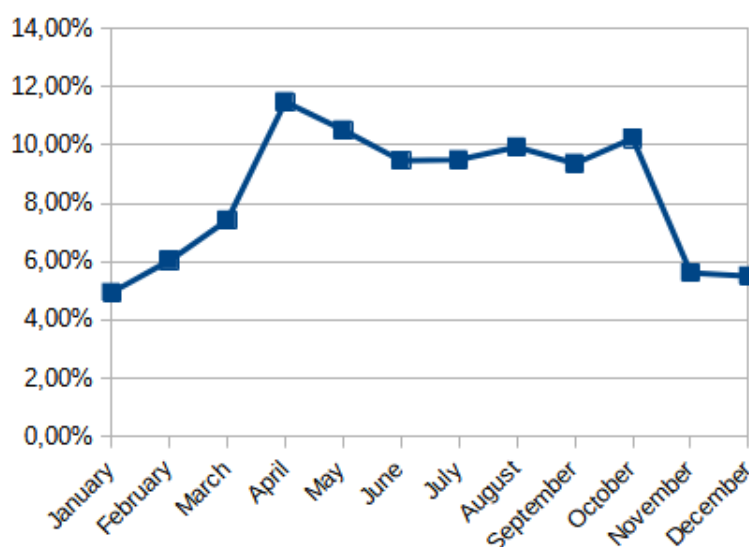


Figure 11.9: Total visitors (monthly % of the total annual).

¹Data changed as a result of updating by the source.

11.1.5 Doge's Palace

	2019 ¹	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	52,368	52,333	0	26,227	52,507	0.3%	100.2%
February	69,497	56,831	4,489	41,636	69,326	-0.2%	66.5%
March	110,349	3,432	743	60,250	92,207	-16.4%	53.0%
April	163,288	0	1,107	107,797	146,400	-10.3%	35.8%
May	150,705	0	24,440	116,063	143,098	-5.0%	23.3%
June	142,805	11,382	37,286	122,787	136,589	-4.4%	11.2%
July	141,325	35,280	56,129	127,121	134,533	-4.8%	5.8%
August	134,671	68,217	78,824	129,952	131,221	-2.6%	1.0%
September	134,793	51,906	62,024	116,284	129,337	-4.0%	11.2%
October	143,513	37,857	76,719	131,982	138,580	-3.4%	5.0%
November	54,984	866	51,941	74,423	64,652	17.6%	-13.1%
December	53,358	0	42,177	63,921	63,169	18.4%	-1.2%
TOTAL museum	1,351,656	318,104	435,879	1,118,443	1,301,619	-3.7%	16.4%
TOTAL exhibitions	80,568	0	14,909	14,500	39,361	-51.1%	171.5%
TOTAL visitors	1,432,224	318,104	450,788	1,132,943	1,340,980	-6.4%	18.4%

Table 11.8: Source: Fondazione musei civici di Venezia.

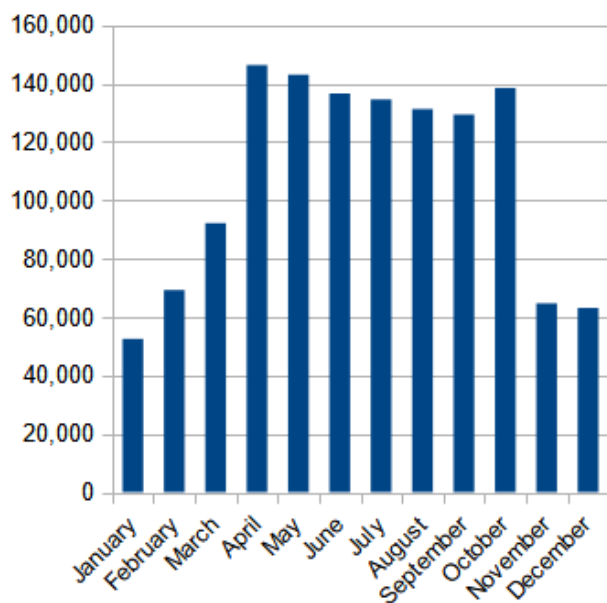


Figure 11.10: 2023 total visitors.

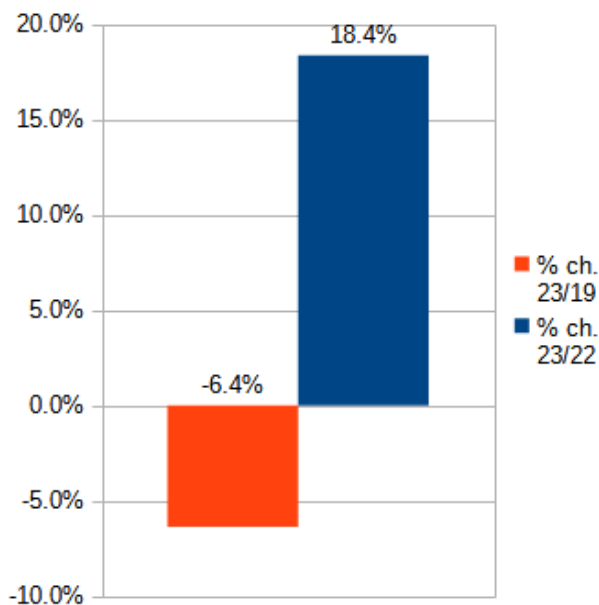


Figure 11.11: Visitors % change 2023/2019 and 2023/2022.

¹Data changed as a result of updating by the source.

11.1.6 Correr Museum

	2019 ¹	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	16,093	14,410	0	12,737	23,409	45.5%	83.8%
February	18,871	13,209	1,915	18,165	28,180	49.3%	55.1%
March	25,222	1,018	328	22,420	31,585	25.2%	40.9%
April	41,123	0	558	33,679	45,737	11.2%	35.8%
May	34,417	0	10,692	33,644	39,066	13.5%	16.1%
June	27,824	0	15,164	31,963	32,703	17.5%	2.3%
July	29,018	0	20,844	34,537	31,590	8.9%	-8.5%
August	31,418	23,740	29,237	41,329	35,441	12.8%	-14.2%
September	28,464	13,946	20,972	32,373	31,000	8.9%	-4.2%
October	30,981	10,251	24,186	37,171	34,877	12.6%	-6.2%
November	12,849	435	18,982	25,394	20,827	62.1%	-18.0%
December	14,178	0	18,487	26,317	23,134	63.2%	-12.1%
TOTAL	310,458	77,009	161,365	349,729	377,549	21.6%	8.0%

Table 11.9: Source: Fondazione musei civici di Venezia.

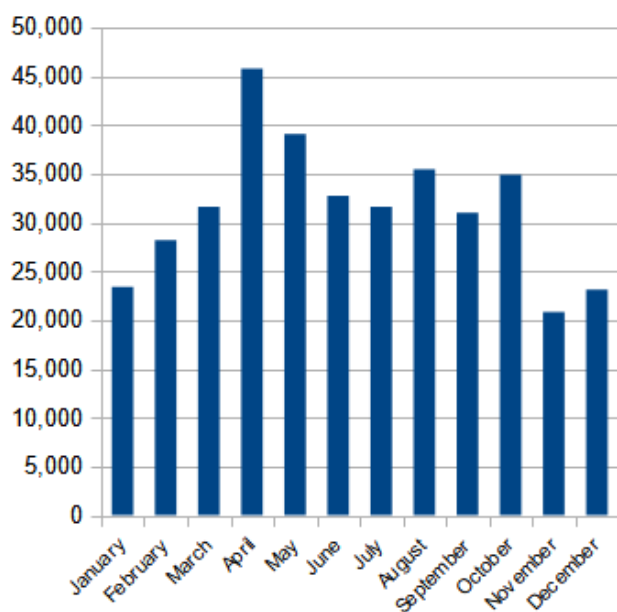


Figure 11.12: 2023 total visitors.

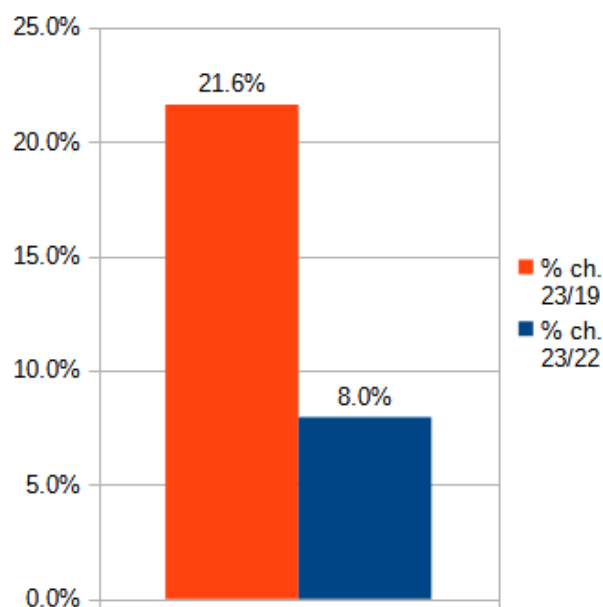


Figure 11.13: Visitors % change 2023/2019 and 2023/2022.

¹Data changed as a result of updating by the source.

11.1.7 Glass Museum

	2019 ^l	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	7,694	6,595	0	3,846	7,842	1.9%	103.9%
February	9,369	6,553	0	6,555	10,388	10.9%	58.5%
March	13,144	275	0	9,021	11,835	-10.0%	31.2%
April	24,576	0	38	17,357	21,947	-10.7%	26.4%
May	16,280	0	2,089	15,645	18,294	12.4%	16.9%
June	14,016	2,618	3,720	15,085	15,524	10.8%	2.9%
July	15,010	4,706	6,739	16,433	16,577	10.4%	0.9%
August	17,058	6,742	8,312	18,957	18,343	7.5%	-3.2%
September	14,587	4,933	8,158	14,004	16,531	13.3%	18.0%
October	17,465	3,898	8,619	17,162	17,901	2.5%	4.3%
November	5,892	55	5,481	8,776	9,914	68.3%	13.0%
December	6,796	0	6,013	8,586	8,991	32.3%	4.7%
TOTAL	161,887	36,375	49,169	151,427	174,087	7.5%	15.0%

Table 11.10: Source: Fondazione musei civici di Venezia.

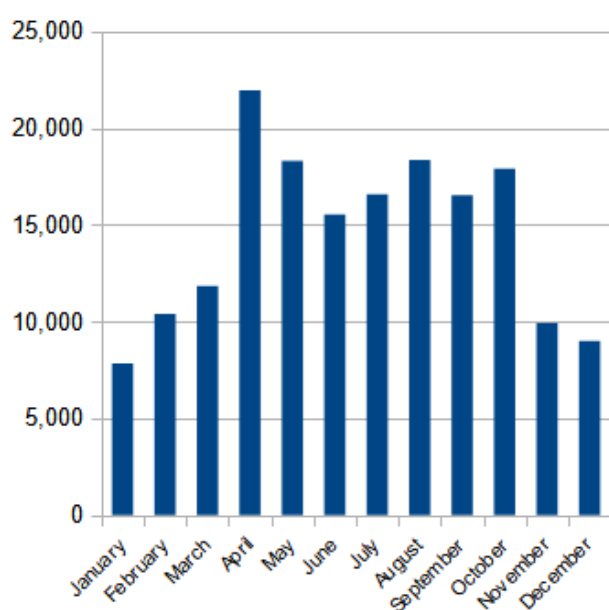


Figure 11.14: 2023 total visitors.

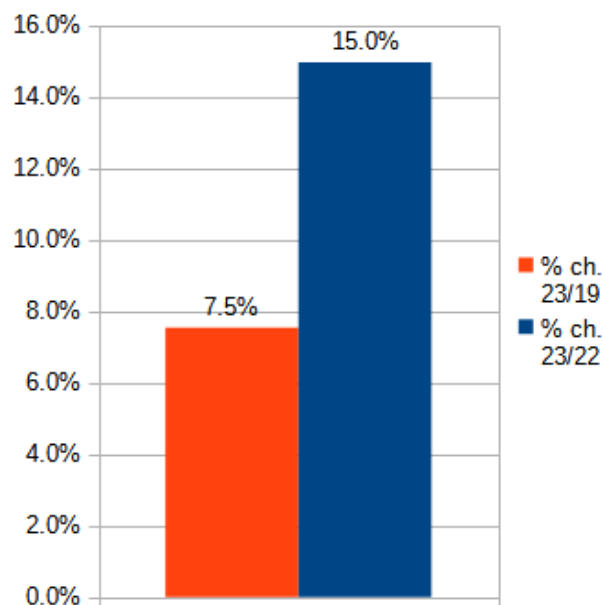


Figure 11.15: Visitors % change 2023/2019 and 2023/2022.

^lData changed as a result of updating by the source.

11.1.8 Ca' Rezzonico

	2019 ^I	2020	2021	2022 ^{II}	2023 ^{III}	% ch. 23/19	% ch. 23/22
January	5,146	4,197	0	2,952			
February	5,401	4,263	0	4,566			
March	8,392	422	0	6,040			
April	11,806	0	55	9,939			
May	9,242	0	1,734	8,458			
June	6,152	0	2,854	6,269	1,030	-83.3%	-83.6%
July	4,943	207	4,322	5,567	6,110	23.6%	9.8%
August	5,941	4,046	6,095	6,995	7,051	18.7%	0.8%
September	6,771	2,865	4,798	6,672	7,554	11.6%	13.2%
October	8,234	2,847	6,989	5,880	8,646	5.0%	47.0%
November	3,964	123	4,782	0	6,846	72.7%	
December	3,756	0	4,781	0	6,651	77.1%	
TOTAL	79,748	18,970	36,410	63,338	43,888	-45.0%	-30.7%

Table 11.11: Source: Fondazione musei civici di Venezia.

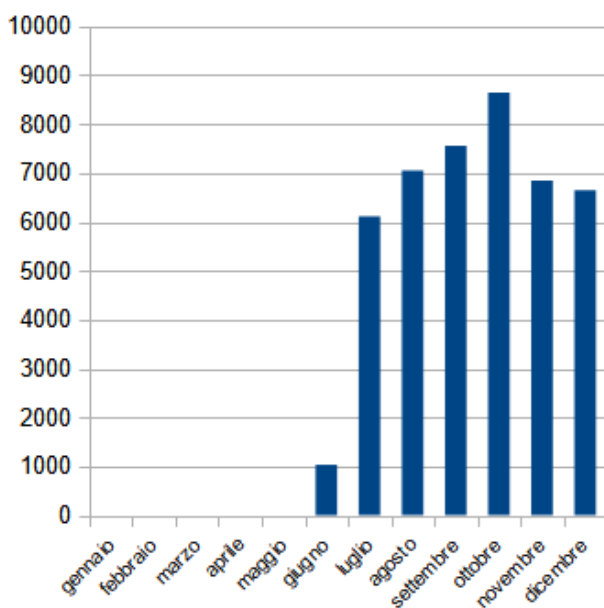
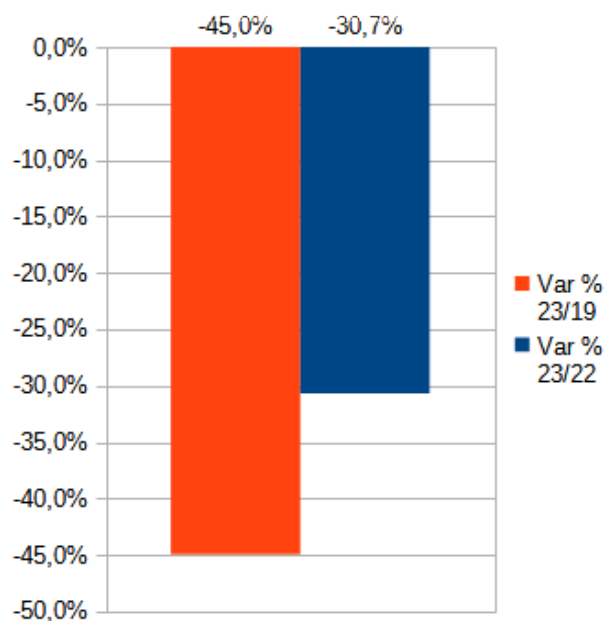


Figure 11.16: 2023 total visitors.



musei_rezzonico.ods

Figure 11.17: Visitors % change 2023/2019 and 2023/2022.

^IData changed as a result of updating by the source.

^{II}Ca' Rezzonico was closed from 24 October 2022 to 26 June 2023 due to renovation and rearrangement works.

11.1.9 Ca' Pesaro

	2019 ^l	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	4,463	0	0	3,128	5,661	26.8%	81.0%
February	4,525	0	0	3,972	5,706	26.1%	43.7%
March	5,362	0	0	5,073	6,460	20.5%	27.3%
April	8,089	0	65	8,450	9,339	15.5%	10.5%
May	9,330	0	2,347	7,301	7,299	-21.8%	0.0%
June	7,122	0	2,241	5,225	5,072	-28.8%	-2.9%
July	5,548	0	4,192	5,157	5,036	-9.2%	-2.3%
August	6,542	0	5,178	6,858	6,269	-4.2%	-8.6%
September	7,565	1,980	3,772	6,434	5,188	-31.4%	-19.4%
October	6,836	2,679	4,777	8,617	6,860	0.4%	-20.4%
November	2,076	227	3,955	5,154	5,513	165.6%	7.0%
December	0	0	4,373	5,426	5,524		1.8%
TOTAL	67,458	4,886	30,900	70,795	73,927	9.6%	4.4%

Table 11.12: Source: Fondazione musei civici di Venezia.

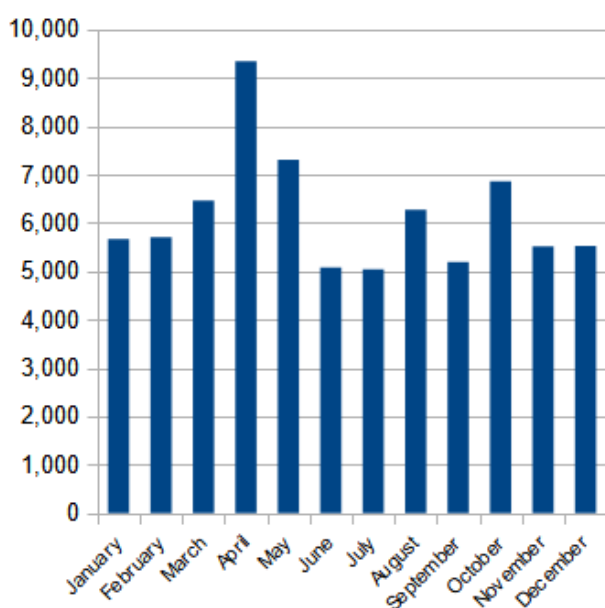


Figure 11.18: 2023 total visitors.

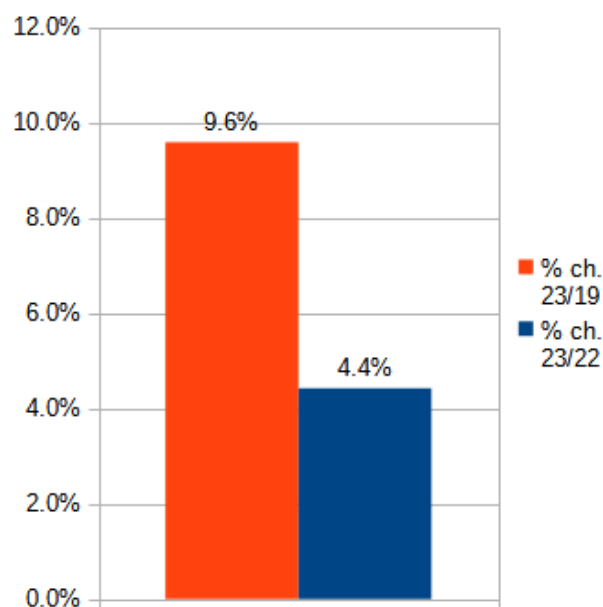


Figure 11.19: Visitors % change 2023/2019 and 2023/2022.

^lData changed as a result of updating by the source.

11.1.10 Natural History Museum

	2019 ¹	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	4,808	4,712	0	4,216	7,105	47.8%	68.5%
February	4,815	3,532	0	4,257	5,611	16.5%	31.8%
March	8,050	313	0	5,451	7,118	-11.6%	30.6%
April	11,334	0	42	9,959	11,617	2.5%	16.6%
May	6,195	0	4,302	7,792	9,992	61.3%	28.2%
June	4,045	0	3,107	6,184	6,298	55.7%	1.8%
July	5,070	108	4,285	6,655	6,137	21.0%	-7.8%
August	6,215	2,909	4,921	9,750	8,551	37.6%	-12.3%
September	4,421	2,187	3,294	5,675	5,064	14.5%	-10.8%
October	7,529	2,657	5,563	8,821	5,970	-20.7%	-32.3%
November	3,891	174	4,431	6,147	5,510	41.6%	-10.4%
December	4,186	0	3,779	6,065	4,480	7.0%	-26.1%
TOTAL	70,559	16,592	33,724	80,972	83,453	18.3%	3.1%

Table 11.13: Source: Fondazione musei civici di Venezia.

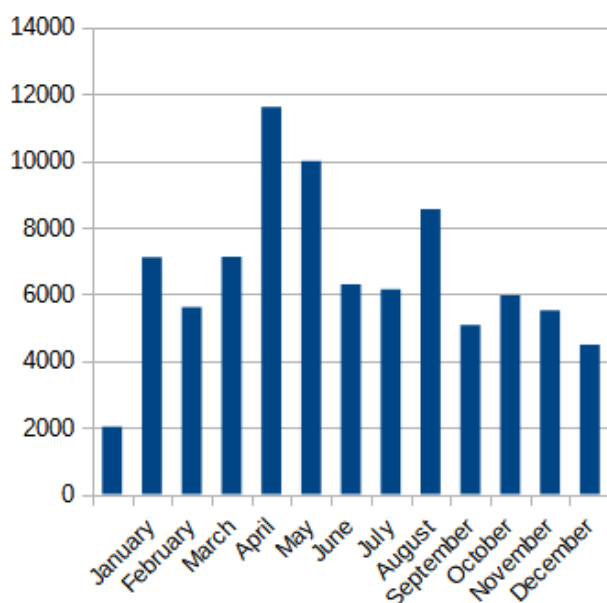


Figure 11.20: 2023 total visitors.

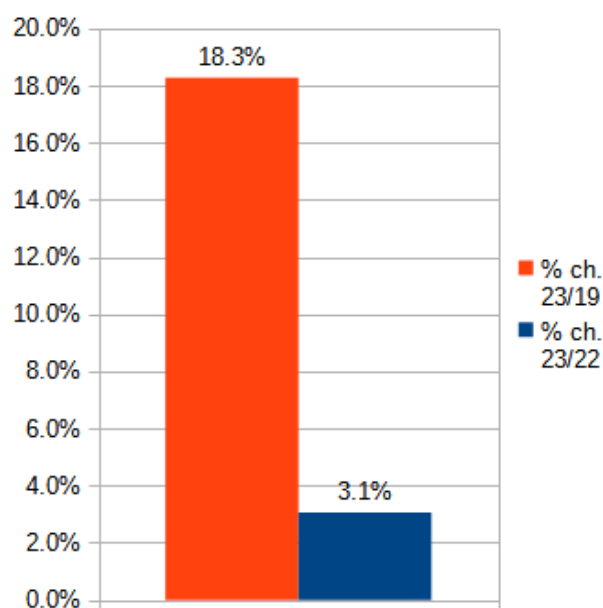


Figure 11.21: Visitors % change 2023/2019 and 2023/2022.

¹Data changed as a result of updating by the source.

11.1.11 Mocenigo Palace

	2019 ^l	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	2,845	2,232	0	1,525	3,106	9.2%	103.7%
February	3,107	2,188	0	2,309	3,789	22.0%	64.1%
March	4,495	149	0	2,793	3,922	-12.7%	40.4%
April	5,957	0	20	4,201	5,112	-14.2%	21.7%
May	4,035	0	853	4,085	4,097	1.5%	0.3%
June	3,155	0	1,280	3,171	2,873	-8.9%	-9.4%
July	2,421	33	2,161	2,953	2,669	10.2%	-9.6%
August	2,983	1,733	2,876	4,058	3,581	20.0%	-11.8%
September	3,046	1,252	2,216	3,555	3,059	0.4%	-14.0%
October	4,037	1,334	2,683	4,165	3,775	-6.5%	-9.4%
November	1,759	64	2,021	3,502	2,565	45.8%	-26.8%
December	2,250	0	2,123	2,955	2,226	-1.1%	-24.7%
TOTAL	40,090	8,985	16,233	39,272	40,774	1.7%	3.8%

Table 11.14: Source: Fondazione musei civici di Venezia.

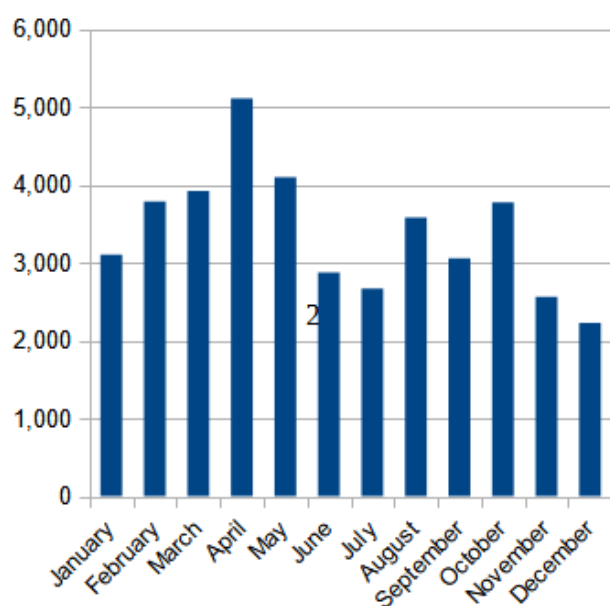


Figure 11.22: 2023 total visitors.

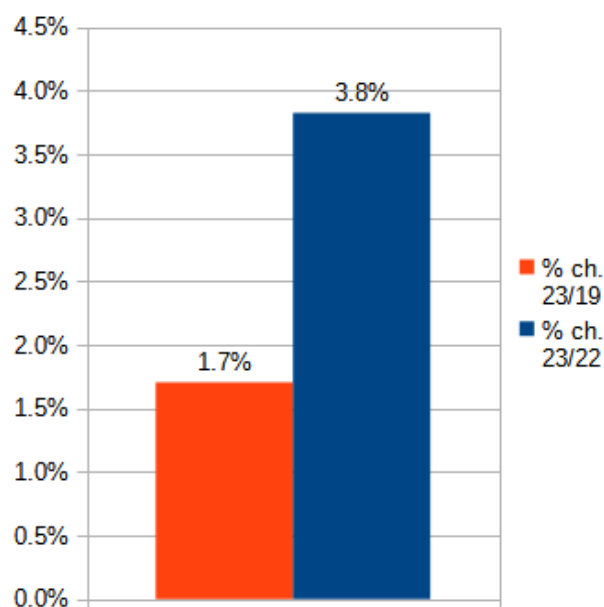


Figure 11.23: Visitors % change 2023/2019 and 2023/2022.

^lData changed as a result of updating by the source.

11.1.12 Carlo Goldoni's House

	2019 ¹	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	1,175	490	0	752	1,486	26.5%	97.6%
February	1,590	1,130	0	1,591	1,942	22.1%	22.1%
March	2,105	65	0	1,357	1,933	-8.2%	42.4%
April	3,058	0	7	2,401	2,481	-18.9%	3.3%
May	1,578	0	288	1,806	1,676	6.2%	-7.2%
June	924	0	544	1,584	1,444	56.3%	-8.8%
July	1,057	0	945	1,370	1,383	30.8%	0.9%
August	1,325	0	1,280	1,876	1,764	33.1%	-6.0%
September	1,205	438	824	1,406	1,613	33.9%	14.7%
October	1,590	504	1,004	2,049	1,685	6.0%	-17.8%
November	479	36	871	1,390	1,439	200.4%	3.5%
December	0	0	1,108	1,576	1,423		-9.7%
TOTAL	16,086	2,663	6,871	19,158	20,269	26.0%	5.8%

Table 11.15: Source: Fondazione musei civici di Venezia.

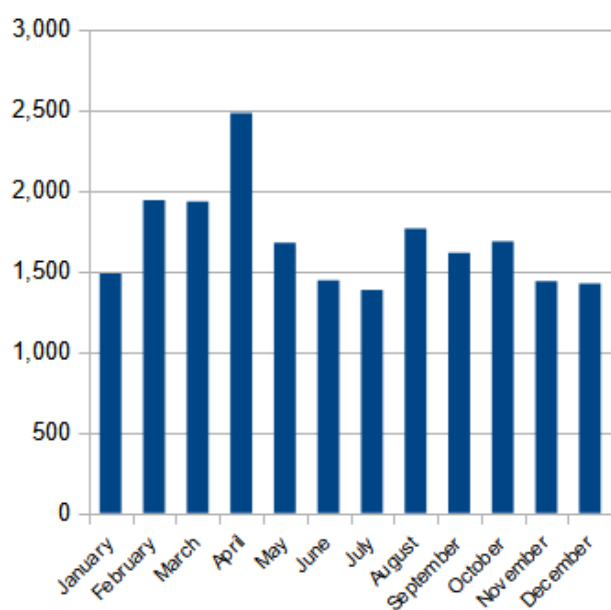


Figure 11.24: 2023 total visitors.

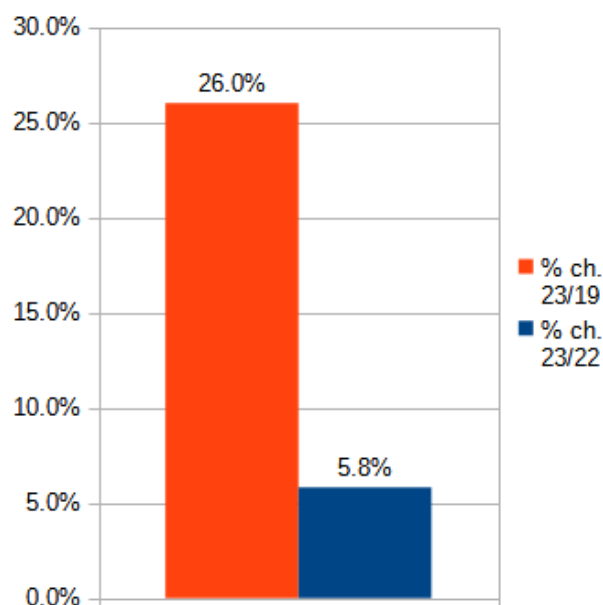


Figure 11.25: Visitors % change 2023/2019 and 2023/2022.

¹Data changed as a result of updating by the source.

11.1.13 Clock Tower

	2019 ^l	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	600	646	0	280	575	-4.2%	105.4%
February	811	636	0	276	771	-4.9%	179.3%
March	940	5	0	399	1,212	28.9%	203.8%
April	1,380	0	0	446	1,244	-9.9%	178.9%
May	1,200	0	0	565	1,139	-5.1%	101.6%
June	983	0	120	797	1,058	7.6%	32.7%
July	951	0	172	878	993	4.4%	13.1%
August	1,066	0	159	1,161	931	-12.7%	-19.8%
September	1,096	0	167	851	964	-12.0%	13.3%
October	1,041	0	264	965	1,027	-1.3%	6.4%
November	525	0	306	649	730	39.0%	12.5%
December	649	0	281	819	790	21.7%	-3.5%
TOTAL	11,242	1,287	1,469	8,086	11,434	1.7%	41.4%

Table 11.16: Source: Fondazione musei civici di Venezia.

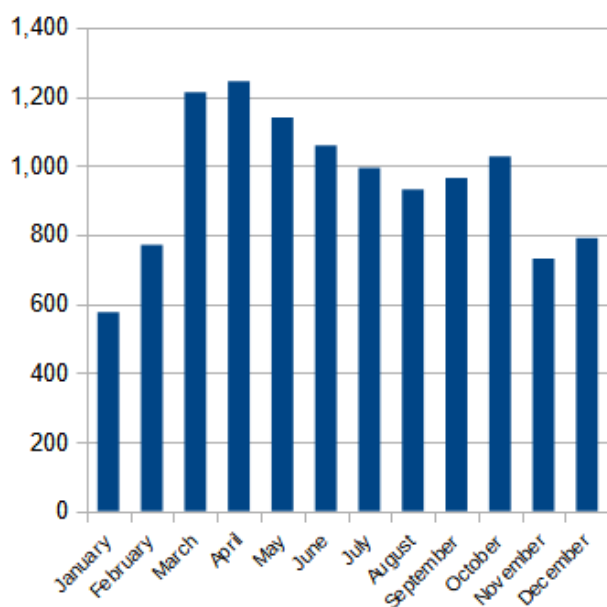


Figure 11.26: 2023 total visitors.

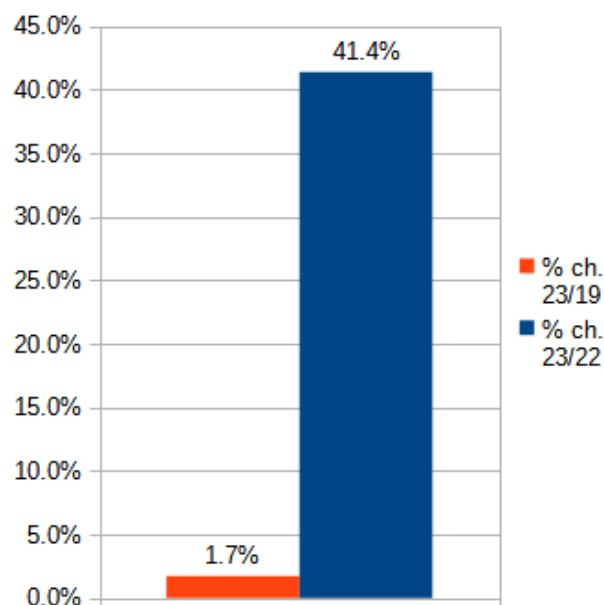


Figure 11.27: Visitors % change 2023/2019 and 2023/2022.

^lData changed as a result of updating by the source.

11.1.14 Lace Museum

	2019 ¹	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	1,720	1,839	0	737	1,660	-3.5%	125.2%
February	2,491	2,119	0	1,220	2,777	11.5%	127.6%
March	2,028	110	0	1,909	2,846	40.3%	49.1%
April	5,241	0	0	3,589	4,843	-7.6%	34.9%
May	4,169	0	417	3,136	3,645	-12.6%	16.2%
June	3,614	784	887	2,997	3,476	-3.8%	16.0%
July	3,352	1,148	1,349	3,138	3,038	-9.4%	-3.2%
August	3,691	1,348	1,584	3,578	3,771	2.2%	5.4%
September	3,585	1,075	1,284	3,133	3,566	-0.5%	13.8%
October	3,587	726	1,497	3,234	3,272	-8.8%	1.2%
November	1,399	28	1,029	2,070	2,260	61.5%	9.2%
December	1,360	0	1,193	1,669	1,794	31.9%	7.5%
TOTAL	36,237	9,177	9,240	30,410	36,948	2.0%	21.5%

Table 11.17: Source: Fondazione musei civici di Venezia.

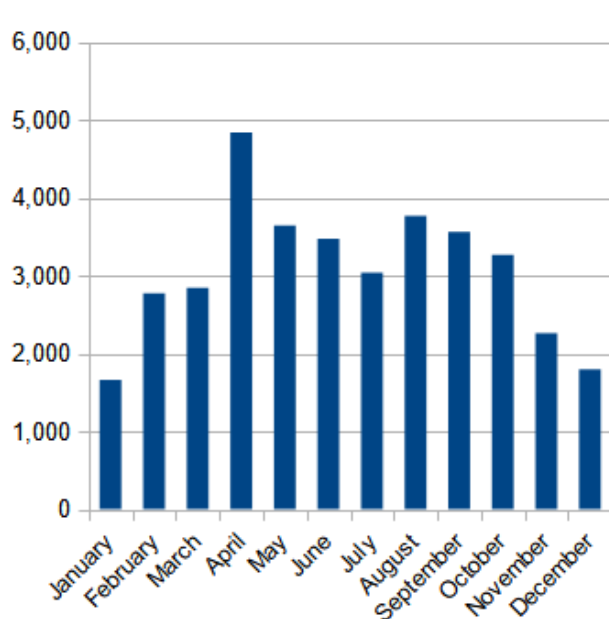


Figure 11.28: 2023 total visitors.

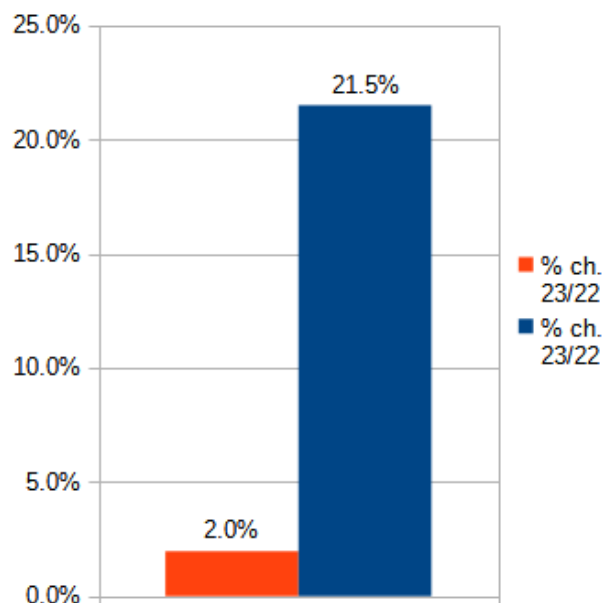


Figure 11.29: Visitors % change 2023/2019 and 2023/2022.

¹Data changed as a result of updating by the source.

11.1.15 Fortuny Palace

	2022	2023	% ch. 23/22
January		6,683	
February		6,092	
March	4,523	6,380	41.1%
April	7,027	7,203	2.5%
May	6,113	5,976	-2.2%
June	4,542	4,911	8.1%
July	3,756	3,491	-7.1%
August	4,687	4,406	-6.0%
September	5,579	4,871	-12.7%
October	7,877	5,458	-30.7%
November	7,374	4,972	-32.6%
December	6,132	4,589	-25.2%
TOTAL	57,610	65,032	12.9%

Table 11.18: Source: Fondazione musei civici di Venezia.

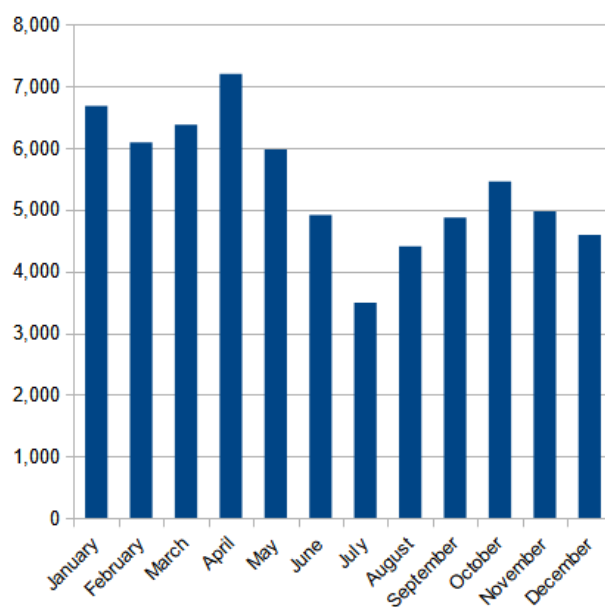


Figure 11.30: Year 2023.

11.2 Visitors of Gallerie dell'Accademia di Venezia

2019	2020 ¹	2021	2022	2023	% ch. 23/19	% ch. 23/22
305,099	97,756	134,332	361,934	265,861	-12.9%	-26.5%

Table 11.19: Source: Gallerie dell'Accademia

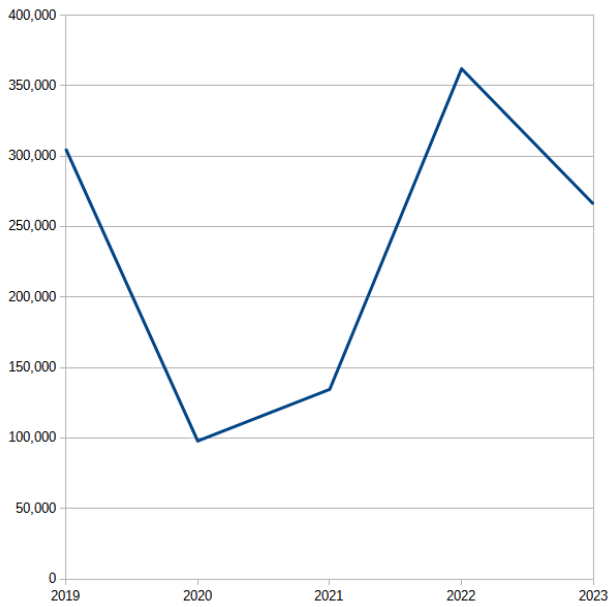


Figure 11.31: Visitors 2019-2023.

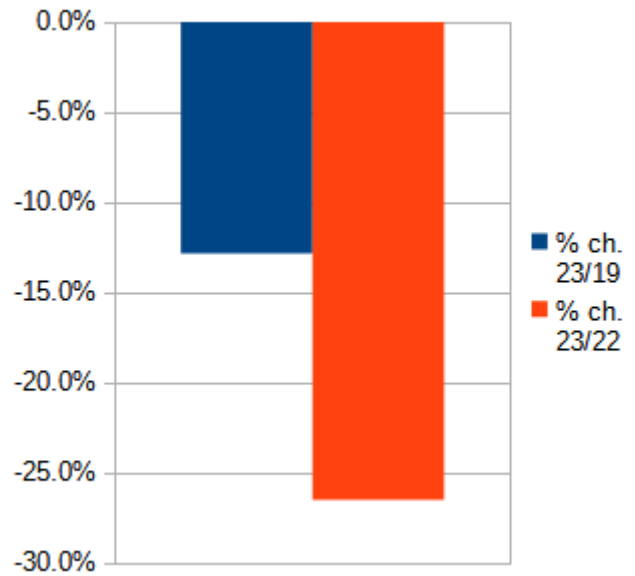


Figure 11.32: Visitors % change 2023/2019 and 2023/2022.

¹In 2020 the Gallerie dell'Accademia were closed for 143 days due to national health provisions as a measure to contain Covid19 pandemic.

11.3 Ecclesiastical museums and churches visitors

11.3.1 Total visitors

	2019	2020	2021	2022	2023
St. Mark's Museum	514,279	344,836	192,958	307,799	398,300
St. Mark's Campanile (Bell tower)	677,922	180,605	307,368	592,163	615,864
St. Mark's treasure^I	169,691	20,694	0	0	0
St. Mark's Basilica^{II}	1,500,000	0	492,857	772,898	919,026
Pala d'Oro (Golden Altarpiece)	457,821	45,867	87,846	151,750	189,341
Diocesan Museum	3,974	967	983	1,318	1,360
Free admission or ticket^{III} admission churches	106,072 ^V	165,345	231,336	107,780 ^V	109,525 ^V
Churches of Chorus Circuit^{IV}	183,199	87,910	121,261	264,506	283,032
TOTAL	3,612,958	846,224	1,434,609	2,198,214	2,516,448

Table 11.20: Source: Procuratoria della Basilica di San Marco, Ufficio Turismo della Curia Patriarcale di Venezia, Associazione Chorus, Pinacoteca Manfrediniana.

Values including tickets and free admissions.

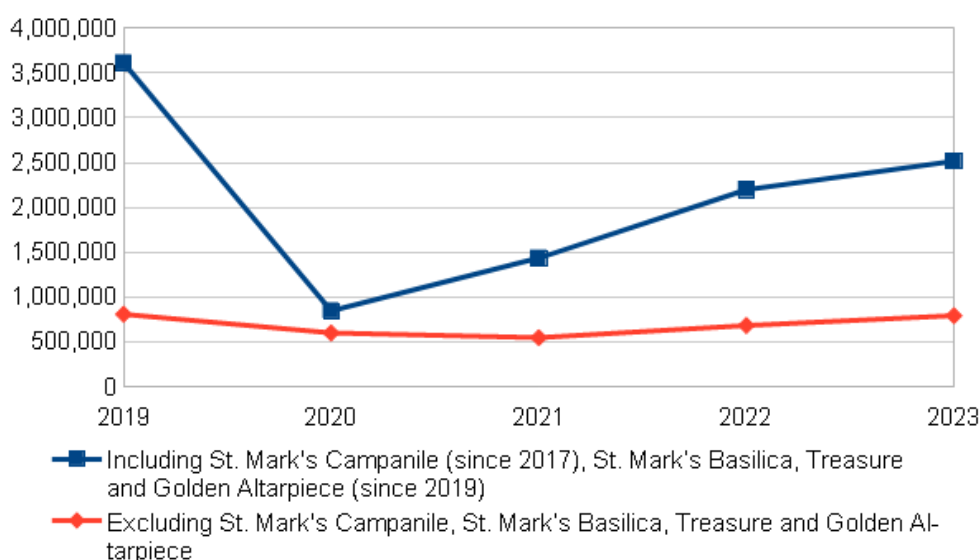


Figure 11.33: Total ecclesiastical museums and churches visitors per year.

^IThe Treasure of St. Mark's has been closed since 2021.

^{II}2019: estimated data. 2020: due to the pandemic, to the restoration and to the conservation activities, the Basilica was closed to visitors.

^{III}Torcello's Basilica, S. Maria Gloriosa dei Frari, Basilica dei SS. Giovanni e Paolo.

^{IV}See notes on page 157.

^VFor the years 2019, 2022 and 2023, only the data for the Basilica of Torcello were obtained.

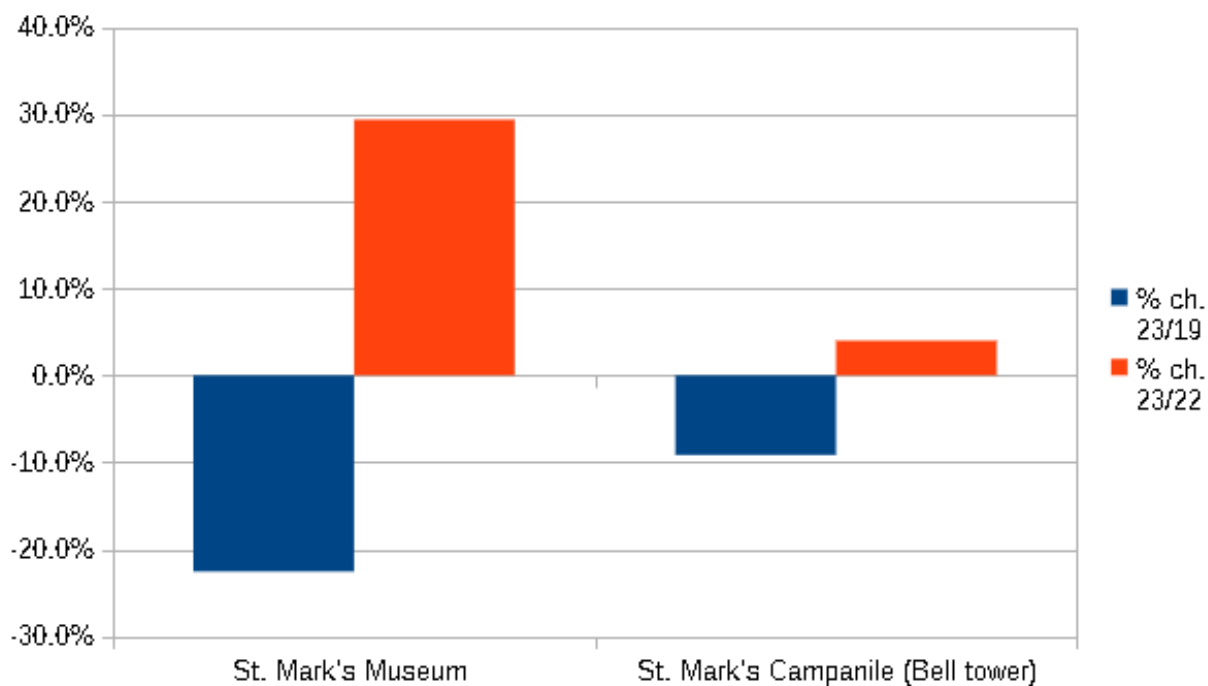


Figure 11.34: St. Mark's Museum and Campanile:visitors % change.

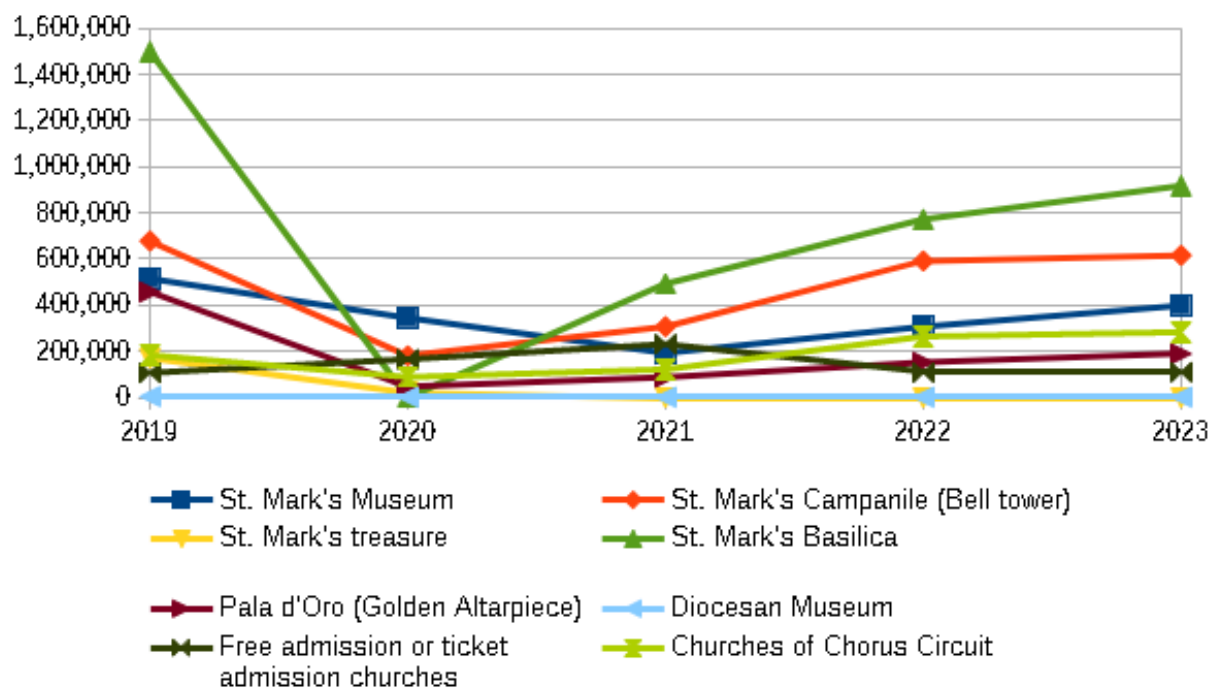


Figure 11.35: Total visitors per location per year.

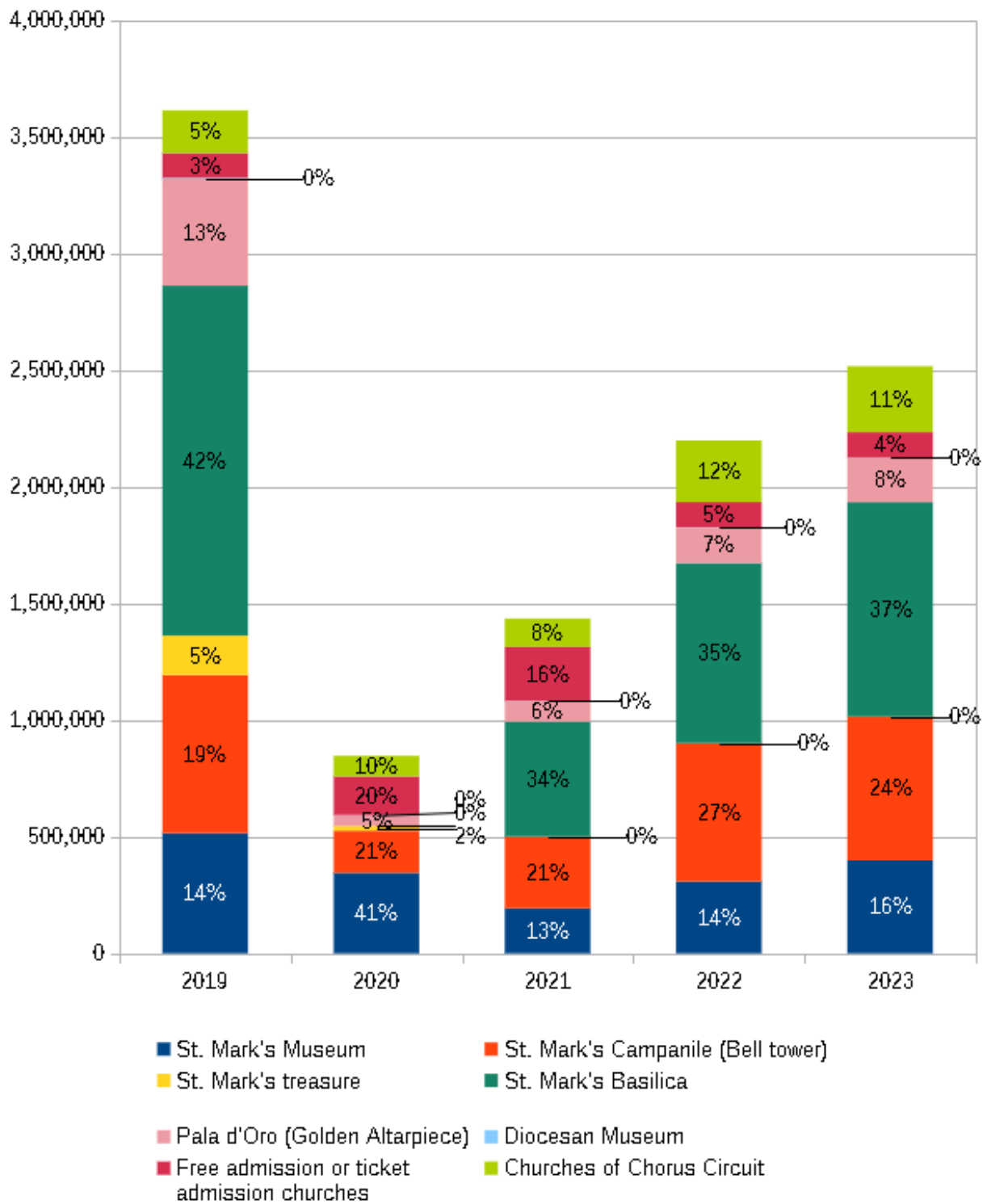


Figure 11.36: Visitors: % composition.

	% ch. 20/19	% ch. 21/20	% ch. 22/21	% ch. 23/19	% ch. 23/22
St. Mark's Museum	-32.9%	-44.0%	59.5%	-22.6%	29.4%
St. Mark's Campanile (Bell tower)	-73.4%	70.2%	92.7%	-9.2%	4.0%
St. Mark's treasure¹	-87.8%	-100.0%			
St. Mark's Basilica¹	-100.0%		56.8%	-38.7%	18.9%
Pala d'Oro (Golden Altarpiece)	-90.0%	91.5%	72.7%	-58.6%	24.8%
Diocesan Museum	-75.7%	1.7%	34.1%	-65.8%	3.2%
Free admission or ticket admission churches¹	55.9%	39.9%	-53.4%	3.3%	1.6%
Churches of Chorus Circuit	-52.0%	37.9%	118.1%	54.5%	7.0%
TOTAL	-76.6%	69.5%	53.2%	-30.3%	14.5%

Table 11.21: Source: Procuratoria della Basilica di San Marco, Associazione Chorus, Ufficio Turismo della Curia Patriarcale di Venezia, Pinacoteca Manfrediniana

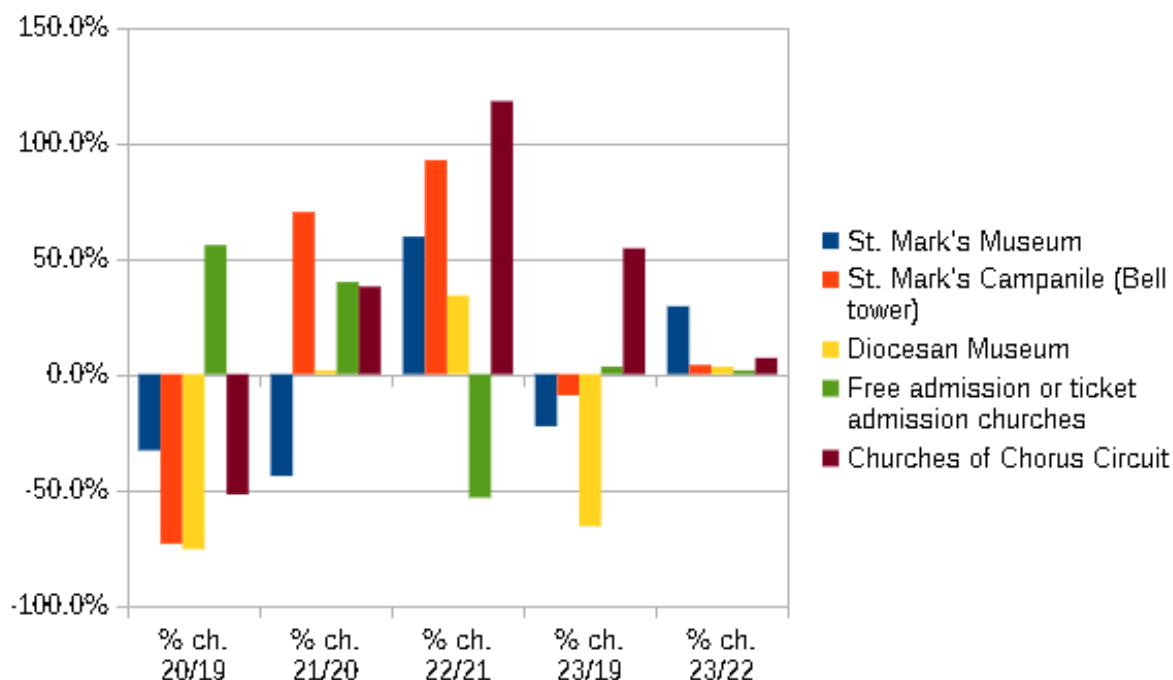


Figure 11.37: Visitors: % change on previous year.

¹See note on page 149.

11.3.2 St. Mark's Museum

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	34,258	35,488	0	14,180	23,238	-32.2%	63.9%
February	35,758	29,270	0	21,730	27,902	-22.0%	28.4%
March	47,416	0	0	26,459	29,989	-36.8%	13.3%
April	48,518	0	392	27,589	35,229	-27.4%	27.7%
May	51,120	0	10,003	27,734	37,744	-26.2%	36.1%
June	43,554	28,862	18,898	26,894	32,153	-26.2%	19.6%
July	46,185	56,669	25,295	27,003	35,144	-23.9%	30.1%
August	48,720	74,674	32,878	29,697	41,410	-15.0%	39.4%
September	51,848	69,235	32,514	28,522	40,804	-21.3%	43.1%
October	55,679	48,489	35,396	34,016	44,246	-20.5%	30.1%
November	24,341	2,149	23,131	22,799	26,053	7.0%	14.3%
December	26,882	0	14,451	21,176	24,388	-9.3%	15.2%
TOTAL	514,279	344,836	192,958	307,799	398,300	-22.6%	29.4%

Table 11.22: Source: Procuratoria di San Marco

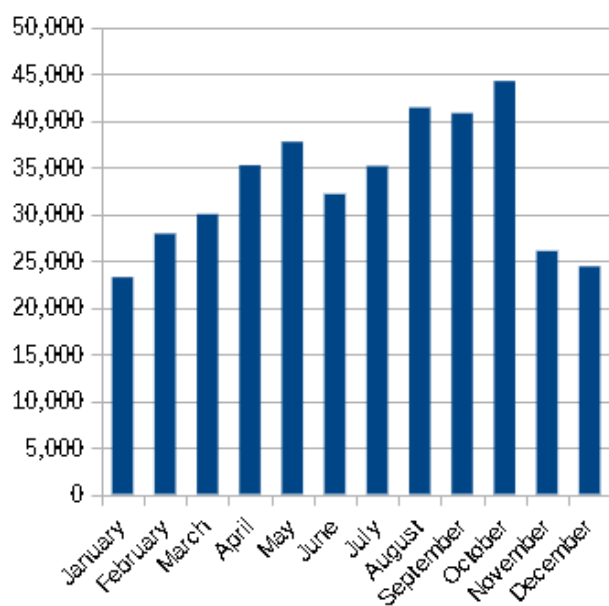


Figure 11.38: 2023 visitors.

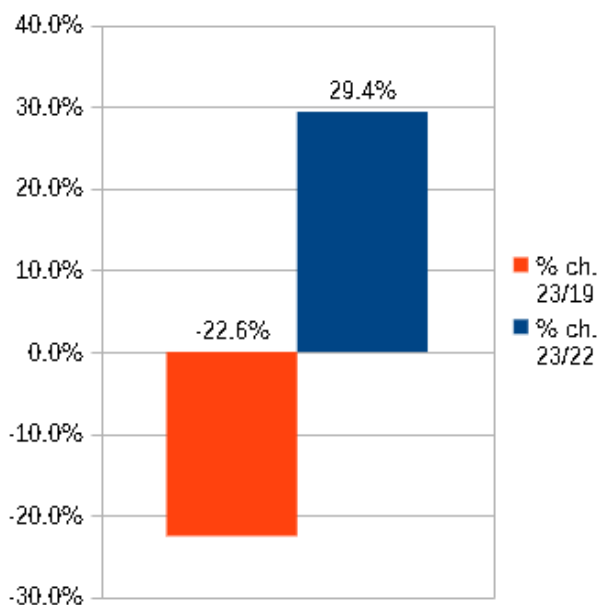


Figure 11.39: Visitors % change 2023/2019 and 2023/2022.

11.3.3 St. Mark's Campanile

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	19,462	15,317	0	9,670	27,619	41.9%	185.6%
February	40,731	29,931	0	25,959	37,744	-7.3%	45.4%
March	59,894	2,124	1,507	36,218	52,146	-12.9%	44.0%
April	74,119	0	1,079	57,857	63,558	-14.2%	9.9%
May	72,797	0	15,903	63,505	63,329	-13.0%	-0.3%
June	72,949	18,253	30,579	64,021	62,302	-14.6%	-2.7%
July	72,363	26,088	41,621	68,255	64,775	-10.5%	-5.1%
August	77,499	32,518	58,520	67,756	64,333	-17.0%	-5.1%
September	68,916	32,996	54,243	62,226	58,946	-14.5%	-5.3%
October	63,054	22,939	52,993	59,427	54,592	-13.4%	-8.1%
November	25,810	439	30,323	41,465	39,084	51.4%	-5.7%
December	30,328	0	20,600	35,804	27,436	-9.5%	-23.4%
TOTAL	677,922	180,605	307,368	592,163	615,864	-9.2%	4.0%

Table 11.23: Source: Procuratoria di San Marco

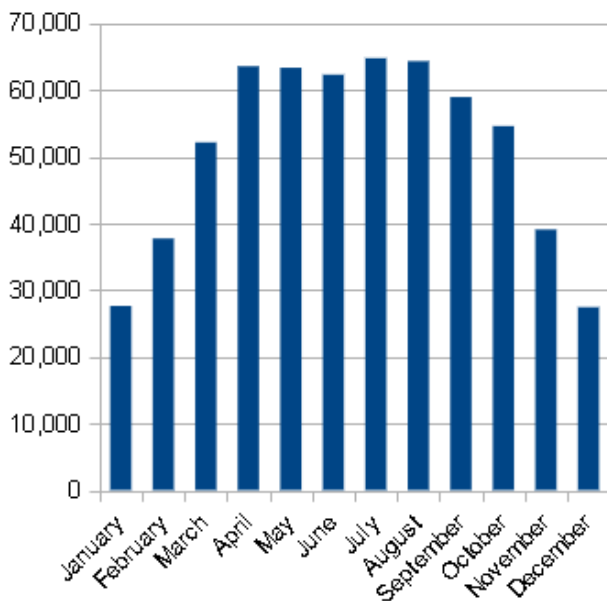


Figure 11.40: 2023 Visitors.

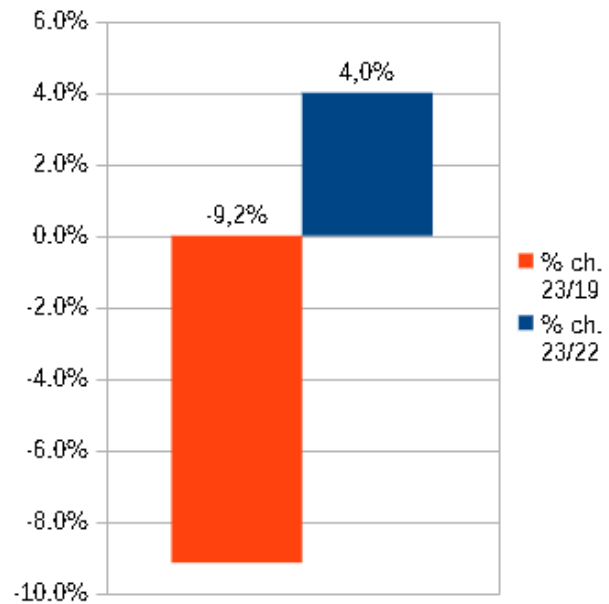


Figure 11.41: Visitors % change 2023/2019 and 2023/2022.

11.3.4 Pinacoteca Manfrediniana - Diocesan Museum since 2019

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	304	174		75	102	-66.4%	36.0%
February	300	86		98	138	-54.0%	40.8%
March	280	13		147	139	-50.4%	-5.4%
April	268			144	124	-53.7%	-13.9%
May	340		72	85	105	-69.1%	23.5%
June	243		145	126	131	-46.1%	4.0%
July	187	187	160	63	127	-32.1%	101.6%
August	188	171	69	41	60	-68.1%	46.3%
September	354	204	161	98	113	-68.1%	15.3%
October	465	132	162	145	101	-78.3%	-30.3%
November	739		128	210	157	-78.8%	-25.2%
December	306		86	86	63	-79.4%	-26.7%
TOTAL	3,974	967	983	1,318	1,360	-65.8%	3.2%

Table 11.24: Source: Pinacoteca Manfrediniana.

Values include tickets and free admissions.

2019: July open 17 hours weekly. August: open 10 days only. September-October: open 17 hours weekly.

2020: Lockdown from april to june and from october to december.

2021: Lockdown from january to april; open again from may to december.

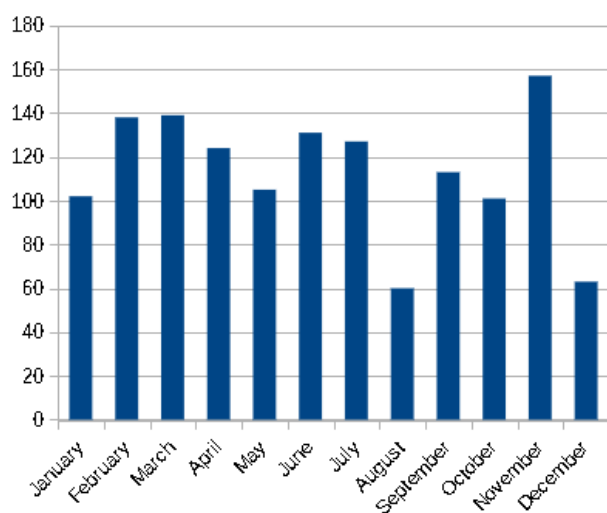


Figure 11.42: 2023 visitors.

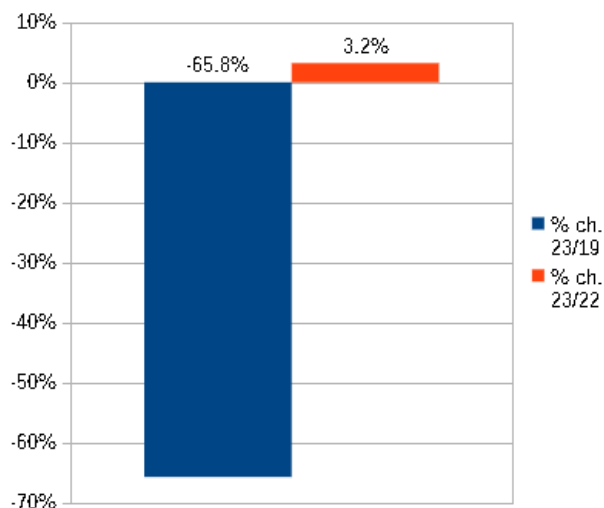


Figure 11.43: Visitors %change 2023/2019 and 2023/2022.

11.3.5 Torcello Basilica and bell tower

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
Basilica	106,072	41,845	55,836	85,789	80,741	-23.9%	-5.9%
Bell tower	-	1,575	89	21,991	28,784		30.9%
TOTAL	106,072	43,420	55,925	107,780	109,525	3.3%	1.6%

Table 11.25: Source: Tourist Office of the Patriarchal Curia of Venice

Values include tickets and free admissions.

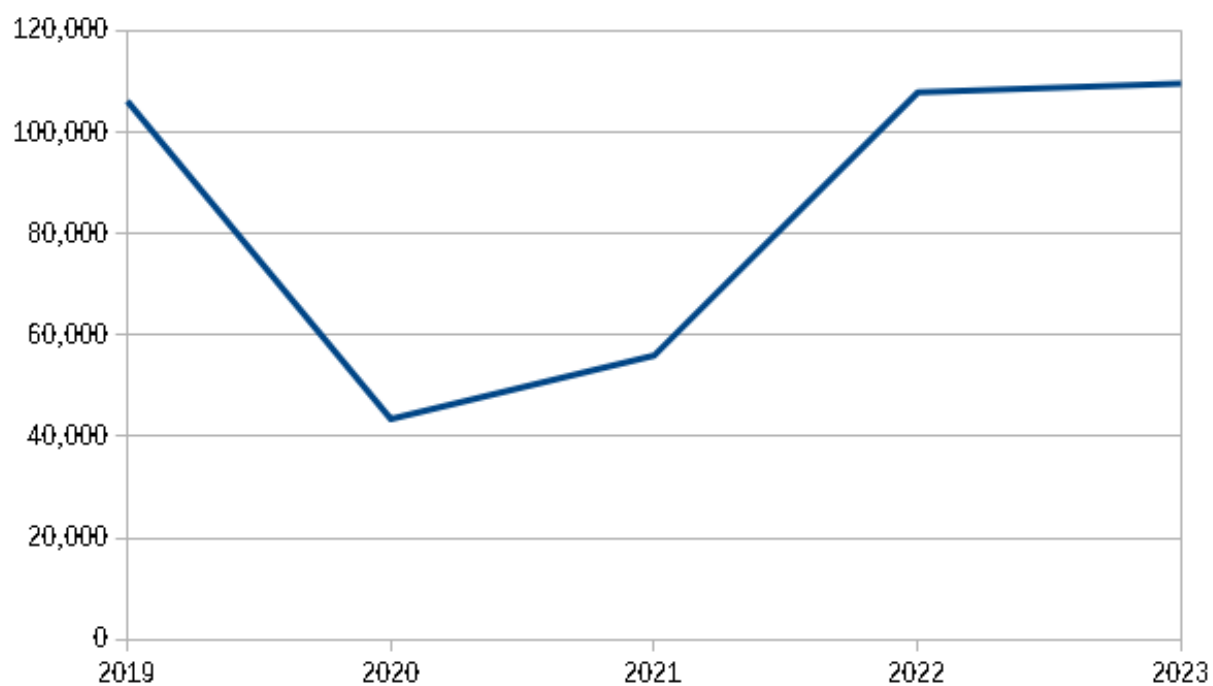


Figure 11.44: Visitors in the five-year period.

11.3.6 Churches with Chorus Circuit ticket

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
Santa Maria del Giglio	18,054	6,842	9,980	19,236	19,346	7.2%	0.6%
S. Stefano	12,268	4,294	7,589	10,723	13,159	7.3%	22.7%
Museum of sacred art							
Santa Maria Formosa	13,587	6,937	9,932	17,606	15,784	16.2%	-10.3%
Santa Maria dei Miracoli	29,353	15,455	20,240	31,898	31,192	6.3%	-2.2%
San Giovanni Elemosinario	3,502	1,946	1,494	1,487	1,893	-45.9%	27.3%
San Polo	18,648	10,216	11,631	17,371	16,384	-12.1%	-5.7%
S. Zaccaria^I				61,886	67,868	I	9.7%
Museum of sacred art							
San Giacomo dell'Orio	9,978	4,932	6,551	9,455	9,551	-4.3%	1.0%
San Stae	4,530	1,723	1,490	978	1,822	-59.8%	86.3%
Sant'Alvise	7,163	3,132	5,014	5,746	6,909	-3.5%	20.2%
San Pietro	9,005	5,012	7,430	11,582	10,807	20.0%	-6.7%
Ss. Redentore	13,966	8,519	10,225	15,647	14,967	7.2%	-4.3%
Gesuati	15,402	6,305	6,534	15,841	18,558	20.5%	17.2%
San Sebastiano	18,424	9,220	11,669	18,111	20,429	10.9%	12.8%
San Giobbe^{II}	2,183	507	1,190	1,849	1,942	-11.0%	5.0%
Carmini^{III}			6,351	10,989	10,748	III	-2.2%
San Giovanni in Bragora^{IV}				5,857	9,893	IV	68.9%
San Trovaso^V					3,949	V	V
TOTAL	176,063	85,040	117,320	256,262	275,201	56.3%	7.4%
Free admissions	7,136	2,870	3,911	8,244	7,831	9.7%	-5.0%
TOTAL VISITS	183,199	87,910	121,231	264,506	283,032	54.5%	7.0%

Table 11.26: Source: Chorus - Association for the churches of the Venice Patriarchy.

The entrances do not correspond to the admission ticket detached in every church, but to the visitors who visit more churches with a multiple admission ticket.

^IThe Museum of Sacred Art of S. Zaccaria entered Chorus circuit from January 2022.

^{II}From 5th July 2014 to 24th September 2018 the church of San Giobbe was closed for renovations. It was opened for the artistic visit from September 24th to November 30th (from Monday to Saturday from 10.30 a.m. to 2.00 p.m.).

^{III}The church of Carmini's entered Chorus circuit from July 2021.

^{IV}The church of S. Giovanni in Bragora entered Chorus circuit from July 2022.

^VThe church of S. Trovaso entered Chorus circuit from June 2023.

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	11,289	10,672	0	9,535	20,140	78.4%	111.2%
February	11,615	8,999	1,340	12,996	20,483	76.3%	57.6%
March	18,894	495	478	22,215	29,626	56.8%	33.4%
April	26,194	0	184	29,776	35,801	36.7%	20.2%
May	20,433	0	4,733	28,261	28,676	40.3%	1.5%
June	12,531	6,225	10,504	19,618	20,306	62.0%	3.5%
July	10,321	12,554	12,617	16,054	15,704	52.2%	-2.2%
August	12,834	19,327	20,690	21,337	18,687	45.6%	-12.4%
September	17,381	16,302	18,182	25,496	23,927	37.7%	-6.2%
October	22,456	12,909	25,856	34,558	30,723	36.8%	-11.1%
November	10,186	427	17,861	24,518	22,216	118.1%	-9.4%
December	9,065	0	8,816	20,142	16,743	84.7%	-16.9%
TOTAL	183,199	87,910	121,261	264,506	283,032	54.5%	7.0%

Table 11.27: Visitors monthly distribution
Source: Chorus - Association for the churches of the Venice Patriarchy.

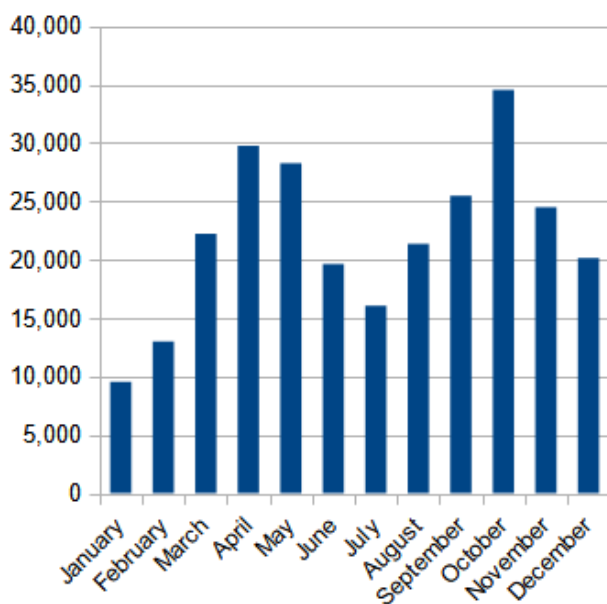


Figure 11.45: 2023: total visitors with Chorus circuit ticket.

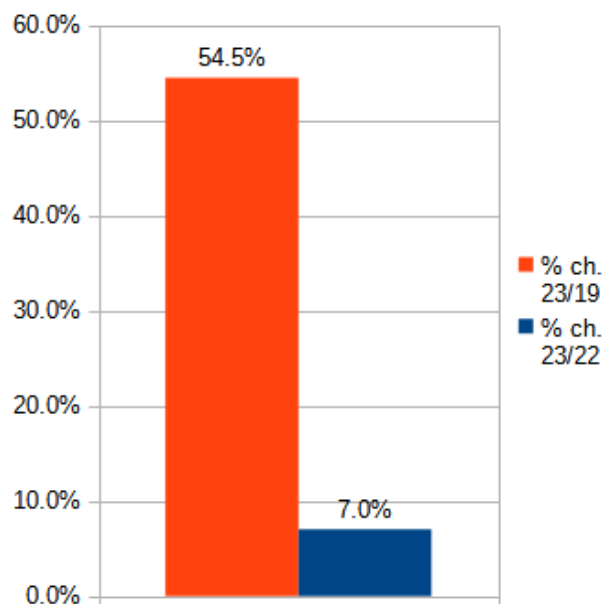


Figure 11.46: Visitors % change 2023/2019 and 2023/2022.

11.4 Visitors to La Biennale di Venezia

	Event	Period	Visitors	% ch. on previous edition
2017	57th International Art Exhibition	13th May – 26th November	615,152	22.7%
2019	58th International Art Exhibition	11th May – 24th November	593,616	-3.5%
2022	59th International Art Exhibition	23rd april – 27th november	827,411	39.4%

Table 11.28: Source: *Fondazione La Biennale di Venezia*.

Year	Event	Period	Visitors	% ch. on previous edition
2018	16th International Architecture Exhibition	26th May - 25th November	275,003	22.7%
2021	17th International Architecture Exhibition ¹	22nd may – 21st november	298,586	8.6%
2023	18th International Architecture Exhibition	2th may – 26th november	297,735	-0.3%

Table 11.29: Source: *Fondazione La Biennale di Venezia*.

	Event	period	Visitors	% ch. on 2021
2023	Venice Pavillion at 18h International Architecture Exhibition	26th may - 26th november	83,230	-12.2%

Table 11.30: Source: *Fondazione La Biennale di Venezia*.

¹The 17th International Architecture Exhibition, formerly scheduled from 29 August to 29 November 2020, was postponed until 2021 due to the pandemic. It was replaced by the exhibition “The disquieted muses. When La Biennale di Venezia meets History”

11.5 Visitors to the Peggy Guggenheim Collection

	2019	2020	2021 ^l	2022	2023	% ch. 23/19	% ch. 23/22
January	19,425	19,497	0	12,847	21,424	10.3%	66.8%
February	19,966	15,248	1,882	16,424	23,497	17.7%	43.1%
March	29,185	777	641	21,274	30,997	6.2%	45.7%
April	39,339	0	388	35,928	45,771	16.4%	27.4%
May	37,730	0	9,576	37,659	37,681	-0.1%	0.1%
June	32,486	5,466	14,096	36,774	31,946	-1.7%	-13.1%
July	28,694	8,861	20,339	35,615	29,411	2.5%	-17.4%
August	27,773	12,696	20,485	38,032	28,508	2.6%	-25.0%
September	33,274	15,584	21,065	43,602	32,139	-3.4%	-26.3%
October	43,158	14,160	26,340	45,998	39,619	-8.2%	-13.9%
November	22,754	633	20,356	33,623	33,819	48.6%	0.6%
December	16,691	0	15,232	23,598	23,827	42.8%	1.0%
TOTAL	350,475	92,922	150,400	381,374	378,639	8.0%	-0.7%

Table 11.31: Source: Peggy Guggenheim Collection.

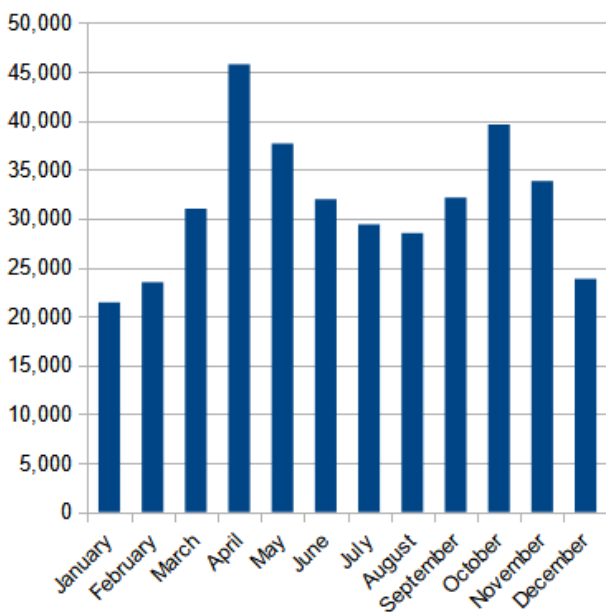


Figure 11.47: 2023 total visitors.

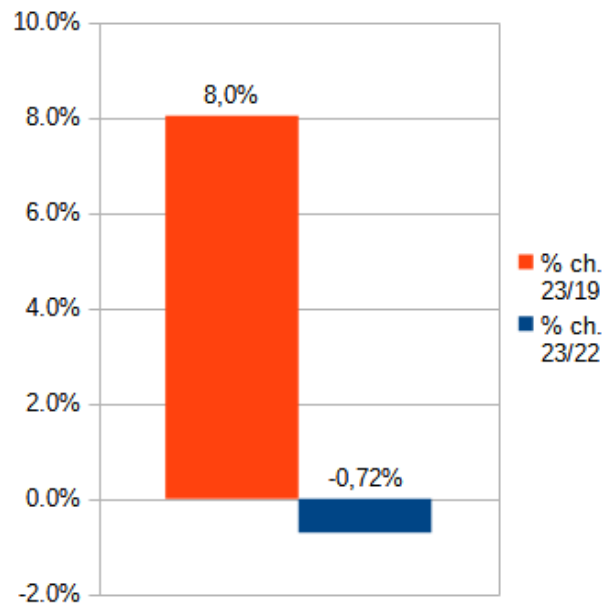


Figure 11.48: Visitors % change 2023/2019 and 2023/2022.

^l2020: february closed from 24th to 29th; june open only on saturdays and sundays; july open from friday to sunday; august open from friday to monday, november open 3 days.

^{ll}2021 Closures: from january 10th to february 12th, from march 6th to april 27th.

11.6 Visitors to the Querini Stampalia Museum

	2019	2020 ^I	2021 ^{II}	2022	2023	% ch. 23/19	% ch. 23/22
January	2,753	2,844	0	1,841	2,737	-0.6%	48.7%
February	2,493	2,600	379	1,852	2,535	1.7%	36.9%
March	3,534	0	0	2,953	3,822	8.1%	29.4%
April	4,731	0	21	6,785	4,456	-5.8%	-34.3%
May	4,579	433	2,300	5,009	4,573	-0.1%	-8.7%
June	3,951	595	2,401	5,711	3,017	-23.6%	-47.2%
July	2,786	1,233	3,148	3,787	2,556	-8.3%	-32.5%
August	2,540	3,407	4,273	4,209	2,544	0.2%	-39.6%
September	3,882	2,615	4,499	5,389	3,346	-13.8%	-37.9%
October	4,925	1,943	5,881	6,741	5,259	6.8%	-22.0%
November	2,708	128	3,575	5,945	5,013	85.1%	-15.7%
December	2,430	0	1,991	2,623	2,465	1.4%	-6.0%
TOTAL	41,312	15,798	28,468	52,845	42,323	2.4%	-19.9%

Table 11.32: Source: Fondazione Querini Stampalia.

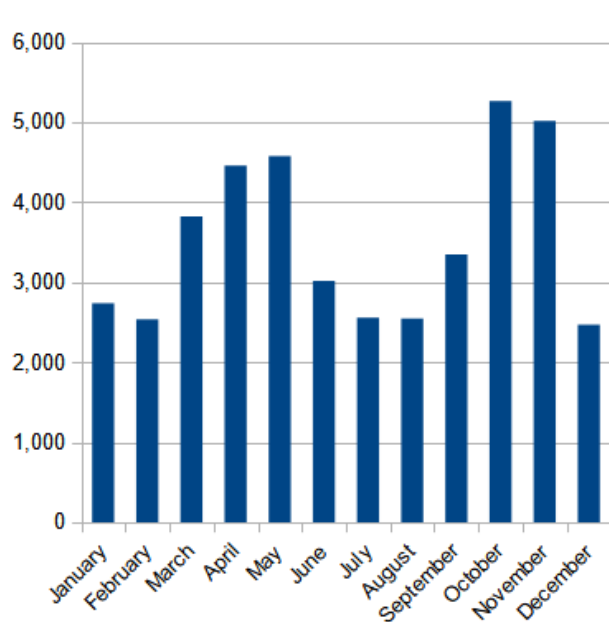


Figure 11.49: 2023 total visitors.

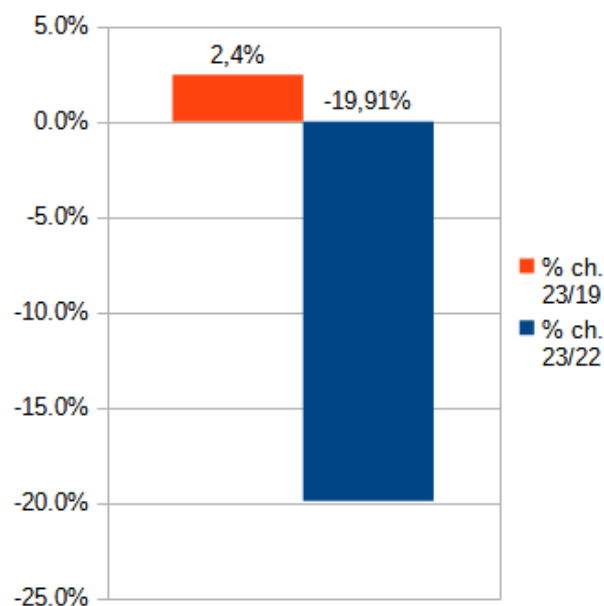


Figure 11.50: Visitors % change 2023/2019 and 2023/2022.

^IClosed from february 24th to may 24th, then weekend admittances from may 23rd to july 13th. From july 14th on, admittances from tuesday to sunday. Closed from november 5th to decemebr 31st 2020.

^{II}Closed from january 1st to february 8th and from february 27th to april 29th 2021. From 9th to 26th february, admittances from tuesday to friday only.

11.7 Venezia Servizi alla Persona Foundation

11.7.1 Hidden Jewels of Venice project

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
Scala Contarini del Bovolo	86,795	27,684	40,881	106,402	141,931	63.5%	33.4%
Oratorio dei Crociferi ^I	2,852	143	256	2,368	1,744	-38.8%	-26.4%
Complesso dell'Ospedaletto ^{II}	588	403	174	538	1,214	106.5%	125.7%
Zitelle's Church ^{II III}	29	0	2	0		-100.0%	
Penitenti's Church ^{III}	0	1	163	82	32		-61.0%
Cumulative tickets	1,707	136	219	97	120	-93.0%	23.7%
TOTAL	91,971	28,367	41,695	109,487	145,041	57.7%	32.5%

Table 11.33: Fonte: Fondazione Venezia Servizi.

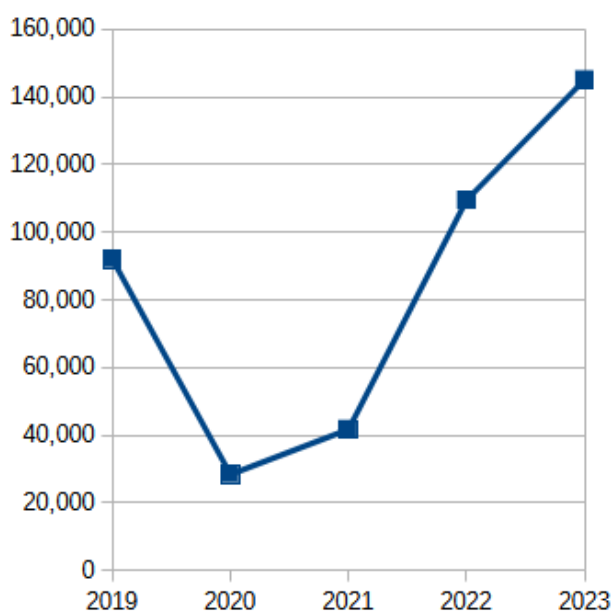


Figure 11.51: 2019-2023 total visitors.

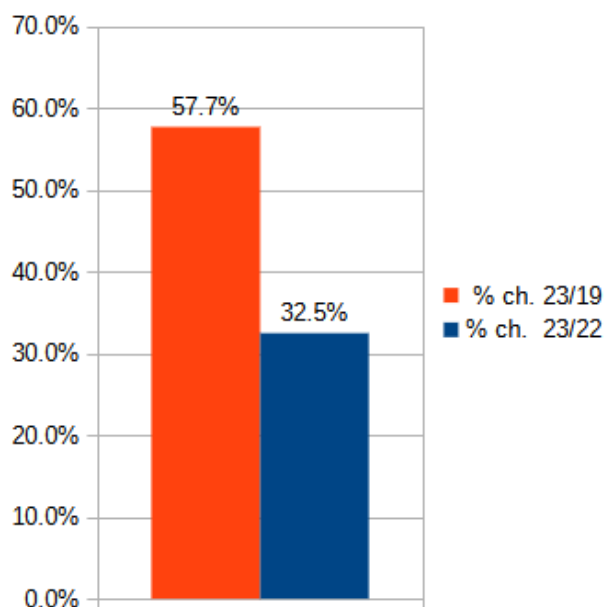


Figure 11.52: Visitors % change 2023/2019 and 2023/2022.

^IOn reservation from august 1st to 31st and november 4th to december 31st 2019.

^{II}The Church of the Zitelle is undergoing renovation works and is not available for visits and exhibitions.

^{III}Free entrances to the sites of the Complesso dell'Ospedaletto, the Church of the Zitelle and the Church of the Penitents for the Art Biennale 2019 are not reported.

11.7.2 Scala Contarini *del Bovolo*

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	5,304	5,129	0	3,699	8,091	52.5%	118.7%
February	6,507	5,228	1,468	5,161	10,531	61.8%	104.0%
March	10,576	391	275	6,206	11,683	10.5%	88.3%
April	11,509	0	91	9,465	18,728	62.7%	97.9%
May	7,127	225	2,791	10,268	12,034	68.9%	17.2%
June	8,068	2,303	2,585	9,201	12,834	59.1%	39.5%
July	5,852	3,645	4,966	9,950	12,337	110.8%	24.0%
August	7,854	4,119	6,787	12,602	13,162	67.6%	4.4%
September	7,776	4,019	6,651	10,558	12,544	61.3%	18.8%
October	8,335	3,052	6,460	13,362	13,343	60.1%	-0.1%
November	3,774	256	4,729	9,126	8,887	135.5%	-2.6%
December	4,113	0	4,078	6,804	7,757	88.6%	14.0%
TOTAL	86,795	28,367	40,881	106,402	141,931	63.5%	33.4%

Table 11.34: Source: Venezia Servizi Foundation.

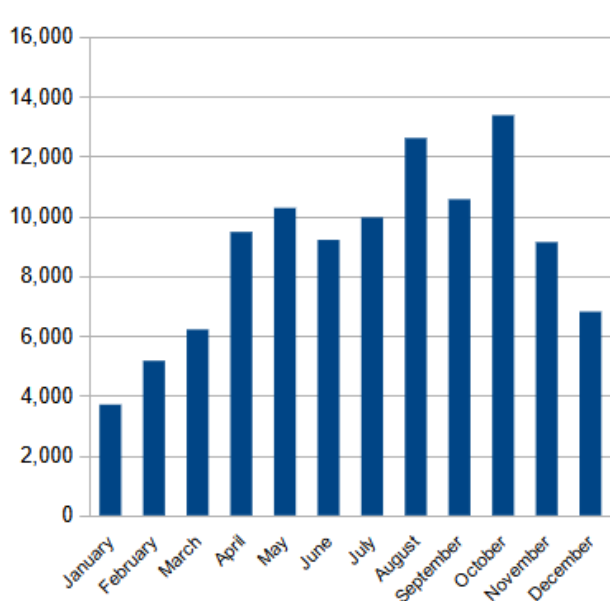


Figure 11.53: 2023 total visitors.

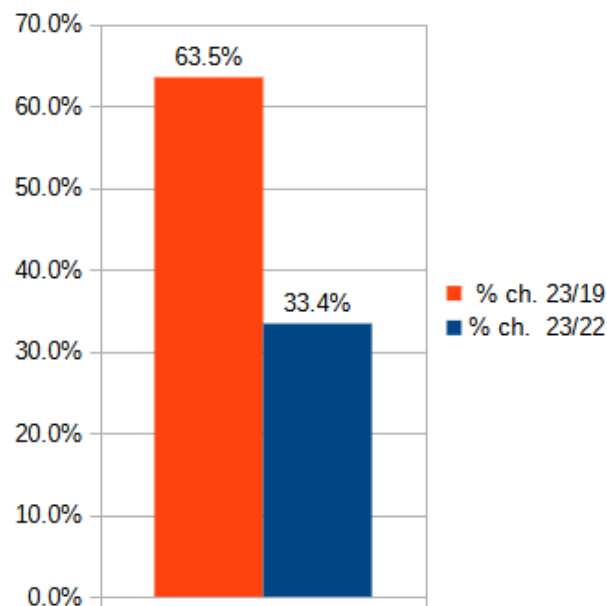


Figure 11.54: Visitors % change 2023/2019 and 2023/2022.

11.7.3 Other cultural heritage of the project *Hidden Jewels of Venice*

	Oratorio dei Crociferi	Complesso dell'Ospedaletto	Zitelle's Church	Penitenti's Church	cumulative tickets	Total 2023	% ch. 23/19	% ch. 23/22
January	54	5			3	62	-86.7%	-20.5%
February	268	117			0	385	-34.6%	99.5%
March	158	74			2	234	-58.7%	-24.5%
April	170	6		22	0	198	-70.8%	-40.7%
May	678	659			7	1.344	202.0%	282.9%
June	56	52			56	164	-71.4%	-25.5%
July	2	2			0	4	-99.1%	-98.0%
August	4	9			0	13	-23.5%	-92.1%
September	28	94		2	3	127	-66.3%	-47.7%
October	69	90		2	19	180	-76.2%	-47.4%
November	140	101		2	27	270	48.4%	-6.3%
December	117	5		4	3	129	33.0%	-51.1%
TOTAL	1,744	1,214	0	32	120	3,110	-39.9%	4.1%

Table 11.35: Source: Venezia Servizi Foundation.

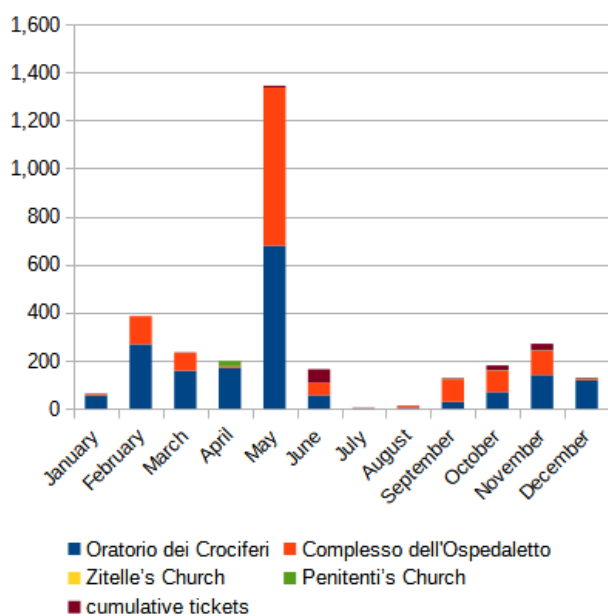


Figure 11.55: 2023 total visitors.

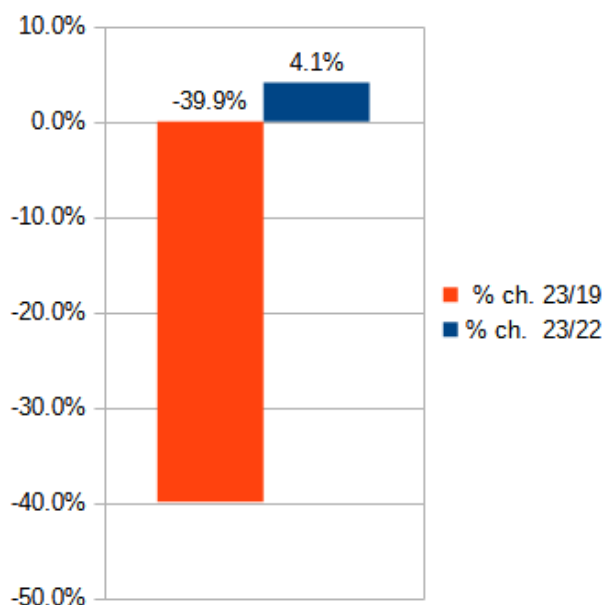


Figure 11.56: Visitors % change 2023/2019 and 2023/2022.

¹The Church of the Zitelle is undergoing renovation works and is not available for visits and exhibitions.

11.8 Visitors to other museums

11.8.1 Naval Historical Museum

	2019	2020 ^l	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	2,737	0	0	1,768	3,337	21.9%	88.7%
February	3,300	0	0	1,992	3,537	7.2%	77.6%
March	5,350	0	0	2,664	3,981	-25.6%	49.4%
April	8,284	0	0	5,215	7,143	-13.8%	37.0%
May	5,503	0	690	3,990	5,041	-8.4%	26.3%
June	4,280	1	2,089	3,356	3,878	-9.4%	15.6%
July	4,597	0	1,949	3,245	3,567	-22.4%	9.9%
August	4,878	0	2,205	4,346	4,523	-7.3%	4.1%
September	4,291	0	1,631	3,537	3,766	-12.2%	6.5%
October	5,698	0	2,800	5,526	4,963	-12.9%	-10.2%
November	2,688	0	2,142	3,176	3,681	36.9%	15.9%
December	2,490	0	840	2,941	2,852	14.5%	-3.0%
TOTAL	54,096	1	14,346	41,756	50,269	-7.1%	20.4%

Table 11.36: Source: Naval Historical Museum.

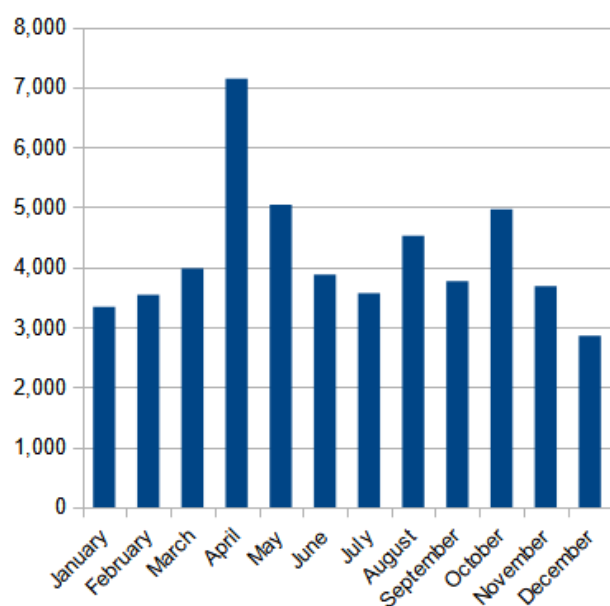


Figure 11.57: 2023 total visitors.

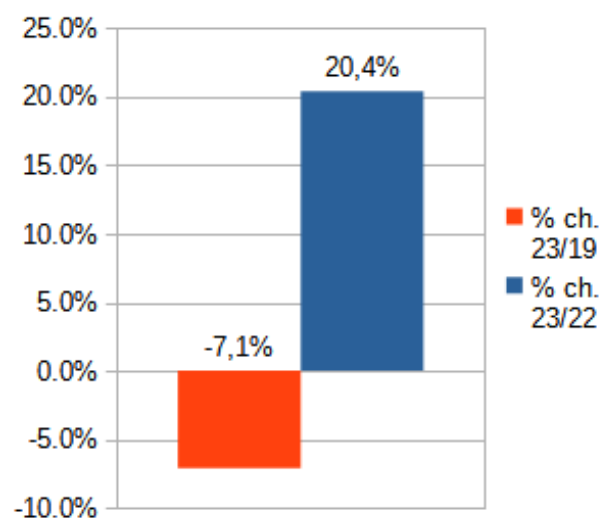


Figure 11.58: Visitors % change 2023/2019 and 2023/2022.

^l2020 Visitors flow is of 1 (one) visitor, in June. The figure comes from Ve.la. spa ticket system, as well as 2019 data

11.8.2 Provincial Museum of Torcello

	2019	2020 ^I	2021 ^{II}	2022	2023	% ch. 23/19	% ch. 23/22
January	226	199	0	162	319	41.2%	96.9%
February	259	185	0	241	246	-5.0%	2.1%
March	617	0	0	479	426	-31.0%	-11.1%
April	534	0	0	519	613	14.8%	18.1%
May	458	0	114	506	483	5.5%	-4.5%
June	435	0	488	647	526	20.9%	-18.7%
July	452	44	600	680	442	-2.2%	-35.0%
August	554	595	842	798	563	1.6%	-29.4%
September	485	388	689	534	686	41.4%	28.5%
October	629	277	745	733	653	3.8%	-10.9%
November	150	0	354	395	305	103.3%	-22.8%
December	189	0	294	260	324	71.4%	24.6%
TOTAL	4,988	1,688	4,126	5,954	5,586	12.0%	-6.2%
Online	94	25	32	125	42	-55.3%	-66.4%
TOTAL	5,082	1,713	4,158	6,079	5,628	10.7%	-7.4%
Free admissions	8,935	7,504	4,599	6,514	8,298	-7.1%	27.4%
TOTAL	14,017	9,217	8,757	12,593	13,926	-0.6%	10.6%

Table 11.37: Source: Metropolitan City of Venice

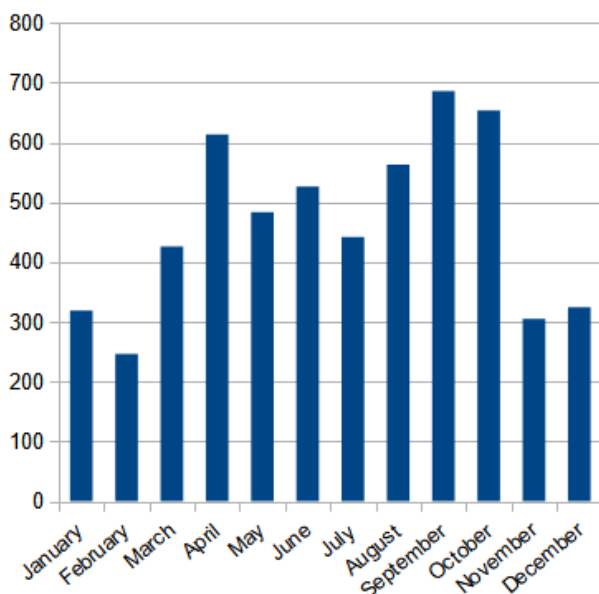


Figure 11.59: 2023 total visitors.

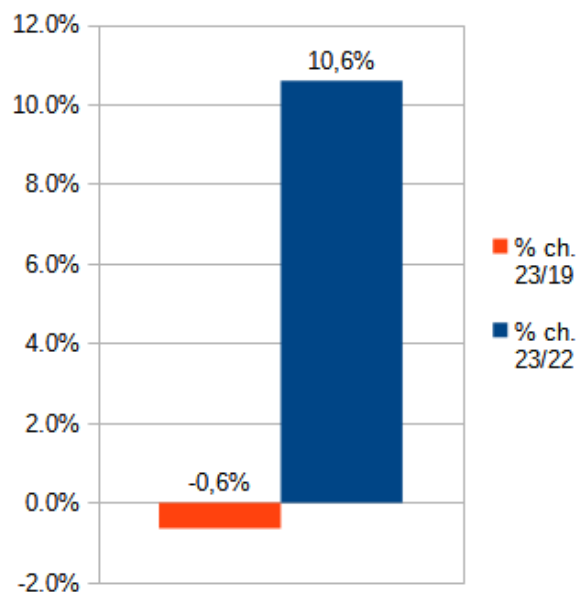


Figure 11.60: Visitors % change 2023/2019 and 2023/2022.

^IDue to SARS-Cov2 epidemiological emergency, the Museum of Torcello was closed from february 25th to june 12th 2020; from november 4th to december 31st 2020. From june 13th to july 26th an experimental reopening of the Museum of Torcello to the public was launched, with free admissions on saturdays and sundays only. From july 30th to november 3rd, the Museum was open on thursday, friday, saturday and sunday with paid admissions.

^{II}Due to SARS-Cov2 epidemiological emergency, the Museum of Torcello was closed from january to april 2021. A gradual reopening took place in may: on 22nd and 23rd with free admission, from 28th to 31st with paid admission. The Museum was open then on 1st, 2nd, 5th, 6th, 12rd and 13th june. From june 17th to december 31st, the Museum was regularly open from tuesday to sunday.

11.8.3 Monumental Rooms of the Marciana National Library

	2019	2020 ^l	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	15,458	13,768	0	11,224	20,707	34.0%	84.5%
February	17,299	0	1,976	17,441	23,005	33.0%	31.9%
March	16,494	0	406	20,777	28,883	75.1%	39.0%
April	31,972	0	613	18,110	39,527	23.6%	118.3%
May	17,616	0	10,000	32,864	36,235	105.7%	10.3%
June	24,044	0	12,942	35,487	27,087	12.7%	-23.7%
July	26,471	0	20,671	31,685	26,090	-1.4%	-17.7%
August	29,754	0	27,693	38,789	34,673	16.5%	-10.6%
September	23,681	0	20,724	28,467	27,475	16.0%	-3.5%
October	29,028	0	22,574	31,022	34,937	20.4%	12.6%
November	10,165	0	18,723	10,517	20,873	105.3%	98.5%
December	12,635	0	17,433	23,035	20,516	62.4%	-10.9%
TOTAL	254,617	13,768	153,755	299,418	340,008	33.5%	13.6%

Table 11.38: Source: Marciana National Library.

Part of an integrated itinerary with St. Mark's square Museums.

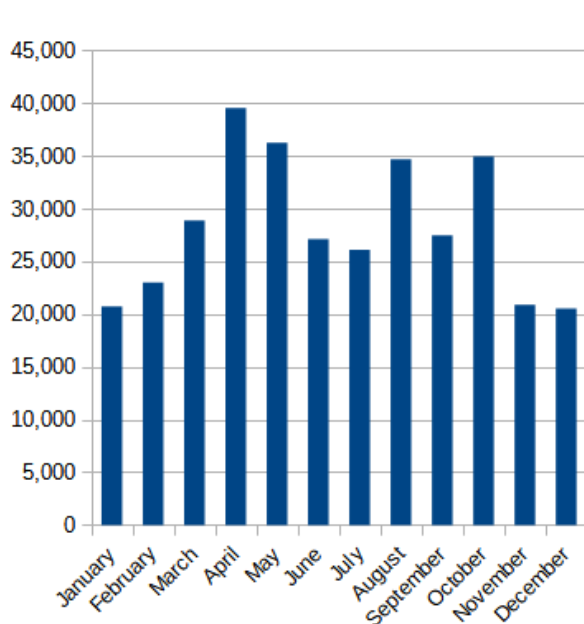


Figure 11.61: 2023 total visitors.

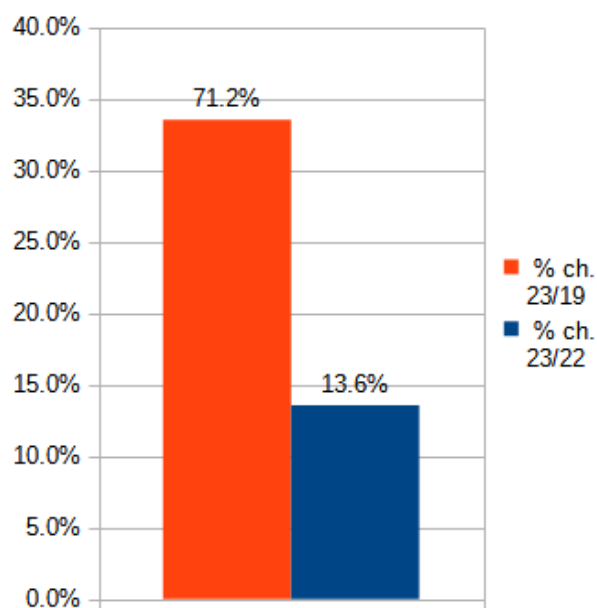


Figure 11.62: Visitors % change on 2019 and on 2022.

^lRooms closed due to Covid-19 health emergency.

11.8.4 Scuola Grande di San Rocco

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	7,127	6,868	0	5,554	8,443	18.5%	52.0%
February	7,988	6,486	2,157	8,372	11,051	38.3%	32.0%
March	13,005	461	532	12,012	14,054	8.1%	17.0%
April	15,072	0	335	15,209	16,649	10.5%	9.5%
May	11,725	0	7,265	12,233	13,683	16.7%	11.9%
June	9,352	6,280	8,686	9,981	10,794	15.4%	8.1%
July	7,475	11,060	9,516	9,643	10,075	34.8%	4.5%
August	9,394	15,686	13,872	12,452	10,541	12.2%	-15.3%
September	9,732	11,191	10,796	12,781	11,773	21.0%	-7.9%
October	14,915	8,385	15,753	16,643	13,648	-8.5%	-18.0%
November	8,822	451	11,324	12,403	10,230	16.0%	-17.5%
December	6,703	0	7,692	9,161	8,672	29.4%	-5.3%
TOTAL	121,310	66,868	87,928	136,444	139,613	15.1%	2.3%

Table 11.39: Source: Scuola Grande di San Rocco.

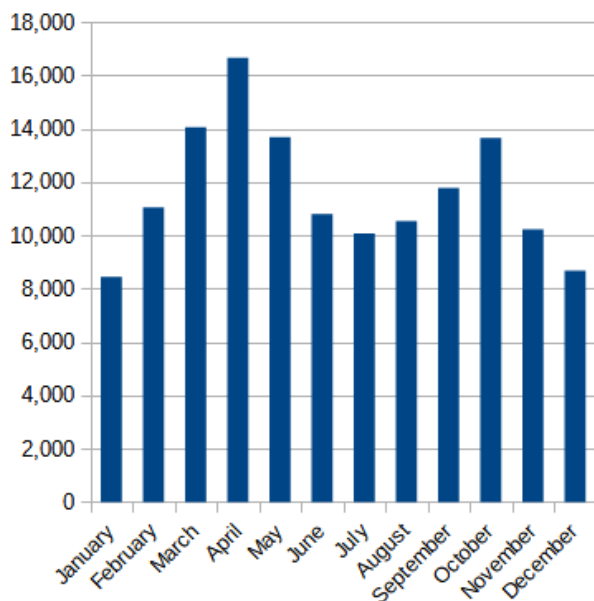


Figure 11.63: 2023 total visitors.

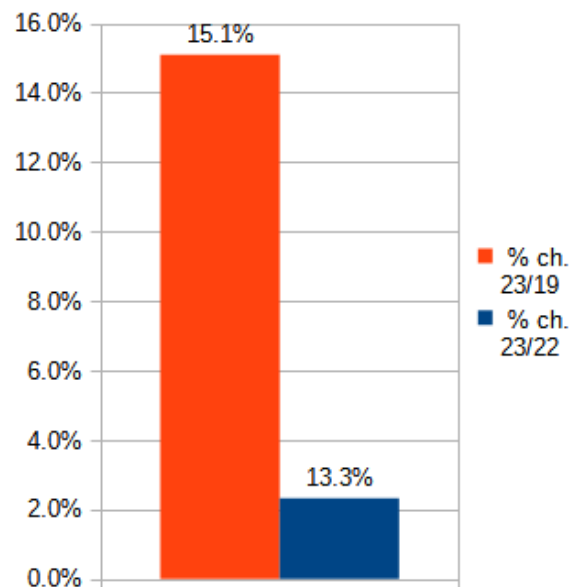


Figure 11.64: Visitors % change 2023/2019 and 2023/2022.

11.8.5 Scuola Dalmata dei santi Giorgio e Trifone

	2019	2020 ^I	2021 ^{II}	2022	2023	% ch. 23/19	% ch. 23/22
January	1,228	1,442	0	945	1,260	2.6%	33.3%
February	1,423	1,017	0	1,054	1,322	-7.1%	25.4%
March	1,751	0	0	1,700	2,642	50.9%	55.4%
April	2,403	0	0	2,024	2,700	12.4%	33.4%
May	2,219	0	527	1,968	2,685	21.0%	36.4%
June	1,563	0	859	1,340	1,763	12.8%	31.6%
July	1,214	569	1,390	1,230	895	-26.3%	-27.2%
August	1,303	1,341	1,783	1,633	1,083	-16.9%	-33.7%
September	1,775	1,153	1,807	1,788	1,673	-5.7%	-6.4%
October	2,906	1,030	2,469	2,658	2,252	-22.5%	-15.3%
November	1,288	43	1,910	2,171	2,079	61.4%	-4.2%
December	1,077	0	1,191	1,362	1,329	23.4%	-2.4%
TOTAL	20,150	6,595	11,936	19,873	21,683	7.6%	9.1%

Table 11.40: Source: Scuola Dalmata dei Santi Giorgio e Trifone.

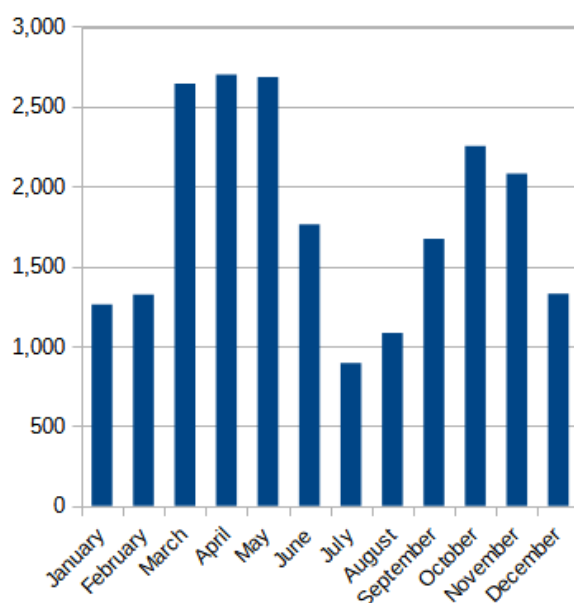


Figure 11.65: 2023 total visitors.

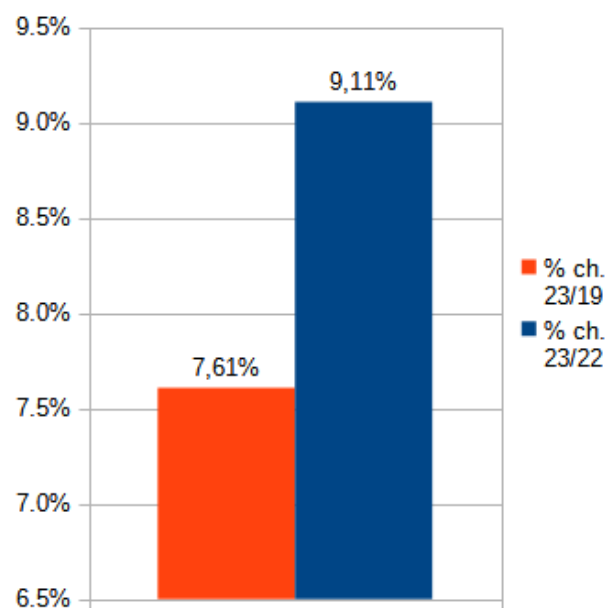


Figure 11.66: Visitors % change 2023/2019 and 2023/2022.

^IThe Scuola Dalmata was closed in march, april, may, june, from november 5th to december 2020 due to national Covid-19 health provisions.

^{II}Ibid. from january to april 2021.

11.8.6 Scuola Grande dei Carmini

	2019 ¹	2020 ¹	2021	2022	2023	% ch. 23/19	% ch. 23/22
January	774	415	0	615	676	-12.7%	9.9%
February	1,020	419	0	597	814	-20.2%	36.3%
March	1,199	27	0	810	1,094	-8.8%	35.1%
April	1,301	0	0	820	836	-35.7%	2.0%
May	2,357	0	492	1,000	738	-68.7%	-26.2%
June	801	0	420	513	531	-33.7%	3.5%
July	593	356	481	444	533	-10.1%	20.0%
August	430	285	551	471	585	36.0%	24.2%
September	622	658	753	844	460	-26.0%	-45.5%
October	1,150	563	1,041	1,060	778	-32.3%	-26.6%
November	587	30	1,045	864	730	24.4%	-15.5%
December	451	0	516	639	483	7.1%	-24.4%
TOTAL	11,285	2,753	5,299	8,677	8,258	-26.8%	-4.8%

Table 11.41: Source: Scuola Grande dei Carmini.

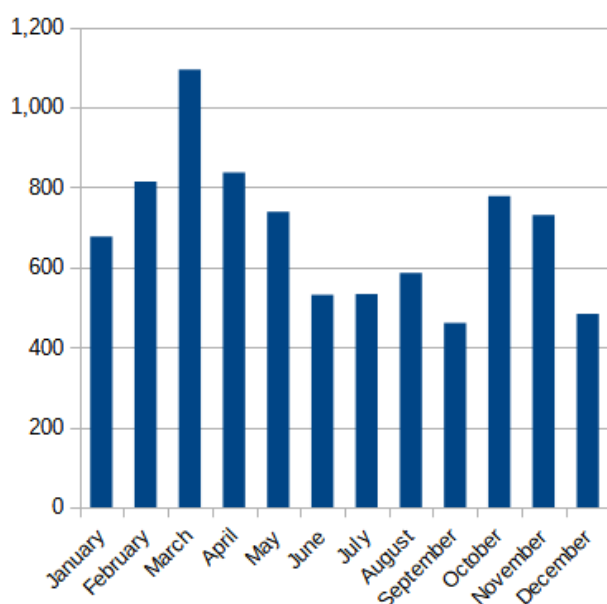


Figure 11.67: 2023 total visitors.

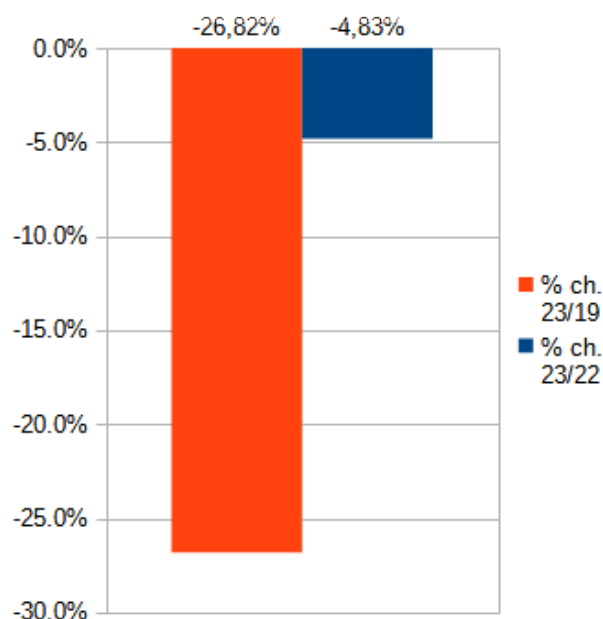


Figure 11.68: Visitors % change 2023/2019 and 2023/2022.

¹Scuola Grande dei Carmini was closed from november 2019 to june 2020, it was open in july and august 2020, then partially open during weekends and daily opening in september/october. The institution was closed from november 5th, 2020 to december 31st,2020.

11.8.7 Scuola Grande di San Giovanni Evangelista

	2019	2020 ^I	2021 ^{II}	2022	2023	% ch. 23/19	% ch. 23/22
Opening days	182	49	77	186	116	-36.3%	-37.6%
Visitors	5,917	1,254 ^{II}	2,331	4,993	3,854	-34.9%	-22.8%

Table 11.42: Source: Scuola Grande San Giovanni Evangelista.

	2019	2020 ^I	2021 ^{II}	2022	2023	% ch. 23/19	% ch. 23/22
january	430	473	0	343	280	-34.9%	-18.4%
february	571	407	0	347	486	-14.9%	40.1%
march	547	38	56	305	666	21.8%	118.4%
april	488	0	0	326	457	-6.4%	40.2%
may	381	0	0	654	0	-100.0%	-100.0%
june	1,120	0	101	767	591	-47.2%	-22.9%
july	270	0	255	337	0	-100.0%	-100.0%
august	413	0	0	298	0	-100.0%	-100.0%
september	372	0	427	187	298	-19.9%	59.4%
october	455	239	800	288	421	-7.5%	46.2%
november	326	97	467	691	326	0.0%	-52.8%
december	544	0	225	450	329	-39.5%	-26.9%
TOTAL	5,917	1,254	2,331	4,993	3,854	-34.9%	-22.8%

Table 11.43: Source: Scuola Grande San Giovanni Evangelista.

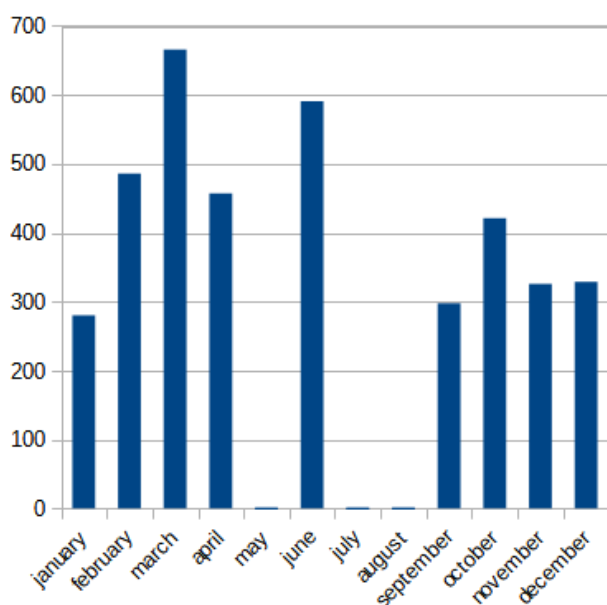


Figure 11.69: 2023 total visitors.

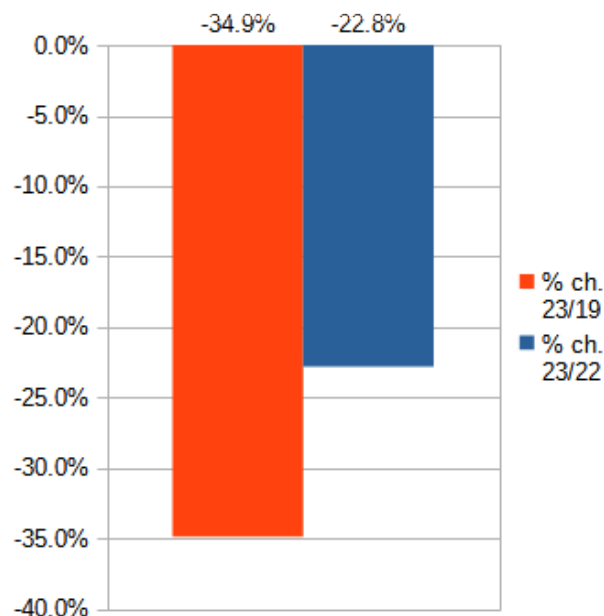


Figure 11.70: Visitors % change on 2019.

^INovember includes 86 visitors of the virtual museum.

^{II}Data changed from those reported in the previous edition due to an internal review.

11.8.8 Scuola Grande di San Marco

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
Museum and hall	21,045	10,855	15,761	22,230	24,860	18.1%	11.8%
TOTAL	21,045	10,855	15,761	22,230	24,860	18.1%	11.8%

Table 11.44: Source: Scuola Grande di San Marco.

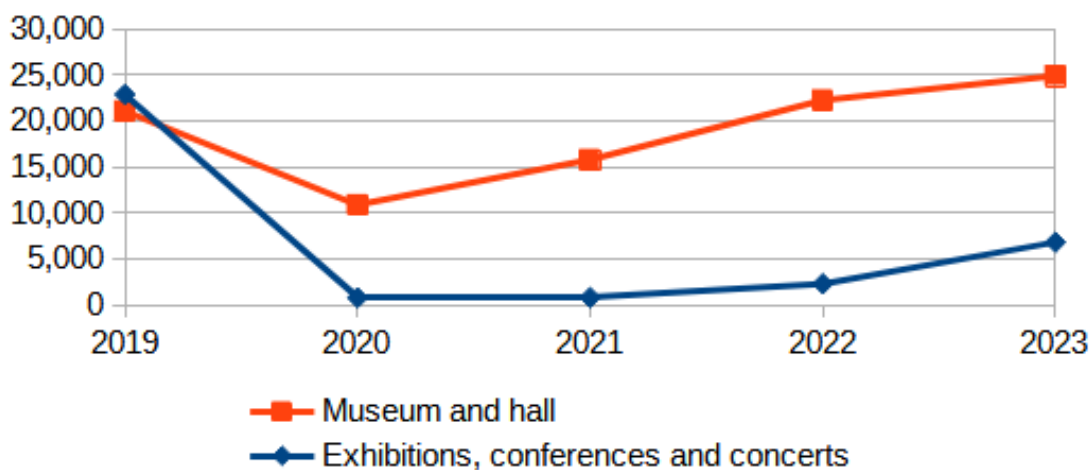


Figure 11.71: Total visitors 2018-2023.

	2019	2020	2021	2022	2023	% ch. 23/19	% ch. 23/22
Exhibitions	20,000	0	0	0	0	-100.0%	
Conferences and concerts	2,850	791	805	2,295	6,811	139.0%	196.8%
TOTAL	22,850	791	805	2,295	6,811	-70.2%	196.8%

Table 11.45: Source: Scuola Grande di San Marco.

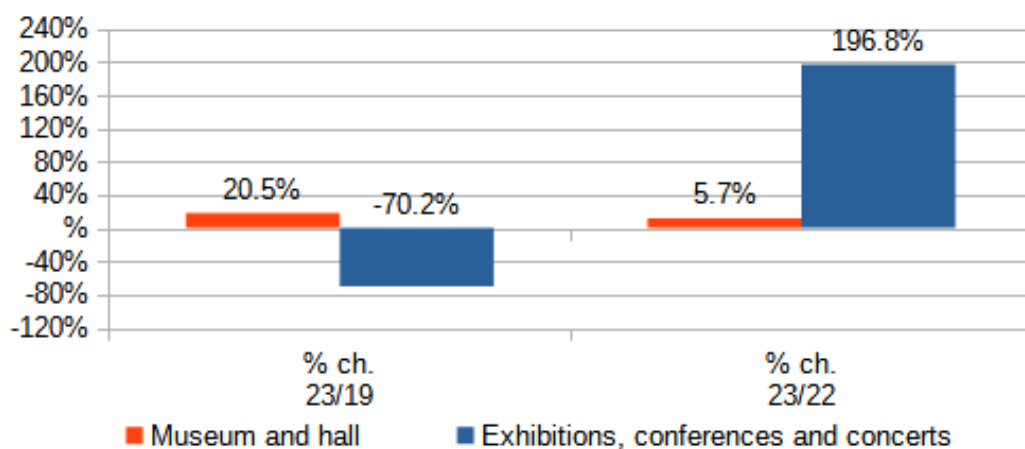


Figure 11.72: Visitors % change.

	Museum and hall	Church of San Lazzaro	Total	% ch. 23/19	% ch. 23/22
January	1,676	1,436	3,112	203.6%	34.8%
February	1,893	2,195	4,088	153.8%	55.3%
March	2,331	2,205	4,536	147.9%	5.5%
April	2,702	2,730	5,432	101.8%	2.2%
May	1,857	2,181	4,038	42.8%	-16.2%
June	2,446	2,222	4,668	156.9%	5.7%
July	1,370	2,231	3,601	74.2%	-11.8%
August	1,595	2,788	4,383	29.9%	-5.7%
September	1,938	2,477	4,415	12.0%	-3.9%
October	3,151	2,110	5,261	0.7%	12.2%
November	1,889	1,505	3,394	-27.7%	-12.3%
December	2,012	1,422	3,434	35.7%	-14.9%
TOTAL	24,860	25,502	50,362	49.7%	1.3%

Table 11.46: *Source: Scuola Grande di San Marco.*

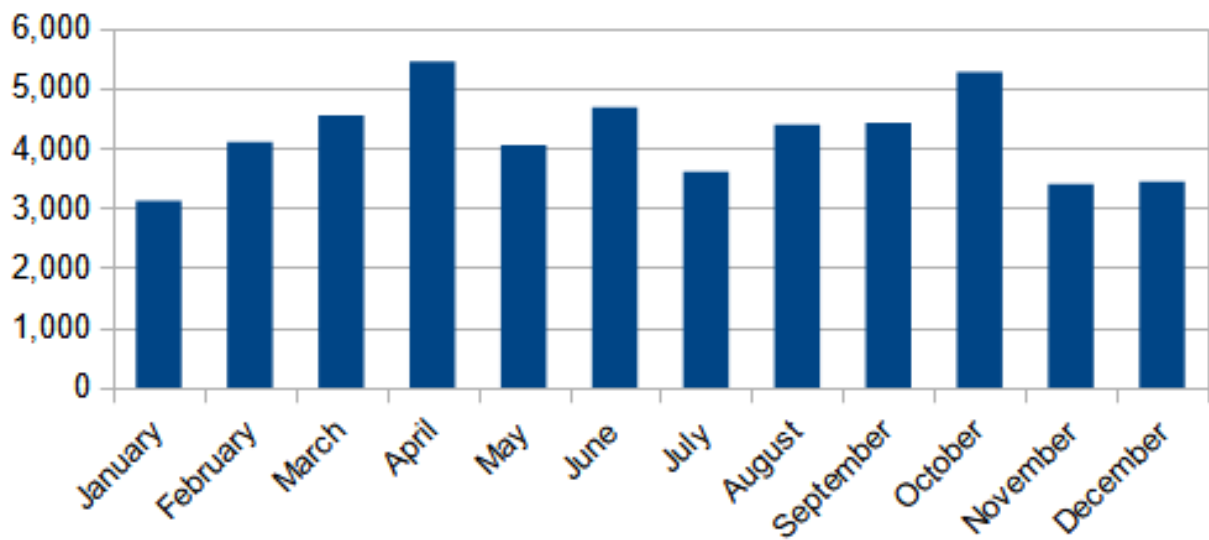


Figure 11.73: 2023 visitors.

11.8.9 Scuola Grande della Misericordia

Event	2023
Exhibitions	15,524
Concerts and theatre shows ¹	897
TOTAL	16,421

Table 11.47: Source: Scuola della Misericordia di Venezia SpA.

11.8.10 M9 - The Museum of the 20th Century

Event	2023
Visitors	45,000
Events (conferences, screenings, workshops, Shows)	55,000
TOTAL	100,000

Table 11.48: Source: M9 - The Museum of the 20th Century.

¹25/04/2023: Concert "La Grande Voce di Venezia";
From 28/06/2023 to 01/07/2023: Theatre show "Domani";
20/05/2023-30/07/2023: Exhibition "The new together".

11.9 Live performances

11.9.1 La Biennale di Venezia

Evento	2023		% ch. 23/19	% ch. 23/22
	Edition	Audience		
International film festival	80th	220,286	137.8%	31.4%
International festival of contemporary music	67th	9,292	123.0%	27.6%
Theater international festival	51th	5,834	-35.2%	-3.8%
International festival of contemporary dance	17th	7,885	1,458.3%	14.8%
TOTAL		243,297	128.9%	103.0%

Table 11.49: Source: Fondazione La Biennale di Venezia.

11.9.2 La Fenice Opera House

Event	2023	% ch. 23/19	% ch. 23/22
	Audience	Audience	Audience
Symphonic season	40,090	83.7%	46.4%
Opera season	70,420	-34.5%	46.6%
Total	110,510	-14.6%	46.6%
Other events	23,545	56.0%	92.5%
Other events in collaboration	4,830		20.0%
TOTAL	138,885	-3.9%	51.5%
Guided visits to the theatre	210,926	28.0%	18.5%

Table 11.50: Source: La Fenice Opera House Foundation.

11.9.3 Teatro Stabile del Veneto - The Goldoni Theatre

	2023		% ch. 23/22		% ch. 23/19	
	Shows	Audience	Shows	Audience	Shows	Audience
Prose season	34	13,745	-20.9%	-4.3%	-26.1%	-39.5%
Summer season	20	406	5.3%	9.4%	-70.6%	-90.0%
Shows for children, families, schools	7	517	-22.2%	-0.4%	-41.7%	-74.5%
Special events	7	894	-46.2%	-85.7%	-58.8%	-91.0%
Contemporary	33	7,535	-38.9%	149.3%		
Total	101	23,097	-26.8%	-5.7%	-34.0%	-46.1%
Others	16	5,890	-54.3%	-41.5%	-59.0%	-72.7%
TOTAL	117	28,987	-32.4%	-16.1%	-39.1%	-55.0%

Table 11.51: Source: Teatro Stabile del Veneto – Teatro Goldoni.

11.9.4 City of Venice – Culture Department - Theatres

	2023		% ch. 23/19		% ch. 23/22	
	Plays	Audience	Plays	Audience	Plays	Audience
Toniolo theatre	144	72,544	0.0%	-11.2%	15.2%	37.2%
Momo theatre	49	5,643	-22.2%	-46.4%	22.5%	-3.8%
Teatro del Parco **	109	13,150			75.8%	43.5%
Groggia theatre	36	3,335			176.9%	344.7%
Marghera Summer *	56	16,700			47.4%	1755.6%
Cultural event	510	11,500			0.2%	64.1%
Openair festival	99	30,000			41.4%	200.0%
TOTAL	1,003	152,872	384.5%	65.7%	17.0%	76.6%

Table 11.52: Source: Cultural Department – Municipality of Venice.

	2023	% ch. 23/19	% ch. 23/22
Exhibitions	10,687	-38.3%	22.4%
Screenings	2,606	-58.7%	45.3%
Didactics	5,174	-21.7%	-2.1%
Events	26,398	110.0%	63.8%
TOTAL	44,865	4.8%	40.5%

Table 11.53: "Luigi Candiani" Cultural Centre.

Source: Cultural Department – Municipality of Venice

¹Open from september 2021.

²Summer 2020 open air shows abided by Sars-Cov2 containment healthy provisions.

Credits

For tourism movement data:
U.O. Statistics System – Veneto Region

For infrastructure and tourism services data:
Alilaguna
North Adriatic Sea Port Authority
AVM
City of Venice – Water Traffic, Mobility and Transports Department

For VeneziaUnica website data:
Ve.La. S.p.A.

For the museums, exhibitions and live show data:
Marciana National Library
Chorus - Association for the churches of the Patriarchate of Venice
La Biennale di Venezia Foundation
Fondazione Musei Civici Venezia
Querini Stampalia Foundation
La Fenice Opera House Foundation
Venezia Servizi alla Persona Foundation
Gallerie dell'Accademia di Venezia
Museum of Torcello – Metropolitan City of Venice
Naval Historical Museum
M9 - The Museum of the 20th Century
Peggy Guggenheim Collection
Procuratoria of St. Mark's Basilica
Pinacoteca Manfrediniana - Diocesan Museum
Scuola Grande di San Marco
Scuola Grande di San Rocco
Scuola Dalmata dei Santi Giorgio e Trifone
Scuola Grande San Giovanni Evangelista
Scuola Grande dei Carmini
Scuola Grande della Misericordia di Venezia
Teatro Stabile del Veneto – Teatro Goldoni
Tourism Office of the Patriarchal Curia of Venice
Cultural Department – Municipality of Venice